Form ADV Part 3 - Client Relationship Summary

Date: 03/15/2024

Item 1: Introduction

TRINITY FINANCIAL PARTNERS II, LLC is an investment adviser registered with the Securities and Exchange Commission offering advisory accounts and services. This document gives you a summary of the types of services and fees we offer. Please visit www.investor.gov/CRS for free, simple tools to research firms and for educational materials about broker-dealers, investment advisers, and investing.

Item 2: Relationships and Services

Questions to ask us: Given my financial situation, should I choose an investment advisory service? Why or why not? How will you choose investments to recommend to me? What is your relevant experience, including your licenses, education and other qualifications? What do these qualifications mean?

What investment services and advice can you provide me? Our firm primarily offers the following investment advisory services to retail clients: portfolio management (we review and manage your portfolio, investment strategy, and investments); financial planning (we assess your financial situation and provide advice to meet your goals); solicitor/selection of other advisers (we select third party asset managers for your accounts). Our firm has discretionary management without any material limitations. We do *not* limit the types of investments that we recommend. Our firm does *not* have a minimum account size. Please also see our Form ADV Part 2A ("Brochure"), specifically Items 4 & 7.

Item 3: Fees, Costs, Conflicts, and Standard of Conduct

Questions to ask us: Help me understand how these fees and costs might affect my investments. If I give you \$10,000 to invest, how much will go to fees and costs, and how much will be invested for me? What are your legal obligations to me when acting as my investment adviser? How else does your firm make money and what conflicts of interest do you have? How might your conflicts of interest affect me, and how will you address them?

What fees will I pay? Our investment advisory fees are based on assets under management at our firm which are 1%/year (.25%/quarter) on the first \$1M invested with us and tier down from there on assets over \$1M (see Item 5 in our ADV Part 2A). Our fixed fee arrangements are based on the amount of work we expect to perform for you, your income and your net worth, or can be based hourly or on a % of assets that we don't directly manage depending on the circumstance. Asset-based firm fees are deducted from the accounts we manage differently by each custodian • SEI Private Trust: monthly in arrears based on value as of last day of quarter • Schwab: quarterly in advance based on prior period's ending balance. • RBC: quarterly in arrears based on prior period's ending balance. • Guideline, PCS & American Funds: quarterly in arrears based on average daily balance. You pay our fees even if you do not have any transactions and the advisory fee paid to us generally does not vary based on the type of investments selected. Please also see Items 4, 5, 6, 7 & 8 of our Brochure.

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<u>Third Party Costs</u>: Some investments (e.g., mutual funds, variable annuities, separately managed accounts, etc.) impose additional fees (e.g., management fees and expenses) that reduce the value of your investment over time. You may also pay fees to a custodian that will hold your assets and transaction fees when we buy and sell an investment for your account. You will pay fees and costs whether you make or lose money on your investments. Fees and costs will reduce any amount of money you make on your investments over time. Please make sure you understand what fees and costs you are paying. Please also see our <u>Brochure</u> for additional details.

<u>Conflicts of Interest</u>: When we act as your investment adviser, we have to act in your best interest and not put our interest ahead of yours. At the same time, the way we make money creates some conflicts with your interests. You should understand and ask us about these conflicts because they can affect the investment advice we provide you. For examples of conflicts of interest, refer to the "How do your financial professionals make money" section directly below.

<u>How do your financial professionals make money</u>? Primarily, we and our financial professionals benefit from the advisory services we provide to you because of the advisory fees we receive for our work. This compensation may vary based on different factors, such as those listed above in this Item. Our financial professionals also have the ability to receive commissions from clients via a broker dealer and insurance product sales. Please also see Item 10 of our <u>Brochure</u> for additional details. You are under no obligation to purchase securities or insurance from us.

Item 4: Disciplinary History

Questions to ask us: As a financial professional, do you have any disciplinary history? For what type of conduct?

<u>Do you or your financial professionals have legal or disciplinary history?</u> We do not have legal or disciplinary history. Visit https://www.investor.gov/ for a free, simple search tool to research us and our financial professionals.

Item 5: Additional Information

Questions to ask us: Who is my primary contact person? Is he or she a representative of an investment adviser or a broker-dealer? Who can I talk to if I have concerns about how this person is treating me?

Robyn Jameson is the investment adviser representative of the firm and is also a registered representative with a broker-dealer. For additional information on our advisory services, **see our Brochure available at https://adviserinfo.sec.gov/firm/summary/124397 and any individual brochure supplement your representative provides. If you have any questions or concerns, please contact Robyn Jameson, the CCO of the firm at 610-687-8040. If you fail to gain timely satisfaction through this course of action, you may wish to report the problem to the SEC at Investor.gov or call the toll-free investor assistance line at 800-732-0330.**

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Exhibit A - Material Changes to Client Relationship Summary

There are no material changes since the prior Client Relationship Summary.