Planning Strategies, Inc. d/b/a: PSI Capital Management March 7, 2024

FORM CRS

PSI Capital Management is registered with the Securities and Exchange Commission as an investment adviser and, as such, we provide advisory services rather than brokerage services. Brokerage and investment advisory services and fees differ and it is important for you, our client, to understand the differences. Additionally, free and simple tools are available to research firms and financial professionals at <u>Investor.gov/CRS</u>, which also provides educational materials about broker-dealers, investment advisers, and investing. This document is a summary of the services and fees we offer to "retail" investors, which are natural persons who seek or receive services primarily for personal, family, or household purposes.

What investment services and advice can you provide me?

We offer the following investment advisory services to retail investors: Financial Planning Services; Portfolio Management Services; Pension Consulting Services; Sponsor and Manager of Wrap Fee Program.

Account Monitoring For those clients to whom we provide investment management services, we monitor those portfolios as part of an ongoing process while regular account reviews are conducted on at least an annual basis.

<u>Investment Authority</u> We manage investment accounts on a **discretionary** basis whereby **we will decide** which investments to buy or sell for your account. You may limit our discretionary authority (for example, limiting the types of securities that can be purchased or sold for your account) by providing our firm with your restrictions and guidelines in writing. We also offer **non-discretionary** investment management services whereby we will provide advice, but **you will ultimately decide** which investments to buy and sell for your account. You have an unrestricted right to decline to implement any advice provided by our firm on a non-discretionary basis.

Investment Offerings We provide advice on various types of investments. Our services are not limited to a specific type of investment or product.

<u>Account Minimums and Requirements</u> In general, we impose a minimum dollar amount of \$100,000 for investment management services and \$200,000 for participation in the Wrap Fee Program to open and maintain an advisory account; however, we may in our sole discretion, accept clients with smaller portfolios based upon certain criteria. Detailed information regarding our services, fees and other disclosures can be found in our Form ADV Part 2A Items 4, 7, 13 and 16 and Form ADV Part 2 Appendix 1 Brochures Items 4 and 5 by clicking this link https://adviserinfo.sec.gov/firm/brochure/117105.

Key Questions to Ask Your Financial Professional

- Given my financial situation, should I choose an investment advisory service? Why or Why Not?
- How will you choose investments to recommend to me?
- What is your relevant experience, including your licenses, education and other qualifications?
- What do these qualifications mean?

What fees will I pay?

The following summarizes the principal fees and costs associated with engaging our firm for investment advisory services.

- Asset Based Fees Payable Quarterly in Advance. Since the fees we receive are asset-based (i.e. based on the
 value of your account), we have an incentive to increase your account value which creates a conflict especially for
 those accounts holding illiquid or hard-to-value assets.
- Hourly Fees Hourly rate up to \$200 payable 50% of the fee in advance and the remaining portion upon the completion of the services rendered.
- **Fixed Fees** Fixed fees ranging from \$500 to \$1,500 payable 50% of the fee in advance and the remaining portion upon the completion of the services rendered.
- Wrap Program Fees Payable Quarterly in Advance, as asset-based fees (see above). Asset-based fees
 associated with a wrap fee program generally include most transaction costs and fees to a broker-dealer or bank
 that has custody of the assets; therefore, the asset-based fee is higher than a typical asset-based advisory fee.
 Since our firm pays the transaction costs associated with securities transactions in your account, we have an

incentive to minimize the trading in your account.

Examples of the most common fees and costs applicable to our clients are:

- Custodian fees;
- Account maintenance fees;
- · Fees related to mutual funds and exchange-traded funds;
- Transaction charges when purchasing or selling securities; and
- Other product-level fees associated with your investments.

You will pay fees and costs whether you make or lose money on your investments. Fees and costs will reduce any amount of money you make on your investments over time. Please make sure you understand what fees and costs you are paying. For detailed information, refer to our Form ADV Part 2A and Form ADV Part 2 Appendix 1 Brochures at <u>https://adviserinfo.sec.gov/firm/brochure/117105</u>.

Key Questions to Ask Your Financial Professional

• Help me understand how these fees and costs might affect my investments. If I give you \$10,000 to invest, how much will go to fees and costs, and how much will be invested for me?

What are your legal obligations to me when acting as my investment adviser? How else does your firm make money and what conflicts of interest do you have?

When we act as your investment adviser, we have to act in your best interest and not put our interest ahead of yours. At the same time, the way we make money creates some conflicts with your interests. You should understand and ask us about these conflicts because they can affect the investment advice we provide you. Here are some examples to help you understand what this means.

• Because our revenue is derived from asset-based fees, we have an incentive to grow your account. This could cause us to take overly aggressive positions in conflict with your interests in an attempt to grow your account.

Key Questions to Ask Your Financial Professional

· How might your conflicts of interest affect me, and how will you address them?

Refer to our Form ADV Part 2A and Form ADV Part 2 Appendix 1

Brochures at https://adviserinfo.sec.gov/firm/brochure/117105 to help you understand what conflicts exist.

How do your financial professionals make money?

Our Company and the financial professional servicing your account(s) are compensated with salary. Financial professionals' compensation is based on revenue the firm earns from the person's services or recommendations.

Do you or your financial professionals have legal or disciplinary history?

CRS Item 4 alerts investors if the firm currently discloses or is required to disclose legal or disciplinary history in response to specified items of Form ADV. Our firm has no legal or disciplinary history to disclose and none of our financial professionals have any reportable event resulting in legal or disciplinary action. Reportable events are disclosed in either our Form ADV or the specific individual's Form U4. These documents can be found by going to <u>Investor.gov/CRS</u>.

Key Questions to Ask Your Financial Professional As a financial professional, do you have any disciplinary history? For what type of conduct?

You can find additional information about your investment advisory services and request a copy of the relationship summary at 717-207-7123 or the full URL at https://adviserinfo.sec.gov/firm/brochure/117105.

Key Questions to Ask Your Financial Professional

- Who is my primary contact person?
- · Is he or she a representative of an investment adviser or a broker-dealer?
- Who can I talk to if I have concerns about how this person is treating me?