# **MULLANEY, KEATING & WRIGHT, INC.**

# **Relationship Summary**

Mullaney, Keating & Wright, Inc. (referred to as "we" or "us") is registered with the U.S. Securities and Exchange Commission (SEC) as an investment adviser.

Brokerage and investment advisory services and fees differ, and it's important for you to understand the differences. Free and simple tools are available to research firms and financial professionals at <a href="Investor.gov/CRS">Investor.gov/CRS</a>, which also provides educational materials about broker-dealers, investment advisers, and investing.

## What investment services and advice can you provide me?

We offer investment advisory services. We generally construct portfolios using low-cost, mostly passively managed equity mutual funds and low-cost fixed income funds or direct bond purchases. The custodian that holds your account assets may limit the types of investments available to you, although this is unlikely. A minimum of \$1 million is required to open an account. This amount is negotiable at our discretion. We do not provide brokerage services. Our standard service includes:

#### Investment Management:

We will monitor and manage your investments on an ongoing basis and offer continuous advice regarding the investment of your funds based upon your needs. Each portfolio we design is customized to your investment objectives, among other things we will identify when we meet with you to discuss your goals.

#### • Investment Authority:

When you grant us discretionary authority, we will buy and sell investments in your account, based on an agreed upon strategy, without asking for your approval of the transaction in advance. You may limit our discretion, such as imposing reasonable restrictions on investing in certain securities or groups of securities.

#### Some of the other services we offer include:

Financial Planning

## What fees will I pay?

We charge an ongoing quarterly fee for investment management, which is a percentage of the value of your account. You pay this fee even if we don't buy or sell investments in your account. The more assets you have in an asset-based fee account, the more you'll pay us in dollars. This creates an incentive to encourage you to increase the size of your account, including by transferring or rolling over assets from other accounts. We charge a fixed fee for financial planning services that is based on the nature of the services being provided and the complexity of your circumstances. We receive no additional compensation other than the investment management fee that you pay us.

## **▶** QUESTIONS TO ASK US:

- Given my financial situation, should I choose an investment advisory service? Why or why not?
- How will you choose investments to recommend to me?
- What is your relevant experience, including your licenses, education and other qualifications? What do these qualifications mean?

More information about our advisory services can be found in Item 4 of our <u>Firm Brochure</u>. If viewing a paper version of this form, please visit <a href="https://adviserinfo.sec.gov/firm/summary/110743">https://adviserinfo.sec.gov/firm/summary/110743</a> for a link to this document.

#### Other Fees and Costs

Depending on the type of account and/or type of investment purchased, you may pay a transaction fee to the custodian when we buy and sell an investment for you, and you may also pay fees to the custodian that will hold your assets. Some investments (such as mutual funds) impose additional fees. We do not receive any portion of these fees.

#### **Additional Information**

You will pay fees and costs whether you make or lose money on your investments. Fees and costs will reduce any amount of money you make on your investments over time. Please make sure you understand what fees and costs you are paying.

## ► QUESTION TO ASK US:

 Help me understand how these fees and costs might affect my investments. If I give you \$10,000 to invest, how much will go to fees and costs, and how much will be invested for me?

More information about our fees can be found in Item 5 of our <u>Firm Brochure</u>. If viewing a paper version of this form, please visit <a href="https://adviserinfo.sec.gov/firm/summary/110743">https://adviserinfo.sec.gov/firm/summary/110743</a> for a link to this document.

# What are your legal obligations to me when acting as my investment adviser? How else does your firm make money and what conflicts of interest do you have?

When we act as your investment adviser, we have to act in your best interest and not put our interest ahead of yours. At the same time, the way we make money creates some conflicts with your interests. You should understand and ask us about these conflicts because they can affect the investment advice we provide you. Here are some examples to help you understand what this means.

As mentioned above, the more assets in your account, the more you will pay in fees, and we may therefore have an incentive to encourage you to increase the assets in your account. If we recommend that you roll over your retirement plan assets into an account to be managed by us, such a recommendation creates a conflict of interest since we will earn an advisory fee on the rolled over assets. You are not under any obligation to roll over retirement plan assets to an account managed by us.

### ► QUESTION TO ASK US:

 How might your conflicts of interest affect me, and how will you address them?

More information about our fees and conflicts of interest can be found in Items 5 and 11 of our <a href="Firm Brochure">Firm Brochure</a>. If viewing a paper version of this form, please visit <a href="https://adviserinfo.sec.gov/firm/summary/110743">https://adviserinfo.sec.gov/firm/summary/110743</a> for a link to this document.

# How do your financial professionals make money?

As an independent firm, our firm's partners receive income after all operating expenses of the firm are deducted. The amount of each partner's income is determined by a formula that we use which includes the management fees collected from the partner's client accounts. We receive no cash or non-cash compensation from the recommendation or purchase of investment products, as we do not sell investment products.

# Do you or your financial professionals have legal or disciplinary history?

No. Visit <u>Investor.gov/CRS</u> for a free and simple search tool to research our firm and our financial professionals.

#### **▶** QUESTION TO ASK US:

 As a financial professional, do you have any disciplinary history? For what type of conduct?

#### **Additional Information**

Additional information about our firm is also available on the SEC's website at <a href="www.adviserinfo.sec.gov">www.adviserinfo.sec.gov</a>. You can search this site by a unique identifying number, known as a CRD number (our firm's CRD number is 110743), and at <a href="http://www.mkwinc.com/">http://www.mkwinc.com/</a> and by calling (860) 521-9900. Free and simple tools are available to research firms and financial professionals at <a href="https://www.investor.gov/CRS">https://www.investor.gov/CRS</a>, which also provides educational materials about broker-dealers, investment advisers, and investing.

#### QUESTION TO ASK US:

Who is my primary contact person? Is he
or she a representative of an investment
adviser or a broker-dealer? Who can I
talk to if I have concerns about how this
person is treating me?