



## IAPD Report

# ANDREW BLAIR HOWARD

CRD# 1027733

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Please contact FINRA with any concerns.



## **IAPD Information About Representatives**

IAPD offers information on all current-and many former representatives. Investors are strongly encouraged to use IAPD to check the background of representatives before deciding to conduct, or continue to conduct, business with them.

### **What is included in a IAPD report?**

IAPD reports for individual representatives include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards.

It is important to note that the information contained in an IAPD report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

### **Where did this information come from?**

The information contained in IAPD comes from the Investment Adviser Registration Depository (IARD) and FINRA's Central Registration Depository, or CRD, (see more on CRD below) and is a combination of:

- information the states require representatives and firms to submit as part of the registration and licensing process, and
- information that state regulators report regarding disciplinary actions or allegations against representatives.

### **How current is this information?**

Generally, representatives are required to update their professional and disciplinary information in IARD within 30 days.

### **Need help interpreting this report?**

For help understanding how to read this report, please consult NASAA's IAPD Tips page <http://www.nasaa.org/IAPD/IARReports.cfm>

### **What if I want to check the background of an Individual Broker or Brokerage Firm?**

To check the background of an Individual Broker or Brokerage firm, you can search for the firm or individual in IAPD. If your search is successful, click on the link provided to view the available licensing and registration information in FINRA's BrokerCheck website.

### **Are there other resources I can use to check the background of investment professionals?**

It is recommended that you learn as much as possible about an individual representative or Investment Adviser firm before deciding to work with them. Your state securities regulator can help you research individuals and certain firms doing business in your state. The contact information for state securities regulators can be found on the website of the North American Securities Administrators Association <http://www.nasaa.org>



## Report Summary

### ANDREW BLAIR HOWARD (CRD# 1027733)

The report summary provides an overview of the representative's professional background and conduct. The information contained in this report has been provided by the representative, investment adviser and/or securities firms, and/or securities regulators as part of the states' investment adviser registration and licensing process. The information contained in this report was last updated by the representative, a previous employing firm, or a securities regulator on **12/17/2025**.

### CURRENT EMPLOYERS

	Firm	CRD#	Registered Since
B	USA FINANCIAL SECURITIES LLC	CRD# 103857	02/12/2007
IA	USA FINANCIAL SECURITIES CORPORATION	CRD# 103857	09/22/2010

### QUALIFICATIONS

This representative is currently registered in **1** SRO(s) and **1** jurisdiction(s).

Is this representative currently Inactive or Suspended with any regulator? **No**

**Note:** Not all jurisdictions require IAR registration or may have an exemption from registration.

Additional information including this individual's qualification examinations and professional designations is available in the Detailed Report.

### REGISTRATION HISTORY

This representative was previously registered with the following firm(s):

	FIRM	CRD#	LOCATION	REGISTRATION DATES
B	SECURITIES AMERICA, INC.	10205	GRAND RAPIDS, MI	06/27/2003 - 02/13/2007
B	MULTI-FINANCIAL SECURITIES CORPORATION	10299	GREENWOOD VILLAGE, CO	01/28/2002 - 06/27/2003
B	MULTI-FINANCIAL SECURITIES CORPORATION	10299	GREENWOOD VILLAGE, CO	08/09/2001 - 12/31/2001

For additional registration and employment history details as reported by the individual, refer to the Registration and Employment History section of the Detailed Report.

### DISCLOSURE INFORMATION

Disclosure events include certain criminal charges and convictions, formal investigations and disciplinary actions initiated by regulators, customer disputes and arbitrations, and financial disclosures such as bankruptcies and unpaid judgments or liens.

Are there events disclosed about this representative?

**Yes**

The following types of events are disclosed about this representative:

Type	Count
Customer Dispute	4



## Qualifications

### REGISTRATIONS

This section provides the SRO, states and U.S. territories in which the representative is currently registered and licensed, the category of each registration, and the date on which the registration becomes effective. This section also provides, for each firm with which the representative is currently employed, the address of each location where the representative works.

This individual is currently registered with 1 jurisdiction(s) and 1 SRO(s) through his or her employer(s).

