



## IAPD Report

# PETER DAVID SENTANCE

CRD# 1002084

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Please contact FINRA with any concerns.



## IAPD Information About Representatives

IAPD offers information on all current-and many former representatives. Investors are strongly encouraged to use IAPD to check the background of representatives before deciding to conduct, or continue to conduct, business with them.

### What is included in a IAPD report?

IAPD reports for individual representatives include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards.

It is important to note that the information contained in an IAPD report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

### Where did this information come from?

The information contained in IAPD comes from the Investment Adviser Registration Depository (IARD) and FINRA's Central Registration Depository, or CRD, (see more on CRD below) and is a combination of:

- information the states require representatives and firms to submit as part of the registration and licensing process, and
- information that state regulators report regarding disciplinary actions or allegations against representatives.

### How current is this information?

Generally, representatives are required to update their professional and disciplinary information in IARD within 30 days.

### Need help interpreting this report?

For help understanding how to read this report, please consult NASAA's IAPD Tips page <http://www.nasaa.org/IAPD/IARReports.cfm>

### What if I want to check the background of an Individual Broker or Brokerage Firm?

To check the background of an Individual Broker or Brokerage firm, you can search for the firm or individual in IAPD. If your search is successful, click on the link provided to view the available licensing and registration information in FINRA's BrokerCheck website.

### Are there other resources I can use to check the background of investment professionals?

It is recommended that you learn as much as possible about an individual representative or Investment Adviser firm before deciding to work with them. Your state securities regulator can help you research individuals and certain firms doing business in your state. The contact information for state securities regulators can be found on the website of the North American Securities Administrators Association <http://www.nasaa.org>



## Report Summary

### PETER DAVID SENTANCE (CRD# 1002084)

The report summary provides an overview of the representative's professional background and conduct. The information contained in this report has been provided by the representative, investment adviser and/or securities firms, and/or securities regulators as part of the states' investment adviser registration and licensing process. The information contained in this report was last updated by the representative, a previous employing firm, or a securities regulator on **12/16/2024**.

### CURRENT EMPLOYERS

	Firm	CRD#	Registered Since
<b>B</b>	THE O.N. EQUITY SALES COMPANY	CRD# 2936	05/21/2018
<b>IA</b>	ON INVESTMENT MANAGEMENT CO	CRD# 105662	05/21/2018

### QUALIFICATIONS

This representative is currently registered in **1** SRO(s) and **12** jurisdiction(s).

Is this representative currently Inactive or Suspended with any regulator? **No**

**Note:** Not all jurisdictions require IAR registration or may have an exemption from registration.

Additional information including this individual's qualification examinations and professional designations is available in the Detailed Report.

### REGISTRATION HISTORY

This representative was previously registered with the following firm(s):

	FIRM	CRD#	LOCATION	REGISTRATION DATES
<b>IA</b>	CAMBRIDGE INVESTMENT RESEARCH ADVISORS, INC.	134139	LOS ANGELES, CA	06/03/2015 - 06/18/2018
<b>B</b>	CAMBRIDGE INVESTMENT RESEARCH, INC.	39543	LOS ANGELES, CA	06/03/2015 - 06/18/2018
<b>IA</b>	ESI FINANCIAL ADVISORS	265	LOS ANGELES, CA	04/13/2000 - 06/09/2015

For additional registration and employment history details as reported by the individual, refer to the Registration and Employment History section of the Detailed Report.

### DISCLOSURE INFORMATION

Disclosure events include certain criminal charges and convictions, formal investigations and disciplinary actions initiated by regulators, customer disputes and arbitrations, and financial disclosures such as bankruptcies and unpaid judgments or liens.

Are there events disclosed about this representative? **Yes**

The following types of events are disclosed about this representative:

Type	Count
Customer Dispute	1
Judgment/Lien	1



## Qualifications

### REGISTRATIONS

This section provides the SRO, states and U.S. territories in which the representative is currently registered and licensed, the category of each registration, and the date on which the registration becomes effective. This section also provides, for each firm with which the representative is currently employed, the address of each location where the representative works. This individual is currently registered with 12 jurisdiction(s) and 1 SRO(s) through his or her employer(s).

