



## IAPD Report

# MARK EDWARD RIENERTH

CRD# 1023063

<b><u>Section Title</u></b>	<b><u>Page(s)</u></b>
Report Summary	1
Qualifications	2 - 3
Registration and Employment History	4 - 5
Disclosure Information	6



When communicating online or investing with any professional, make sure you know who you're dealing with. [Imposters](#) might link to sites like BrokerCheck from [phishing](#) or similar scam websites, or through [social media](#), trying to steal your personal information or your money.

Please contact FINRA with any concerns.



## IAPD Information About Representatives

IAPD offers information on all current-and many former representatives. Investors are strongly encouraged to use IAPD to check the background of representatives before deciding to conduct, or continue to conduct, business with them.

### What is included in a IAPD report?

IAPD reports for individual representatives include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards.

It is important to note that the information contained in an IAPD report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

### Where did this information come from?

The information contained in IAPD comes from the Investment Adviser Registration Depository (IARD) and FINRA's Central Registration Depository, or CRD, (see more on CRD below) and is a combination of:

- information the states require representatives and firms to submit as part of the registration and licensing process, and
- information that state regulators report regarding disciplinary actions or allegations against representatives.

### How current is this information?

Generally, representatives are required to update their professional and disciplinary information in IARD within 30 days.

### Need help interpreting this report?

For help understanding how to read this report, please consult NASAA's IAPD Tips page <http://www.nasaa.org/IAPD/IARReports.cfm>

### What if I want to check the background of an Individual Broker or Brokerage Firm?

To check the background of an Individual Broker or Brokerage firm, you can search for the firm or individual in IAPD. If your search is successful, click on the link provided to view the available licensing and registration information in FINRA's BrokerCheck website.

### Are there other resources I can use to check the background of investment professionals?

It is recommended that you learn as much as possible about an individual representative or Investment Adviser firm before deciding to work with them. Your state securities regulator can help you research individuals and certain firms doing business in your state. The contact information for state securities regulators can be found on the website of the North American Securities Administrators Association <http://www.nasaa.org>



## Report Summary

### MARK EDWARD RIENERTH (CRD# 1023063)

The report summary provides an overview of the representative's professional background and conduct. The information contained in this report has been provided by the representative, investment adviser and/or securities firms, and/or securities regulators as part of the states' investment adviser registration and licensing process. The information contained in this report was last updated by the representative, a previous employing firm, or a securities regulator on **12/16/2024**.

### CURRENT EMPLOYERS

	Firm	CRD#	Registered Since
IA	LEBENTHAL GLOBAL ADVISORS, LLC	CRD# 283303	06/18/2020

### QUALIFICATIONS

This representative is currently registered in **0** SRO(s) and **1** jurisdiction(s).

Is this representative currently Inactive or Suspended with any regulator? **No**

**Note:** Not all jurisdictions require IAR registration or may have an exemption from registration. Additional information including this individual's qualification examinations and professional designations is available in the Detailed Report.

### REGISTRATION HISTORY

This representative was previously registered with the following firm(s):

	FIRM	CRD#	LOCATION	REGISTRATION DATES
B	LEBENTHAL FINANCIAL SERVICES, INC.	137988	JERICO, NY	06/18/2020 - 12/31/2024
IA	AVENIR PRIVATE ADVISORS, LLC	298064	Norfolk, VA	11/07/2018 - 02/04/2020
IA	CAPITAL GUARDIAN WEALTH MANAGEMENT, LLC	131631	MIAMI, FL	02/07/2011 - 11/06/2018

For additional registration and employment history details as reported by the individual, refer to the Registration and Employment History section of the Detailed Report.

### DISCLOSURE INFORMATION

Disclosure events include certain criminal charges and convictions, formal investigations and disciplinary actions initiated by regulators, customer disputes and arbitrations, and financial disclosures such as bankruptcies and unpaid judgments or liens.

Are there events disclosed about this representative? **Yes**

The following types of events are disclosed about this representative:

Type	Count
Customer Dispute	3



## Qualifications

### REGISTRATIONS

This section provides the SRO, states and U.S. territories in which the representative is currently registered and licensed, the category of each registration, and the date on which the registration becomes effective. This section also provides, for each firm with which the representative is currently employed, the address of each location where the representative works. This individual is currently registered with **1** jurisdiction(s) and **0** SRO(s) through his or her employer(s).

