



IAPD Report

KEITH ARNOLD SWANSON

CRD# 1236503

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Please contact FINRA with any concerns.



IAPD Information About Representatives

IAPD offers information on all current-and many former representatives. Investors are strongly encouraged to use IAPD to check the background of representatives before deciding to conduct, or continue to conduct, business with them.

What is included in a IAPD report?

IAPD reports for individual representatives include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards.

It is important to note that the information contained in an IAPD report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

Where did this information come from?

The information contained in IAPD comes from the Investment Adviser Registration Depository (IARD) and FINRA's Central Registration Depository, or CRD, (see more on CRD below) and is a combination of:

- information the states require representatives and firms to submit as part of the registration and licensing process, and
- information that state regulators report regarding disciplinary actions or allegations against representatives.

How current is this information?

Generally, representatives are required to update their professional and disciplinary information in IARD within 30 days.

Need help interpreting this report?

For help understanding how to read this report, please consult NASAA's IAPD Tips page <http://www.nasaa.org/IAPD/IARReports.cfm>

What if I want to check the background of an Individual Broker or Brokerage Firm?

To check the background of an Individual Broker or Brokerage firm, you can search for the firm or individual in IAPD. If your search is successful, click on the link provided to view the available licensing and registration information in FINRA's BrokerCheck website.

Are there other resources I can use to check the background of investment professionals?

It is recommended that you learn as much as possible about an individual representative or Investment Adviser firm before deciding to work with them. Your state securities regulator can help you research individuals and certain firms doing business in your state. The contact information for state securities regulators can be found on the website of the North American Securities Administrators Association <http://www.nasaa.org>



Report Summary

KEITH ARNOLD SWANSON (CRD# 1236503)

The report summary provides an overview of the representative's professional background and conduct. The information contained in this report has been provided by the representative, investment adviser and/or securities firms, and/or securities regulators as part of the states' investment adviser registration and licensing process. The information contained in this report was last updated by the representative, a previous employing firm, or a securities regulator on **01/23/2026**.

CURRENT EMPLOYERS

	Firm	CRD#	Registered Since
B	UBS FINANCIAL SERVICES INC.	CRD# 8174	06/13/2003
IA	UBS FINANCIAL SERVICES INC.	CRD# 8174	01/05/2006

QUALIFICATIONS

This representative is currently registered in **10** SRO(s) and **29** jurisdiction(s).

Is this representative currently Inactive or Suspended with any regulator? **No**

Note: Not all jurisdictions require IAR registration or may have an exemption from registration.

Additional information including this individual's qualification examinations and professional designations is available in the Detailed Report.

REGISTRATION HISTORY

This representative was previously registered with the following firm(s):

	FIRM	CRD#	LOCATION	REGISTRATION DATES
IA	PRUDENTIAL SECURITIES INCORPORATED	7471	PARAMUS, NJ	07/19/2002 - 06/16/2003
B	PRUDENTIAL SECURITIES INCORPORATED	7471	NEW YORK, NY	01/30/1990 - 06/16/2003
B	F.N. WOLF & CO., INC.	13051	NEW YORK, NY	05/23/1988 - 10/26/1989

For additional registration and employment history details as reported by the individual, refer to the Registration and Employment History section of the Detailed Report.

DISCLOSURE INFORMATION

Disclosure events include certain criminal charges and convictions, formal investigations and disciplinary actions initiated by regulators, customer disputes and arbitrations, and financial disclosures such as bankruptcies and unpaid judgments or liens.

Are there events disclosed about this representative? **Yes**

The following types of events are disclosed about this representative:

Type	Count
Criminal	1
Customer Dispute	2



Qualifications

REGISTRATIONS

This section provides the SRO, states and U.S. territories in which the representative is currently registered and licensed, the category of each registration, and the date on which the registration becomes effective. This section also provides, for each firm with which the representative is currently employed, the address of each location where the representative works. This individual is currently registered with **29** jurisdiction(s) and **10** SRO(s) through his or her employer(s).