### Employment 1 of 1

Firm Name: **USA FINANCIAL SECURITIES CORPORATION**

Main Address: 6020 EAST FULTON STREET  
ADA, MI 49301

Firm ID#: 103857

	Regulator	Registration	Status	Date
<b>B</b>	FINRA	Invest. Co and Variable Contracts	Approved	02/12/2007
<b>B</b>	Michigan	Agent	Approved	02/12/2007
<b>IA</b>	Michigan	Investment Adviser Representative	Approved	09/22/2010

### Branch Office Locations

**USA FINANCIAL SECURITIES CORPORATION**

2025 EAST BELTLINE  
SUITE 203  
GRAND RAPIDS, MI 49546



## Qualifications



### PASSED INDUSTRY EXAMS

This section includes all industry exams that the representative has passed. Under limited circumstances, a representative may attain registration after receiving an exam waiver based on a combination of exams the representative has passed and qualifying work experience. Likewise a new exam requirement may be grandfathered based on a representative's specific qualifying work experience. Exam waivers and grandfathering are not included below.

**This individual has passed 0 principal/supervisory exams, 2 general industry/product exams, and 2 state securities law exams.**

#### Principal/Supervisory Exams

Exam	Category	Date
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No information reported.

#### General Industry/Product Exams

Exam	Category	Date
<b>B</b> Securities Industry Essentials Examination (SIE)	SIE	10/01/2018
<b>B</b> Investment Company Products/Variable Contracts Representative Examination (S6)	Series 6	01/15/1982

#### State Securities Law Exams

Exam	Category	Date
<b>IA</b> Uniform Investment Adviser Law Examination (S65)	Series 65	08/10/2010
<b>B</b> Uniform Securities Agent State Law Examination (S63)	Series 63	05/11/1984



### PROFESSIONAL DESIGNATIONS

This section details that the representative has reported **0** professional designation(s).

No information reported.



## Registration & Employment History

### PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

	Registration Dates	Firm Name	ID#	Branch Location
B	06/27/2003 - 02/13/2007	SECURITIES AMERICA, INC.	CRD# 10205	GRAND RAPIDS, MI
B	01/28/2002 - 06/27/2003	MULTI-FINANCIAL SECURITIES CORPORATION	CRD# 10299	GREENWOOD VILLAGE
B	08/09/2001 - 12/31/2001	MULTI-FINANCIAL SECURITIES CORPORATION	CRD# 10299	GREENWOOD VILLAGE
B	02/11/1982 - 01/12/2001	AXA ADVISORS, LLC	CRD# 6627	NEW YORK, NY
B	02/11/1982 - 01/05/2000	THE EQUITABLE LIFE ASSURANCE SOCIETY OF THE UNITED STATES	CRD# 4039	NEW YORK, NY

### EMPLOYMENT HISTORY

Below is the representative's employment history for up to the last 10 years.

Employment Dates	Employer Name	Position	Investment Related	Employer Location
02/2007 - Present	USA FINANCIAL SECURITIES CORP	REGISTERED REPRESENTATIVE	Y	ADA, MI, United States
01/1982 - Present	PREMIER FINANCIAL CONSULTANTS	OWNER-FINANCIAL PLANNING	Y	GRAND RAPIDS, MI, United States

### OTHER BUSINESS ACTIVITIES

This section includes information, if any, as provided by the representative regarding other business activities the representative is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent, or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious, or fraternal and is recognized as tax exempt.

AB HOWARD INC - 2025 E. BELTLINE SE STE 203. START DATE 01/01/2025 - PRESIDENT. FINANCIAL ADVISOR. FINANCIAL PLANNING WITH CLIENTS. INVESTMENT RELATED. 64 HOURS PER MONTH DEVOTED TO BUSINESS. 64 HOURS PER MONTH DEVOTED DURING SECURITIES TRADING HOURS.



## Disclosure Summary

### Disclosure Information

#### What you should know about reported disclosure events:

##### (1) Certain thresholds must be met before an event is reported to IARD, for example:

- A law enforcement agency must file formal charges before an Investment Adviser Representative is required to report a particular criminal event.;
- A customer dispute must involve allegations that an Investment Adviser Representative engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.

##### (2) Disclosure events in IAPD reports come from different sources:

As mentioned in the "About IAPD" section on page 1 of this report, information contained in IAPD comes from Investment Adviser Representatives, firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the IAPD report. The different versions will be separated by a solid line with the reporting source labeled.

