

Wasserman Wealth Management, LLC March 24, 2021

Form CRS

Introduction

Wasserman Wealth Management, LLC is registered with the Securities and Exchange Commission as an investment advisor. Fees for brokerage and investment advisory services differ among broker-dealers and investment advisors and it is important you understand the differences. Free and simple tools are available to research firms and financial professionals at Investor.gov/CRS, which also provides educational materials about broker-dealers, investment advisors, and investing.

What investment services and advice can you provide me?

We offer wealth management services to retail investors, which include financial planning and portfolio management services. We provide periodic advice and reviews regarding your investment goals and objectives, personal balance sheet, tax planning, risk management, retirement, education, cash flow and investment planning. In our portfolio management services, we will continuously monitor your investment accounts over which you provide us with such authority and provide advice. In your investment advisory agreement with us, you may give us discretion to determine the investments to buy and sell on your behalf and the authority to select other investment advisers on your behalf, which means we will make the ultimate decision regarding the investments purchased and sold in your account. If you do not provide us with discretion, then we will make recommendations which you will have the final decision regarding implementation. You may impose reasonable restrictions on our discretionary authority which must be provided to us in writing.

Our investment advice is not limited to certain products or types of investments. We generally recommend mutual funds and ETFs offered by Dimensional Fund Advisors (DFA), for equities and fixed income. However, we may also recommend equity and fixed income mutual funds and ETFs offered by other investment companies. We may recommend individual fixed income securities depending on credit market conditions and client situation.

We will discuss the following questions with you to help you better understand the relationship you will have with our firm: Given my financial situation, should I choose an investment advisory service? Why or why not? How will you choose investments to recommend to me? What is your relevant experience, including your licenses, education and other qualifications? What do these qualifications mean?

Please refer to our <u>Form ADV, Part 2A</u>
<u>Brochure</u> located at
<u>https://adviserinfo.sec.gov/firm/summary/124556</u>
for more detailed information on our services.

What fees will I pay?

We charge fees for our advisory services as a percentage of assets under management. These fees are assessed on a quarterly basis, in advance. Our fee schedule includes breakpoints intended to lower the effective rate as the total amount of assets under management increases. However, you should be aware that the more assets there are in your account, the more you will pay in fees. This means we have an incentive to encourage you to increase the assets in your account.

WWM's advisory fees are exclusive of brokerage commissions, transaction fees, and other related costs and expenses which shall be incurred by the client. Clients may incur certain charges imposed by custodians, brokers, and other third parties such as custodial fees, odd-lot differentials, transfer taxes, wire transfer and electronic fund fees, and other fees and taxes on brokerage accounts and securities transactions.

You will pay fees and costs whether you make or lose money on your investments. Fees and costs will reduce any amount of money you make on your investments over time. Please make sure you understand what fees and costs you are paying. You should carefully review our Form ADV, Part 2A Brochure which is located at https://adviserinfo.sec.gov/firm/summary/124556.



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We will discuss the following question with you to help you better understand the impact of fees and costs on investments: Help me understand how these fees and costs might affect my investments. If I give you \$10,000 to invest, how much will go to fees and costs, and how much will be invested for me?"

What are your legal obligations to me when acting as my investment adviser? How else does your firm make money and what conflicts of interest do you have?

When we act as your investment advisor, we have to act in your best interest and not put our interest ahead of yours. At the same time, the way we make money creates some conflicts with your interests. You should understand and ask us about these conflicts because they can affect the investment advice we provide you. Here are some examples to help you understand what this means:

- We recommend mutual funds and ETFs whose investment companies provide us with educational information and
 access to software that provides information helpful in our investment advice process. This is a conflict because
 we have an incentive to recommend mutual funds and ETFs that provide us with these tools.
- The Members of Wasserman Wealth Management, LLC are also the officers of the accounting firm, Wasserman & Rybak, PLLC, which may recommend us to accounting clients in need of advisory services. Due to this shared ownership and control, W&R has a financial incentive to recommend the services of WWM.

We will discuss the following question with you to help you better understand the conflicts of interest we have: How might your conflicts of interest affect me, and how will you address

your conflicts of interest affect me, and how will you address them?

How do your financial professionals make money?

Our financial professionals receive a salary and discretionary bonus on performance and the success of the firm. One of our You should carefully review our Form ADV,
Part 2A Brochure located at
https://adviserinfo.sec.gov/firm/summary/124556
for more detailed information about our
conflicts of interest.

financial professionals also receives additional compensation when obtaining new clients for us. This is a conflict of interest because it creates an incentive for our financial professional to recommend our investment advisory services to vou.

Do you or your financial professionals have legal or disciplinary history?

No, please visit Investor.gov/CRS for a free and simple search tool to research our firm and your financial professional.

We will discuss the following questions with you to help you better understand our disciplinary history: As a financial professional, do you have any disciplinary history? For what type of conduct?

Additional Information

You can find additional information about our advisory services in our <u>Form ADV Part 2A Brochure</u> located at <u>https://adviserinfo.sec.gov/firm/summary/124556</u> and may request up-to-date information and a copy of this Relationship Summary by contacting us at 248-626-3900.

We will discuss the following questions with you so that you better understand who to contact with any questions or complaints: Who is my primary contact person? Is he or she a representative of an investment advisor or a broker-dealer? Who can I talk to if I have concerns about how this person is treating me?