Pacific Global Investment Management Company ("Pacific Global," or "we") is registered with the Securities and Exchange Commission ("SEC") as an Investment Adviser.

We encourage you, as a retail investor, to understand the important differences between the services and fees provided by an investment adviser and a broker-dealer. We encourage you to use the "Conversation Starters" below to ask us for more information. Free and simple tools are available to research firms and financial professionals at an SEC-sponsored site, <a href="www.Investor.gov/CRS">www.Investor.gov/CRS</a>, which also provides educational materials about broker-dealers, investment advisers, and investing.

# What investment services and advice can you provide me?

We provide investment advisory services, including discretionary investment management and financial planning services to retail investors including individuals, trusts and estates.

Our investment management services are provided exclusively on a discretionary basis; that is, after you determine the appropriate and desired management style, and subject to any reasonable and agreed-upon restrictions on investments or management style, we determine which investments are bought and sold and the amount of purchases and sales without prior consultation with you. We monitor investment accounts on a continuous basis and periodically seek to determine if any changes in your situation or needs might affect your account or our management services. Our discretionary authority over your account would continue until you terminate our services.

We offer financial planning services in several specific subject areas: you may select a one-time engagement which is complete when you receive a written report providing a detailed plan designed to assist you in achieving your goals and objectives; or, you may select on-going reviews, which typically occur annually, of your financial planning.

**For Additional Information** about our Advisory Business and Types of Clients, please see Items 4 and 7, respectively, in our Form ADV Part 2A available at:

https://files.adviserinfo.sec.gov/IAPD/Content/Common/crd\_iapd\_Brochure.aspx?BRCHR\_VRSN\_ID=643492

#### **Conversation Starters:**

"Given my financial situation, should I choose an investment advisory service? Why or why not?"

"What is your relevant experience, including your licenses, education and other qualifications? What do these qualifications mean?"

"How will you choose investments to recommend to me?"

# What fees will I pay?

We charge an annual fee for investment management services based on your assets under management ("AUM"); the AUM fee is negotiable and generally ranges between 0.50% and 1.25%. For new accounts, we generally require a minimum investment amount of \$100,000 but we may negotiate exceptions to this amount. We typically charge fees, quarterly, in advance, and deduct the fee from your account. Because we charge fees based on AUM, you will pay us more if you have more assets in your advisory account. Therefore, we have an incentive to encourage you to increase the assets in your account(s).

Our investment management fees are exclusive of transaction fees, and other related costs and expenses you would pay to other parties such as custodial fees, brokerage commissions, wire transfer fees and other fees. Also, mutual funds and exchange traded funds, which may be held in your account, may also charge internal management fees.

You will pay fees and costs whether you make or lose money on your investments. Fees and costs will reduce any amount of money you make on your investments over time. Please make sure you understand what fees and costs you are paying.

# Form CRS - Client Relationship Summary

**For Additional Information** about our fees, costs, and conflicts of interest, please see Item 5 in our Form ADV Part 2A available at:

https://files.adviserinfo.sec.gov/IAPD/Content/Common/crd\_iapd\_Brochure.aspx?BRCHR\_VRSN\_ID=643492

We charge hourly fees for one-time financial planning services; the fee ranges from \$250 to \$700 per hour, subject to a minimum fee of \$1,000. Annual fees for on-going financial planning services may range from \$1,000 to \$2,500 per year and are billed quarterly in advance.

#### **Conversation Starters:**

"Help me understand how these fees and costs might affect my investments. If I give you \$10,000 to invest, how much will go to fees and costs, and how much will be invested for me?"

# What are your legal obligations to me when acting as my investment adviser? How else does your firm make money and what conflicts of interest do you have?

When we act as your investment adviser, we have to act in your best interest and not put our interest ahead of yours. At the same time, the way we make money creates some conflicts with your interests. You should understand and ask us about these conflicts because they can affect the investment advice we provide you. As an example to help you understand what this means, we may recommend a particular custodian for your investment account and we may receive support services and/or products from that custodian, some of which assist us in servicing your account while a portion may be for the benefit of our firm.

We may also have a potential conflict of interest in managing accounts at the same time for clients who have different investment objectives, strategies, and limitations, and may pay fees that are higher or lower than others. For Additional Information on our conflicts of interest, please see our Form ADV Part 2A available at: <a href="https://files.adviserinfo.sec.gov/IAPD/Content/Common/crd\_iapd\_Brochure.aspx?BRCHR\_VRSN\_ID=643492">https://files.adviserinfo.sec.gov/IAPD/Content/Common/crd\_iapd\_Brochure.aspx?BRCHR\_VRSN\_ID=643492</a>

#### **Conversation Starters:**

"How might your conflicts of interest affect me, and how will you address them?"

## How do your financial professionals make money?

Our financial professionals are compensated based on one or more the following factors: cash and non-cash compensation; the percentage of assets they are responsible for managing; the time and complexity of preparing a financial plan.

## Do you or your financial professionals have legal or disciplinary history?

No. Visit <a href="https://www.Investor.gov/CRS">www.Investor.gov/CRS</a> for a free and simple search tool to research us and our financial professionals.

#### **Conversation Starters:**

"As a financial professional, do you have any disciplinary history? For what type of conduct?"

### **Additional Information**

Additional information is available on the SEC's website <u>www.adviserinfo.sec.gov</u> by searching CRD #106962. For upto-date information on our firm and investment services, or a copy of this form, call (800) 404-6693.

#### **Conversation Starters:**

"Who is my primary contact person? Is he or she a representative of an investment adviser or a broker-dealer?"
"Whom can I talk to if I have concerns about how this person is treating me?"