



IAPD Report

BARI WALTER BELL JR

CRD# 1331450

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When communicating online or investing with any professional, make sure you know who you're dealing with. [Imposters](#) might link to sites like BrokerCheck from [phishing](#) or similar scam websites, or through [social media](#), trying to steal your personal information or your money.

Please contact FINRA with any concerns.



IAPD Information About Representatives

IAPD offers information on all current-and many former representatives. Investors are strongly encouraged to use IAPD to check the background of representatives before deciding to conduct, or continue to conduct, business with them.

What is included in a IAPD report?

IAPD reports for individual representatives include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards.

It is important to note that the information contained in an IAPD report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

Where did this information come from?

The information contained in IAPD comes from the Investment Adviser Registration Depository (IARD) and FINRA's Central Registration Depository, or CRD, (see more on CRD below) and is a combination of:

- information the states require representatives and firms to submit as part of the registration and licensing process, and
- information that state regulators report regarding disciplinary actions or allegations against representatives.

How current is this information?

Generally, representatives are required to update their professional and disciplinary information in IARD within 30 days.

Need help interpreting this report?

For help understanding how to read this report, please consult NASAA's IAPD Tips page
<http://www.nasaa.org/IAPD/IARReports.cfm>

What if I want to check the background of an Individual Broker or Brokerage Firm?

To check the background of an Individual Broker or Brokerage firm, you can search for the firm or individual in IAPD. If your search is successful, click on the link provided to view the available licensing and registration information in FINRA's BrokerCheck website.

Are there other resources I can use to check the background of investment professionals?

It is recommended that you learn as much as possible about an individual representative or Investment Adviser firm before deciding to work with them. Your state securities regulator can help you research individuals and certain firms doing business in your state. The contact information for state securities regulators can be found on the website of the North American Securities Administrators Association <http://www.nasaa.org>



Report Summary

BARI WALTER BELL JR (CRD# 1331450)

The report summary provides an overview of the representative's professional background and conduct. The information contained in this report has been provided by the representative, investment adviser and/or securities firms, and/or securities regulators as part of the states' investment adviser registration and licensing process. The information contained in this report was last updated by the representative, a previous employing firm, or a securities regulator on **11/01/2024**.

CURRENT EMPLOYERS

	Firm	CRD#	Registered Since
IA	REGAL INVESTMENT ADVISORS LLC	CRD# 125004	06/07/2011
B	REGULUS FINANCIAL GROUP, LLC	CRD# 150631	09/02/2014

QUALIFICATIONS

This representative is currently registered in **1** SRO(s) and **3** jurisdiction(s).

Is this representative currently Inactive or Suspended with any regulator? **No**

Note: Not all jurisdictions require IAR registration or may have an exemption from registration.

Additional information including this individual's qualification examinations and professional designations is available in the Detailed Report.

REGISTRATION HISTORY

This representative was previously registered with the following firm(s):

	FIRM	CRD#	LOCATION	REGISTRATION DATES
B	AMERICAN PORTFOLIOS FINANCIAL SERVICES, INC.	18487	TRAVERSE CITY, MI	01/04/2010 - 09/02/2014
IA	AMERICAN PORTFOLIOS ADVISORS, INC	112697	HOLBROOK, NY	05/20/2010 - 12/05/2011
B	SAGEPOINT FINANCIAL, INC.	133763	TRAVERSE CITY, MI	10/31/2005 - 01/06/2010

For additional registration and employment history details as reported by the individual, refer to the Registration and Employment History section of the Detailed Report.

DISCLOSURE INFORMATION

Disclosure events include certain criminal charges and convictions, formal investigations and disciplinary actions initiated by regulators, customer disputes and arbitrations, and financial disclosures such as bankruptcies and unpaid judgments or liens.

Are there events disclosed about this representative? **Yes**

The following types of events are disclosed about this representative:

Type	Count
Customer Dispute	1



Qualifications

REGISTRATIONS

This section provides the SRO, states and U.S. territories in which the representative is currently registered and licensed, the category of each registration, and the date on which the registration becomes effective. This section also provides, for each firm with which the representative is currently employed, the address of each location where the representative works. This individual is currently registered with 3 jurisdiction(s) and 1 SRO(s) through his or her employer(s).

