## Form CRS – Customer Relationship Summary

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### **Item 1 - Introduction**

Virtus Wealth Management, LLC (CRD No. 317832) is registered with the Securities and Exchange Commission as an investment adviser. Advisory services and fees are different from brokerage services and fees. It is important to understand the difference and carefully consider which account type and the services that are right for you. This document provides a summary of the types of services provided by Virtus Wealth Management, LLC and the associated fees. In addition, free and simple tools are available to research firms and financial professionals at <a href="Investor.gov/CRS">Investor.gov/CRS</a>, which provides educational materials about broker/dealers, investment advisers, and investing.

### **Item 2 - Relationships & Services**

### What investment services and advice can you provide me?

Virtus Wealth Management, LLC strives to meet with clients (in-person, phone, video), no less than annually, to provide investment advice, develop strategies and define goals as well as regularly monitor investments as part of our standard services. Assets are managed on a discretionary or a non-discretionary basis. Discretionary authority allows Virtus Wealth Management, LLC to buy and sell securities without asking in advance and without material limitations whereas non-discretionary authority would be limited to offering advice, but you would make the decision to buy or sell. Virtus Wealth Management, LLC receives compensation by charging a quarterly on-going asset management fee. Virtus Wealth Management, LLC can also receive compensation based on a fixed fee or an hourly fee depending on the services provided as disclosed in our ADV 2A. Advisory services are not limited to proprietary products or a limited menu of products. A minimum investment amount is generally not required.

**Conversation Starters:** Given my financial situation, should I choose an investment advisory service? Why or why not? How will you choose investments to recommend to me? What is your relevant experience, including your licenses, education and other qualifications? What do these qualifications mean?

### Item 3 - Fees, Costs, Conflicts and Standard of Conduct

### What Fees will I Pay?

Fees and costs affect the value of your account over time. Virtus Wealth Management, LLC charges a management fee based on a percentage of assets under management and can also charge separately for financial planning and/or an hourly consulting engagement. You will pay fees and costs whether you make or lose money on your investments. Fees and costs will reduce any amount of money you make on your investments over time. Please make sure you understand what fees and costs you are paying. Virtus Wealth Management, LLC has a fiduciary duty to manage an account in a cost-effective manner and considers custodian fees, account maintenance fees, fees related to mutual funds (12b-1 fees) and variable annuities, and other transactional fees (ticket charges) and product-level fees when making investment recommendations. In a wrap fee program, the asset-based fee will include most transaction costs and fees to the broker/dealer or bank that will hold your assets (called "custody") and as a result wrap fees are typically higher than non-wrap advisory fees. Although transaction fees are usually included in the wrap program fee, sometimes you will pay an additional transaction fee for an investment bought or sold outside the wrap fee program. Paying for a wrap fee program could cost more than separately paying for advice and for transactions if there are infrequent trades in your account.

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# What are your legal obligations to me when acting as my investment adviser? How else does your firm make money and what conflicts of interest do you have?

As an investment adviser, we always have a fiduciary duty to act in your best interest. Virtus Wealth Management, LLC does not offer proprietary products, receive payments from third parties for investment advice, participate in a revenue sharing agreement or conduct principal trading. When we act as your investment adviser, we have to act in your best interest and not put our interest ahead of yours. At the same time, the way we make money creates a conflict with your interests. You should understand and ask about these conflicts because they can affect the investment advice provided. Here are some examples to help you understand what this means, the more assets we manage the more fees we generate, different account types provide different compensation. Additional information about conflicts of interest are available in our ADV 2A.

### How do your financial professionals make money?

Financial Professionals are compensated based on a percentage of assets under management. The percentage charged is based on the scope and complexity of your account, the amount of time and expertise required as well as the account value. Financial Professionals can also make money by providing financial plans or hourly consulting.

Conversation Starters: "Help me understand how these fees and costs might affect my investments." "If I give you \$10,000 to invest, how much will go to fees and costs, and how much will be invested for me?" "How might your conflicts of interest affect me, and how will you address them?"

### **Item 4 - Disciplinary History**

### Do you or your financial professionals have legal or disciplinary history?

No, Virtus Wealth Management, LLC does not have any disciplinary history to disclose; however, we encourage you to visit <u>Investor.gov</u> for a free and simple search tool to research our firm and our financial professionals. To report a problem to the SEC, visit <u>Investor.gov</u> or call the SEC's toll-free investor assistance line at (800) 732-0330.

Conversation Starter: "As a financial professional, do you have any disciplinary history?" "For what type of conduct?"

#### **Item 5 - Additional Information**

Brokerage services and investment advisory services are different, and the fees charged for those services are different. It is important that you understand the differences. You could open a brokerage account with a broker/dealer, where you pay a transaction-based fee, generally referred to as a commission, when the broker/dealer buys or sells an investment for you. With a broker/dealer, you can select investments, or the broker/dealer may recommend investments for your account, but the ultimate decision to buy or sell will be yours. A broker/dealer must act in your best interest and not place its interests ahead of your interest when recommending an investment or an investment strategy involving securities. When a broker/dealer provides any service to you, the broker/dealer must treat you fairly and comply with a number of specific obligations. Unless you and the broker/dealer agree otherwise, the broker/dealer is not required to monitor your portfolio on an ongoing basis.

To request an up dated Customer Relationship Summary, please contact us at (314) 395-6133.

**Conversation Starter**: "Who is my primary contact person?" "Is he or she a representative of an investment adviser or a broker/dealer?" "Who can I talk to if I have concerns about how this person is treating me?"

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