



## IAPD Report

# MONTE TRAFICANTE

CRD# 1277462

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Please contact FINRA with any concerns.



## IAPD Information About Representatives

IAPD offers information on all current-and many former representatives. Investors are strongly encouraged to use IAPD to check the background of representatives before deciding to conduct, or continue to conduct, business with them.

### What is included in a IAPD report?

IAPD reports for individual representatives include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards.

It is important to note that the information contained in an IAPD report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

### Where did this information come from?

The information contained in IAPD comes from the Investment Adviser Registration Depository (IARD) and FINRA's Central Registration Depository, or CRD, (see more on CRD below) and is a combination of:

- information the states require representatives and firms to submit as part of the registration and licensing process, and
- information that state regulators report regarding disciplinary actions or allegations against representatives.

### How current is this information?

Generally, representatives are required to update their professional and disciplinary information in IARD within 30 days.

### Need help interpreting this report?

For help understanding how to read this report, please consult NASAA's IAPD Tips page <http://www.nasaa.org/IAPD/IARReports.cfm>

### What if I want to check the background of an Individual Broker or Brokerage Firm?

To check the background of an Individual Broker or Brokerage firm, you can search for the firm or individual in IAPD. If your search is successful, click on the link provided to view the available licensing and registration information in FINRA's BrokerCheck website.

### Are there other resources I can use to check the background of investment professionals?

It is recommended that you learn as much as possible about an individual representative or Investment Adviser firm before deciding to work with them. Your state securities regulator can help you research individuals and certain firms doing business in your state. The contact information for state securities regulators can be found on the website of the North American Securities Administrators Association <http://www.nasaa.org>



## Report Summary

### MONTE TRAFICANTE (CRD# 1277462)

The report summary provides an overview of the representative's professional background and conduct. The information contained in this report has been provided by the representative, investment adviser and/or securities firms, and/or securities regulators as part of the states' investment adviser registration and licensing process. The information contained in this report was last updated by the representative, a previous employing firm, or a securities regulator on **08/25/2025**.

### CURRENT EMPLOYERS

	Firm	CRD#	Registered Since
<b>B</b>	MURIEL SIEBERT & CO., LLC	CRD# 5376	01/02/2018
<b>IA</b>	SIEBERT ADVISORNXT, LLC.	CRD# 288572	03/15/2018

### QUALIFICATIONS

This representative is currently registered in **4** SRO(s) and **30** jurisdiction(s).

Is this representative currently Inactive or Suspended with any regulator? **No**

**Note:** Not all jurisdictions require IAR registration or may have an exemption from registration.

Additional information including this individual's qualification examinations and professional designations is available in the Detailed Report.

### REGISTRATION HISTORY

This representative was previously registered with the following firm(s):

	FIRM	CRD#	LOCATION	REGISTRATION DATES
<b>IA</b>	STOCKCROSS FINANCIAL SERVICES	6670	BEVERLY HILLS, CA	12/05/2008 - 12/31/2017
<b>B</b>	STOCKCROSS FINANCIAL SERVICES, INC.	6670	BEVERLY HILLS, CA	01/03/2007 - 12/31/2017
<b>B</b>	TD AMERITRADE, INC.	7870	BEVERLY HILLS, CA	11/07/1997 - 12/04/2006

For additional registration and employment history details as reported by the individual, refer to the Registration and Employment History section of the Detailed Report.

### DISCLOSURE INFORMATION

Disclosure events include certain criminal charges and convictions, formal investigations and disciplinary actions initiated by regulators, customer disputes and arbitrations, and financial disclosures such as bankruptcies and unpaid judgments or liens.

Are there events disclosed about this representative? **Yes**

The following types of events are disclosed about this representative:

Type	Count
Regulatory Event	1
Customer Dispute	1



## Qualifications

### REGISTRATIONS

This section provides the SRO, states and U.S. territories in which the representative is currently registered and licensed, the category of each registration, and the date on which the registration becomes effective. This section also provides, for each firm with which the representative is currently employed, the address of each location where the representative works. This individual is currently registered with **30** jurisdiction(s) and 4 SRO(s) through his or her employer(s).

