



## IAPD Report

# ROBERT JOHN CENKO

CRD# 1005945

<b><u>Section Title</u></b>	<b><u>Page(s)</u></b>
Report Summary	1
Qualifications	2 - 3
Registration and Employment History	4
Disclosure Information	5

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Please contact FINRA with any concerns.



## IAPD Information About Representatives

IAPD offers information on all current-and many former representatives. Investors are strongly encouraged to use IAPD to check the background of representatives before deciding to conduct, or continue to conduct, business with them.

### What is included in a IAPD report?

IAPD reports for individual representatives include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards.

It is important to note that the information contained in an IAPD report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

### Where did this information come from?

The information contained in IAPD comes from the Investment Adviser Registration Depository (IARD) and FINRA's Central Registration Depository, or CRD, (see more on CRD below) and is a combination of:

- information the states require representatives and firms to submit as part of the registration and licensing process, and
- information that state regulators report regarding disciplinary actions or allegations against representatives.

### How current is this information?

Generally, representatives are required to update their professional and disciplinary information in IARD within 30 days.

### Need help interpreting this report?

For help understanding how to read this report, please consult NASAA's IAPD Tips page <http://www.nasaa.org/IAPD/IARReports.cfm>

### What if I want to check the background of an Individual Broker or Brokerage Firm?

To check the background of an Individual Broker or Brokerage firm, you can search for the firm or individual in IAPD. If your search is successful, click on the link provided to view the available licensing and registration information in FINRA's BrokerCheck website.

### Are there other resources I can use to check the background of investment professionals?

It is recommended that you learn as much as possible about an individual representative or Investment Adviser firm before deciding to work with them. Your state securities regulator can help you research individuals and certain firms doing business in your state. The contact information for state securities regulators can be found on the website of the North American Securities Administrators Association <http://www.nasaa.org>



## Report Summary

### ROBERT JOHN CENKO (CRD# 1005945)

The report summary provides an overview of the representative's professional background and conduct. The information contained in this report has been provided by the representative, investment adviser and/or securities firms, and/or securities regulators as part of the states' investment adviser registration and licensing process. The information contained in this report was last updated by the representative, a previous employing firm, or a securities regulator on **09/20/2019**.

### CURRENT EMPLOYERS

	Firm	CRD#	Registered Since
IA	RELIANCE INVESTING, INC.	CRD# 148481	03/30/2018

### QUALIFICATIONS

This representative is currently registered in **0** SRO(s) and **1** jurisdiction(s).

Is this representative currently Inactive or Suspended with any regulator? **No**

**Note:** Not all jurisdictions require IAR registration or may have an exemption from registration.

Additional information including this individual's qualification examinations and professional designations is available in the Detailed Report.

### REGISTRATION HISTORY

This representative was previously registered with the following firm(s):

	FIRM	CRD#	LOCATION	REGISTRATION DATES
IA	STERLING GLOBAL STRATEGIES, LLC	172404	San Diego, CA	01/25/2017 - 04/27/2017
IA	NORTHWEST ASSET MANAGEMENT	147923	SAN DIEGO, CA	01/30/2015 - 06/14/2016
IA	LPL FINANCIAL LLC	6413	SAN DIEGO, CA	03/17/2006 - 02/19/2015

For additional registration and employment history details as reported by the individual, refer to the Registration and Employment History section of the Detailed Report.

### DISCLOSURE INFORMATION

Disclosure events include certain criminal charges and convictions, formal investigations and disciplinary actions initiated by regulators, customer disputes and arbitrations, and financial disclosures such as bankruptcies and unpaid judgments or liens.

Are there events disclosed about this representative? **Yes**

The following types of events are disclosed about this representative:

Type	Count
Termination	1
Judgment/Lien	9



## Qualifications

### REGISTRATIONS

This section provides the SRO, states and U.S. territories in which the representative is currently registered and licensed, the category of each registration, and the date on which the registration becomes effective. This section also provides, for each firm with which the representative is currently employed, the address of each location where the representative works. This individual is currently registered with **1** jurisdiction(s) and **0** SRO(s) through his or her employer(s).