##### (3) There are different statuses and dispositions for disclosure events:

- A disclosure event may have a status of *pending*, *on appeal*, or *final*.
  - A "pending" disclosure event involves allegations that have not been proven or formally adjudicated.
  - A disclosure event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
  - A "final" disclosure event has been concluded and its resolution is not subject to change.
- A final disclosure event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
  - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
  - A "settled" matter generally represents a disposition wherein the parties involved in a dispute reach an agreement to resolve the matter. Please note that Investment Adviser Representatives and firms may choose to settle customer disputes or regulatory matters for business or other reasons.
  - A "resolved" matter usually includes a disposition wherein no payment is made to the customer or there is no finding of wrongdoing on the part of the Investment Adviser Representative. Such matters generally involve customer disputes.

##### (4) You may wish to contact the Investment Adviser Representatives to obtain further information regarding any of the disclosure events contained in this IAPD report.



## DISCLOSURE EVENT DETAILS

When evaluating this information, please keep in mind that some items may involve pending actions or allegations that may be contested and have not been resolved or proven. The event may, in the end, be withdrawn, dismissed, resolved in favor of the Investment Adviser Representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to the Investment Adviser Registration Depository. Some of the specific data fields contained in the report may be blank if the information was not provided.

The following types of events are disclosed about this representative:

Type	Count
Customer Dispute	4

### Customer Dispute

This section provides information regarding a customer dispute that was reported to the Investment Adviser Registration Depository (IARD) by the Investment Adviser Representative (IAR), an investment adviser and/or securities firm, and/or a securities regulator. The event may include a consumer-initiated, investment-related complaint, arbitration proceeding or civil suit that contains allegations of sales practice violations against the individual.

The customer dispute may be pending or may have resulted in a civil judgment, arbitration award, monetary settlement, closure without action, withdrawal, dismissal, denial, or other outcome.

#### Disclosure 1 of 4

<b>Reporting Source:</b>	Individual
<b>Employing firm when activities occurred which led to the complaint:</b>	USA Financial Securities
<b>Allegations:</b>	Prudential, either directly, or through Andy Howard as its agent, is refusing to abide by the terms of a variable annuity contract and is requiring the variable annuity contract to be liquidated under IRC Section 72(s).
<b>Product Type:</b>	Annuity-Variable
<b>Alleged Damages:</b>	\$16,037.78
<b>Alleged Damages Amount Explanation (if amount not exact):</b>	Estimated annual income amount. It is disputed whether it will get paid to her or not.
<b>Is this an oral complaint?</b>	No
<b>Is this a written complaint?</b>	Yes
<b>Is this an arbitration/CFTC reparation or civil litigation?</b>	No

### Customer Complaint Information

<b>Date Complaint Received:</b>	04/21/2017
<b>Complaint Pending?</b>	No
<b>Status:</b>	Denied
<b>Status Date:</b>	03/05/2019



**Settlement Amount:****Individual Contribution Amount:****Disclosure 2 of 4****Reporting Source:** Firm**Employing firm when activities occurred which led to the complaint:** SECURITIES AMERICA, INC**Allegations:** CLIENTS SENT A LETTER TO PACIFIC LIFE AND TO USA FINANCIAL SECURITIES CORP. STATING THAT THE ANNUITIES THAT THEY PURCHASED IN 2005 WERE UNSUITABLE FOR THEM.**Product Type:** Annuity-Variable**Alleged Damages:** \$5,000.00**Alleged Damages Amount Explanation (if amount not exact):** CLIENTS DID NOT MAKE ANY SPECIFIC CLAIMS FOR DAMAGES, BUT FIRM COULD NOT MAKE A GOOD FAITH DETERMINATION THAT ANY LOSSES INCURRED DUE TO ALLEGATIONS WOULD BE LESS THAN \$5000.**Is this an oral complaint?** No**Is this a written complaint?** Yes**Is this an arbitration/CFTC reparation or civil litigation?** No**Customer Complaint Information****Date Complaint Received:** 07/13/2010**Complaint Pending?** No**Status:** Denied**Status Date:** 07/30/2010**Settlement Amount:****Individual Contribution Amount:****Reporting Source:** Individual**Employing firm when activities occurred which led to the complaint:** SECURITIES AMERICA**Allegations:** CLIENTS ALLEGE THAT THEIR VARIABLE ANNUITIES ARE UNSUITABLE.**Product Type:** Annuity-Variable**Alleged Damages:** \$5,000.00**Alleged Damages Amount Explanation (if amount not exact):** ACCORDING TO SECURITIES AMERICA, THE CLIENTS DID NOT MAKE ANY SPECIFIC CLAIMS FOR DAMAGES. HOWEVER, SECURITIES AMERICA COULD NOT MAKE A GOOD FAITH DETERMINATION THAT ANY LOSSES INCURRED DUE TO THE ALLEGATIONS WOULD BE LESS THAN \$5000.**Is this an oral complaint?** No