Employment 1 of 1

Firm Name: **UBS FINANCIAL SERVICES INC.**

Main Address: 1200 HARBOR BOULEVARD
WEEHAWKEN, NJ 07086

Firm ID#: 8174

Regulator	Registration	Status	Date
B BOX Exchange LLC	General Securities Principal	Approved	05/16/2012
B BOX Exchange LLC	General Securities Representative	Approved	05/16/2012
B Cboe Exchange, Inc.	General Securities Representative	Approved	06/13/2003
B Cboe Exchange, Inc.	General Securities Principal	Approved	05/27/2025
B FINRA	General Securities Principal	Approved	06/13/2003
B FINRA	General Securities Representative	Approved	06/13/2003
B NYSE American LLC	General Securities Representative	Approved	06/13/2003
B NYSE American LLC	General Securities Principal	Approved	03/19/2008
B NYSE Arca, Inc.	General Securities Representative	Approved	06/13/2003
B NYSE Arca, Inc.	General Securities Principal	Approved	09/01/2006
B NYSE Texas, Inc.	General Securities Principal	Approved	05/27/2025
B NYSE Texas, Inc.	General Securities Representative	Approved	05/27/2025
B Nasdaq ISE, LLC	General Securities Representative	Approved	01/25/2008



Qualifications

	Regulator	Registration	Status	Date
B	Nasdaq ISE, LLC	General Securities Principal	Approved	08/26/2011
B	Nasdaq PHLX LLC	General Securities Representative	Approved	06/13/2003
B	Nasdaq PHLX LLC	General Securities Principal	Approved	08/26/2011
B	Nasdaq Stock Market	General Securities Principal	Approved	07/12/2006
B	Nasdaq Stock Market	General Securities Representative	Approved	07/12/2006
B	New York Stock Exchange	General Securities Representative	Approved	06/13/2003
B	New York Stock Exchange	General Securities Principal	Approved	06/26/2010
B	Arizona	Agent	Approved	08/23/2012
B	California	Agent	Approved	06/13/2003
B	Colorado	Agent	Approved	06/13/2003
B	Connecticut	Agent	Approved	06/13/2003
B	Delaware	Agent	Approved	07/01/2003
B	District of Columbia	Agent	Approved	05/14/2012
B	Florida	Agent	Approved	06/18/2003
IA	Florida	Investment Adviser Representative	Approved	05/23/2022
B	Georgia	Agent	Approved	05/08/2024
B	Idaho	Agent	Approved	05/07/2012
B	Illinois	Agent	Approved	06/16/2003
B	Indiana	Agent	Approved	06/30/2003



Qualifications

	Regulator	Registration	Status	Date
B	Louisiana	Agent	Approved	02/23/2011
B	Maine	Agent	Approved	01/27/2014
B	Maryland	Agent	Approved	03/22/2012
B	Massachusetts	Agent	Approved	05/10/2012
B	Montana	Agent	Approved	01/04/2023
B	New Hampshire	Agent	Approved	01/26/2009
B	New Jersey	Agent	Approved	06/13/2003
IA	New Jersey	Investment Adviser Representative	Approved	09/23/2008
B	New Mexico	Agent	Approved	05/07/2012
B	New York	Agent	Approved	06/13/2003
IA	New York	Investment Adviser Representative	Approved	01/02/2026
B	North Carolina	Agent	Approved	06/13/2003
B	Pennsylvania	Agent	Approved	06/13/2003
B	Rhode Island	Agent	Approved	07/15/2022
B	South Carolina	Agent	Approved	06/17/2003
B	Tennessee	Agent	Approved	10/09/2017
B	Texas	Agent	Approved	08/23/2005
IA	Texas	Investment Adviser Representative	Restricted Approval	01/05/2006



Qualifications

Regulator	Registration	Status	Date
B Utah	Agent	Approved	05/12/2015
B Virginia	Agent	Approved	03/20/2012
B Washington	Agent	Approved	05/07/2012

Branch Office Locations

UBS FINANCIAL SERVICES INC.
Tierra Verde, FL

UBS FINANCIAL SERVICES INC.
Pearl River, NY




Qualifications

PASSED INDUSTRY EXAMS



This section includes all industry exams that the representative has passed. Under limited circumstances, a representative may attain registration after receiving an exam waiver based on a combination of exams the representative has passed and qualifying work experience. Likewise a new exam requirement may be grandfathered based on a representative's specific qualifying work experience. Exam waivers and grandfathering are not included below.

This individual has passed 1 principal/supervisory exam, 2 general industry/product exams, and 2 state securities law exams.



Principal/Supervisory Exams

Exam	Category	Date
 General Securities Principal Examination (S24)	Series 24	03/17/1989

General Industry/Product Exams

Exam	Category	Date
 Securities Industry Essentials Examination (SIE)	SIE	10/01/2018
 General Securities Representative Examination (S7)	Series 7	02/18/1984

State Securities Law Exams

Exam	Category	Date
 Uniform Investment Adviser Law Examination (S65)	Series 65	06/10/1994
 Uniform Securities Agent State Law Examination (S63)	Series 63	10/19/1987

PROFESSIONAL DESIGNATIONS

This section details that the representative has reported 1 professional designation(s).

