



IAPD Report

ALAN JEFFERY KASSER

CRD# 1212756

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When communicating online or investing with any professional, make sure you know who you're dealing with. [Imposters](#) might link to sites like BrokerCheck from [phishing](#) or similar scam websites, or through [social media](#), trying to steal your personal information or your money.

Please contact FINRA with any concerns.



IAPD Information About Representatives

IAPD offers information on all current-and many former representatives. Investors are strongly encouraged to use IAPD to check the background of representatives before deciding to conduct, or continue to conduct, business with them.

What is included in a IAPD report?

IAPD reports for individual representatives include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards.

It is important to note that the information contained in an IAPD report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

Where did this information come from?

The information contained in IAPD comes from the Investment Adviser Registration Depository (IARD) and FINRA's Central Registration Depository, or CRD, (see more on CRD below) and is a combination of:

- information the states require representatives and firms to submit as part of the registration and licensing process, and
- information that state regulators report regarding disciplinary actions or allegations against representatives.

How current is this information?

Generally, representatives are required to update their professional and disciplinary information in IARD within 30 days.

Need help interpreting this report?

For help understanding how to read this report, please consult NASAA's IAPD Tips page <http://www.nasaa.org/IAPD/IARReports.cfm>

What if I want to check the background of an Individual Broker or Brokerage Firm?

To check the background of an Individual Broker or Brokerage firm, you can search for the firm or individual in IAPD. If your search is successful, click on the link provided to view the available licensing and registration information in FINRA's BrokerCheck website.

Are there other resources I can use to check the background of investment professionals?

It is recommended that you learn as much as possible about an individual representative or Investment Adviser firm before deciding to work with them. Your state securities regulator can help you research individuals and certain firms doing business in your state. The contact information for state securities regulators can be found on the website of the North American Securities Administrators Association <http://www.nasaa.org>



Report Summary

ALAN JEFFERY KASSER (CRD# 1212756)

The report summary provides an overview of the representative's professional background and conduct. The information contained in this report has been provided by the representative, investment adviser and/or securities firms, and/or securities regulators as part of the states' investment adviser registration and licensing process. The information contained in this report was last updated by the representative, a previous employing firm, or a securities regulator on **06/05/2024**.

CURRENT EMPLOYERS

	Firm	CRD#	Registered Since
IA	J. W. COLE ADVISORS, INC.	CRD# 112294	05/10/2013
B	J.W. COLE FINANCIAL, INC.	CRD# 124583	05/10/2013

QUALIFICATIONS

This representative is currently registered in **1** SRO(s) and **8** jurisdiction(s).

Is this representative currently Inactive or Suspended with any regulator? **No**

Note: Not all jurisdictions require IAR registration or may have an exemption from registration.

Additional information including this individual's qualification examinations and professional designations is available in the Detailed Report.

REGISTRATION HISTORY

This representative was previously registered with the following firm(s):

	FIRM	CRD#	LOCATION	REGISTRATION DATES
B	FINANCIAL ADVISERS OF AMERICA, LLC	142170	HOUSTON, TX	10/26/2010 - 05/10/2013
IA	FINANCIAL ADVISERS OF AMERICA, LLC	142170	HOUSTON, TX	10/26/2010 - 05/10/2013
IA	MML INVESTORS SERVICES, INC.	10409	HOUSTON, TX	05/29/2008 - 11/08/2010

For additional registration and employment history details as reported by the individual, refer to the Registration and Employment History section of the Detailed Report.

DISCLOSURE INFORMATION

Disclosure events include certain criminal charges and convictions, formal investigations and disciplinary actions initiated by regulators, customer disputes and arbitrations, and financial disclosures such as bankruptcies and unpaid judgments or liens.

Are there events disclosed about this representative? **Yes**

The following types of events are disclosed about this representative:

Type	Count
Customer Dispute	1
Termination	1





Qualifications

REGISTRATIONS

This section provides the SRO, states and U.S. territories in which the representative is currently registered and licensed, the category of each registration, and the date on which the registration becomes effective. This section also provides, for each firm with which the representative is currently employed, the address of each location where the representative works. This individual is currently registered with **8** jurisdiction(s) and 1 SRO(s) through his or her employer(s).

Employment 1 of 2

Firm Name: **J. W. COLE ADVISORS, INC.**
Main Address: 4301 ANCHOR PLAZA PARKWAY
SUITE 450
TAMPA, FL 33634
Firm ID#: 112294






	Regulator	Registration	Status	Date
	Georgia	Investment Adviser Representative	Approved	06/06/2024
	Texas	Investment Adviser Representative	Approved	05/10/2013

Branch Office Locations

J. W. COLE ADVISORS, INC.
Roswell, GA

Employment 2 of 2

Firm Name: **J.W. COLE FINANCIAL, INC.**
Main Address: 4301 ANCHOR PLAZA PARKWAY
SUITE 450
TAMPA, FL 33634
Firm ID#: 124583