### Employment 1 of 1

Firm Name: **RELIANCE INVESTING, INC.**  
Main Address: 500 CAPITOL MALL  
2350  
SACRAMENTO, CA 95814  
Firm ID#: 148481

Regulator	Registration	Status	Date
<b>IA</b> California	Investment Adviser Representative	Approved	03/30/2018

### Branch Office Locations

**RELIANCE INVESTING, INC.**  
8322 Claremont Mesa Blvd. Suite 110  
San Diego, CA 92111



## Qualifications

### PASSED INDUSTRY EXAMS

This section includes all industry exams that the representative has passed. Under limited circumstances, a representative may attain registration after receiving an exam waiver based on a combination of exams the representative has passed and qualifying work experience. Likewise a new exam requirement may be grandfathered based on a representative's specific qualifying work experience. Exam waivers and grandfathering are not included below.

**This individual has passed 0 principal/supervisory exams, 0 general industry/product exams, and 1 state securities law exam.**

#### Principal/Supervisory Exams

Exam	Category	Date
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No information reported.

#### General Industry/Product Exams

Exam	Category	Date
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No information reported.

#### State Securities Law Exams

Exam	Category	Date
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<b>IA</b> Uniform Investment Adviser Law Examination (S65)	Series 65	12/23/1999
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### PROFESSIONAL DESIGNATIONS

This section details that the representative has reported **0** professional designation(s).

No information reported.



## Registration & Employment History

### PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

	Registration Dates	Firm Name	ID#	Branch Location
IA	01/25/2017 - 04/27/2017	STERLING GLOBAL STRATEGIES, LLC	CRD# 172404	San Diego, CA
IA	01/30/2015 - 06/14/2016	NORTHWEST ASSET MANAGEMENT	CRD# 147923	SAN DIEGO, CA
IA	03/17/2006 - 02/19/2015	LPL FINANCIAL LLC	CRD# 6413	SAN DIEGO, CA
IA	08/28/2007 - 12/31/2008	WESTERN WEALTH MANAGEMENT	CRD# 136790	SAN DIEGO, CA
IA	08/27/2003 - 03/20/2006	NORTHWESTERN MUTUAL INVESTMENT SERVICES,LLC	CRD# 2881	SAN DIEGO, CA

### EMPLOYMENT HISTORY

Below is the representative's employment history for up to the last 10 years.

Employment Dates	Employer Name	Position	Investment Related	Employer Location
02/2018 - Present	Reliance Investing, Inc.	Investment Adviser Representative	Y	Salt Lake City, UT, United States
04/2015 - Present	NORTHWESTERN WEALTH MANAGEMENT, INC	President	Y	SAN DIEGO, CA, United States
01/2017 - 04/2017	Sterling Global Strategies, LLC	Investment Adviser Representative	Y	Carlsbad, CA, United States
01/2015 - 06/2016	NORTHWEST ASSET MANAGEMENT	INVESTMENT ADVISER REPRESENTATIVE	Y	MERCER ISLAND, WA, United States

### OTHER BUSINESS ACTIVITIES

This section includes information, if any, as provided by the representative regarding other business activities the representative is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent, or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious, or fraternal and is recognized as tax exempt.

Mr. Cenko is an insurance agent appointed with various insurance companies. Mr. Cenko spends approximately 20% of his time involved in insurance related activities.



## Disclosure Summary

### Disclosure Information

#### What you should know about reported disclosure events:

##### (1) Certain thresholds must be met before an event is reported to IARD, for example:

- A law enforcement agency must file formal charges before an Investment Adviser Representative is required to report a particular criminal event.;
- A customer dispute must involve allegations that an Investment Adviser Representative engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.

##### (2) Disclosure events in IAPD reports come from different sources:

As mentioned in the "About IAPD" section on page 1 of this report, information contained in IAPD comes from Investment Adviser Representatives, firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the IAPD report. The different versions will be separated by a solid line with the reporting source labeled.

##### (3) There are different statuses and dispositions for disclosure events:

- A disclosure event may have a status of *pending*, *on appeal*, or *final*.
  - A "pending" disclosure event involves allegations that have not been proven or formally adjudicated.
  - A disclosure event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
  - A "final" disclosure event has been concluded and its resolution is not subject to change.
- A final disclosure event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
  - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
  - A "settled" matter generally represents a disposition wherein the parties involved in a dispute reach an agreement to resolve the matter. Please note that Investment Adviser Representatives and firms may choose to settle customer disputes or regulatory matters for business or other reasons.
  - A "resolved" matter usually includes a disposition wherein no payment is made to the customer or there is no finding of wrongdoing on the part of the Investment Adviser Representative. Such matters generally involve customer disputes.