### Employment 1 of 2

Firm Name: **THE O.N. EQUITY SALES COMPANY**  
Main Address: ONE FINANCIAL WAY  
CINCINNATI, OH 45242  
Firm ID#: 2936

	Regulator	Registration	Status	Date
B	FINRA	General Securities Representative	Approved	05/21/2018
B	Arizona	Agent	Approved	05/30/2018
B	California	Agent	Approved	05/21/2018
B	Colorado	Agent	Approved	08/27/2020
B	Florida	Agent	Approved	06/05/2018
B	Illinois	Agent	Approved	05/30/2018
B	New Mexico	Agent	Approved	04/08/2020
B	North Carolina	Agent	Approved	06/05/2019
B	Oregon	Agent	Approved	03/05/2019
B	South Carolina	Agent	Approved	05/29/2018
B	Utah	Agent	Approved	11/05/2019
B	Virginia	Agent	Approved	05/21/2018
B	Washington	Agent	Approved	05/21/2018



## Qualifications

### Branch Office Locations

Los Angeles, CA

### Employment 2 of 2

Firm Name: **ON INVESTMENT MANAGEMENT CO**

Main Address: ONE FINANCIAL WAY  
CINCINNATI, OH 45242

Firm ID#: 105662

	Regulator	Registration	Status	Date
IA	Arizona	Investment Adviser Representative	Approved	05/23/2019
IA	California	Investment Adviser Representative	Approved	05/21/2018

### Branch Office Locations

**ON INVESTMENT MANAGEMENT CO**

Los Angeles, CA



## Qualifications

### PASSED INDUSTRY EXAMS

This section includes all industry exams that the representative has passed. Under limited circumstances, a representative may attain registration after receiving an exam waiver based on a combination of exams the representative has passed and qualifying work experience. Likewise a new exam requirement may be grandfathered based on a representative's specific qualifying work experience. Exam waivers and grandfathering are not included below.

**This individual has passed 0 principal/supervisory exams, 2 general industry/product exams, and 1 state securities law exam.**

#### Principal/Supervisory Exams


Exam	Category	Date
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No information reported.

#### General Industry/Product Exams


Exam	Category	Date
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 Securities Industry Essentials Examination (SIE)	SIE	10/01/2018
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 General Securities Representative Examination (S7)	Series 7	08/21/1982
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#### State Securities Law Exams

Exam	Category	Date
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 Uniform Securities Agent State Law Examination (S63)	Series 63	04/24/1985
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### PROFESSIONAL DESIGNATIONS

This section details that the representative has reported 1 professional designation(s).

#### Chartered Financial Consultant

This representative holds or did hold 1 professional designation(s) that may have been used to qualify as an Investment Advisor representative. Please check with the appropriate designation authority for verification that the designation is still in effect. The contact information for these professional designation authorities can be found on the website for the North American Securities Administrators Association at <http://www.nasaa.org>



## Registration & Employment History

### PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

	Registration Dates	Firm Name	ID#	Branch Location
IA	06/03/2015 - 06/18/2018	CAMBRIDGE INVESTMENT RESEARCH ADVISORS, INC.	CRD# 134139	LOS ANGELES, CA
B	06/03/2015 - 06/18/2018	CAMBRIDGE INVESTMENT RESEARCH, INC.	CRD# 39543	LOS ANGELES, CA
IA	04/13/2000 - 06/09/2015	ESI FINANCIAL ADVISORS	CRD# 265	LOS ANGELES, CA
B	01/31/2000 - 06/09/2015	EQUITY SERVICES, INC.	CRD# 265	LOS ANGELES, CA
B	11/19/1989 - 12/31/1999	ROYAL ALLIANCE ASSOCIATES, INC.	CRD# 23131	SCOTTSDALE, AZ
B	08/23/1994 - 12/31/1994	MUTUAL SERVICE CORPORATION	CRD# 4806	BOSTON, MA
B	01/08/1991 - 12/31/1994	PML SECURITIES COMPANY	CRD# 4082	NEWARK, DE
B	01/20/1986 - 11/19/1989	INTEGRATED RESOURCES EQUITY CORPORATION	CRD# 6403	
B	07/23/1984 - 01/24/1986	LOWRY FINANCIAL SERVICES CORPORATION	CRD# 7291	
B	03/13/1984 - 07/19/1984	FMS SECURITIES, INC.	CRD# 14356	
B	10/05/1983 - 04/16/1984	ROBERT C. LAU AND COMPANY, INC.	CRD# 10675	
B	08/26/1982 - 10/17/1983	UNIVERSITY SECURITIES CORPORATION	CRD# 6518	