### Employment 1 of 2

Firm Name: **MURIEL SIEBERT & CO., LLC**  
Main Address: 300 VESEY STREET, 5TH FLOOR  
NEW YORK, NY 10282  
Firm ID#: 5376

Regulator	Registration	Status	Date
<b>B</b> FINRA	General Securities Principal	Approved	01/03/2018
<b>B</b> FINRA	General Securities Representative	Approved	01/03/2018
<b>B</b> FINRA	General Securities Sales Supervisor	Approved	01/03/2018
<b>B</b> FINRA	Invest. Co and Variable Contracts	Approved	01/03/2018
<b>B</b> NYSE American LLC	General Securities Principal	Approved	03/22/2019
<b>B</b> NYSE American LLC	General Securities Representative	Approved	03/22/2019
<b>B</b> NYSE American LLC	General Securities Sales Supervisor	Approved	03/22/2019
<b>B</b> Nasdaq Stock Market	General Securities Principal	Approved	01/02/2018
<b>B</b> Nasdaq Stock Market	General Securities Representative	Approved	01/02/2018
<b>B</b> Nasdaq Stock Market	General Securities Sales Supervisor	Approved	01/02/2018
<b>B</b> New York Stock Exchange	General Securities Principal	Approved	01/02/2018
<b>B</b> New York Stock Exchange	General Securities Representative	Approved	01/02/2018
<b>B</b> New York Stock Exchange	General Securities Sales Supervisor	Approved	03/22/2019



### Qualifications

Regulator	Registration	Status	Date
<b>B</b> Alabama	Agent	Approved	08/20/2020
<b>B</b> Alaska	Agent	Approved	06/05/2018
<b>B</b> Arizona	Agent	Approved	01/03/2018
<b>B</b> California	Agent	Approved	01/03/2018
<b>B</b> Colorado	Agent	Approved	01/03/2018
<b>B</b> Florida	Agent	Approved	02/20/2018
<b>B</b> Georgia	Agent	Approved	10/31/2023
<b>B</b> Hawaii	Agent	Approved	02/01/2018
<b>B</b> Illinois	Agent	Approved	02/02/2018
<b>B</b> Iowa	Agent	Approved	01/08/2018
<b>B</b> Louisiana	Agent	Approved	01/03/2018
<b>B</b> Maryland	Agent	Approved	01/03/2018
<b>B</b> Massachusetts	Agent	Approved	01/05/2018
<b>B</b> Minnesota	Agent	Approved	01/16/2018
<b>B</b> Missouri	Agent	Approved	06/26/2020
<b>B</b> Montana	Agent	Approved	02/02/2018
<b>B</b> Nebraska	Agent	Approved	01/03/2018
<b>B</b> Nevada	Agent	Approved	05/23/2023
<b>B</b> New Jersey	Agent	Approved	01/03/2018



### Qualifications

Regulator	Registration	Status	Date
<b>B</b> New Mexico	Agent	Approved	01/03/2018
<b>B</b> New York	Agent	Approved	01/03/2018
<b>B</b> Ohio	Agent	Approved	01/03/2018
<b>B</b> Oregon	Agent	Approved	01/03/2018
<b>B</b> Pennsylvania	Agent	Approved	01/03/2018
<b>B</b> South Carolina	Agent	Approved	01/03/2018
<b>B</b> Tennessee	Agent	Approved	04/13/2023
<b>B</b> Texas	Agent	Approved	02/02/2018
<b>B</b> Utah	Agent	Approved	01/03/2020
<b>B</b> Virginia	Agent	Approved	04/27/2021
<b>B</b> Washington	Agent	Approved	01/11/2018

### Branch Office Locations

9378 Wilshire Blvd  
Suite 300  
Beverly Hills, CA 90212

### Employment 2 of 2

Firm Name: **SIEBERT ADVISORNXT, LLC.**  
Main Address: 300 VESEY STREET, 5TH FLOOR  
NEW YORK, NY 10282  
Firm ID#: 288572

Regulator	Registration	Status	Date
<b>IA</b> California	Investment Adviser Representative	Approved	03/15/2018



## Qualifications

### Branch Office Locations

**SIEBERT ADVISORNXT, LLC.**

9378 Wilshire Blvd.  
Beverly Hills, CA 90212







## Qualifications

### PASSED INDUSTRY EXAMS




This section includes all industry exams that the representative has passed. Under limited circumstances, a representative may attain registration after receiving an exam waiver based on a combination of exams the representative has passed and qualifying work experience. Likewise a new exam requirement may be grandfathered based on a representative's specific qualifying work experience. Exam waivers and grandfathering are not included below.

