

Item 1. Introduction

Advisory Solutions Group, LLC (“ASG” “we” “us” and “Advisor”) is a Minnesota Limited Liability Company registered as an investment adviser under the rules and regulations of the Securities and Exchange Commission. Our investment advisory services are coordinated through our network of Investment Advisor Representatives (“IARs”). IARs may have their own legal business entities whose trade names and logos are used for marketing purposes and may appear on marketing materials or client statements. The Client should understand that the businesses are legal entities of the IAR and not of our firm, ASG, and the advisory services of the IARs are provided through our firm, ASG.

Brokerage and investment advisory services and fees differ, and it is important for you, the retail investor, to understand the differences. Free and simple tools are available to research firms and financial professionals at investor.gov/CRS, which also provides educational materials about broker-dealers, investment advisers, and investing.

Item 2. Relationships and Services**What investment services and advice can you provide me?**

We provide personalized services including portfolio management, financial planning and consulting for retail clients. Our investment recommendations include but are not limited to mutual funds and other investments such as exchange-traded funds, and exchange-listed equity securities, certificates of deposit, municipal securities, U.S. government securities and money market funds when suitable and appropriate for a Client’s particular situation. If Clients hold other types of investments, we may also advise them on those investments. Clients may impose restrictions on investing in certain securities or types of securities. We consider such restrictions when formulating the Client’s investment strategy. After Client assets are invested, we continuously monitor their investments and provide advice related to ongoing financial and investment needs.

Generally, Clients grant us discretionary authority to execute investment recommendations in accordance with an agreed upon investment strategy or plan without the Client’s prior approval of each specific transaction. Under discretionary authority, Clients allow us to purchase and sell securities and instruments in their account(s), arrange for delivery and payment in connection with the foregoing, select and retain sub-advisors, and act on behalf of the Client in matters necessary or incidental to the handling of the account. Once invested, client portfolios are monitored on an ongoing basis with reviews occurring at least annually. The only restrictions on this discretionary authority are those set by the Client on a case-by-case basis. There are no account minimums.

In addition to wealth management services, we may offer financial planning and consulting services to Clients under a separate Consulting or Financial Planning Agreement.

FOR MORE DETAILED INFORMATION ABOUT OUR ADVISORY SERVICES AND THE TYPES OF CLIENTS WE GENERALLY SERVICE, PLEASE SEE ITEMS 4 AND 7 IN OUR ADV PART 2A FOUND AT <https://adviserinfo.sec.gov>.

Conversation Starters: We encourage you to ask our financial professionals these key questions about our advisory services and accounts: ***“Given my financial situation, should I choose an investment advisory service? Why or why not? How will you choose investments to recommend to me? What is your relevant experience, including your licenses, education and other qualifications? What do these qualifications mean?”***

Item 3. Fees, Costs, Conflicts, and Standard of Conduct**What fees will I pay?**

We provide investment advisory services for a fee based on a percentage of assets under management. The agreed upon fee charged is reflected in your Investment Advisory Agreement with a maximum rate of 2.50% of assets under management annually. Fees are calculated and billed monthly or quarterly, in advance or arrears based on your agreement. For advance billing, the fee is calculated based on the market value of your account(s) on the last trading day of the previous quarter. For arrears billing, the fee is calculated based on the last trading day of the quarter.

We may also provide standalone consulting or financial planning services to Clients on a fixed fee or hourly rate under a separate Consulting or Financial Planning Agreement. Our fixed and hourly fee pricing is quoted for each project and is based on the scope and complexity of the project. Prior to commencing planning services, Clients enter into a Consulting or Financial Planning Agreement which sets forth the services being provided and the fees being charged. Notwithstanding the above, fees are generally negotiable.

The more assets you have in the advisory account, the more fees you will pay us. We therefore may have an incentive to encourage you to increase the assets in your account in order to increase our fees. You pay our fee regardless of whether we buy or sell securities within that quarter.

Clients may be required to pay other miscellaneous charges or fees directly to the custodian (e.g. wire fees) as stated in the custodial agreements. Additionally, mutual funds and/or exchange traded funds have additional internal expenses which generally include a fund management fee, other fund expenses, and a possible distribution fee. In addition, some funds charge a redemption fee on shares bought and sold within a short period. Funds describe their expenses in their prospectuses, summary prospectuses, or product descriptions. Clients may also be charged up to \$35.00 per trade as an administrative fee for Client directed trades.

In some instances, we may recommend that all or a portion of Client assets be managed by an unrelated Third-Party Asset Manager (“TPAM”) or sub-advisor. These services may include the construction of investment portfolios, execution of securities purchase and sale transactions, and portfolio administration, including tracking of and reporting on portfolio performance and investment results. Clients are generally required to enter into a separate advisory agreement with any TPAM or sub-advisor. The use of TPAMs or sub-advisors may cause Clients to incur additional fees. If applicable, any additional fees will be fully disclosed to Clients in a separate agreement with the TPAM or sub-advisor.

You will pay fees and costs whether you make or lose money on your investments. Fees and costs will reduce any amount of money you make on your investments over time. Please make sure you

understand what fees and costs you are paying.