Certified Financial Planner

This representative holds or did hold 1 professional designation(s) that may have been used to qualify as an Investment Advisor representative. Please check with the appropriate designation authority for verification that the designation is still in effect. The contact information for these professional designation authorities can be found on the website for the North American Securities Administrators Association at <http://www.nasaa.org>



Registration & Employment History

PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

	Registration Dates	Firm Name	ID#	Branch Location
IA	07/19/2002 - 06/16/2003	PRUDENTIAL SECURITIES INCORPORATED	CRD# 7471	PARAMUS, NJ
B	01/30/1990 - 06/16/2003	PRUDENTIAL SECURITIES INCORPORATED	CRD# 7471	NEW YORK, NY
B	05/23/1988 - 10/26/1989	F.N. WOLF & CO., INC.	CRD# 13051	
B	02/02/1987 - 05/20/1988	SHERWOOD CAPITAL, INC.	CRD# 10474	
B	02/27/1984 - 01/31/1987	FIRST JERSEY SECURITIES, INC.	CRD# 6621	

EMPLOYMENT HISTORY

Below is the representative's employment history for up to the last 10 years.

Employment Dates	Employer Name	Position	Investment Related	Employer Location
09/2008 - Present	UBS FINANCIAL SERVICES INC.	FINANCIAL ADVISOR	Y	Paramus, NJ, United States

OTHER BUSINESS ACTIVITIES

This section includes information, if any, as provided by the representative regarding other business activities the representative is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent, or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious, or fraternal and is recognized as tax exempt.

No information reported.



Disclosure Summary

Disclosure Information

What you should know about reported disclosure events:

(1) Certain thresholds must be met before an event is reported to IARD, for example:

- A law enforcement agency must file formal charges before an Investment Adviser Representative is required to report a particular criminal event.;
- A customer dispute must involve allegations that an Investment Adviser Representative engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.

(2) Disclosure events in IAPD reports come from different sources:

As mentioned in the "About IAPD" section on page 1 of this report, information contained in IAPD comes from Investment Adviser Representatives, firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the IAPD report. The different versions will be separated by a solid line with the reporting source labeled.

(3) There are different statuses and dispositions for disclosure events:

- A disclosure event may have a status of *pending*, *on appeal*, or *final*.
 - A "pending" disclosure event involves allegations that have not been proven or formally adjudicated.
 - A disclosure event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - A "final" disclosure event has been concluded and its resolution is not subject to change.
- A final disclosure event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
 - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - A "settled" matter generally represents a disposition wherein the parties involved in a dispute reach an agreement to resolve the matter. Please note that Investment Adviser Representatives and firms may choose to settle customer disputes or regulatory matters for business or other reasons.
 - A "resolved" matter usually includes a disposition wherein no payment is made to the customer or there is no finding of wrongdoing on the part of the Investment Adviser Representative. Such matters generally involve customer disputes.

(4) You may wish to contact the Investment Adviser Representatives to obtain further information regarding any of the disclosure events contained in this IAPD report.



DISCLOSURE EVENT DETAILS

When evaluating this information, please keep in mind that some items may involve pending actions or allegations that may be contested and have not been resolved or proven. The event may, in the end, be withdrawn, dismissed, resolved in favor of the Investment Adviser Representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to the Investment Adviser Registration Depository. Some of the specific data fields contained in the report may be blank if the information was not provided.

The following types of events are disclosed about this representative:

Type	Count
Criminal	1
Customer Dispute	2

Criminal

This disclosure event involves a criminal charge against the Investment Adviser Representative that has resulted in a dismissal, plea, acquittal or conviction. The criminal matter may relate to any felony or certain misdemeanor offenses (e.g., bribery, perjury, forgery, counterfeiting, extortion, fraud, wrongful taking of property).

Disclosure 1 of 1

Reporting Source:	Individual
Court Details:	COURT JDS #2112-9688
Charge Date:	09/27/1975
Charge Details:	ALLEGATION OF PETTY LARCENY THEFT OF POTTED PLANT, NO ACTUAL COST OF DAMAGES.
Felony?	
Current Status:	Final
Status Date:	11/26/1975
Disposition Details:	SUSPECT KEITH SWANSON PLEADED NOLO CONTENDERE TO THEFT PETTY LARCENY, ADJUDICATION WAS WITHHELD AND ON NOVEMBER 26, 1975 PROSECUTOR DECIDED NOT TO PROSECUTE. PLANT WAS RETURNED WITH AN APOLOGY FOR THE COLLEGE PRANK.
Broker Statement	AS MENTIONED ABOVE, AS A RESULT OF A COLLEGE PRANK WITH A GROUP OF COLLEGE STUDENTS ON SEPTEMBER 27, 1975, KEITH SWANSON PLEADED NOLO CONTENDERE TO THEFT PETTY LARCENY. ADJUDICATION WAS WITHHELD. SWANSON WAS ARRESTED IN TAMPA, FLORIDA ON SEPTEMBER 27, 1975 FOR STEALING A POTTED PLANT AT A COLLEGE PARTY. ON NOVEMBER 26, 1975 IN THE HILLSBOROUGH COUNTY CIRCUIT COURT, THE PROSECUTOR DECIDED NOT TO PROSECUTE. THE PLANT WAS RETURNED WITH AN APOLOGY.



