AWM Capital, LLC ADV Part 3 (Form CRS) March 25, 2024



AWM Capital, LLC ("AWM," "us," "we," or the "firm") is an investment adviser registered with the U.S. Securities and Exchange Commission (SEC). Because brokerage and investment advisory services and fees differ, the retail investor needs to understand the differences. Free and simple tools are available to research firms and financial professionals at Investor.gov/CRS. The site also provides educational materials about broker-dealers, investment advisers, and investing.

What investment services and advice can you provide me?

AWM offers investment advisory services to retail clients. These services include Financial Planning and Asset Management. AWM's asset management services are implemented on a discretionary and non-discretionary basis and may include third-party separate account managers ("SAMs"). Clients with non-discretionary portfolio management services will be responsible for decisions regarding the sale and purchase of securities. Our investment recommendations typically include using registered mutual funds, exchange-traded funds (ETFs), and placements within private funds. We review our client accounts continually and meet with clients to review details annually and as needed. These reviews are included as part of our service offerings. Generally, we require an account minimum of \$3,000,000. However, we retain the discretion to waive the account minimum.

For additional details regarding the types of investment services and advice available, please see Item 4 and Item 7 of our Form ADV Part 2A, available on our website at www.awmcap.com.

Conversation Starters

- Given my financial situation, should I choose an investment advisory service? Why or why not?
- How will you choose investments to recommend to me?
- What is your relevant experience, including your licenses, education, and other qualifications? What do these qualifications mean?

What fees will I pay?

We charge different fees for each of our services. For investment advisory services, we charge an annual fee based on the percentage of assets under advisement, ranging up to 1.25% annually of your portfolio's value. This means that the more assets in your account, the more you will pay in fees, so we have an incentive for you to increase the assets in your account.

AWM may charge advisory fees to a Private Fund for our investment advisory services. Fees may be charged as a flat fee or an annual fee based on the percentage of fund assets under advisement, ranging up to 2.5% annually of the committed capital. The compensation method is explained and agreed upon with the clients before services are provided. Fees may be negotiated on a case-by-case basis and determined based on several factors, including the scope of work provided, the assets under advisement, and the attention required to manage the account. Alternatively, we may consider a fixed fee instead of an asset-based management fee. Asset management fees charged by underlying private funds within the portfolio are not included in AWM's advisory fee. For some Private Funds managed by AWM, there are no management fees paid by the private funds. For advisory fee billing purposes, AWM will treat each Fund as an investment recommendation to the client. As such, the value of the AWM client's investment in the fund at the end of each quarter will be included in the client's assets under advisement calculation for billing purposes.

Fees are billed quarterly in advance, even if there are no buys or sells in your account. Consulting service fees for financial planning will be either flat or hourly, depending on the services provided. Our advisory service fees do not include other direct or indirect costs you may incur, including transaction fees, commissions, custodial fees, margin charges, taxes or other management fees charged by non-affiliated third parties, including SAMs, mutual funds and ETFs.

You will pay fees and costs whether you make or lose money on your investments. Fees and costs will reduce any amount of money you make on your investments over time. Please make sure you understand what fees and costs you are paying.

Conversation Starters

• Help me understand how these fees and costs might affect my investments. If I give you \$1,000,000 to invest, how much will go to fees and costs, and how much will be invested for me?

What are your legal obligations to me when acting as my investment adviser? How else does your firm make money, and what conflicts of interest do you have?

When we act as your investment adviser, we have to act in your best interest and not put our interest ahead of yours. At the same time, the way we make money creates some conflicts with your interests. You should understand and ask us about these conflicts because they can affect the investment advice we provide to you. Here are some examples to help you understand what this means:

- If we recommend insurance products, our employees may receive a commission based on the product you purchased. The receipt of insurance commissions gives us incentive to recommend products based on compensation rather than your needs.
- We recommend private funds which we sponsor, and therefore have a financial interest.
- We receive benefits from the service providers we use that include investment-related tools/research, quotes and
 market data; technology to service your account; conferences, meetings and educational events; or other
 products and services that assist us in operating our business. The economic benefits we receive create a conflict
 of interest and may influence our selection of service providers.
- Our employees may buy or sell investment products recommended to clients for their accounts. This presents a conflict of interest as our employees are incentivized to trade before or after a client to gain a better price.

For additional details regarding potential conflicts of interest for our Firm, please see Item 10, Item 11, Item 12 and Item 14 of our Form ADV Part 2A, available on our website at www.awmcap.com.

Conversation Starters

How might your conflicts of interest affect me, and how will you address them?

How do your financial professionals make money?

Our financial professionals' compensation comprises a base salary and discretionary bonus. Additionally, some of our financial professionals have outside affiliations that receive additional compensation or commission, such as through the recommendation of insurance products to clients or the involvement in marketing services for other businesses and individuals.

Do you or your financial professionals have legal or disciplinary history?

No, for our firm. Yes, for our financial professionals. For a free and simple tool to research our financial professionals and AWM, visit investor.gov/CRS or adviserinfo.sec.gov.

Conversation Starters

As a financial professional, do you have any disciplinary history? For what type of conduct?

For additional information about our services:

If you would like additional information about our advisory services, or a copy of this relationship summary please call us at (323) 940-1339. You can also visit our website at www.awmcap.com.

Conversation Starters • Who is my primary contact person? Is he or she a representative of an investment adviser or a broker-dealer? Who can I talk to if I have concerns about how this person is treating me?