#### Employment 1 of 1

Firm Name: **LEBENTHAL GLOBAL ADVISORS, LLC**  
Main Address: 200 PARKWAY DRIVE SOUTH  
SUITE 200  
HAUPPAUGE, NY 11788  
Firm ID#: 283303

Regulator	Registration	Status	Date
<b>IA</b> Virginia	Investment Adviser Representative	Approved	06/18/2020

#### Branch Office Locations

**LEBENTHAL GLOBAL ADVISORS, LLC**  
440 Monticello Ave  
Suite 1800  
Norfolk, VA 23510



## Qualifications

### PASSED INDUSTRY EXAMS

This section includes all industry exams that the representative has passed. Under limited circumstances, a representative may attain registration after receiving an exam waiver based on a combination of exams the representative has passed and qualifying work experience. Likewise a new exam requirement may be grandfathered based on a representative's specific qualifying work experience. Exam waivers and grandfathering are not included below.

**This individual has passed 0 principal/supervisory exams, 2 general industry/product exams, and 3 state securities law exams.**

#### Principal/Supervisory Exams

Exam	Category	Date
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No information reported.

#### General Industry/Product Exams

Exam	Category	Date
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Securities Industry Essentials Examination (SIE)	SIE	06/29/2018
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General Securities Representative Examination (S7)	Series 7	12/19/1981
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#### State Securities Law Exams

Exam	Category	Date
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Uniform Combined State Law Examination (S66)	Series 66	09/11/2007
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Uniform Investment Adviser Law Examination (S65)	Series 65	08/31/1995
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Uniform Securities Agent State Law Examination (S63)	Series 63	12/23/1981
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### PROFESSIONAL DESIGNATIONS

This section details that the representative has reported **0** professional designation(s).

No information reported.



## Registration & Employment History

### PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

	Registration Dates	Firm Name	ID#	Branch Location
B	06/18/2020 - 12/31/2024	LEBENTHAL FINANCIAL SERVICES, INC.	CRD# 137988	JERICHO, NY
IA	11/07/2018 - 02/04/2020	AVENIR PRIVATE ADVISORS, LLC	CRD# 298064	Norfolk, VA
IA	02/07/2011 - 11/06/2018	CAPITAL GUARDIAN WEALTH MANAGEMENT, LLC	CRD# 131631	MIAMI, FL
B	06/08/2017 - 06/29/2018	KOVACK SECURITIES INC.	CRD# 44848	NORFOLK, VA
B	02/04/2011 - 06/08/2017	CAPITAL GUARDIAN, LLC	CRD# 137919	NORFOLK, VA
IA	09/12/2007 - 12/31/2010	WUNDERLICH SECURITIES, INC.	CRD# 2543	NORFOLK, VA
B	12/07/2004 - 12/31/2010	WUNDERLICH SECURITIES, INC.	CRD# 2543	NORFOLK, VA
IA	04/27/1995 - 11/16/2004	MERRILL LYNCH PIERCE FENNER & SMITH INC.	CRD# 7691	NORFOLK, VA
B	04/25/1995 - 11/16/2004	MERRILL LYNCH, PIERCE, FENNER & SMITH INCORPORATED	CRD# 7691	NEW YORK, NY
B	12/24/1981 - 04/28/1995	WHEAT, FIRST SECURITIES, INC.	CRD# 6124	CHARLOTTE, NC

### EMPLOYMENT HISTORY

Below is the representative's employment history for up to the last 10 years.

Employment Dates	Employer Name	Position	Investment Related	Employer Location
01/2020 - Present	Lebenthal Global Advisors d/b/a Rhino Wealth Management	Investment Adviser Representative	Y	Hauppauge, NY, United States
11/2018 - 02/2020	Avenir Private Advisors, LLC	Investment Adviser Representative	Y	Miami, FL, United States
01/2011 - 11/2018	Capital Guardian Wealth Management LLC	Investment Adviser Representative	Y	Norfolk, VA, United States
06/2017 - 06/2018	Kovack Securities, Inc.	Registered Representative	Y	Fort Lauderdale, FL, United States
01/2011 - 06/2017	Capital Guardian LLC	Registered Representative	Y	Norfolk, VA, United States



## Registration & Employment History



### OTHER BUSINESS ACTIVITIES

This section includes information, if any, as provided by the representative regarding other business activities the representative is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent, or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious, or fraternal and is recognized as tax exempt.