##### (4) You may wish to contact the Investment Adviser Representatives to obtain further information regarding any of the disclosure events contained in this IAPD report.



## DISCLOSURE EVENT DETAILS

When evaluating this information, please keep in mind that some items may involve pending actions or allegations that may be contested and have not been resolved or proven. The event may, in the end, be withdrawn, dismissed, resolved in favor of the Investment Adviser Representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to the Investment Adviser Registration Depository. Some of the specific data fields contained in the report may be blank if the information was not provided.

The following types of events are disclosed about this representative:

Type	Count
Termination	1
Judgment/Lien	9

### Termination

This disclosure event involves a situation where the Investment Adviser Representative voluntarily resigned, was discharged or was permitted to resign after allegations were made that accused the Investment Adviser Representative of violating investment-related statutes, regulations, rules or industry standards of conduct; fraud or the wrongful taking of property; or failure to supervise in connection with investment-related statutes, regulations, rules or industry standards of conduct.

#### Disclosure 1 of 1

**Reporting Source:** Firm  
**Firm Name:** NORTHWEST ASSET MANAGEMENT  
**Termination Type:** Discharged  
**Termination Date:** 06/13/2016  
**Allegations:** Borrowed money from a customer.  
**Product Type:** No Product

**Reporting Source:** Individual  
**Firm Name:** Northwest Asset Management  
**Termination Type:** Discharged  
**Termination Date:** 06/13/2016  
**Allegations:** Borrowed money from a client.  
**Product Type:** No Product

**Broker Statement** Discharged upon voluntary disclosure of the loan to his employer on May 15, 2015 of a personal loan that from a long time friend and of over 25 years. The funds were used to cover medical expenses during a long term disability.



## Judgment/Lien

This disclosure event involves an unsatisfied and outstanding judgment or lien against the Investment Adviser Representative.

### Disclosure 1 of 9

**Reporting Source:** Individual  
**Judgment/Lien Holder:** IRS  
**Judgment/Lien Amount:** \$11,701.18  
**Judgment/Lien Type:** Tax  
**Date Filed with Court:** 05/27/2011  
**Date Individual Learned:** 01/26/2016  
**Type of Court:** COUNTY  
**Name of Court:** SAN DIEGO COUNTY/RECORDER OF DEEDS  
**Location of Court:** SAN DIEGO, CA  
**Docket/Case #:** 2011-0292689  
**Judgment/Lien Outstanding?** Yes

### Broker Statement

I have retained the Law Firm of RJS Law to assist me with the Offer- In-Compromise (OIC) and Appeal process for the amount of tax liability owed. On March 16, 2017 my appeal and offer in compromise was approved by the San Diego Office of the Internal Revenue Service. At the time I submitted the first payment due to comply with the OIC payment schedule. On October 10, 2017, I requested that the amount due on the OIC be reviewed to due loss of income to a disability that was not considered during the original approval letter. This is still pending with the MOIC Department. I anticipate this to be resolved on or about September 15, 2018.

### Disclosure 2 of 9

**Reporting Source:** Individual  
**Judgment/Lien Holder:** IRS  
**Judgment/Lien Amount:** \$35,470.00  
**Judgment/Lien Type:** Tax  
**Date Filed with Court:** 07/24/2007  
**Date Individual Learned:** 05/18/2012  
**Type of Court:** COUNTY  
**Name of Court:** SAN DIEGO COUNTY/RECORDER OF DEEDS  
**Location of Court:** SAN DIEGO, CA  
**Docket/Case #:** 2007-0495044  
**Judgment/Lien Outstanding?** Yes

### Broker Statement

I have retained the Law Firm of RJS Law to assist me with the Offer- In-Compromise (OIC) and Appeal process for the amount of tax liability owed. On March 16, 2017 my appeal and offer in compromise was approved by the San Diego Office of the Internal Revenue Service. At the time I submitted the first payment due to comply with the OIC payment schedule. On October 10, 2017, I requested that the amount due on the OIC be reviewed to due loss of income to a



disability that was not considered during the original approval letter. This is still pending with the MOIC Department. I anticipate this to be resolved on or about September 15, 2018.

