



IAPD Report

ROBERT EUGENE BERG

CRD# 1218879

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When communicating online or investing with any professional, make sure you know who you're dealing with. [Imposters](#) might link to sites like BrokerCheck from [phishing](#) or similar scam websites, or through [social media](#), trying to steal your personal information or your money.

Please contact FINRA with any concerns.



IAPD Information About Representatives

IAPD offers information on all current-and many former representatives. Investors are strongly encouraged to use IAPD to check the background of representatives before deciding to conduct, or continue to conduct, business with them.

What is included in a IAPD report?

IAPD reports for individual representatives include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards.

It is important to note that the information contained in an IAPD report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

Where did this information come from?

The information contained in IAPD comes from the Investment Adviser Registration Depository (IARD) and FINRA's Central Registration Depository, or CRD, (see more on CRD below) and is a combination of:

- information the states require representatives and firms to submit as part of the registration and licensing process, and
- information that state regulators report regarding disciplinary actions or allegations against representatives.

How current is this information?

Generally, representatives are required to update their professional and disciplinary information in IARD within 30 days.

Need help interpreting this report?

For help understanding how to read this report, please consult NASAA's IAPD Tips page <http://www.nasaa.org/IAPD/IARReports.cfm>

What if I want to check the background of an Individual Broker or Brokerage Firm?

To check the background of an Individual Broker or Brokerage firm, you can search for the firm or individual in IAPD. If your search is successful, click on the link provided to view the available licensing and registration information in FINRA's BrokerCheck website.

Are there other resources I can use to check the background of investment professionals?

It is recommended that you learn as much as possible about an individual representative or Investment Adviser firm before deciding to work with them. Your state securities regulator can help you research individuals and certain firms doing business in your state. The contact information for state securities regulators can be found on the website of the North American Securities Administrators Association <http://www.nasaa.org>



Report Summary

ROBERT EUGENE BERG (CRD# 1218879)

The report summary provides an overview of the representative's professional background and conduct. The information contained in this report has been provided by the representative, investment adviser and/or securities firms, and/or securities regulators as part of the states' investment adviser registration and licensing process. The information contained in this report was last updated by the representative, a previous employing firm, or a securities regulator on **12/22/2025**.

CURRENT EMPLOYERS

	Firm	CRD#	Registered Since
B	CETERA WEALTH SERVICES, LLC	CRD# 13572	09/20/2019
IA	CETERA INVESTMENT ADVISERS LLC	CRD# 105644	06/29/2023

QUALIFICATIONS

This representative is currently registered in **1** SRO(s) and **8** jurisdiction(s).

Is this representative currently Inactive or Suspended with any regulator? **No**

Note: Not all jurisdictions require IAR registration or may have an exemption from registration.

Additional information including this individual's qualification examinations and professional designations is available in the Detailed Report.

REGISTRATION HISTORY

This representative was previously registered with the following firm(s):

	FIRM	CRD#	LOCATION	REGISTRATION DATES
IA	CETERA ADVISOR NETWORKS LLC	13572	EL SEGUNDO, CA	03/22/2021 - 06/29/2023
IA	SUMMIT FINANCIAL GROUP INC	109485	DANBURY, CT	06/06/2014 - 05/20/2021
B	SUMMIT BROKERAGE SERVICES, INC.	34643	DANBURY, CT	06/06/2014 - 09/20/2019

For additional registration and employment history details as reported by the individual, refer to the Registration and Employment History section of the Detailed Report.

DISCLOSURE INFORMATION

Disclosure events include certain criminal charges and convictions, formal investigations and disciplinary actions initiated by regulators, customer disputes and arbitrations, and financial disclosures such as bankruptcies and unpaid judgments or liens.

Are there events disclosed about this representative? **Yes**

The following types of events are disclosed about this representative:

Type	Count
Customer Dispute	3



Qualifications

REGISTRATIONS

This section provides the SRO, states and U.S. territories in which the representative is currently registered and licensed, the category of each registration, and the date on which the registration becomes effective. This section also provides, for each firm with which the representative is currently employed, the address of each location where the representative works. This individual is currently registered with 8 jurisdiction(s) and 1 SRO(s) through his or her employer(s).

