



Form CRS Customer Relationship Summary

April 10 2024

Emerge Capital Management (“Emerge”) is registered with the Securities and Exchange Commission (SEC) as an investment adviser. Brokerage and investment advisory services and fees differ, and it is important for you to understand these differences. Free and simple tools are available to research firms and financial professionals at Investor.gov/CRS, which also provides educational materials about broker-dealers, investment advisers, and investing.

What investment services and advice can you provide me?

Emerge Capital Management is an investment advisory firm which provides investment management services for retail investors. By offering several investment strategy managers, you can select the strategy that correlates to the amount of risk you are willing to take. An account invested with Emerge is a discretionary account, also referred to as a separately managed account. In a separately managed account, you grant us the authority to buy or sell securities on your behalf, keeping the account in line with your stated risk tolerance and chosen investment strategy. You may revoke this authority at any time. You may also direct us to not invest in certain companies and/or industries. Emerge does not take custody or take possession of your assets.

Emerge also provides trading and management services for institutions as well as other investment advisors. Our services for the retail investor as well as the institutional investor involves continuous and regular account supervision and review. The minimum account size for all accounts will range from \$100,000 to \$500,000 depending on the investment strategy or manager you select. Our investment platforms involve the purchase of stocks. Other investment advisory firms can provide a wider selection of investment options.

Additional information can be found on our Form ADV, Part 2A Brochure (Items 4-7) which is available on our website at: <https://emergecm.com/Emerge-Form-ADV-Part-2-Brochure>

Conversation Starters. Ask your financial professional:

- Given my financial situation, should I choose an investment advisory service? Why or why not?
- How will you choose investments to recommend to me?
- What is your relevant experience, including your licenses, education, and other qualifications?
What do these qualifications mean?

What fees will I pay?

On separately managed accounts, we charge a percentage of the value of the assets we manage on your behalf. The specific percentage amount is based upon the investment strategy selected. The amount of assets in your account affects an advisory fee; the more assets the account, the more you will pay in fees. Therefore, Emerge has an incentive to increase those assets in order to increase our fee.

Additionally, you will pay transaction costs separately.

The Emerge fees are exclusive of brokerage commissions, transaction fees, and other related costs and expenses which may be incurred by the client. Clients may incur certain charges imposed by custodians, brokers, third party investment and other third parties such as fees charged by managers, custodial fees, odd-lot differentials, and other fees and taxes on brokerage accounts and securities transactions.

You will pay fees and costs whether you make or lose money on your investments. Fees and costs will reduce

any amount of money you make on your investments over time. For additional information, please see FormADV, Part 2A Brochure. <https://emergecm.com/Emerge-Form-ADV-Part-2-Brochure>

Conversation Starters. Ask your financial professional:

- Help me understand how these fees and costs might affect my investments. If I give you \$10,000 to invest, how much will go to fees and costs, and how much will be invested for me?

What are your legal obligations to me when acting as my investment adviser? How else does your firm make money and what conflicts of interest do you have?

When we act as your investment adviser, we have to act in your best interest and not put our interest ahead of yours. At the same time, the way we make money creates some conflicts with your interests. You should understand and ask us about these conflicts because they affect the recommendations we provide you. Here are some examples to help you understand what this means:

Emerge may buy or sell for itself securities that we also recommend to advisory clients. Emerge has the discretionary authority to determine the:

- (1) securities to be bought or sold for a client's account.
- (2) amount of securities to be bought or sold for a client's account.
- (3) broker or dealer to be used for a purchase or sale of securities for a client's account.
- (4) commission rates to be paid to a broker or dealer for a client's securities transactions.
- (5) Emerge and certain related persons may on occasion recommend brokers or dealers to clients.

Emerge has adopted a Code of Ethics for all supervised persons of the firm describing its high standard of business conduct, and fiduciary duty to its clients.

Conversation Starters. Ask your financial professional:

- How might your conflicts of interest affect me, and how will you address them?

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How do your financial professionals make money?

Our financial professionals receive a salary. They may also receive a bonus based on attaining business goals throughout the year, creating a conflict in that there is an incentive to increase the amount of assets under our management.

Do your financial professionals have legal or disciplinary history?

No. Please visit Investor.gov/CRS for a free and simple search tool to research us and our financial professionals.

Conversation Starter. Ask your financial professional:

- As a financial professional, do you have any disciplinary history? For what type of conduct?

Additional Information

For additional information about our services, or for a copy of this disclosure, please contact us at support@emergecm.com.