### Disclosure 3 of 9

**Reporting Source:** Individual  
**Judgment/Lien Holder:** GLENBOROUGH WEST ASH LLC  
**Judgment/Lien Amount:** \$23,170.00  
**Judgment/Lien Type:** Civil  
**Date Filed with Court:** 01/23/2009  
**Date Individual Learned:** 10/02/2013  
**Type of Court:** COUNTY  
**Name of Court:** SAN DIEGO MUNICIPAL COURT  
**Location of Court:** SAN DIEGO, CA  
**Docket/Case #:** 2008-0095161  
**Judgment/Lien Outstanding?** Yes

#### Broker Statement

I have retained Mr. Marc Bragg, attorney at law to assist determine the correct amount of the outstanding liability and work out payment program to discharge the debt and correctly report it to the credit reporting agencies. At the advice of RJS Law, it was recommended to resolve the IRS issue then pursue the correct amount of the Judgement by Glenborough West Ash LLC. I anticipate this to be resolved on or about September 15, 2018.

### Disclosure 4 of 9

**Reporting Source:** Individual  
**Judgment/Lien Holder:** IRS  
**Judgment/Lien Amount:** \$19,635.00  
**Judgment/Lien Type:** Tax  
**Date Filed with Court:** 04/05/2012  
**Date Individual Learned:** 05/25/2012  
**Type of Court:** COUNTY  
**Name of Court:** SAN DIEGO COUNTY RECORDER  
**Location of Court:** SAN DIEGO, CA  
**Docket/Case #:** 2012-0199315  
**Judgment/Lien Outstanding?** Yes

#### Broker Statement

I have retained the Law Firm of RJS Law to assist me with the Offer- In-Compromise (OIC) and Appeal process for the amount of tax liability owed. On March 16, 2017 my appeal and offer in compromise was approved by the San Diego Office of the Internal Revenue Service. At the time I submitted the first payment due to comply with the OIC payment schedule. On October 10, 2017, I requested that the amount due on the OIC be reviewed to due loss of income to a disability that was not considered during the original approval letter. This is still pending with the MOIC Department. I anticipate this to be resolved on or about



September 15, 2018.

#### Disclosure 5 of 9

**Reporting Source:** Individual  
**Judgment/Lien Holder:** IRS  
**Judgment/Lien Amount:** \$2,958.00  
**Judgment/Lien Type:** Tax  
**Date Filed with Court:** 05/13/2010  
**Date Individual Learned:** 05/25/2012  
**Type of Court:** COUNTY  
**Name of Court:** SAN DIEGO COUNTY RECORDER  
**Location of Court:** SAND DIEGO, CA  
**Docket/Case #:** 2010-0241061  
**Judgment/Lien Outstanding?** Yes

#### Broker Statement

I have retained the Law Firm of RJS Law to assist me with the Offer- In-Compromise (OIC) and Appeal process for the amount of tax liability owed. On March 16, 2017 my appeal and offer in compromise was approved by the San Diego Office of the Internal Revenue Service. At the time I submitted the first payment due to comply with the OIC payment schedule. On October 10, 2017, I requested that the amount due on the OIC be reviewed to due loss of income to a disability that was not considered during the original approval letter. This is still pending with the MOIC Department. I anticipate this to be resolved on or about September 15, 2018.

#### Disclosure 6 of 9

**Reporting Source:** Individual  
**Judgment/Lien Holder:** IRS  
**Judgment/Lien Amount:** \$29,407.00  
**Judgment/Lien Type:** Tax  
**Date Filed with Court:** 05/13/2010  
**Date Individual Learned:** 05/13/2010  
**Type of Court:** COUNTY  
**Name of Court:** SAN DIEGO COUNTY RECORDER  
**Location of Court:** SAN DIEGO  
**Docket/Case #:** 2010-0241062  
**Judgment/Lien Outstanding?** Yes

#### Broker Statement

I have retained the Law Firm of RJS Law to assist me with the Offer- In-Compromise (OIC) and Appeal process for the amount of tax liability owed. On March 16, 2017 my appeal and offer in compromise was approved by the San Diego Office of the Internal Revenue Service. At the time I submitted the first payment due to comply with the OIC payment schedule. On October 10, 2017, I requested that the amount due on the OIC be reviewed to due loss of income to a disability that was not considered during the original approval letter. This is still



pending with the MOIC Department. I anticipate this to be resolved on or about September 15, 2018.