	Regulator	Registration	Status	Date
	FINRA	General Securities Principal	Approved	05/10/2013
	FINRA	General Securities Representative	Approved	05/10/2013
	FINRA	Invest. Co and Variable Contracts	Approved	05/10/2013
	FINRA	Municipal Fund	Approved	05/10/2013
	Florida	Agent	Approved	08/12/2016



Qualifications

	Regulator	Registration	Status	Date
B	Georgia	Agent	Approved	08/07/2018
B	Massachusetts	Agent	Approved	04/12/2018
B	Minnesota	Agent	Approved	03/15/2017
B	New Jersey	Agent	Approved	05/10/2013
B	Texas	Agent	Approved	05/10/2013
B	Vermont	Agent	Approved	05/10/2013
B	Virginia	Agent	Approved	05/14/2015

Branch Office Locations

Roswell, GA






Qualifications

PASSED INDUSTRY EXAMS




This section includes all industry exams that the representative has passed. Under limited circumstances, a representative may attain registration after receiving an exam waiver based on a combination of exams the representative has passed and qualifying work experience. Likewise a new exam requirement may be grandfathered based on a representative's specific qualifying work experience. Exam waivers and grandfathering are not included below.

This individual has passed 3 principal/supervisory exams, 3 general industry/product exams, and 2 state securities law exams.



Principal/Supervisory Exams

	Exam	Category	Date
	Municipal Fund Securities Principal Examination (S51)	Series 51	03/31/2003
	General Securities Principal Examination (S24)	Series 24	02/25/1999
	Investment Company Products/Variable Contracts Principal Examination (S26)	Series 26	06/13/1985

General Industry/Product Exams

	Exam	Category	Date
	Securities Industry Essentials Examination (SIE)	SIE	10/01/2018
	General Securities Representative Examination (S7)	Series 7	02/24/1995
	Investment Company Products/Variable Contracts Representative Examination (S6)	Series 6	12/30/1983

State Securities Law Exams

	Exam	Category	Date
	Uniform Investment Adviser Law Examination (S65)	Series 65	05/16/2008
	Uniform Securities Agent State Law Examination (S63)	Series 63	01/06/1984

PROFESSIONAL DESIGNATIONS

This section details that the representative has reported **0** professional designation(s).

No information reported.



Registration & Employment History

PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

	Registration Dates	Firm Name	ID#	Branch Location
B	10/26/2010 - 05/10/2013	FINANCIAL ADVISERS OF AMERICA, LLC	CRD# 142170	HOUSTON, TX
IA	10/26/2010 - 05/10/2013	FINANCIAL ADVISERS OF AMERICA, LLC	CRD# 142170	HOUSTON, TX
IA	05/29/2008 - 11/08/2010	MML INVESTORS SERVICES, INC.	CRD# 10409	HOUSTON, TX
B	02/07/2007 - 11/08/2010	MML INVESTORS SERVICES, INC.	CRD# 10409	HOUSTON, TX
B	01/03/1984 - 01/11/2007	FIRST INVESTORS CORPORATION	CRD# 305	HOUSTON, TX

EMPLOYMENT HISTORY

Below is the representative's employment history for up to the last 10 years.

Employment Dates	Employer Name	Position	Investment Related	Employer Location
05/2013 - Present	J. W. COLE ADVISORS, INC.	Mass Transfer	Y	TAMPA, FL, United States
05/2013 - Present	J.W. COLE FINANCIAL, INC.	Mass Transfer	Y	HOUSTON, TX, United States
10/2010 - Present	FINANCIAL ADVISERS OF AMERICA	REGISTERED REPRESENTATIVE	Y	CARLSBAD, CA, United States

OTHER BUSINESS ACTIVITIES

This section includes information, if any, as provided by the representative regarding other business activities the representative is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent, or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious, or fraternal and is recognized as tax exempt.

KASSER INVESTMENT ADVISORS, LLC - BROKERAGE, MUTUAL FUND INSURANCE (LIFE, DISABILITY, LONG TERM CARE)



Disclosure Summary

Disclosure Information

What you should know about reported disclosure events:

(1) Certain thresholds must be met before an event is reported to IARD, for example:

- A law enforcement agency must file formal charges before an Investment Adviser Representative is required to report a particular criminal event.;
- A customer dispute must involve allegations that an Investment Adviser Representative engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.

(2) Disclosure events in IAPD reports come from different sources:

As mentioned in the "About IAPD" section on page 1 of this report, information contained in IAPD comes from Investment Adviser Representatives, firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the IAPD report. The different versions will be separated by a solid line with the reporting source labeled.

(3) There are different statuses and dispositions for disclosure events:

- A disclosure event may have a status of *pending*, *on appeal*, or *final*.
 - A "pending" disclosure event involves allegations that have not been proven or formally adjudicated.
 - A disclosure event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - A "final" disclosure event has been concluded and its resolution is not subject to change.
- A final disclosure event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
 - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - A "settled" matter generally represents a disposition wherein the parties involved in a dispute reach an agreement to resolve the matter. Please note that Investment Adviser Representatives and firms may choose to settle customer disputes or regulatory matters for business or other reasons.
 - A "resolved" matter usually includes a disposition wherein no payment is made to the customer or there is no finding of wrongdoing on the part of the Investment Adviser Representative. Such matters generally involve customer disputes.