Employment 1 of 2

Firm Name: **CETERA INVESTMENT ADVISERS LLC**
Main Address: 1450 AMERICAN LANE
6TH FLOOR, SUITE 650
SCHAUMBURG, IL 60173-2096
Firm ID#: 105644

Regulator	Registration	Status	Date
IA Connecticut	Investment Adviser Representative	Approved	06/29/2023

Branch Office Locations

CETERA INVESTMENT ADVISERS LLC
54 HILLCREST AVE
WATERTOWN, CT 06795

Employment 2 of 2

Firm Name: **CETERA WEALTH SERVICES, LLC**
Main Address: 2301 ROSECRANS AVE #5100
EL SEGUNDO, CA 90245
Firm ID#: 13572

Regulator	Registration	Status	Date
B FINRA	General Securities Representative	Approved	09/20/2019
B FINRA	General Securities Sales Supervisor	Approved	09/20/2019
B Connecticut	Agent	Approved	09/20/2019
B Florida	Agent	Approved	09/23/2019
B Georgia	Agent	Approved	09/20/2019
B Maine	Agent	Approved	09/20/2019



Qualifications

Regulator	Registration	Status	Date
B New Jersey	Agent	Approved	09/20/2019
B New York	Agent	Approved	09/20/2019
B Pennsylvania	Agent	Approved	09/20/2019
B Virgin Islands	Agent	Approved	01/07/2021

Branch Office Locations

CETERA ADVISOR NETWORKS LLC
WATERTOWN, CT






Qualifications

PASSED INDUSTRY EXAMS




This section includes all industry exams that the representative has passed. Under limited circumstances, a representative may attain registration after receiving an exam waiver based on a combination of exams the representative has passed and qualifying work experience. Likewise a new exam requirement may be grandfathered based on a representative's specific qualifying work experience. Exam waivers and grandfathering are not included below.

This individual has passed 3 principal/supervisory exams, 3 general industry/product exams, and 3 state securities law exams.





Principal/Supervisory Exams

Exam	Category	Date
 General Securities Sales Supervisor - General Module Examination (S10)	Series 10	01/02/2023
 General Securities Sales Supervisor - Options Module Examination (S9)	Series 9	01/02/2023
 General Securities Sales Supervisor Examination (Options Module & General Module) (S8)	Series 8	11/22/1988

General Industry/Product Exams

Exam	Category	Date
 Securities Industry Essentials Examination (SIE)	SIE	10/01/2018
 National Commodity Futures Examination (S3)	Series 3	10/05/1995
 General Securities Representative Examination (S7)	Series 7	12/17/1983

State Securities Law Exams

Exam	Category	Date
  Uniform Combined State Law Examination (S66)	Series 66	01/02/2006
 Uniform Investment Adviser Law Examination (S65)	Series 65	07/29/1993
 Uniform Securities Agent State Law Examination (S63)	Series 63	01/14/1984



PROFESSIONAL DESIGNATIONS

This section details that the representative has reported **0** professional designation(s).

No information reported.



Registration & Employment History

PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

	Registration Dates	Firm Name	ID#	Branch Location
IA	03/22/2021 - 06/29/2023	CETERA ADVISOR NETWORKS LLC	CRD# 13572	EL SEGUNDO, CA
IA	06/06/2014 - 05/20/2021	SUMMIT FINANCIAL GROUP INC	CRD# 109485	DANBURY, CT
B	06/06/2014 - 09/20/2019	SUMMIT BROKERAGE SERVICES, INC.	CRD# 34643	DANBURY, CT
B	06/01/2009 - 07/02/2014	MORGAN STANLEY	CRD# 149777	RIDGEFIELD, CT
IA	06/01/2009 - 07/02/2014	MORGAN STANLEY	CRD# 149777	RIDGEFIELD, CT
B	04/02/2007 - 06/01/2009	MORGAN STANLEY & CO. INCORPORATED	CRD# 8209	RIDGEFIELD, CT
IA	04/02/2007 - 06/01/2009	MORGAN STANLEY & CO. INCORPORATED	CRD# 8209	RIDGEFIELD, CT
IA	08/11/2006 - 04/02/2007	MORGAN STANLEY	CRD# 7556	DANBURY, CT
B	08/10/2006 - 04/02/2007	MORGAN STANLEY DW INC.	CRD# 7556	DANBURY, CT
IA	07/13/2006 - 07/18/2006	WACHOVIA SECURITIES, LLC	CRD# 19616	WHITE PLAINS, NY
B	07/07/2006 - 07/18/2006	WACHOVIA SECURITIES, LLC	CRD# 19616	WHITE PLAINS, NY
IA	01/05/2006 - 07/11/2006	MORGAN STANLEY	CRD# 7556	DANBURY, CT
B	06/03/1994 - 07/11/2006	MORGAN STANLEY DW INC.	CRD# 7556	DANBURY, CT
IA	10/19/2005 - 12/01/2005	MORGAN STANLEY	CRD# 7556	DANBURY, CT
B	01/10/1992 - 06/06/1994	PRUDENTIAL SECURITIES INCORPORATED	CRD# 7471	NEW YORK, NY
B	02/06/1988 - 01/14/1992	ROBERT THOMAS SECURITIES, INC	CRD# 10147	ST. PETERSBURG, FL
B	02/15/1985 - 08/26/1987	SHEARSON LEHMAN BROTHERS INC.	CRD# 7506	