**This individual has passed 4 principal/supervisory exams, 3 general industry/product exams, and 2 state securities law exams.**



#### Principal/Supervisory Exams

Exam	Category	Date
 General Securities Sales Supervisor - Options Module Examination (S9)	Series 9	01/02/2023
 General Securities Sales Supervisor - General Module Examination (S10)	Series 10	01/02/2023
 General Securities Sales Supervisor Examination (Options Module & General Module) (S8)	Series 8	06/21/1999
 General Securities Principal Examination (S24)	Series 24	08/05/1994

#### General Industry/Product Exams

Exam	Category	Date
 Securities Industry Essentials Examination (SIE)	SIE	10/01/2018
 Investment Company Products/Variable Contracts Representative Examination (S6)	Series 6	06/21/1999
 General Securities Representative Examination (S7)	Series 7	01/12/1993

#### State Securities Law Exams

Exam	Category	Date
 Uniform Investment Adviser Law Examination (S65)	Series 65	07/31/2001
 Uniform Securities Agent State Law Examination (S63)	Series 63	01/26/1993



## PROFESSIONAL DESIGNATIONS

This section details that the representative has reported **0** professional designation(s).

No information reported.



### Registration & Employment History

#### PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

	Registration Dates	Firm Name	ID#	Branch Location
IA	12/05/2008 - 12/31/2017	STOCKCROSS FINANCIAL SERVICES	CRD# 6670	BEVERLY HILLS, CA
B	01/03/2007 - 12/31/2017	STOCKCROSS FINANCIAL SERVICES, INC.	CRD# 6670	BEVERLY HILLS, CA
B	11/07/1997 - 12/04/2006	TD AMERITRADE, INC.	CRD# 7870	BEVERLY HILLS, CA
B	09/27/1993 - 11/07/1997	KENNEDY, CABOT & CO.	CRD# 2417	BEVERLY HILLS, CA
B	07/09/1993 - 09/13/1993	GRUNTAL & CO. INCORPORATED	CRD# 372	NEW YORK, NY
B	01/18/1993 - 07/09/1993	GKN SECURITIES CORP.	CRD# 19415	NEW YORK, NY

#### EMPLOYMENT HISTORY

Below is the representative's employment history for up to the last 10 years.

Employment Dates	Employer Name	Position	Investment Related	Employer Location
08/2025 - Present	Muriel Siebert & Co. LLC	Registered Representative	Y	Beverly Hills, CA, United States
01/2020 - 08/2025	Muriel Siebert & Co., LLC	Registered Representative	Y	Calabasas, CA, United States
01/2007 - 01/2020	STOCKCROSS FINANCIAL SERVICES, INC.	REGISTERED REPRESENTATIVE	Y	BEVERLY HILLS, CA, United States

#### OTHER BUSINESS ACTIVITIES

This section includes information, if any, as provided by the representative regarding other business activities the representative is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent, or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious, or fraternal and is recognized as tax exempt.

Name of Business: Siebert AdvisorNxt, LLC

Investment Related: Yes

Location: Same location as Muriel Siebert, & Co., LLC

Nature of business: Investment Advisory Firm

Position, Title or Relationship: Dual employee. Investment Advisor Representative

Approximate number of hours: Full time. Time split 50/50 between Muriel Siebert & Co., LLC and Siebert AdvisorNxt, LLC, subject to monthly change

Compensation at both entities paid by same parent company, Siebert Financial Corporation as both are under common ownership and control of parent company.



## Disclosure Summary

### Disclosure Information

#### What you should know about reported disclosure events:

##### (1) Certain thresholds must be met before an event is reported to IARD, for example:

- A law enforcement agency must file formal charges before an Investment Adviser Representative is required to report a particular criminal event.;
- A customer dispute must involve allegations that an Investment Adviser Representative engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.

##### (2) Disclosure events in IAPD reports come from different sources:

As mentioned in the "About IAPD" section on page 1 of this report, information contained in IAPD comes from Investment Adviser Representatives, firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the IAPD report. The different versions will be separated by a solid line with the reporting source labeled.

##### (3) There are different statuses and dispositions for disclosure events:

- A disclosure event may have a status of *pending*, *on appeal*, or *final*.
  - A "pending" disclosure event involves allegations that have not been proven or formally adjudicated.
  - A disclosure event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
  - A "final" disclosure event has been concluded and its resolution is not subject to change.
- A final disclosure event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
  - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
  - A "settled" matter generally represents a disposition wherein the parties involved in a dispute reach an agreement to resolve the matter. Please note that Investment Adviser Representatives and firms may choose to settle customer disputes or regulatory matters for business or other reasons.
  - A "resolved" matter usually includes a disposition wherein no payment is made to the customer or there is no finding of wrongdoing on the part of the Investment Adviser Representative. Such matters generally involve customer disputes.

##### (4) You may wish to contact the Investment Adviser Representatives to obtain further information regarding any of the disclosure events contained in this IAPD report.