(4) You may wish to contact the Investment Adviser Representatives to obtain further information regarding any of the disclosure events contained in this IAPD report.



DISCLOSURE EVENT DETAILS

When evaluating this information, please keep in mind that some items may involve pending actions or allegations that may be contested and have not been resolved or proven. The event may, in the end, be withdrawn, dismissed, resolved in favor of the Investment Adviser Representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to the Investment Adviser Registration Depository. Some of the specific data fields contained in the report may be blank if the information was not provided.

The following types of events are disclosed about this representative:

Type	Count
Customer Dispute	1
Termination	1

Customer Dispute

This section provides information regarding a customer dispute that was reported to the Investment Adviser Registration Depository (IARD) by the Investment Adviser Representative (IAR), an investment adviser and/or securities firm, and/or a securities regulator. The event may include a consumer-initiated, investment-related complaint, arbitration proceeding or civil suit that contains allegations of sales practice violations against the individual.

The customer dispute may be pending or may have resulted in a civil judgment, arbitration award, monetary settlement, closure without action, withdrawal, dismissal, denial, or other outcome.

Disclosure 1 of 1

Reporting Source:	Individual
Employing firm when activities occurred which led to the complaint:	J.W. COLE FINANCIAL, INC.
Allegations:	Clients allege REITs purchased were unsuitable
Product Type:	Real Estate Security
Alleged Damages:	\$75,000.00
Is this an oral complaint?	No
Is this a written complaint?	Yes
Is this an arbitration/CFTC reparation or civil litigation?	Yes
Arbitration/Reparation forum or court name and location:	FINRA
Docket/Case #:	21-01924
Filing date of arbitration/CFTC reparation or civil litigation:	07/27/2021

Customer Complaint Information

Date Complaint Received:	08/02/2021
Complaint Pending?	No



Status:	Settled
Status Date:	10/12/2022
Settlement Amount:	\$15,000.00
Individual Contribution Amount:	\$15,000.00
Broker Statement	Although the firm noted the customers' overall portfolio had a positive rate of return and the customers had acknowledged the risks associated with the investment at issue, the firm decided to settle due to the cost of defense.



Termination

This disclosure event involves a situation where the Investment Adviser Representative voluntarily resigned, was discharged or was permitted to resign after allegations were made that accused the Investment Adviser Representative of violating investment-related statutes, regulations, rules or industry standards of conduct; fraud or the wrongful taking of property; or failure to supervise in connection with investment-related statutes, regulations, rules or industry standards of conduct.

Disclosure 1 of 1

Reporting Source:	Firm
Firm Name:	FIRST INVESTORS CORPORATION ("FIC")
Termination Type:	Discharged
Termination Date:	12/12/2006
Allegations:	WE COMMENCED AN INTERNAL REVIEW INTO MR. KASSER'S ACTIVITIES AFTER WE BECAME AWARE OF ALLEGATIONS THAT MR. KASSER HAD: OBTAINED A CASH ADVANCE FROM FIC UNDER FALSE PRETENSES; CAUSED FIC'S COMMISSION & CUSTOMER RECORDS TO INDICATE THAT ANOTHER REPRESENTATIVE EARNED A COMMISSION ON A CLIENT'S ACCOUNT WHEN BOTH MR. KASSER & THE OTHER REPRESENTATIVE AGREED THAT THE REPRESENTATIVE WOULD GIVE THE COMMISSION TO MR.KASSER; AND OBTAINED A LOAN FROM A REPRESENTATIVE UNDER HIS SUPERVISION WITHOUT REPAYING THE LOAN.
Product Type:	Insurance
Other Product Types:	
.....	
Reporting Source:	Individual
Firm Name:	FIRST INVESTORS CORPORATION
Termination Type:	Discharged
Termination Date:	12/12/2006
Allegations:	OBTAINED A CASH ADVANCE FROM FIC UNDER FALSE PRETENSES. CAUSED FIC'S COMMISSION AND CUSTOMER RECORDS TO INDICATE THAT ANOTHER REPRESENTATIVE EARNED A COMMISSION ON A CLIENT'S ACCOUNT WHEN BOTH MR. KASSER AND THE OTHER REPRESENTATIVE AGREED THAT THE REPRESENTATIVE WOULD GIVE THE COMMISSION TO MR. KASSER. OBTAINED A LOAN FROM A REPRESENTATIVE UNDER HIS SUPERVISION WITHOUT REPAYING THE LOAN.
Product Type:	Other
Other Product Types:	MUTUAL FUNDS, LIFE INSURANCE
Broker Statement	FIC HAS MADE THESE MISREPRESENTATIONS IN FURTHERANCE OF ITS MALICIOUS, REGRETTABLE SCHEME TO "TAR" THE HONORABLE AND HARD EARNED REPUTATION I HAVE BUILT DURING THE COURSE OF MY EXTENSIVE CAREER IN THE SECURITIES INDUSTRY.



End of Report

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