Registration & Employment History

PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

	Registration Dates	Firm Name	ID#	Branch Location
B	12/21/1983 - 02/04/1985	MCLAUGHLIN, PIVEN, VOGEL INC.	CRD# 7404	

EMPLOYMENT HISTORY

Below is the representative's employment history for up to the last 10 years.

Employment Dates	Employer Name	Position	Investment Related	Employer Location
06/2023 - Present	CETERA INVESTMENT ADVISERS LLC	INVESTMENT ADVISOR REPRESENTATIVE	Y	SCHAUMBURG, IL, United States
09/2019 - Present	CETERA WEALTH SERVICES, LLC	REGISTERED REPRESENTATIVE	Y	EL SEGUNDO, CA, United States
05/2014 - 05/2021	SUMMIT FINANCIAL GROUP INC	INVESTMENT ADVISER REPRESENTATIVE	Y	DANBURY, CT, United States
05/2014 - 09/2019	SUMMIT BROKERAGE SERVICES	REG REP	Y	DANBURY, CT, United States

OTHER BUSINESS ACTIVITIES

This section includes information, if any, as provided by the representative regarding other business activities the representative is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent, or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious, or fraternal and is recognized as tax exempt.

1) BERG WEALTH MANAGEMENT; INVESTMENT RELATED; SAME ADDRESS AS REGISTERED BRANCH; INVESTMENT SERVICES THROUGH SUMMIT BROKERAGE; OWNER; 06/06/2014; APPX 160 HRS/MONTH; APPX 160 HRS/MONTH DURING TRADING; MANAGE CLIENT INVESTEMENTS



Disclosure Summary

Disclosure Information

What you should know about reported disclosure events:

(1) Certain thresholds must be met before an event is reported to IARD, for example:

- A law enforcement agency must file formal charges before an Investment Adviser Representative is required to report a particular criminal event.;
- A customer dispute must involve allegations that an Investment Adviser Representative engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.

(2) Disclosure events in IAPD reports come from different sources:

As mentioned in the "About IAPD" section on page 1 of this report, information contained in IAPD comes from Investment Adviser Representatives, firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the IAPD report. The different versions will be separated by a solid line with the reporting source labeled.

(3) There are different statuses and dispositions for disclosure events:

- A disclosure event may have a status of *pending*, *on appeal*, or *final*.
 - A "pending" disclosure event involves allegations that have not been proven or formally adjudicated.
 - A disclosure event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - A "final" disclosure event has been concluded and its resolution is not subject to change.
- A final disclosure event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
 - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - A "settled" matter generally represents a disposition wherein the parties involved in a dispute reach an agreement to resolve the matter. Please note that Investment Adviser Representatives and firms may choose to settle customer disputes or regulatory matters for business or other reasons.
 - A "resolved" matter usually includes a disposition wherein no payment is made to the customer or there is no finding of wrongdoing on the part of the Investment Adviser Representative. Such matters generally involve customer disputes.

(4) You may wish to contact the Investment Adviser Representatives to obtain further information regarding any of the disclosure events contained in this IAPD report.



DISCLOSURE EVENT DETAILS

When evaluating this information, please keep in mind that some items may involve pending actions or allegations that may be contested and have not been resolved or proven. The event may, in the end, be withdrawn, dismissed, resolved in favor of the Investment Adviser Representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to the Investment Adviser Registration Depository. Some of the specific data fields contained in the report may be blank if the information was not provided.

The following types of events are disclosed about this representative:

Type	Count
Customer Dispute	3

Customer Dispute

This section provides information regarding a customer dispute that was reported to the Investment Adviser Registration Depository (IARD) by the Investment Adviser Representative (IAR), an investment adviser and/or securities firm, and/or a securities regulator. The event may include a consumer-initiated, investment-related complaint, arbitration proceeding or civil suit that contains allegations of sales practice violations against the individual.

The customer dispute may be pending or may have resulted in a civil judgment, arbitration award, monetary settlement, closure without action, withdrawal, dismissal, denial, or other outcome.

