## Form ADV Part 3 - Client Relationship Summary

Date: 02/09/2024

#### **Item 1: Introduction**

CAVU WEALTH MANAGEMENT is an investment adviser offering advisory accounts and services. Brokerage and investment advisory services and fees differ, and it is important that you understand the differences. This document gives you a summary of the types of services and fees we offer. Please visit www.investor.gov/CRS for free, simple tools to research firms and financial professionals, as well as educational materials about broker-dealers, investment advisers, and investing.

## **Item 2: Relationships and Services**

Questions to ask us: Given my financial situation, should I choose an investment advisory service? Why or why not? How will you choose investments to recommend to me? What is your relevant experience, including your licenses, education, and other qualifications? What do these qualifications mean?

What investment services and advice can you provide me? Our firm primarily offers the following investment advisory services to retail clients: portfolio management (we review your portfolio, investment strategy, and investments); financial planning (we assess your financial situation and provide advice to meet your goals). As part of our standard services, we typically monitor client accounts on a daily basis. Our firm offers both discretionary advisory services (where our firm makes the decision regarding the purchase or sale of investments) as well as non-discretionary services (where the retail investor makes the ultimate decision). We limit the types of investments that are recommended since not every type of investment vehicle is needed to create an appropriate portfolio, but do not limit these investments to proprietary products. Our firm does *not* have a minimum account size. Please also see our Form ADV Part 2A ("Brochure"), specifically Items 4 & 7.

#### Item 3: Fees, Costs, Conflicts, and Standard of Conduct

Questions to ask us: Help me understand how these fees and costs might affect my investments. If I give you \$10,000 to invest, how much will go to fees and costs, and how much will be invested for me? How might your conflicts of interest affect me, and how will you address them?

What fees will I pay? Our fees vary depending on the services you receive. Additionally, the amount of assets in your account affects our advisory fee; the more assets you have in your advisory account, the more you will pay us and thus we have an incentive to increase those assets in order to increase our fee.

<u>Investment Supervisory Services</u> – Our asset-based charge as a percentage of assets under management. Employing the "tiered fee," the percentage-based fee is lowered as assets in your accounts increase. A "flat fee" may be used where the annual advisory fee is a fixed percentage of the assets in the account. The exact fee charged is disclosed to the client and the fee schedule can be found in your advisory agreement.

Our fixed fee arrangements are based on the amount of work we expect to perform for you, so material changes in that amount of work will affect the advisory fee we quote you. For hourly fee arrangements, each additional hour (or portion thereof) we spend working for you would increase the advisory fee.

<u>Financial Planning Fee</u> - Generally ranges from \$200 - \$5,000 and is determined based on the nature of the services being provided and the complexity of each client's circumstances. An estimate of total cost will be determined at the start of the advisory relationship.

<u>Hourly Financial Consultation</u> – Our hourly consultation is based on the time required to review the client's situation. The current rate is \$200 per hour and an estimate of the total cost will be determined at the start of the advisory relationship.

You pay our fees even if you do not have any transactions and the advisory fee paid to us generally does not vary based on the type of investments selected. Please also see Items 4, 5, 6, 7 & 8 of our Brochure.

Other Fees - Clients may also incur certain charges imposed by other third parties, such as broker-dealers, custodians, trust companies, banks, and other financial institutions. These additional charges may include

# Form ADV Part 3 - Client Relationship Summary

Date: 02/09/2024

securities brokerage commissions, transaction fees, custodial fees, margin costs, charges imposed directly by a mutual fund or ETF in a client's account, as disclosed in the fund's prospectus (i.e., fund management fees, 12b-1 fees, and other fund expenses), deferred sales charges, wire transfer and electronic fund fees, and other fees and taxes on brokerage accounts and securities transactions. You will pay fees and costs whether you make or lose money on your investments. Fees and costs will reduce any amount of money you make on your investments over time. Please make sure you understand what fees and costs you are paying. Please also see our Brochure for additional details.

What are your legal obligations to me when acting as my investment adviser? How else does your firm make money and what conflicts of interest do you have? When we act as your investment adviser, we have to act in your best interest and not put our interest ahead of yours. At the same time, the way we make money creates some conflicts with your interests. You should understand and ask us about these conflicts because they can affect the investment advice we provide you. Here are some examples to help you understand what this means:

- Our financial professionals can receive commissions and therefore have an incentive to recommend products that provide them or us additional compensation over those that do not
- For AUM fees, the more assets you have in your advisory account, the more you will pay us and thus we have an incentive to increase those assets in order to increase our fee
- For hourly fees, each additional hour we spend working for you would increase the advisory fee and thus we have an incentive for you to agree to have us complete more work for you
- For fixed fees, the more work we expect to perform for you, the higher our fee would be and thus we have an incentive for you to agree to have us complete more work for you

How do your financial professionals make money? Primarily, we and our financial professionals receive cash compensation from the advisory services we provide to you because of the advisory fees we receive from you. This compensation may vary based on different factors, such as those listed above in this Item. Our financial professionals also have the ability to receive commissions from clients and therefore have an incentive to recommend products that provide them or us with additional compensation over those that do not. Please also see Item 10 of our <a href="Brochure">Brochure</a> for additional details.

### **Item 4: Disciplinary History**

Questions to ask us: As a financial professional, do you have any disciplinary history? For what type of conduct?

<u>Do you or your financial professionals have a legal or disciplinary history</u>? No, we do not have legal and disciplinary events. Visit <a href="https://www.investor.gov/">https://www.investor.gov/</a> for a free, simple search tool to research us and our financial professionals.

### Item 5: Additional Information

<u>Questions to ask us:</u> Who is my primary contact person? Is he or she a representative of an investment adviser or a broker-dealer? Who can I talk to if I have concerns about how this person is treating me?

For additional information on our advisory services, see our <u>Brochure</u> available at <a href="https://adviserinfo.sec.gov/firm/summary/299089">https://adviserinfo.sec.gov/firm/summary/299089</a> and any individual brochure supplement your representative provides. If you have any questions, need additional information, or want another copy of this Client Relationship Summary, then please contact us at 858-360-7800.