Customer Dispute

This section provides information regarding a customer dispute that was reported to the Investment Adviser Registration Depository (IARD) by the Investment Adviser Representative (IAR), an investment adviser and/or securities firm, and/or a securities regulator. The event may include a consumer-initiated, investment-related complaint, arbitration proceeding or civil suit that contains allegations of sales practice violations against the individual.

The customer dispute may be pending or may have resulted in a civil judgment, arbitration award, monetary settlement, closure without action, withdrawal, dismissal, denial, or other outcome.

Disclosure 1 of 2

Reporting Source:	Individual
Employing firm when activities occurred which led to the complaint:	PRUDENTIAL SECURITIES INCORPORATION
Allegations:	CLIENT, IN A SERIES OF LETTERS, ALLEGED UNAUTHORIZED TRADING AND FAILURE TO CANCEL ORDERS.
Product Type:	Other
Other Product Type(s):	EQUITIES
Alleged Damages:	\$5,000.00

Customer Complaint Information

Date Complaint Received:	03/29/2001
Complaint Pending?	No
Status:	Denied
Status Date:	04/03/2003
Settlement Amount:	
Individual Contribution Amount:	
Broker Statement	MATTER IS DENIED.

Disclosure 2 of 2

Reporting Source:	Regulator
Employing firm when activities occurred which led to the complaint:	F.N. WOLF & CO., INC.
Allegations:	MISREPRESENTATION; SUITABILITY; OMISSION OF FACTS; BRCH OF FIDUCIARY DT
Product Type:	
Alleged Damages:	\$32,427.50

Arbitration Information

Arbitration/Reparation Claim filed with and Docket/Case No.:	NASD - CASE #93-00086
Date Notice/Process Served:	01/19/1993
Arbitration Pending?	No



Disposition: Settled
Disposition Date: 09/28/1993
Disposition Detail: CASE IS CLOSED, SETTLED
Not Provided

Reporting Source: Individual
Employing firm when activities occurred which led to the complaint: F.N. WOLF & CO., INC.

Allegations: CLIENT ALLEGES FRAUD, DECEIT, MISREPRESENTATION AND UNSUITABILITY IN CONNECTION WITH \$32,427.50 PLUS PUNITIVE DAMAGES.

Product Type:
Alleged Damages: \$32,427.50

Customer Complaint Information

Date Complaint Received:
Complaint Pending? No
Status: Arbitration/Reparation
Status Date:

Settlement Amount:
Individual Contribution Amount:

Arbitration Information

Arbitration/Reparation Claim filed with and Docket/Case No.: NATIONAL ASSOCIATION OF SECURITIES DEALERS, INC.; 93-00086

Date Notice/Process Served: 01/19/1993
Arbitration Pending? No

Disposition: Settled
Disposition Date: 09/28/1993
Monetary Compensation Amount: \$10,000.00

Individual Contribution Amount: \$0.00

Broker Statement ISSUE RESOLVED IN 1993 UNDER AGREEMENT WHERE F.N. WOLF GAVE PAYMENT OF 10,000 TO [CUSTOMER]. CLIENT RELEASED ALL CLAIMS TO KEITH SWANSON. NO CONSIDERATION WAS REQUIRED OR REQUESTED OF KEITH SWANSON. SWANSON WAS DISCHARGED OF ALL LIABILITY.
I BOUGHT ONE STOCK FOR [CUSTOMER] ON 8/25/89. THE STOCK WAS PRICED AT 1 11/16 AND WAS BEING RECOMMENDED BY F.N. WOLF VERY HIGHLY AT THE TIME. I PURCHASED 3000 SHARES FOR TOTAL DOLLAR AMOUNT OF \$5,062.50. I LEFT F.N. WOLF TWO MONTHS LATER. THAT WAS MY ONLY TRANSACTION WITH [CUSTOMER].



End of Report

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