Introduction

Our firm, Vida Private Wealth, is an investment adviser registered with the Securities and Exchange Commission. We feel that it is important for you to understand how advisory and brokerage services and fees differ in order to determine which type of account is right for you. There are free and simple tools available to research firms and financial professionals at <u>www.investor.gov/CRS</u>, which also provides educational materials about investment advisers, broker-dealers, and investing.

What investment services and advice can you provide me?

We are a registered investment adviser that offers to provide the following investment advisory services as part of our Family Advisory services for a single advisory fee: Private Wealth Management; Financial Life Planning; Multi-Family Office; NextGen Advisory; and Retirement Plan Consulting. If you open an advisory account with our firm, we'll meet with you to understand your current financial situation, existing resources, objectives, and risk tolerance. Based on what we learn, we'll recommend a portfolio of investments that is monitored at least quarterly, and if necessary, rebalanced to meet your changing needs and goals. We'll offer you advice on a regular basis and contact you at least annually to discuss your portfolio.

We manage accounts on a discretionary basis. After you sign an agreement with our firm, we're allowed to buy and sell investments in your account without asking you in advance. Any limitations will be described in the signed advisory agreement. We will have discretion until the advisory agreement is terminated by you or our firm.

We do not restrict our advice to limited types of products or investments.

Our firm requires a minimum account balance of \$5,000,000 to open an account for our Family Advisory services. However, our firm may reduce or waive the minimum account balance requirement at our sole discretion.

Financial Life Planning is included as part of our Family Advisory services for no additional fee.

Additional information about our advisory services is located in Item 4 of our Firm Brochure, which is available online at <u>https://adviserinfo.sec.gov/firm/brochure/308575</u>.

What fees will I pay?

You will be charged an ongoing quarterly fee based on the value of the assets in your account. Our fee schedule for Family Advisory services ranges for from 0.50% to 1.00% depending on the value of the assets in your account. However, if you have less than \$5,000,000 in assets under management with our firm, then you may be charged an annual advisory fee of up to 1.50%. The more assets you have in your advisory account, the more you will pay us. We therefore have an incentive to increase the assets in your advisory account in order to increase our fees. Our fees vary and are negotiable. The amount you pay will depend, for example, on the services you receive and the amount of assets in your account. Our firm's fees will be automatically deducted from your advisory account, which will reduce the value of your advisory account. In rare cases, we will agree to send you invoices rather than automatically deduct our firm's fees from your advisory account.

The broker-dealer that holds your assets may charge you a transaction fee when we buy or sell an investment for you. The broker-dealer's transaction fees are in addition to our firm's fees for our Family Advisory services.

You may also pay charges imposed by the broker-dealer holding your accounts for certain investments and maintaining your account. Some investments, such as mutual funds, index funds, and exchange traded funds charge additional fees that will reduce the value of your investments over time.

In certain cases, we select sub-advisers to assist us with managing your account. If selected, they will not charge an additional management fee. However, you will be charged a fee through the expense ratios of certain investment funds utilized by sub-advisers. This additional charge typically ranges from 0.08% to 0.14%.

Vida Private Wealth LLC Form CRS – Client Relationship Summary

You will pay fees and costs whether you make or lose money on your investments. Fees and costs will reduce any amount of money you make on your investments over time. Please make sure you understand what fees and costs you are paying.

Additional information about our fees is in Item 5 of our Firm Brochure, which is available online at <u>https://adviserinfo.sec.gov/firm/brochure/308575</u>.

What are your legal obligations to me when acting as my investment adviser? How else does your firm make money and what conflicts of interest do you have?

When we act as your investment adviser, we have to act in your best interest and not put our interest ahead of yours. At the same time, the way we make money creates some conflicts with your interests. You should understand and ask us about these conflicts because they can affect the investment advice, we provide you. Here are some examples to help you understand what this means:

Our firm's Managing Director and Chief Compliance Officer, Mike Alves, is a licensed insurance agent. He may offer insurance products and receive customary fees as a result of insurance sales. A conflict of interest exists as these insurance sales create an incentive to recommend products based on the compensation Mr. Alves may earn.

Our firm has an incentive to require you to open and maintain your account(s) with Schwab based on our interest in receiving certain research products and services from Schwab that benefit our firm.

Additional information about our conflicts of interest is in Item 10 of our Firm Brochure, which is available online at <u>https://adviserinfo.sec.gov/firm/brochure/308575</u>.

How do your financial professionals make money?

Our financial professionals are compensated based on the revenue our firm earns from their advisory services or recommendations, the amount of client assets they service, and the time and complexity required to meet a client's needs. In addition, they are compensated based on the type of product sold and/or product sales commissions.

Do you or your financial professionals have legal or disciplinary history?

No, our firm and financial professionals do not have any legal and disciplinary history to disclose. Visit Investor.gov/CRS for a free and simple search tool to research our firm and our financial professionals.

Additional Information

You can find additional information about our firm's investment advisory services on the SEC's website at <u>www.adviserinfo.sec.gov</u> by searching CRD #308575. You may also contact our firm at (626) 993-6723 to request a copy of this relationship summary and other up-to-date information.

Questions to Ask Us:

- Given my financial situation, should I choose an investment advisory service? Why or why not?
- How will you choose investments to recommend to me?
- What is your relevant experience, including your licenses, education and other qualifications? What do those qualifications mean?
- Help me understand how these fees and costs may affect my investments. If I give you \$10,000 to invest, how much will go to fees and costs and how much will be invested for me?
- How might your conflicts of interest affect me, and how will you address them?
- As a financial professional, do you have any disciplinary history?
- For what type of conduct?
- Who is my primary contact person?
- Is he or she a representative of an investment adviser or a broker-dealer?
- Who can I talk to if I have concerns about how this person is treating me?