LIEN DETAILS ARE AS FOLLOWS:

FOR TAX PERIOD ENDING: 12/31/2008 FOR \$364.81; FOR TAX PERIOD ENDING: 6/30/2008 FOR \$14,615.18; FOR TAX PERIOD ENDING: 9/30/2008 FOR \$5423.79; FOR TAX PERIOD ENDING: 12/31/2008 FOR \$3857.18; FOR TAX PERIOD ENDING: 3/31/2009 FOR \$2044.04.

#### Disclosure 7 of 9

**Reporting Source:** Individual  
**Judgment/Lien Holder:** IRS  
**Judgment/Lien Amount:** \$39,815.00  
**Judgment/Lien Type:** Tax  
**Date Filed with Court:** 05/21/2009  
**Date Individual Learned:** 05/25/2012  
**Type of Court:** COUNTY  
**Name of Court:** SAN DIEGO COUNTY RECORDER  
**Location of Court:** SAN DIEGO, CA  
**Docket/Case #:** 2009-0271788  
**Judgment/Lien Outstanding?** Yes

#### Broker Statement

I have retained the Law Firm of RJS Law to assist me with the Offer- In-Compromise (OIC) and Appeal process for the amount of tax liability owed. On March 16, 2017 my appeal and offer in compromise was approved by the San Diego Office of the Internal Revenue Service. At the time I submitted the first payment due to comply with the OIC payment schedule. On October 10, 2017, I requested that the amount due on the OIC be reviewed to due loss of income to a disability that was not considered during the original approval letter. This is still pending with the MOIC Department. I anticipate this to be resolved on or about September 15, 2018.

#### Disclosure 8 of 9

**Reporting Source:** Individual  
**Judgment/Lien Holder:** IRS  
**Judgment/Lien Amount:** \$38,217.00  
**Judgment/Lien Type:** Tax  
**Date Filed with Court:** 04/07/2005  
**Date Individual Learned:** 04/07/2005  
**Type of Court:** COUNTY  
**Name of Court:** SAN DIEGO COUNTY RECORDER  
**Location of Court:** SAN DIEGO, CA  
**Docket/Case #:** 2005-0287795  
**Judgment/Lien Outstanding?** Yes

#### Broker Statement

I have retained the Law Firm of RJS Law to assist me with the Offer- In-



Compromise (OIC) and Appeal process for the amount of tax liability owed. On March 16, 2017 my appeal and offer in compromise was approved by the San Diego Office of the Internal Revenue Service. At the time I submitted the first payment due to comply with the OIC payment schedule. On October 10, 2017, I requested that the amount due on the OIC be reviewed to due loss of income to a disability that was not considered during the original approval letter. This is still pending with the MOIC Department. I anticipate this to be resolved on or about September 15, 2018.

**Disclosure 9 of 9**

**Reporting Source:** Individual

**Judgment/Lien Holder:** DEPARTMENT OF THE TREASURY, INTERNAL REVENUE SERVICE

**Judgment/Lien Amount:** \$44,813.87

**Judgment/Lien Type:** Tax

**Date Filed with Court:** 03/29/2005

**Date Individual Learned:** 10/02/2013

**Type of Court:** COUNTY

**Name of Court:** SAN DIEGO COUNTY/RECORDER OF DEEDS

**Location of Court:** SAN DIEGO, CA

**Docket/Case #:** 2005-0287795

**Judgment/Lien Outstanding?** Yes

**Broker Statement**

I have retained the Law Firm of RJS Law to assist me with the Offer- In-Compromise (OIC) and Appeal process for the amount of tax liability owed. On March 16, 2017 my appeal and offer in compromise was approved by the San Diego Office of the Internal Revenue Service. At the time I submitted the first payment due to comply with the OIC payment schedule. On October 10, 2017, I requested that the amount due on the OIC be reviewed to due loss of income to a disability that was not considered during the original approval letter. This is still pending with the MOIC Department. I anticipate this to be resolved on or about September 15, 2018.

12/31/1995 TOTAL ASSESSMENT \$3,858.42; 12/31/1997 TOTAL ASSESSMENT \$13,701.07; 12/31/1998 TOTAL ASSESSMENT \$3,506.90; 12/31/2001 TOTAL ASSESSMENT \$1,688.59; 12/31/2002 TOTAL ASSESSMENT \$22,058.89



## End of Report

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