HEDEKER WEALTH, LLC March 11, 2024 FORM CRS - FORM ADV PART 3

Hedeker Wealth, LLC is registered with the Securities and Exchange Commission as an investment adviser and, as such, we provide advisory services rather than brokerage services. Brokerage and investment advisory services and fees differ and it is important for you, our client, to understand the differences. Additionally, free and simple tools are available to research firms and financial professionals at Investor.gov/CRS, which also provides educational materials about broker-dealers, investment advisers, and investing. This document is a summary of the services and fees we offer to "retail" investors, which are natural persons who seek or receive services primarily for personal, family, or household purposes.

What investment services and advice can you provide me?

We offer **Portfolio Management Services** to retail investors. If you retain our firm for portfolio management services, we will meet with you to determine your investment objectives, risk tolerance, and other relevant information at the beginning of our advisory relationship. We will use the information we gather from our initial meeting to develop a strategy that enables our firm to give you continuous and focused investment advice and/or to make investments on your behalf. Once we construct an investment portfolio for you, we will monitor your portfolio's performance on an ongoing basis, and will rebalance the portfolio as required by changes in market conditions and in your financial circumstances.

Investment Authority: We manage investment accounts on a discretionary basis whereby we will decide which investments to buy or sell for your account. You may limit our discretionary authority (for example, limiting the types of securities that can be purchased or sold for your account) by providing our firm with your restrictions and guidelines in writing. We also offer non-discretionary investment management services whereby we will provide advice, but you will ultimately decide which investments to buy and sell for your account. You have an unrestricted right to decline to implement any advice provided by our firm on a non-discretionary basis.

Investment Offerings: We provide advice on various types of investments. Our services are not limited to a specific type of investment or product.

<u>Account Minimums and Requirements:</u> In general, we require a minimum account size of \$500,000 to open and maintain an advisory account, which may be waived in our discretion.

For more details about our Portfolio Management Servcies, refer to our Form ADV Part 2A Disclosure Brochure Items 4, 7, 13 and 16 by clicking the following link https://adviserinfo.sec.gov/firm/brochure/124341.

Key Questions to Ask Your Financial Professional

- Given my financial situation, should I choose an investment advisory service? Why or Why Not?
- How will you choose investments to recommend to me?
- . What is your relevant experience, including your licenses, education and other qualifications?
- What do these qualifications mean?

What fees will I pay?

The following summarizes the principal fees and costs associated with engaging our firm for investment advisory services.

- Asset Based Fees Payable quarterly in advance. Since the fees we receive are asset-based (i.e. based on the
 value of your account), we have an incentive to increase your account value which creates a conflict especially for
 those accounts holding illiquid or hard-to-value assets;
- Clients may also pay additional fees and/or expenses. Common fees and costs applicable to our clients
 are: Custodian fees; Account maintenance fees; mutual fund and ETF fees; Transaction charges when
 purchasing or selling securities; and other product-level fees associated with your investments.

You will pay fees and costs whether you make or lose money on your investments. Fees and costs will reduce any amount of money you make on your investments over time. Please make sure you understand what fees and costs you are paying. For detailed information, refer to our Form ADV Part 2A, Items 5 and 6 by clicking this link https://adviserinfo.sec.gov/firm/brochure/124341.

Kev Questions to Ask Your Financial Professional

Help me understand how these fees and costs might affect my investments. If I give you \$10,000 to

invest, how much will go to fees and costs, and how much will be invested for me?

What are your legal obligations to me when acting as my investment adviser? How else does your firm make money and what conflicts of interest do you have?

When we act as your investment adviser, we have to act in your best interest and not put our interest ahead of yours. At the same time, the way we make money creates some conflicts with your interests. You should understand and ask us about these conflicts because they can affect the investment advice we provide you. Here are some examples to help you understand what this means.

- Third-Party Payments: Persons providing investment advice on behalf of our firm are licensed as
 independent insurance agents. These persons will earn commission-based compensation for selling insurance
 products. Insurance commissions are separate and in addition to our advisory fees. This practice presents a
 conflict of interest because they have an incentive to recommend insurance products to you for the purpose of
 generating commissions rather than solely based on your needs.
- Legal and accounting services are offered through Hedeker Law Ltd. Dean R. Hedeker, Managing Director/Chief Compliance Officer of our firm is the owner of Hedeker Law Ltd. a law Firm specializing in Estate Planning, Tax, and Trust law. Fees and services will be separate and distinct from advisory fees and services offered through our firm. You are under no obligation to utilize the services offered by Mr. Hedeker through Hedeker Law Ltd.

Key Questions to Ask Your Financial Professional

How might your conflicts of interest affect me, and how will you address them?

Refer to our Form ADV Part 2A by clicking this link https://adviserinfo.sec.gov/firm/brochure/124341 to help you understand what conflicts exist.

How do your financial professionals make money?

Our Company and the financial professional servicing your account(s) are compensated by Salary and bonus. Financial professionals' compensation is based on the revenue the firm earns from the person's services or recommendations.

Do you or your financial professionals have legal or disciplinary history?

Yes, our firm or our financial professionals have legal or disciplinary history to disclose. These events are disclosed in either our Form ADV or the specific individual's Form U4. These documents can be found by going to Investor.gov/CRS.

Key Questions to Ask Your Financial Professional

As a financial professional, do you have any disciplinary history? For what type of conduct?

You can find additional information about your investment advisory services and request a copy of the relationship summary at 847-913-5594 or click the link provided https://adviserinfo.sec.gov/firm/brochure/124341.

Key Questions to Ask Your Financial Professional

- Who is my primary contact person?
- · Is he or she a representative of an investment adviser or a broker-dealer?
- Who can I talk to if I have concerns about how this person is treating me?