### EMPLOYMENT HISTORY

Below is the representative's employment history for up to the last 10 years.

Employment Dates	Employer Name	Position	Investment Related	Employer Location
05/2018 - Present	Ohio National Financial Services	Career Agent	N	CINCINNATI, OH, United States
05/2018 - Present	THE O.N. EQUITY SALES COMPANY	Registered Representative	Y	CINCINNATI, OH, United States
01/2000 - Present	NATIONAL LIFE OF VERMONT	AGENT	Y	MONTPELIER, VT, United States



## Registration & Employment History

### EMPLOYMENT HISTORY

Employment Dates	Employer Name	Position	Investment Related	Employer Location
12/1979 - Present	P DAVID SENTANCE	INSURANCE_AGENT - INSURANCE AGENT	N	LOS ANGELES, CA, United States
07/1979 - Present	P. DAVID SENTANCE/PACIFIC MUTUAL	INSURANCE_AGENT - INSURANCE AGENT	N	NEWPORT BEACH, CA, United States
12/1978 - Present	PACIFIC MUTUAL LIFE INSURANCE CO.	INSURANCE_AGENT - INSURANCE AGENT	N	LOS ANGELES, CA, United States
06/2015 - 05/2018	CAMBRIDGE INVESTMENT RESEARCH ADVISORS, INC.	INVESTMENT ADVISOR REPRESENTATIVE	Y	FAIRFIELD, IA, United States
06/2015 - 05/2018	CAMBRIDGE INVESTMENT RESEARCH, INC.	REGISTRERED REPRESENTATIVE	Y	FAIRFIELD, IA, United States

### OTHER BUSINESS ACTIVITIES

This section includes information, if any, as provided by the representative regarding other business activities the representative is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent, or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious, or fraternal and is recognized as tax exempt.

- 1) Southern California Jr. Cricket in America; Non Profit; 3006 hyperion ave, los angeles, ca,90027; not investment related; charity fundraising; Chair of board; 01/1996-Present; 5 hours/month(0 during trading hours); Coordinating Tournaments;
- 2)Sentance financial group; 3006 HYPERION AVE, LOS ANGELES, CA, 90027; Insurance Sales; Agent; 12/1979; health. disability, fixed annuity, long term care sales and cafe' (POP 105/125 products..



## Disclosure Summary

### Disclosure Information

#### What you should know about reported disclosure events:

##### (1) Certain thresholds must be met before an event is reported to IARD, for example:

- A law enforcement agency must file formal charges before an Investment Adviser Representative is required to report a particular criminal event.;
- A customer dispute must involve allegations that an Investment Adviser Representative engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.

##### (2) Disclosure events in IAPD reports come from different sources:

As mentioned in the "About IAPD" section on page 1 of this report, information contained in IAPD comes from Investment Adviser Representatives, firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the IAPD report. The different versions will be separated by a solid line with the reporting source labeled.