Is this a written complaint? Yes

Is this an arbitration/CFTC  
reparation or civil litigation? No

### Customer Complaint Information

Date Complaint Received: 07/13/2010

Complaint Pending? No

Status: Denied

Status Date: 07/30/2010

Settlement Amount:

Individual Contribution  
Amount:

### Disclosure 3 of 4

Reporting Source: Individual

Employing firm when  
activities occurred which led  
to the complaint: USA FINANCIAL SECURITIES

Allegations: MR. HOWARD REPLACED [CUSTOMER'S] HARTFORD VARIABLE ANNUITY WITH A RIVERSOURCE VARIABLE ANNUITY IN MAY 2007. MR. HOWARD'S ACTIONS PREVENTED [CUSTOMER] FROM EXPERIENCING LOSSES IN HER ACCOUNT. [CUSTOMER] CONSULTED WITH A NEW FINANCIAL ADVISER WHO WROTE THE COMPLAINT.

Product Type: Annuity(ies) - Variable

Other Product Type(s): THE ALLEGED COMPENSATORY DAMAGE AMOUNT BELOW, IS THE SURRENDER CHARGE AMOUNT BECAUSE [CUSTOMER] REQUESTED THAT SURRENDER CHARGES BE WAIVED.

Alleged Damages: \$16,000.00

### Customer Complaint Information

Date Complaint Received: 08/05/2008

Complaint Pending? No

Status: Closed/No Action

Status Date: 11/14/2008

Settlement Amount:

Individual Contribution  
Amount:

Broker Statement [CUSTOMER] WAS NOT DETRIMENTED BY MR. HOWARD'S ACTIONS. HER ACCOUNT GAINED IN VALUE AND THE REPLACEMENT SAVED HER FROM EXPERIENCING LOSSES IN HER PREVIOUS ANNUITY. THE COMPLAINTS ARE BEING WRITTEN BY [CUSTOMER'S] NEW ADVISER. THE NEW ADVISER EVEN INITIATED THE COMPLAINT BY PLACING THE CALL TO USA FINANCIAL SECURITIES HERSELF AND PROMOTING [CUSTOMER] OVER THE PHONE. AFTER AN EXTENSIVE INVESTIGATION, USA FINANCIAL SECURITIES COULD FIND NO WRONG-DOING BY MR. HOWARD.

**Disclosure 4 of 4**

**Reporting Source:** Firm

**Employing firm when activities occurred which led to the complaint:** SECURITIES AMERICA, INC

**Allegations:** CLIENT CLAIMING THE SUITABILITY OF A VARIABLE ANNUITY BASED ON HIS STATED FINANCIAL OBJECTIVE AND TAX BRACKET.

**Product Type:** Annuity(ies) - Variable

**Alleged Damages:** \$7,850.00

**Customer Complaint Information**

**Date Complaint Received:** 10/09/2007

**Complaint Pending?** No

**Status:** Denied

**Status Date:** 11/29/2007

**Settlement Amount:**

**Individual Contribution Amount:**

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**Reporting Source:** Individual

**Employing firm when activities occurred which led to the complaint:** SECURITIES AMERICA, INC

**Allegations:** CLIENT CLAIMING THE SUITABILITY OF A VARIABLE ANNUITY BASED ON HIS STATED FINANCIAL OBJECTIVE AND TAX BRACKET.

**Product Type:** Annuity(ies) - Variable

**Alleged Damages:** \$7,850.00

**Customer Complaint Information**

**Date Complaint Received:** 10/09/2007

**Complaint Pending?** No

**Status:** Denied

**Status Date:** 11/29/2007

**Settlement Amount:**

**Individual Contribution Amount:**



## End of Report

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