

CANBY FINANCIAL ADVISORS, LLC

October 9, 2025

Item 1. Introduction.

CANBY FINANCIAL ADVISORS, LLC is registered with the United States Securities and Exchange Commission as an investment adviser. Brokerage and investment advisory services and fees differ and it is important for you to understand the differences.

Free and simple tools are available to research firms and financial professionals at Investor.gov/CRS, which also provides educational materials about broker-dealers, investment advisers and investing.

Item 2: What investment services and advice can you provide to me?

Canby Financial Advisors provides investment advisory services to retail investors. The principal services we offer are investment management and financial planning services. Generally, investment management services clients also receive financial planning services. We tailor your investment advisory services to match the investment objectives and financial needs that you provide to us. We monitor the holdings and performance of your investment management services account on an ongoing basis. When providing financial planning services to investment management services clients, we continue to review a client's financial plan as part of the ongoing provision of investment management services. For financial planning services only clients, depending upon our engagement with you, our financial planning services are either completed upon delivery of the financial plan or we can provide ongoing financial planning services.

We provide investment management services on a discretionary basis pursuant to authority granted to us in your client agreement. Pursuant to this discretionary authority we are authorized to determine which securities are bought and sold, the total amount to be bought and sold, and the costs at which transactions will be processed. However, there are certain clients for whom we provide investment management services on a non-discretionary basis. When receiving non-discretionary investment management services, you make the ultimate decision regarding the purchase or sale of investments recommended by us. We generally do not limit the types of investments we utilize for clients. We generally utilize registered mutual funds, exchange traded funds, equity securities, corporate bonds, state and local municipality fixed income instruments, US government and agency securities, REITS, annuities and private funds/alternative investments if we determine such investments fit within a client's objectives and are in the best interest of a client. We do not impose account minimums for new clients. Regardless, we reserve the right to accept or decline a potential client for any reason in our sole discretion.

For additional information, please refer to our [Form ADV Part 2A Brochure](#), especially [Item 4 Advisory Business](#) and [Item 7 Types of Clients](#).

Questions to Ask Us:

- ***Given my financial situation, should I choose an investment advisory service? Why or why not?***
- ***How will you choose the investments that you recommend to me?***
- ***What is your relevant experience, including your licenses, education and other qualifications? What do these qualifications mean?***

Item 3 (part 1): What fees will I pay?

For investment management services we charge an asset-based fee, which is billed monthly. For an asset-based fee, the more assets that are in a client's advisory account, the more a client will pay in fees. Therefore, we may have an incentive to encourage clients to increase the assets in his or her account. For investment management services clients, we do not charge an additional fee for providing any financial planning services. For financial planning only clients, we charge a fixed or hourly fee which is billed monthly or in full upon completion of the engagement.

In addition to our fees you will be responsible for other fees and expenses, such as transaction charges and fees/expenses charged by any custodian of your account, subadvisor, mutual fund, exchange traded fund, separate account manager and any taxes or fees required by federal or state law.

You will pay fees and costs whether you make or lose money on your investments. Fees and costs will reduce any amount of money you make on your investments over time. Please make sure you understand what fees and costs you are paying. For additional information, see [Item 5 Fees and Compensation](#) of our [Form ADV Part 2A Brochure](#).

Question to Ask Us:

- *Help me to understand how these fees and costs might affect my investments. If I give you \$10,000 to invest, how much will go to fees and costs, and how much will be invested for me?*

Item 3 (part 2): What are your legal obligations to me when acting as my investment adviser? How else does your firm make money and what conflicts of interest do you have?

When we act as your investment adviser, we have to act in your best interest and not put our interest ahead of yours. At the same time, the way we make money creates conflicts with your interests. You should understand and ask us about these conflicts because they can affect the investment advice we provide to you. Here are some examples to help you understand what this means. For instance, we receive various benefits and services from custodians that we recommend to you. For additional information, please refer to our [Form ADV Part 2A Brochure](#), specifically [Item 12 Brokerage Practices](#).

Question to Ask Us:

- *How might your conflicts of interest affect me, and how will you address them?*

Item 3 (part 3): How do your financial professionals make money?

Our financial professionals are paid pursuant to participation in firm profits as owners of the firm or pursuant to a salary and bonus. The bonus for financial professionals is determined by reference to such factors as client retention, the fees generated by their client accounts, and new client account deposits. Financial professionals paid pursuant to their ownership in the firm, or otherwise pursuant to a bonus that is determined by reference to client retention, fees generated by client accounts, and new client account deposits are subject to a conflict of interest since increases in firm or client account revenue and assets may lead to increases in financial professional compensation.

Item 4: Do you or your financial professionals have a legal or disciplinary history?

No. You can visit Investor.gov/CRS for a free and simple search tool to research our firm and our financial professionals.

Question to Ask Us:

- *As a financial professional, do you have any disciplinary history? For what type of conduct?*

Item 5: Additional Information

For additional information about our investment advisory services and to request a copy of our Form CRS, please contact us at 508-598-1082.

Question to Ask Us:

- *Who is my primary contact person?*
- *Is he or she a representative of an investment adviser or a broker-dealer?*
- *Who can I talk to if I have concerns about how a person is treating me?*