Disclosure 1 of 3

Reporting Source:	Individual
Employing firm when activities occurred which led to the complaint:	SUMMIT BROKERAGE SERVICES
Allegations:	AGGRESSIVE AND SPECULATIVE INVESTMENT RECCOMENDATIONS
Product Type:	Security Futures
Alleged Damages:	\$75,000.00
Is this an oral complaint?	No
Is this a written complaint?	Yes
Is this an arbitration/CFTC reparation or civil litigation?	Yes
Arbitration/Reparation forum or court name and location:	FINRA
Docket/Case #:	18-04448
Filing date of arbitration/CFTC reparation or civil litigation:	12/28/2018

Customer Complaint Information

Date Complaint Received:	01/07/2019
Complaint Pending?	No
Status:	Settled



Status Date: 04/02/2019

Settlement Amount: \$7,500.00

Individual Contribution Amount: \$0.00

Disclosure 2 of 3

Reporting Source: Regulator

Employing firm when activities occurred which led to the complaint: Summit Brokerage Services, Inc.

Allegations: Robert Berg was named in customer's complaint that asserted the following causes of action:
Unauthorized withdrawals.

Product Type: Other: unspecified securities

Alleged Damages: \$16,400.00

Arbitration Information

Arbitration/Reparation Claim filed with and Docket/Case No.: FINRA - CASE #18-01166

Date Notice/Process Served: 03/29/2018

Arbitration Pending? No

Disposition: Award

Disposition Date: 09/17/2018

Disposition Detail: Respondent Robert Berg is jointly and severally liable for and shall pay to Claimant the sum of \$16,400.00 in compensatory damages. Respondent is jointly and severally liable for and shall pay to Claimant the sum of \$425.00 to reimburse Claimant for the filing fee previously paid to FINRA Office of Dispute Resolution.

Reporting Source: Individual

Employing firm when activities occurred which led to the complaint: SUMMIT BROKERAGE SERVICES

Allegations: CLIENT ALLEGES UNAUTHORIZED WITHDRAWAL OF FUNDS

Product Type: No Product

Alleged Damages: \$19,400.00

Arbitration Information

Arbitration/CFTC reparation claim filed with (FINRA, AAA, CFTC, etc.): FINRA

Docket/Case #: 18-01166

Date Notice/Process Served: 04/10/2018

Arbitration Pending? No

Disposition: Award to Customer



Disposition Date: 09/17/2018

Monetary Compensation Amount: \$16,400.00

Individual Contribution Amount: \$16,400.00

Disclosure 3 of 3

Reporting Source: Regulator

Employing firm when activities occurred which led to the complaint: MORGAN STANLEY DW, INC.

Allegations: FRAUD; CONVERSION; BREACH OF FIDUCIARY DUTY; BREACH OF CONTRACT; EXCESSIVE CONCENTRATION

Product Type: Other

Other Product Type(s): VARIOUS STOCKS

Alleged Damages: \$150,000.00

Arbitration Information

Arbitration/Reparation Claim filed with and Docket/Case No.: NASD - CASE #02-04711

Date Notice/Process Served: 08/12/2002

Arbitration Pending? No

Disposition: Award

Disposition Date: 01/20/2004

Disposition Detail: RESPONDENT IS LIABLE AND SHALL PAY TO CLAIMANT \$28,604 IN COMPENSATORY DAMAGES, JOINTLY AND SEVERALLY

Reporting Source: Individual

Employing firm when activities occurred which led to the complaint: MORGAN STANLEY DW INC.

Allegations: UNSUITABLE AND EXCESSIVE INVESTING IN STOCKS.

Product Type: Equity Listed (Common & Preferred Stock)

Alleged Damages: \$150,000.00

Customer Complaint Information

Date Complaint Received: 08/20/2002

Complaint Pending? No

Status: Arbitration/Reparation

Status Date: 01/20/2004

Settlement Amount:

Individual Contribution Amount:



Arbitration Information

Arbitration/Reparation Claim filed with and Docket/Case No.: NASD; # 02-04711

Date Notice/Process Served: 08/20/2002

Arbitration Pending? No

Disposition: Award to Customer

Disposition Date: 01/20/2004

Monetary Compensation Amount: \$28,604.00

Individual Contribution Amount: \$0.00

Broker Statement THIS AWARD IS, I BELIEVE, A VINDICATION OF THE RESPONDENTS' POSITION IN THE ARBITRATION THAT THE ALLEGATIONS LACKED MERIT. CUSTOMER IS AN EXPERIENCED AND KNOWLEDGEABLE INVESTOR. THE AWARD IS LESS THAN 19% OF THE COMPENSATORY DAMAGES CLAIMED.



End of Report

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