FOR MORE DETAILED INFORMATION ABOUT OUR FEES PLEASE SEE THE FIRM'S ADV PART 2A ITEM 5 BY VISITING <https://adviserinfo.sec.gov/>.

Conversation Starters: We encourage you to ask us any questions you may have regarding our fees or how cost from third parties such as custodians or mutual funds affect your account. For example, start a conversation by asking, ***"Help me understand how these fees and costs might affect my investments. If I give you \$10,000 to invest, how much will go to fees and costs, and how much will be invested for me?"***

What are your legal obligations to me when acting as my investment adviser? How else does your firm make money and what conflicts of interest do you have?

When we act as your investment adviser, we have to act in your best interest and not put our interest ahead of yours. At the same time, the way we make money creates some conflicts with your interests. You should understand and ask us about these conflicts because they can affect the investment advice we provide you. Here are some examples to help you understand what this means. This summary does not identify all of our conflicts of interest.

ASG charges asset-based fees. The more assets in your account, the more you will pay us in fees. Thus we have an incentive to encourage you to increase the assets in your account. IARs are incentivized to recommend you transfer your brokerage account to an advisory account that will generate ongoing revenue for ASG and the IAR

Some of our financial professionals are dually registered representatives of unaffiliated independent FINRA-registered broker-dealers. Clients can enter into a separate fee or commission-based arrangement with such individuals and/or firms for securities brokerage services. Under these arrangements, these financial professionals, acting in their capacity as registered representatives may receive fees, commissions, ongoing distribution fees (i.e., trails), and other compensation based on sales of securities to clients. Investments made through a brokerage relationship are separate from the advisory services provided to you under your ASG IARs, and therefore, ASG does not have or owe a fiduciary duty over such brokerage relationship recommendations.

IARS of ASG may also be independently licensed as insurance agents with other affiliated or non-affiliated agencies. Affiliates may recommend the purchase and sale of certain insurance products to Clients. As a fiduciary, the Affiliate must act primarily for the benefit of ASG clients and will only transact insurance related business with Clients when the products are fully disclosed, suitable, and appropriate to fit their needs, and in order to simplify the implementation of various wealth management strategies.

Insurance and brokerage commissions or fees earned by our IARs from a broker-dealer firm, or in their individual capacities as insurance agents, are separate and in addition to our advisory fees. This practice presents a conflict of interest because they have an incentive to recommend investment products to generate commissions. We will only transact securities and insurance business with clients when fully disclosed, suitable, and appropriate. You may use any insurance or brokerage firm, agent, or registered representative you choose.

ASG also provides back office and administrative services to both affiliated and non-affiliated registered investment advisory firms (RIA Firms). Through this service, non-discretionary sub-advisory services are often provided to the RIA Firm's retail clients (RIA Clients) like you. For this service, ASG has entered into a support services agreement with Fidelity Brokerage Services LLC and National Financial Services LLC (together referred to as "Fidelity") where Fidelity pays ASG a support fee based on a portion of Client assets in the custody of Fidelity. However, ASG and Fidelity have agreed that no support fee payments will be made with respect to investments in transaction fee funds and Fidelity sponsored funds. While this arrangement of limiting the funds for which fees will be paid to ASG results in cost savings for the custodian and increased costs for ASG in some situations, the receipt of this additional compensation on other fund investments may create an incentive for ASG to recommend funds available through the Fidelity platform for which (i) Fidelity is not a sponsor or manager, and (ii) transaction fees are not imposed (together, "NTF Funds"). It would not be unusual for the majority of investments made through the Fidelity platform to be in NTF Funds, for which FPS would receive support fees. These conflicts are mitigated by our fiduciary duty to put our Clients' interests first. We review what types of funds are available for use in Client portfolio allocations and seek those that are the most suitable, appropriate and in the Client's best interest.

FOR ADDITIONAL INFORMATION ABOUT OUR CONFLICTS OF INTEREST PLEASE SEE THE FIRM'S ADV PART 2A BY VISITING <https://adviserinfo.sec.gov/>.

Conversation Starter: You can begin a conversation by asking, ***"How might your conflicts of interest affect me, and how will you address them?"***

How do your financial professionals make money?

Our financial professionals are compensated based upon the amount of clients they serve, the assets under management, a percentage of fees charged for financial consulting and planning, and revenue derived from clients. Financial professionals who are also insurance licensed or registered representatives of a broker/dealer also receive commissions from other entities as described above on any transactions executed in that capacity.

Item 4. Disciplinary History

Do you or your financial professionals have legal or disciplinary history?

No. You can visit [Investor.gov/CRS](https://investor.gov/CRS) for a free and simple search tool to research any of our financial professionals.

Conversation Starter: In addition, feel free to ask your financial professional: ***"As a financial professional, do you have any disciplinary history? For what type of conduct?"***

Item 5. Additional Information

You can find additional information regarding Advisory Solutions Group and receive a copy of this relationship summary by contacting your financial professional, visiting adviserinfo.sec.gov, or by calling 763-417-1700. We are always available to answer any of your questions.

Conversation Starters: Feel free to ask: ***"Who is my primary contact person? Is he or she a representative of an investment adviser or a broker-dealer? Who can I talk to if I have concerns about how this person is treating me?"***