(1). DBA - RHINO WEALTH MANAGEMENT IS INVESTMENT RELATED LOCATED AT 440 MONTICELLO AVE, SUITE 1800, NORFOLK VA 23510;(2) GHENT UNITED METHODIST CHURCH; NOT INVESTMENT RELATED;1 HOUR PER MONTH;BOARD MEMBER ON ENDOWMENT COMMITTEE;0 DURING TRADING HOURS



## Disclosure Summary

### Disclosure Information

#### What you should know about reported disclosure events:

##### (1) Certain thresholds must be met before an event is reported to IARD, for example:

- A law enforcement agency must file formal charges before an Investment Adviser Representative is required to report a particular criminal event.;
- A customer dispute must involve allegations that an Investment Adviser Representative engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.

##### (2) Disclosure events in IAPD reports come from different sources:

As mentioned in the "About IAPD" section on page 1 of this report, information contained in IAPD comes from Investment Adviser Representatives, firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the IAPD report. The different versions will be separated by a solid line with the reporting source labeled.

##### (3) There are different statuses and dispositions for disclosure events:

- A disclosure event may have a status of *pending*, *on appeal*, or *final*.
  - A "pending" disclosure event involves allegations that have not been proven or formally adjudicated.
  - A disclosure event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
  - A "final" disclosure event has been concluded and its resolution is not subject to change.
- A final disclosure event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
  - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
  - A "settled" matter generally represents a disposition wherein the parties involved in a dispute reach an agreement to resolve the matter. Please note that Investment Adviser Representatives and firms may choose to settle customer disputes or regulatory matters for business or other reasons.
  - A "resolved" matter usually includes a disposition wherein no payment is made to the customer or there is no finding of wrongdoing on the part of the Investment Adviser Representative. Such matters generally involve customer disputes.

##### (4) You may wish to contact the Investment Adviser Representatives to obtain further information regarding any of the disclosure events contained in this IAPD report.



## DISCLOSURE EVENT DETAILS

When evaluating this information, please keep in mind that some items may involve pending actions or allegations that may be contested and have not been resolved or proven. The event may, in the end, be withdrawn, dismissed, resolved in favor of the Investment Adviser Representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to the Investment Adviser Registration Depository. Some of the specific data fields contained in the report may be blank if the information was not provided.

The following types of events are disclosed about this representative:

Type	Count
Customer Dispute	3

### Customer Dispute

This section provides information regarding a customer dispute that was reported to the Investment Adviser Registration Depository (IARD) by the Investment Adviser Representative (IAR), an investment adviser and/or securities firm, and/or a securities regulator. The event may include a consumer-initiated, investment-related complaint, arbitration proceeding or civil suit that contains allegations of sales practice violations against the individual.

The customer dispute may be pending or may have resulted in a civil judgment, arbitration award, monetary settlement, closure without action, withdrawal, dismissal, denial, or other outcome.

#### Disclosure 1 of 3

<b>Reporting Source:</b>	Firm
<b>Employing firm when activities occurred which led to the complaint:</b>	WHEAT FIRST BUTCHER SINGE
<b>Allegations:</b>	COMMONWEALTH OF VIRGINIA HAS RECEIVED CUSTOMER ALLEGATION THAT TRADES THAT HAPPENED BETWEEN TERN AND TWELVE YEARS AGO WERE AUTHORIZWS AND UNSUITABLE. COMMONWEALTH REQUESTING DOCUMENTS AND OUR POSITION.
<b>Product Type:</b>	Equity - OTC
<b>Alleged Damages:</b>	\$50,000.00

### Customer Complaint Information

<b>Date Complaint Received:</b>	03/16/2001
<b>Complaint Pending?</b>	No
<b>Status:</b>	Denied
<b>Status Date:</b>	03/21/2001

#### Settlement Amount:

#### Individual Contribution Amount:

<b>Firm Statement</b>	DUE TO AGE OF TRADES, THERE WERE NO DOCUMENTS TO SEND RELATIVE TO TRADES BWING AUTHORIZES. GIVEN THE FACT THAT CINFIRMS WOULD HAVE BEEN SET ALONG WITH MONTHLY STATEMENTS AND IT APPEARING THAT THE ISSUE OF AUTHORIZATION HAS NOT BEEN RAISWS INT HE LAST TEN YEARS, FUSI'S POSITION IS THAT THE TRADES
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WERE AUTHORIZED. STOCKS PURCHASED WERE CONSISTENT WITH INVESTMENT OBJECTIVES AS LISTED ON NEW ACCOUNT DOCUMENTATION.

