# MinichMacGregor Wealth Management, LLC November 16, 2022 FORM CRS

We are registered with the Securities and Exchange Commission as an investment adviser and, as such, we provide advisory services rather than brokerage services. Brokerage and investment advisory services and fees differ and it is important for you, our client, to understand the differences. Additionally, free and simple tools are available to research firms and financial professionals at <a href="Investor.gov/CRS">Investor.gov/CRS</a>, which also provides educational materials about broker-dealers, investment advisers, and investing. This document is a summary of the services and fees we offer to "retail" investors, which are natural persons who seek or receive services primarily for personal, family, or household purposes.

#### What investment services and advice can you provide me?

We offer the following investment advisory services to retail investors: Financial Planning; Portfolio Management; Pension Consulting (including Advisory Services to Retirement Plans and Plan Participants; Selection of Other Advisers; Asset Allocation; Advisory Consulting; and Family Office and Wealth Planning. Detailed information regarding our services, fees and other disclosures can be found in our Form ADV Part 2A Items 4, 7, and 8 by going to this link <a href="https://adviserinfo.sec.gov/firm/brochure/151237">https://adviserinfo.sec.gov/firm/brochure/151237</a>.

**Account Monitoring:** If you open an investment account with our firm, as part of our standard service we will monitor your investments on an ongoing basis with account reviews conducted guarterly.

<u>Investment Authority</u>: We manage investment accounts on a **discretionary** basis whereby **we will decide** which investments to buy or sell for your account. We have discretion to select, retain or replace third-party managers to manage your accounts. You may limit our discretionary authority (for example, limiting the types of securities that can be purchased or sold for your account) by providing our firm with your restrictions and guidelines in writing. In limited circumstances, and in our sole discretion, we may also agree to manage advisory accounts on a non-discretionary basis; meaning specific client consent must be granted prior to each transaction.

**Investment Offerings:** We provide advice on various types of investments. Although we generally concentrate on mutual funds, ETFs and equities, our services are not limited to a specific type of investment or product.

<u>Account Minimums and Requirements:</u> In general, we do not require a minimum dollar amount to open and maintain an advisory account; however, we have the right to terminate your account if it falls below a minimum size which, in our sole opinion, is too small to manage effectively.

#### Key Questions to Ask Your Financial Professional

- Given my financial situation, should I choose an investment advisory service? Why or Why Not?
- How will you choose investments to recommend to me?
- What is your relevant experience, including your licenses, education and other qualifications?
- What do these qualifications mean?

#### What fees will I pay?

The following summarizes the principal fees and costs associated with engaging our firm for investment advisory services. For detailed information, refer to our Form ADV Part 2A, Items 5 and 6 by going to this link https://adviserinfo.sec.gov/firm/brochure/151237.

- Asset Based Fees Payable quarterly in advance. Since the fees we receive are asset-based (i.e. based on the value of your account), we have an incentive to increase your account value which creates a conflict especially for those accounts holding illiquid or hard-to-value assets.
- **Fixed and Hourly Fees** Depending on the arrangements made when at the inception of the engagement, we may require payment of half of the fee when you sign our contract or we may agree to accept a deposit with the balance due upon completion or we may bill the entire amount in arrears.
- Other Advisory Fees In addition to our fees, advisory feesare also charged by third party money managers, which are separate and apart from our fees.
- Clients may also pay product level fees associated with their variable annuities, mutual funds and exchange traded funds. Transaction charges may apply when purchasing or selling securities.

You will pay fees and costs whether you make or lose money on your investments. Fees and costs will reduce any amount of money you make on your investments over time. Please make sure you understand what fees and costs you are paying.

#### Key Questions to Ask Your Financial Professional

 Help me understand how these fees and costs might affect my investments. If I give you \$10,000 to invest, how much will go to fees and costs, and how much will be invested for me?

What are your legal obligations to me when acting as my investment adviser? How else does your firm make money and what conflicts of interest do you have?

When we act as your investment adviser, we have to act in your best interest and not put our interest ahead of yours. At the same time, the way we make money creates some conflicts with your interests. You should understand and ask us about these conflicts because they can affect the investment advice we provide you. Because our revenue is derived from asset-based fees, we have an incentive to grow your account as much as possible. This could cause us to take overly aggressive positions in conflict with your interests in an attempt to grow your account, or could incentivize us to inflate the valuations of illiquid investments held in your account.

Refer to our Form ADV Part 2A Brochures by going to this link <a href="https://adviserinfo.sec.gov/firm/brochure/151237">https://adviserinfo.sec.gov/firm/brochure/151237</a> to help you understand what conflicts exist.

## Key Questions to Ask Your Financial Professional

· How might your conflicts of interest affect me, and how will you address them?

## How do your financial professionals make money?

The financial professionals servicing your account(s) are compensated by receiving a salary, bonus or payment based on the revenue the firm earns. Financial professionals' compensation is based on the revenue the firm earns from the person's services or recommendations as well as their individual job performance.

#### Do you or your financial professionals have legal or disciplinary history?

No, our firm and our financial professionals currently do not have any legal or disciplinary history to disclose. Visit <a href="Investor.gov/CRS">Investor.gov/CRS</a> for a free and simple research tool.

#### Key Questions to Ask Your Financial Professional

As a financial professional, do you have any disciplinary history? For what type of conduct?

You can find additional information about your investment advisory services and request a copy of the relationship summary at 518-499-4565 or go to this link: <a href="https://adviserinfo.sec.gov/firm/brochure/151237">https://adviserinfo.sec.gov/firm/brochure/151237</a>.

## Key Questions to Ask Your Financial Professional

- Who is my primary contact person?
- Is he or she a representative of an investment adviser or a broker-dealer?
- Who can I talk to if I have concerns about how this person is treating me?

# MinichMacGregor Wealth Management, LLC d/b/a: MinichMacGregor Wealth Management November 16, 2022

#### **Exhibit to Form CRS**

MinichMacGregor Wealth Management is required to update its Form CRS when information in the Form CRS becomes materially inaccurate. This Exhibit summarizes the following material changes to the firm's Form CRS, implemented on November 16, 2022.

# We revised the section that previously read:

What are your legal obligations to me when acting as my investment adviser? How else does your firm make money and what conflicts of interest do you have?

When we act as your investment adviser, we have to act in your best interest and not put our interest ahead of yours. At the same time, the way we make money creates some conflicts with your interests. You should understand and ask us about these conflicts because they can affect the investment advice we provide you. Here are some examples to help you understand what this means

- Third-Party Payments: Some persons providing advice on behalf of our firm are registered representatives with a broker-dealer. When acting in that capacity, these persons may receive compensation in connection with the purchase and sale of securities or other investment products. Compensation earned by these persons is separate and in addition to our advisory fees. This practice presents a conflict of interest because they have an incentive to recommend investment products based on the compensation received rather than solely based on your needs.
- Third-Party Payments: Some persons providing investment advice on behalf of our firm are
  licensed as independent insurance agents. These persons will earn commission-based
  compensation for selling insurance products. Insurance commissions are separate and in
  addition to our advisory fees. This practice presents a conflict of interest because they have an
  incentive to recommend insurance products to you for the purpose of generating commissions
  rather than solely based on your needs.

#### To now read as follows:

What are your legal obligations to me when acting as my investment adviser? How else does your firm make money and what conflicts of interest do you have?

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