Unstoppable Asset LLC July 8, 2026

Form CRS - Client Relationship Summary

Item 1. Introduction

Unstoppable Asset LLC ("Unstoppable Asset," "we," "us," or "our firm") is registered with the Securities and Exchange Commission (SEC) as an investment adviser. We provide all services through our digital platform. Brokerage and investment advisory services and fees differ, and it is important to understand these differences. Free and simple tools to research firms and financial professionals are available at **Investor.gov/CRS**, which also provides educational materials about investment advisers, broker-dealers, and investing.

Item 2. Relationships and Services
What investment services and advice can you provide me?

We offer automated investment advice through our online platform. All investment management is provided through our technology—you do not receive personalized advice from an individual person. As part of our standard services, we monitor your account daily and automatically rebalance your portfolio to maintain your target allocation. We manage your account on a discretionary basis, meaning we buy and sell investments without asking you each time. You grant us this authority when opening your account and may revoke it at any time. We invest only in a selection of diversified, low-cost ETFs or mutual funds (Funds). We do not offer individual stocks, bonds, or alternative investments. We have no account minimum. As an Internet Adviser, we provide all advice and communication digitally through our website or app—not in person or by phone.

For additional information, see Items 4 and 7 of our Form ADV Part 2A brochure at **adviserinfo.sec.gov**.

- **Given my financial situation, should I choose an investment advisory service? Why or why not?**
- **How will you choose investments to recommend to me?**
- **What is your relevant experience, including your licenses, education and other qualifications? What do these qualifications mean?**

Find our answers at: unstoppableasset.com/crs-questions

Item 3. Fees, Costs, Conflicts, and Standard of Conduct
What fees will I pay?

We charge an annual advisory fee of 0.15% of your account value, calculated daily and deducted quarterly. The more assets you have, the more you pay, which gives us an incentive to encourage you to increase your account value. You also pay underlying fund expense ratios (typically 0.03% to 0.10% annually). Charles Schwab, our custodian, may charge fees for certain services you request, such as wire transfers. You will pay fees and costs whether you make or lose money on your investments. Fees and costs will reduce any amount of money you make on your investments over time. Please make sure you understand what fees and costs you are paying. For details, see Item 5 of our Form ADV Part 2A at **adviserinfo.sec.gov**.

- Help me understand how these fees and costs might affect my investments. If I give you $10,000 to invest, how much will go to fees and costs, and how much will be invested for me?

Find our answer at: unstoppableasset.com/crs-questions

What are your legal obligations to me when acting as my investment adviser? How else does your firm make money and what conflicts of interest do you have?

When we act as your investment adviser, we have to act in your best interest and not put our interest ahead of yours. At the same time, the way we make money creates some conflicts with your interests. You should understand and ask us about these conflicts because they can affect the investment advice we provide you. Here are some examples to help you understand what this means. Our compensation increases as your account balance grows, creating an incentive to encourage you to add assets. For more information, see Items 10, 11, and 12 of our Form ADV Part 2A at **adviserinfo.sec.gov**.

- How might your conflicts of interest affect me, and how will you address them?

Find our answer at: unstoppableasset.com/crs-questions

How do your financial professionals make money?

Our financial professionals may receive profit distributions based on the firm's financial performance, creating an incentive to grow the firm's assets under management.

Item 4. Disciplinary History

Do you or your financial professionals have legal or disciplinary history?

No. Visit **Investor.gov/CRS** for a free and simple search tool to research our firm and our financial professionals.

- As a financial professional, do you have any disciplinary history? For what type of conduct?

Find our answer at: unstoppableasset.com/crs-questions

Item 5. Additional Information

Where can you get more information?

For more information about our services, visit **adviserinfo.sec.gov** (search for Unstoppable Asset LLC, CRD #338072) or visit our website at **unstoppableasset.com**. To request a copy of this relationship summary, call us at **(860) 368-0224** or email contact@unstoppableasset.com.

- Who is my primary contact person? Is he or she a representative of an investment adviser or a broker-dealer? Who can I talk to if I have concerns about how this person is treating me?

Find our answer at: unstoppableasset.com/crs-questions