

# Client Relationship Summary Lifeworks Advisors, LLC (CRD# 288255)

### Introduction

Our firm, Lifeworks Advisors, LLC, is registered as an investment adviser with the U.S. Securities and Exchange Commission. Brokerage and investment advisory services and fees differ, and it is important for you to understand these differences. Free and simple tools are available to research firms and financial professionals at <a href="Investor.gov/CRS">Investor.gov/CRS</a>, which also provides educational materials about broker-dealers, investment advisers, and investing.

## **Relationships and Services**

### What investment services and advice can you provide me?

**Services:** We offer investment advisory services to retail investors. These services include wealth management which is a combination of financial planning and investment management. We may also offer financial planning as a standalone service. Our services can be offered as a wrap fee program where we combine securities transaction fees and other fees and expenses with our investment advisory services. We work closely with you to identify your investment goals and objectives, as well as risk tolerance and financial situation, in order to develop an investment approach.

Accounts, Investments, and Monitoring: We provide services to individual, joint, retirement, trust, and estate accounts. We primarily use mutual funds, exchange-traded funds, independent managers, stocks, bonds, options, and alternative investments in constructing portfolios. We do not make available or offer advice with respect to only proprietary products or a limited menu of products or types of investments. As part of our services, we monitor portfolios and securities in accounts on a regular and continuous basis. We also meet with you at least annually or more frequently, depending on your needs.

**Investment Authority:** We provide our services on a perpetual and discretionary basis. We execute investment recommendations in accordance with your investment objectives without your prior approval of each specific transaction. Our engagement will continue until you notify us otherwise in writing. We also offer our services on a nondiscretionary basis, which means we are required to obtain your consent prior to executing any trades in your accounts. Therefore you will make the ultimate decision regarding the purchase or sale of investments in your accounts. However, we may not be able to aggregate your order with other client orders under this type of authority, and therefore you may not receive the same price as other clients.

**Account Minimums and Other Requirements:** We do not require an account or relationship size minimum in order for you to open/maintain an account or establish a relationship.

**Additional Information:** For more detailed information on our relationships and services, please see Item 4 – Advisory Services, Item 13 – Review of Accounts, and Item 7 – Types of Clients of our Form ADV Part 2A available via our firm's **Investment Adviser Public Disclosure Page**.

**Conversation Starters:** Given my financial situation, should I choose an investment advisory service? Why or why not? How will you choose investments to recommend to me? What is your relevant experience, including your licenses, education, and other qualifications? What do these qualifications mean?

## Fees, Costs, Conflicts, and Standard of Conduct

## What fees will I pay?

**Asset-Based Fees:** Our asset-based fees for wealth management range up to 1.50% annually. This fee is collected on a monthly basis and calculated as a percentage of the value of the cash and investments in your account[s] that we manage. This presents a conflict of interest as we are financially incentivized to encourage you to place more assets in your advisory account as you will pay more in advisory fees.

Asset-based fees will include most securities transaction fees and fees to a broker-dealer or bank that has custody of your assets, and therefore you will have a higher asset-based advisory fee.

**Fixed Fees:** Our fixed project-based fees for standalone financial planning range up to \$30,000.00. Fixed fees are invoiced up to one hundred percent (100%) of the expected total fee upon execution of the financial planning agreement. Fixed fees are negotiable based on the nature and complexity of the services to be provided and the overall relationship with us. We provide you with an estimate of the total cost prior to engaging us for these services.

**Fixed Fees:** Our fixed annual fees for ongoing financial planning range up to \$7,200 per year. Fixed fees may be invoiced up to fifty percent (50%) of the expected total fee upon execution of the financial planning agreement, with the balance billed monthly at up to \$600 a month. This fee is negotiable based on the nature and complexity of the services to be provided and the overall relationship with us.

Other Fees and Costs: In addition to our advisory fee, you will also be responsible for custody fees, account administrative fees, fees and expenses related to mutual funds and exchange-traded funds, and applicable securities transaction fees. If you are in our wrap fee program, applicable securities transaction fees will be included in our advisory fees.

Additional Information: You will pay fees and costs whether you make or lose money on your investments. Fees and costs will reduce any amount of money you make on your investments over time. Please make sure you understand what fees and costs you are paying. For more detailed information on our fees, please see Item 5 – Fees and Compensation of our Form ADV Part 2A available via our firm's <a href="Investment Adviser Public Disclosure">Investment Adviser Public Disclosure</a> Page.

**Conversation Starters**: Help me understand how these fees and costs might affect my investments. If I give you \$10,000 to invest, how much will go to fees and costs, and how much will be invested for me?

# What are your legal obligations to me when acting as my investment adviser? How else does your firm make money, and what conflicts of interest do you have?

When we act as your investment adviser, we have to act in your best interest and not put our interests ahead of yours. At the same time, the way we make money creates some conflicts with your interests. You should understand and ask us about these conflicts because they can affect the investment advice we provide you. Here is an example to help you understand what this means.

We sponsor a wrap fee program which means that we bundle securities transaction fees with our investment advisory services for a single investment advisory fee. In other words, we absorb any securities transaction fees in your accounts. We are, therefore, financially incentivized to limit the number of trades placed in your accounts or to utilize securities that have no transaction fee.

**Additional Information:** For more detailed information, please see Item 10 – Financial Industry Activities and Affiliations, Item 12 – Brokerage Practices, and Item 14 – Client Referrals and Other Compensation of our Form ADV Part 2A, available via our firm's **Investment Adviser Public Disclosure Page**.

Conversation Starters: How might your conflicts of interest affect me, and how will you address them?

### How do your financial professionals make money?

Our financial professionals are compensated based on an agreed-upon annual salary.

### **Disciplinary History**

### Do you or your financial professionals have legal or disciplinary history?

Yes. You can visit <u>Investor.gov/CRS</u> for a free and simple search tool to research our firm and our financial professionals.

Conversation Starters: As a financial professional, do you have any disciplinary history? For what type of conduct?

### **Additional Information**

You can find additional information about our investment advisory services by viewing our Form ADV Part 2A, available via our firm's <u>Investment Adviser Public Disclosure Page</u>, or by visiting <u>www.lifeworksadvisors.com</u>. You can request up-to-date information and a copy of our client relationship summary by contacting us at (616) 200-6512.

**Conversation Starters:** Who is my primary contact person? Is he or she a representative of an investment advisor? Who can I talk to if I have concerns about how this person is treating me?

## **Material Changes**

The following material changes have been made to our Form CRS:

- We may utilize options and alternative investments in constructing portfolios. Please refer to the Relationships and Services section for more information.
- We also offer our services on a nondiscretionary basis. Please refer to the Relationships and Services section for further details.
- We have adjusted our fixed fees for standalone financial planning. Please see the Fees, Costs, Conflicts, and Standard of Conduct section for details.