##### (3) There are different statuses and dispositions for disclosure events:

- A disclosure event may have a status of *pending*, *on appeal*, or *final*.
  - A "pending" disclosure event involves allegations that have not been proven or formally adjudicated.
  - A disclosure event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
  - A "final" disclosure event has been concluded and its resolution is not subject to change.
- A final disclosure event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
  - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
  - A "settled" matter generally represents a disposition wherein the parties involved in a dispute reach an agreement to resolve the matter. Please note that Investment Adviser Representatives and firms may choose to settle customer disputes or regulatory matters for business or other reasons.
  - A "resolved" matter usually includes a disposition wherein no payment is made to the customer or there is no finding of wrongdoing on the part of the Investment Adviser Representative. Such matters generally involve customer disputes.

##### (4) You may wish to contact the Investment Adviser Representatives to obtain further information regarding any of the disclosure events contained in this IAPD report.



## DISCLOSURE EVENT DETAILS

When evaluating this information, please keep in mind that some items may involve pending actions or allegations that may be contested and have not been resolved or proven. The event may, in the end, be withdrawn, dismissed, resolved in favor of the Investment Adviser Representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to the Investment Adviser Registration Depository. Some of the specific data fields contained in the report may be blank if the information was not provided.

The following types of events are disclosed about this representative:

Type	Count
Customer Dispute	1
Judgment/Lien	1

### Customer Dispute

This section provides information regarding a customer dispute that was reported to the Investment Adviser Registration Depository (IARD) by the Investment Adviser Representative (IAR), an investment adviser and/or securities firm, and/or a securities regulator. The event may include a consumer-initiated, investment-related complaint, arbitration proceeding or civil suit that contains allegations of sales practice violations against the individual.

The customer dispute may be pending or may have resulted in a civil judgment, arbitration award, monetary settlement, closure without action, withdrawal, dismissal, denial, or other outcome.

#### Disclosure 1 of 1

<b>Reporting Source:</b>	Individual
<b>Employing firm when activities occurred which led to the complaint:</b>	EQUITY SERVICES, INC.
<b>Allegations:</b>	ALLEGATIONS OF AN INAPPROPRIATE SALE AND OMISSION OF FACT RELATED TO CONTINGENT DEFERRED SALES CHARGES AND THE TAX TREATMENT OF DISTRIBUTIONS
<b>Product Type:</b>	Annuity(ies) - Variable
<b>Alleged Damages:</b>	\$162,000.00

### Customer Complaint Information

<b>Date Complaint Received:</b>	05/25/2006
<b>Complaint Pending?</b>	No
<b>Status:</b>	Withdrawn
<b>Status Date:</b>	06/07/2006

#### Settlement Amount:

#### Individual Contribution Amount:

**Broker Statement** THE CLIENT FILED A COMPLAINT BECAUSE HIS CPA, WHO IS LICENSED TO SELL INVESTMENTS, TOLD HIM THE POLICY WAS INAPPROPRIATE. AFTER REVIEWING THE INFORMATION, THE CLIENT WITHDREW HIS COMPLAINT BECAUSE "I HAVE FOUND THIS CONTRACT FITS MY FINANCIAL NEEDS AND



THAT MR. SENTANCE HAD A CLEAR PICTURE OF MY OVERALL FINANCIAL SITUATION AND THEREFORE ACTED APPROPRIATELY."



## Judgment/Lien

This disclosure event involves an unsatisfied and outstanding judgment or lien against the Investment Adviser Representative.

### Disclosure 1 of 1

**Reporting Source:** Individual  
**Judgment/Lien Holder:** IRS  
**Judgment/Lien Amount:** \$11,401.52  
**Judgment/Lien Type:** Tax  
**Date Filed with Court:** 03/02/2015  
**Date Individual Learned:** 03/02/2015  
**Type of Court:** IRS  
**Name of Court:** IRS  
**Location of Court:** OGDEN, UT  
**Judgment/Lien Outstanding?** Yes

### Broker Statement

MR. SENTANCE HAS MADE AN ARRANGEMENT WITH IRS TO PAY \$7,000 ON APRIL 1, 2015 AND \$400.00 EACH MONTH GOING FORWARD UNTIL THE FULL BALANCE IS PAID.



## End of Report

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