

INTRODUCTION

Choreo Partner Alliance, LLC (“we”, “our”) is registered with the U.S. Securities and Exchange Commission (“SEC”) as an investment adviser. We do not provide brokerage services. Services provided by investment advisers and brokerage firms differ, including fees, and it is important for retail investors (“you”, “your”) to understand the differences. Free and simple tools are available to research firms and financial professionals at [Investor.gov/CRS](https://investor.gov/CRS), which also provides educational materials about broker-dealers, investment advisers, and investing.

RELATIONSHIPS AND SERVICES***What investment services and advice can you provide me?***

We offer limited investment advisory services to retail investors consisting of referring prospective advisory clients to our affiliated investment adviser, Choreo, LLC (the “Affiliated Advisor”). When deemed appropriate for a prospective client, we will recommend the investment advisory services of the Affiliated Advisor and act as a liaison between the prospective client and the Affiliated Advisor. We will not provide any investment management products or render any investment advice on behalf of the Affiliated Advisor.

For additional information, please see items 4 and 7 of our Form ADV Part 2A Brochure.

Conversation starters. Ask your financial professional:

- Given my financial situation, should I choose an investment advisory service? Why or why not?
- How will you choose Advisors to recommend to me?
- What is the relevant experience of the Advisors that you recommend, including licenses, education and other qualifications? What do these qualifications mean?

FEES, COSTS, CONFLICTS AND STANDARD OF CONDUCT***What fees will I pay?***

We do not charge prospective clients any fees, do not have the ability or the authorization to deduct fees, and do not expect prospective clients to prepay any fees. We do not receive any external compensation from the sale of securities. If a prospective client enters into an advisory agreement with the Affiliated Advisor based on our referral, the Affiliated Advisor will charge the prospective client a fee as set forth in the advisory agreement between the Prospect and the Affiliated Advisor. We have entered into a Solicitor Agreement with the Affiliated Advisor and receive a portion of the advisory fee the prospective client pays to the Affiliated Advisor. Our solicitor fees received from the Affiliated Advisor do not increase the advisory fees paid by a prospective client to the Affiliated Advisor if they become an advisory client of the Affiliated Advisor.

You will pay fees and costs whether you make or lose money on your investments. Fees and costs will reduce any amount of money you make on your investments over time. Please make sure you understand what fees and costs you are paying.

For additional information, please see Items 5.E in our ADV Part 1 and Item 5 of our Form ADV Part 2A Brochure.

Conversation starters. Ask your financial professional:

- Help me understand how these fees and costs might affect my investments. If I give an Advisor \$10,000 to invest, how much will go to fees and costs, and how much will be invested for me?

What are your legal obligations to me when acting as my investment adviser? How else does your firm make money and what conflicts of interest do you have?

When we act as your investment adviser, we have to act in your best interest and not put our interest ahead of yours. At the same time, the way we make money creates some conflicts with your interests. You should understand and ask us about these conflicts because they can affect the investment advice we provide you. Here are some examples to help you understand what this means.

We have an incentive to recommend prospective clients to our Affiliated Advisor as it will generate additional revenue for us, as well as increase the potential revenue of our Affiliated Advisor.

For additional information regarding our conflicts of interest, please see our Form ADV Part 2 Brochure.

Conversation starters. Ask your financial professional:

- How might your conflicts of interest affect me, and how will you address them?

How do your financial professionals make money?

The compensation we pay to our financial professionals is based exclusively on the referrals made to the Affiliated Advisor.

DISCIPLINARY HISTORY

Do you or your financial professionals have legal or disciplinary history?

No. Please visit [Investor.gov/CRS](https://investor.gov/CRS) for a free and simple search tool to research our financial professionals and us.

Conversation starters. Ask your financial professional:

- As a financial professional, do you have any disciplinary history? For what type of conduct?

ADDITIONAL INFORMATION

For additional information about our services, please visit our [website](#). If you would like additional information or a copy of this disclosure, please call 312-702-1680.

Conversation starters. Ask your financial professional:

- Who is my primary contact person? Is he or she a representative of an investment-advisor or a broker-dealer? Who can I talk to if I have concerns about how this person is treating me?