

Form ADV, Part 3: CRS - Customer Relationship Summary March 2024

Item 1. Introduction

Robert Priske LLC is registered with the Securities and Exchange Commission (SEC) as an investment advisor, Investment advisory services and fees differ from firm to firm and it is important to understand these differences. Free and simple tools are available to research firms and financial professionals at investor.gov/CRS, which also provides educational materials about broker/dealers, investment advisers, and investing.

Item 2. Relationships and Services

What investment services and advice can you provide me?

Conversation StarterAsk your investment adviser:

Given my financial situation, should I choose an investment advisory service? Why or why not?

How will you choose investments to recommend to me?

What is your relevant experience, including your licenses, education and other qualifications? What do these qualifications mean?

We offer investment advisory services and financial planning to help you develop a strategic and financial plan intended to achieve your financial objectives.

Monitoring: Our firm conducts ongoing monitoring and review of investments as part of our standard service which we communicate to the clients periodically.

Investment Authority: Robert Priske LLC has limited investment discretion through a signed limited power of attorney for trading on clients' behalf. Decisions to buy, sell or hold securities are made by the investment adviser. Decisions are tailored based on discussions of clients' investment objectives, comfort level and risk tolerance. Clients also have discretion over their own accounts directly through the safekeeping brokerage.

Limited Investment Offerings: We do not limit the types of investments available. Investments typically include publicly traded equities, exchange-traded funds (ETF), certificates of deposit (CD), mutual funds, and bonds.

Account minimums or other requirements: accounts generally begin at \$500,000.

For additional information about our investment advisory services, Form ADV Part 2A Brochure is available for review at https://adviserinfo.sec.gov. Our firm CRD Number is 108072.

Item 3. Fees, Costs, Conflicts and Standard of Conduct

What fees will I pay?

Conversation Starter

Help me understand how these fees and costs might affect my investments. If I give you \$10,000 to invest, how much will go to fees and costs, and how much will be invested for me? Robert Priske LLC is compensated based on the amount of assets in each account. The quarterly fee is 0.002 of the account balance for accounts up to \$2 million and discounted thereafter per this fee-schedule: \$500,000 to \$2,000,000 = 0.00200 per quarter; \$2,000,001 to \$3,000,000 = 0.00150 per quarter; \$3,000,001 and above=0.00125 per quarter.

Management fees are billed in arrears and deducted electronically after quarter-end from the investment account. Clients may incur brokerage and other transaction costs from the safekeeping brokerage. Current and year-to-date fees are separately shown on the monthly statements from the custodian.

The more assets there are in an account, the more you will pay in fees, and the firm may therefore have an incentive to encourage you to increase the assets in your account. You will pay fees whether you make or lose money on your investments. Fees will reduce any amount of money you make on your investments over time. Please make sure you understand what fees you are paying.

Asset management clients are not charged fees for financial planning. For others, the rate is \$350 per hour. Robert Priske LLC does not participate in wrap-fee programs.

What are your legal obligations to me when acting as my investment adviser? How else does your firm make money and what conflicts of interest do you have?

When we act as your investment adviser, we have to act in your best interest and we will not put our interests ahead of yours. At the same time, the way we make money may create some conflicts with your interests. You may ask us about these conflicts because they can affect the investment advice we provide to you. Here is an example to help you understand what this means.

Conversation Starter

How might your conflicts of interest affect me, and how will you address them?

Robert Priske LLC recommends securities which Robert Priske may personally hold to clients. To ensure client transactions take precedence over personal transactions, the firm requires that client trades be executed before personal trades and/or personal trades are included in a block trade with clients' orders to obtain the same average price per share.

How do your financial professionals make money?

Owners are paid by personal draws from quarterly management fees. Employees are paid on a monthly basis.

There is no sales commission paid to owners or employees.

We are not compensated on factors such as complexity to meet a client's needs, products sold, nor sales commissions.

Item 4. Disciplinary History

Do you or your financial professionals have legal or disciplinary history?

Robert Priske LLC has not been subject to legal or disciplinary action.

Visit <u>investor.gov/CRS</u> for a free and simple search tool to research our firm and other financial professionals.

Conversation Starter

As a financial professional, do you have any disciplinary history? For what type of conduct? For additional information, Form ADV Part 2A Brochure is available for review at https://adviserinfo.sec.gov. Our firm CRD Number is 108072.

Item 5. Additional Information

Conversation Starter

Who is my primary contact person? Is he or she a representative of an investment adviser or a brokerdealer?

Who can I talk to if I have concerns about how this person is treating me?

For additional information about our services, please visit www.robertpriske.com.

For additional up-to-date information or a copy of this disclosure, please call 735-8882.