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**Reporting Source:** Individual

**Employing firm when activities occurred which led to the complaint:** WHEAT FIRST BUTCHEWR SINGE

**Allegations:** COMMONWEALTH OF VIRGINIA HAS RECEIVED CUSTOMER ALLEGATION THAT TRADES THAT HAPPEND BETWEEN TEN AND TWELVE YEARS AGO WERE UNAUTHORIZED AND UNSUITABLE. COMMONWEALTH REQUESTING DOCUMENTS AND OUR POSITION.

**Product Type:** Equity - OTC

**Alleged Damages:** \$50,000.00

### Customer Complaint Information

**Date Complaint Received:** 03/16/2001

**Complaint Pending?** No

**Status:** Denied

**Status Date:** 03/21/2001

**Settlement Amount:**

**Individual Contribution Amount:**

**Broker Statement** DUE TO AGE OF TRADES, THERE WERE NO DOCUMENTS TO SEND RELATIVE TO TRADES BEING UNAUTHORIZED. GIVEN THE FACT THAT CONFIRMS WOULD HAVE BEEN SENT ALONG WITH MONTHLY STATEMENTS AND IT APPEARING THAT THE ISSUE OF AUTHORIZATION HAS NOT BEEN RAISED IN THE LAST TEN YEARS, FUSI'S POSITION IS THAT THE TRADES WERE AUTHORIZED. STOCKS PURCHASED WERE CONSISTANT WITH INVESTMENT OBJECTIVES AS LISTED ON NEW ACCOUNT DOCUMENTATION.

### Disclosure 2 of 3

**Reporting Source:** Firm

**Employing firm when activities occurred which led to the complaint:**

**Allegations:** CUSTOMER ALLEGED MR. RIENERTH DISREGARDED SPECIFIC INSTRUCTIONS REGARDING OBJECTIVES FOR IRA ACCOUNT AND INVESTED IN STOCKS THAT WERE INAPPROPRIATE. CLAIMED LOSSES OF APPROXIMATELY \$50,000 FROM AN ACCOUNT VALUE IN 1993. CLIENT CHANGED CLAIM TO DEMAND RETURNS OF \$120-\$150,000 FOR OVER SEVEN YEARS ON INITIAL DEPOSIT OF \$328,000.

**Product Type:**

**Alleged Damages:** \$150,000.00

**Customer Complaint Information****Date Complaint Received:** 04/16/1995**Complaint Pending?** No**Status:** Settled**Status Date:****Settlement Amount:** \$120,000.00**Individual Contribution Amount:****Firm Statement**

CLIENT ACCOUNT RESTORED \$120,000 TO AVOID TIME AND COST OF LITIGATION  
MR. RIENERTH'S POSITION WAS THAT CLIENT DESIRED GROWTH OF RETIREMENT CAPITAL IN PART THROUGH EQUITY INVESTMENTS. ASSETS WERE DIVERSIFIED AMONG FUNDS, ANNUITIES AND EQUITIES. LOSSES WERE CAUSED WHEN CLIENT, AGAINST RIENERTH'S ADVICE, SOLD OUT AT BOTTOM OF MARKET IN OCTOBER 1990 AND AGAIN IN EARLY 1995. DESPITE THESE DECISIONS, CLIENT RECEIVED ALMOST ENTIRE INVESTMENT BACK IN WITHDRAWALS AND EQUITY

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**Reporting Source:** Individual**Employing firm when activities occurred which led to the complaint:** WHEAT FIRST SECURITIES**Allegations:** CUSTOMER ALLEGES MR. RIENERTH DISREGARDED SPECIFIC INSTRUCTION REGARDING OBJECTIVES FOR IRA ACCOUNT AND INVESTMENT IN STOCKS THAT WERE INAPPROPRIATE CLAIMED LOSSES OF APPROXIMATELY \$50,000 FROM AN ACCOUNT VALUE IN 1993.**Product Type:** Equity Listed (Common & Preferred Stock)**Alleged Damages:** \$150,000.00**Customer Complaint Information****Date Complaint Received:** 04/16/1995**Complaint Pending?** No**Status:** Settled**Status Date:** 08/01/1995**Settlement Amount:** \$120,000.00**Individual Contribution Amount:** \$3,000.00**Broker Statement**

