HHM Wealth Advisors, LLC is registered with the Securities and Exchange Commission as an investment adviser and, as such, we provide advisory services rather than brokerage services. Brokerage and investment advisory services and fees differ and it is important for you, our client, to understand the differences. Additionally, free and simple tools are available to research firms and financial professionals at <a href="Investor.gov/CRS">Investor.gov/CRS</a>, which also provides educational materials about broker-dealers, investment advisers, and investing. This document is a summary of the services and fees we offer to "retail" investors, which are natural persons who seek or receive services primarily for personal, family, or household purposes.

# What investment services and advice can you provide me?

We offer the following investment advisory services to retail investors: Portfolio Management Services; Financial Planning Services; Pension Consulting Services (Employee Benefit Retirement Plan Services).

<u>Account Monitoring:</u> If you open an investment account with our firm, as part of our standard service we will monitor your investments on a quarterly basis.

<u>Investment Authority:</u> We manage investment accounts on a **discretionary** basis whereby **we will decide** which investments to buy or sell for your account. You may limit our discretionary authority (for example, limiting the types of securities that can be purchased or sold for your account) by providing our firm with your restrictions and guidelines in writing. We also offer **non-discretionary** investment management services whereby we will provide advice, but **you will ultimately decide** which investments to buy and sell for your account. You have an unrestricted right to decline to implement any advice provided by our firm on a non-discretionary basis.

**Investment Offerings:** We provide advice on various types of investments. Our services are not limited to a specific type of investment or product.

<u>Account Minimums and Requirements:</u> In general, we require a \$250,000 minimum household value to open and maintain an advisory account under our Portfolio Management program, which may be waived in our discretion. We impose a \$2,500 minimum annual fee to maintain an advisory account, which can be reduced at our discretion.

Additional Information: Detailed information regarding our services, fees and other disclosures can be found in our Form ADV Part 2A Brochure Items 4, 7, and 8 by clicking this link <a href="https://adviserinfo.sec.gov/firm/brochure/150843">https://adviserinfo.sec.gov/firm/brochure/150843</a>.

#### Key Questions to Ask Your Financial Professional

- . Given my financial situation, should I choose an investment advisory service? Why or Why Not?
- · How will you choose investments to recommend to me?
- What is your relevant experience, including your licenses, education and other qualifications?
- What do these qualifications mean?

#### What fees will I pay?

The following summarizes the principal fees and costs associated with engaging our firm for investment advisory services.

- Asset Based Fees Payable quarterly in advance. Since the fees we receive are asset-based (i.e., based on the
  value of your account), we have an incentive to increase your account value which creates a conflict especially for
  those accounts holding illiquid or hard-to-value assets;
- **Hourly Fees** Payable in arrears(i.e., at the end of the billing period) or quarterly depending upon extent of engagement;
- **Fixed Fees** Payable as invoiced or quarterly in advance for fixed retainer; Retirement Plan Consulting fees are paid in arrears (i.e., at the end of the billing period).
- **Commissions** Some persons providing advice on behalf of our firm are licensed as independent insurance agents. We receive the insurance commissions for the sale of insurance products by those persons;
- Report Fee Payable quarterly;
- Additional common fees and/or expenses such as: custodian fees; account maintenance fees; fees related to
  mutual funds and exchange-traded funds; transaction charges when purchasing or selling securities, and other
  product-level fees associated with your investments;
- Tax Preparation Fees Payable as invoiced.

You will pay fees and costs whether you make or lose money on your investments. Fees and costs will reduce any amount of money you make on your investments over time. Please make sure you understand what fees and costs you are paying.

For detailed information, refer to our Form ADV Part 2A Brochure, Items 5 and 6 by clicking this link <a href="https://adviserinfo.sec.gov/firm/brochure/150843">https://adviserinfo.sec.gov/firm/brochure/150843</a>.

#### Key Questions to Ask Your Financial Professional

 Help me understand how these fees and costs might affect my investments. If I give you \$10,000 to invest, how much will go to fees and costs, and how much will be invested for me?

# What are your legal obligations to me when acting as my investment adviser? How else does your firm make money and what conflicts of interest do you have?

**When we act as your investment adviser**, we have to act in your best interest and not put our interest ahead of yours. At the same time, the way we make money creates some conflicts with your interests. You should understand and ask us about these conflicts because they can affect the investment advice we provide you. Here are some examples to help you understand what this means.

- Third-Party Payments: Certain person providing investment advice on behalf of our firm provide tax advice and preparation services through Henderson Hutchinson & McCullough, PLLC, an affiliated accounting firm. Revenue for these services is separate and in addition to our advisory fees. These practices present a conflict of interest because they incentivize Advisory Representatives to recommend tax related services.
- Because our revenue is derived from asset-based fees, we have an incentive to grow your account as much as
  possible. This could cause us to take overly aggressive positions in conflict with your interests in an attempt to
  grow your account, or could incentivize us to inflate the valuations of illiquid investments held in your account.

### Key Questions to Ask Your Financial Professional

How might your conflicts of interest affect me, and how will you address them?

Refer to our Form ADV Part 2A Brochure Items 5, 10, 12 and 14 to help you understand what conflicts exist by clicking this link <a href="https://adviserinfo.sec.gov/firm/brochure/150843">https://adviserinfo.sec.gov/firm/brochure/150843</a>.

## How do your financial professionals make money?

The financial professionals servicing your account(s) are compensated by a salary and bonus. The compensation is based on the amount of client assets they service, the time and complexity required to meet a client's needs, and the revenue the firm earns from the person's services along with other firm responsibilities.

#### Do you or your financial professionals have legal or disciplinary history?

No, our firm and our financial professionals currently do not have any legal or disciplinary history to disclose. Visit <a href="Investor.gov/CRS">Investor.gov/CRS</a> for a free and simple research tool.

### Key Questions to Ask Your Financial Professional

As a financial professional, do you have any disciplinary history? For what type of conduct?

You can find additional information about your investment advisory services and request a copy of the relationship summary at 423-826-1670 or click the link provided <a href="https://adviserinfo.sec.gov/firm/brochure/150843">https://adviserinfo.sec.gov/firm/brochure/150843</a>.

## Key Questions to Ask Your Financial Professional

- Who is my primary contact person?
- Is he or she a representative of an investment adviser or a broker-dealer?
- Who can I talk to if I have concerns about how this person is treating me?