## DISCLOSURE EVENT DETAILS

When evaluating this information, please keep in mind that some items may involve pending actions or allegations that may be contested and have not been resolved or proven. The event may, in the end, be withdrawn, dismissed, resolved in favor of the Investment Adviser Representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to the Investment Adviser Registration Depository. Some of the specific data fields contained in the report may be blank if the information was not provided.

The following types of events are disclosed about this representative:

Type	Count
Regulatory Event	1
Customer Dispute	1

### Regulatory Event

This disclosure event may include a final, formal proceeding initiated by a regulatory authority (e.g., a state securities agency, a federal regulator such as the Securities and Exchange Commission or the Commodities Futures Trading Commission, or a foreign financial regulatory body) for a violation of investment-related rules or regulations. This disclosure event may also include a revocation or suspension of an Investment Adviser Representative's authority to act as an attorney, accountant or federal contractor.

#### Disclosure 1 of 1

**Reporting Source:** Individual

**Regulatory Action Initiated By:** STATE OF MARYLAND

**Sanction(s) Sought:**

**Other Sanction(s) Sought:**

**Date Initiated:** 12/03/1992

**Docket/Case Number:**

**Employing firm when activity occurred which led to the regulatory action:**

**Product Type:**

**Other Product Type(s):**

**Allegations:** AN ORDER TO SHOW CAUSE AND ORDER OF SUMMARY SUSPENSION WAS ISSUED AGAINST ME FOR FAILURE TO DISCLOSE THE ADMINISTRATIVE PROCEEDING BY FLORIDA AGAINST ME AT THE TIME I APPLIED FOR REGISTRATION IN MARYLAND.

**Current Status:** Final

**Resolution:** Order

**Resolution Date:** 02/18/1993

**Sanctions Ordered:** Monetary/Fine \$500.00

**Other Sanctions Ordered:**



**Sanction Details:**

ORDER ISSUED BY MARYLAND TO COMPLY WITH MARYLAND SECURITIES ACT AND THE RULES THEREUNDER AND FINED \$500.00 FINE IN SETTLEMENT OF AN ADMINISTRATIVE PROCEEDING.

**Broker Statement**

ON FEBRUARY 18, 1993, THE MARYLAND SECURITIES COMMISSIONER ENTERED AN ORDER PURSUANT TO MY REQUIRING MYSELF TO COMPLY WITH MARYLAND SECURITIES ACT AND THE RULES THEREUNDER ACKNOWLEDGING THE PAYMENT BY MYSELF OF A \$500 FINE IN SETTLEMENT OF AN ADMINISTRATIVE PROCEEDING IN WHICH THE DIVISION ALLEGED I FAILED TO DISCLOSE THE EXISTENCE OF A COMPLAINT ISSUED BY THE STATE OF FLORIDA IN AN APPLICATION FOR REGISTRATION WITH THE MARYLAND DIVISION OF SECURITIES. PREVIOUSLY ON DECEMBER 3, 1992, THE COMMISSION HAD ENTERED A SHOW CAUSE ORDER AND ORDER OF SUMMARY SUSPENSION WITH RESPECT TO MY REGISTRATION IN MARYLAND. IN CONNECTION WITH THE SETTLEMENT, MY REGISTRATION AS A REP AGENT IN MARYLAND WAS APPROVED EFFECTIVE THE DATE OF THE ABOVE ORDER.



## Customer Dispute

This section provides information regarding a customer dispute that was reported to the Investment Adviser Registration Depository (IARD) by the Investment Adviser Representative (IAR), an investment adviser and/or securities firm, and/or a securities regulator. The event may include a consumer-initiated, investment-related complaint, arbitration proceeding or civil suit that contains allegations of sales practice violations against the individual.

The customer dispute may be pending or may have resulted in a civil judgment, arbitration award, monetary settlement, closure without action, withdrawal, dismissal, denial, or other outcome.

### Disclosure 1 of 1

**Reporting Source:** Individual

**Employing firm when activities occurred which led to the complaint:** TD WATERHOUSE INVESTOR SERVICES INC

**Allegations:** CUSTOMER ALLEGES HIGH PRESSURE SALES TACTICE AND MISREPRESENTATION WITH REFERENCE TO AN 11/26/99 1035 EXCHANGE FROM BEST OF AMERICA ANNUITY TO ALLIANCE OVATION VARIABLE ANNUITY

**Product Type:** Annuity(ies) - Variable

**Alleged Damages:** \$97,845.00

### Customer Complaint Information

**Date Complaint Received:** 02/14/2002

**Complaint Pending?** No

**Status:** Denied

**Status Date:** 03/05/2002

**Settlement Amount:**

**Individual Contribution Amount:**



## End of Report

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