WITHOUT ADMITTING OR DENYING THIS CLAIM, MR. RIENERTH'S PREVIOUS FIRM SETTLED THE COMPLAINT AFTER HIS DEPARTURE FROM WHEAT FIRST. THE WHEAT FIRST ATTORNEY'S RECOMMENDED THAT MR. RIENERTH CONTRIBUTE \$3,000 TOWARD THE SETTLEMENT TO PREVENT FUTURE COMPLAINTS FROM THIS CUSTOMER DIRECTED AT MR. RIENERTH.



**Reporting Source:** Firm

**Employing firm when activities occurred which led to the complaint:**

**Allegations:** CUSTOMER ALLEGED TWO INDEX OPTION POSITIONS FOR WHICH HIS ACCOUNT WAS ASSIGNED IN MARCH-JUNE, 1987 WERE NOT IN ACCORDANCE WITH HIS INSTRUCTIONS OR ACCOUNT OBJECTIVES. ORIGINAL DAMAGE CLAIM WAS \$47,000.

**Product Type:**

**Alleged Damages:** \$47,000.00

### Customer Complaint Information

**Date Complaint Received:** 07/28/1988

**Complaint Pending?** No

**Status:** Settled

**Status Date:**

**Settlement Amount:** \$11,500.00

**Individual Contribution Amount:**

**Firm Statement**

SETTLEMENT WITHOUT ADMISSION OF LIABILITY ON MY PART OR ON PART OF MY FIRM. SETTLEMENT WAS \$11,500. SUBJECT TRANSACTIONS WERE RESULT OF ASSIGNMENT, AUTHORIZED IN CLIENT OPTION AGREEMENT, CAUSED BY UNFORESEEN MARKET CONDITIONS. OPNING TRANSACTIONS WERE AUTHORIZED BY CLIENT AND OTHERWISE CONSISTENT WITH OBJECTIVES AND PREVIOUS INVESTMENTS. CLIENT CONTINUED TO TRADE WITHOUT COMPLAINT, INCLUDING INDEX OPTIONS, FOR SIX MONTHS AFTER TRANSACTION IN QUESTION. SETTLEMENT MADE TO AVOID TIME AND EXPENSE OF LITIGATION.

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**Reporting Source:** Individual

**Employing firm when activities occurred which led to the complaint:** WHEAT FIRST SECURITIES

**Allegations:** CUSTOMER ALLEGED TWO INDEX OPTION POSITIONS FOR WHICH HIS ACCOUNT WAS ASSIGNED IN MARCH - JUNE 1987 WERE NOT IN ACCORDANCE WITH HIS INSTRUCTIONS OR ACCOUNT OBJECTIVES. ORIGINAL DAMAGE CLAIM WAS \$47,000.00

**Product Type:** Equity Listed (Common & Preferred Stock)

**Alleged Damages:** \$47,000.00

### Customer Complaint Information

**Date Complaint Received:** 07/28/1988

**Complaint Pending?** No

**Status:** Settled



**Status Date:** 10/01/1988

**Settlement Amount:** \$11,500.00

**Individual Contribution Amount:** \$0.00

**Broker Statement**

SETTLEMENT WITHOUT ADMISSION OF LIABILITY ON MY PART OR ON PART OF MY FIRM. SETTLEMENT WAS \$11,500.00 SUBJECT TRANSACTIONS WERE RESULT OF ASSIGNMENT, AUTHORIZED IN CLIENT OPTION AGREEMENT, CAUSED BY UNOFORESEEN MARKET CONDITIONS. OPENING TRANSACTIONS WERE AUTHORIZED BY CLIENT AND OTHERWISE CONSISTENT WITH OBJECTIVES AND PREVIOUS INVESTMENTS. CLIENT CONTINUED TO TRADE WITHOUT COMPLAINT, INCLUDING INDEX OPTIONS, FOR SIX MONTHS AFTER TRANSACTION IN QUESTION. SETTLEMENT MADE TO AVOID TIME AND EXPENSES OF LITIGATION.



## End of Report

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