Employment 1 of 2

Firm Name: **REGULUS FINANCIAL GROUP, LLC**

Main Address: 2687 44TH STREET, SE, SUITE 101
KENTWOOD, MI 49512

Firm ID#: 150631

Regulator	Registration	Status	Date
 FINRA	General Securities Representative	Approved	09/02/2014
 FINRA	Invest. Co and Variable Contracts	Approved	09/02/2014
 Arizona	Agent	Approved	01/28/2022
 Florida	Agent	Approved	01/19/2022
 Michigan	Agent	Approved	09/11/2014

Branch Office Locations

Traverse City, MI

Employment 2 of 2

Firm Name: **REGAL INVESTMENT ADVISORS LLC**

Main Address: 2687 44TH STREET SE
KENTWOOD, MI 49512

Firm ID#: 125004

Regulator	Registration	Status	Date
 Michigan	Investment Adviser Representative	Approved	06/07/2011

Branch Office Locations

REGAL INVESTMENT ADVISORS LLC



Qualifications

Traverse City, MI



Qualifications

PASSED INDUSTRY EXAMS

This section includes all industry exams that the representative has passed. Under limited circumstances, a representative may attain registration after receiving an exam waiver based on a combination of exams the representative has passed and qualifying work experience. Likewise a new exam requirement may be grandfathered based on a representative's specific qualifying work experience. Exam waivers and grandfathering are not included below.

This individual has passed 0 principal/supervisory exams, 3 general industry/product exams, and 3 state securities law exams.

Principal/Supervisory Exams

Exam	Category	Date
No information reported.		

General Industry/Product Exams

Exam	Category	Date
 Securities Industry Essentials Examination (SIE)	SIE	10/01/2018
 General Securities Representative Examination (S7)	Series 7	11/10/2009
 Investment Company Products/Variable Contracts Representative Examination (S6)	Series 6	01/07/1985

State Securities Law Exams

Exam	Category	Date
  Uniform Combined State Law Examination (S66)	Series 66	03/30/2010
 Uniform Investment Adviser Law Examination (S65)	Series 65	11/03/2006
 Uniform Securities Agent State Law Examination (S63)	Series 63	01/07/1985

PROFESSIONAL DESIGNATIONS

This section details that the representative has reported **0** professional designation(s).

No information reported.



Registration & Employment History

PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

	Registration Dates	Firm Name	ID#	Branch Location
B	01/04/2010 - 09/02/2014	AMERICAN PORTFOLIOS FINANCIAL SERVICES, INC.	CRD# 18487	TRAVERSE CITY, MI
IA	05/20/2010 - 12/05/2011	AMERICAN PORTFOLIOS ADVISORS, INC	CRD# 112697	HOLBROOK, NY
B	10/31/2005 - 01/06/2010	SAGEPOINT FINANCIAL, INC.	CRD# 133763	TRAVERSE CITY, MI
B	07/24/1997 - 10/31/2005	SUNAMERICA SECURITIES, INC.	CRD# 20068	PHOENIX, AZ
B	06/06/1996 - 07/24/1997	MARINER FINANCIAL SERVICES, INC.	CRD# 8292	LARGO, FL
B	03/30/1993 - 06/12/1996	FRANKLIN FINANCIAL SERVICES CORPORATION	CRD# 5435	HOUSTON, TX
B	01/08/1985 - 03/11/1993	PRUCO SECURITIES CORPORATION	CRD# 5685	NEWARK, NJ
B	01/08/1985 - 03/11/1993	THE PRUDENTIAL INSURANCE COMPANY OF AMERICA	CRD# 680	NEWARK, NJ

EMPLOYMENT HISTORY

Below is the representative's employment history for up to the last 10 years.

Employment Dates	Employer Name	Position	Investment Related	Employer Location
09/2014 - Present	Regulus Financial Group, LLC	Registered Representative	Y	Kentwood, MI, United States
06/2011 - Present	REGAL INVESTMENT ADVISORS LLC	INVESTMENT ADVISOR REPRESENTATIVE	Y	KENTWOOD, MI, United States

OTHER BUSINESS ACTIVITIES

This section includes information, if any, as provided by the representative regarding other business activities the representative is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent, or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious, or fraternal and is recognized as tax exempt.

1) INSURANCE SALES. SPEND 5% OF MY TIME CONDUCTING ACTIVITY.

JACKSON NATIONAL LIFE - TERM & LIFE INSURANCE, SINCE 1997, 2+ HOURS A MONTH

PACIFIC LIFE - FIXED INSURANCE, SINCE JULY 2012, 2 HRS PER MONTH

DEVOTED TO ACTIVITY - NOT DURING MARKET HOURS. COMPENSATION RECEIVED: COMMISSION.



Registration & Employment History

OTHER BUSINESS ACTIVITIES

2)ALLIANZ INSURANCE SALES LONG TERM CARE RENEWAL ONLY NON SECURITIES RELATED STARTED IN 2004
INSURANCE REP. LOCATION: 3681 NORTHBRIAR DRIVE, TRAVERSE CITY, MI, 49696. AGENT. SELF-SUPERVISED

3)UNITED HOME LIFE - SIMPLIFIED ISSUE WHOLE LIFE, IS NON SECURITIES RELATED. IS AN AGENT AND WILL
DEVOOTE 2 HRS PER MONTH. 09/07/12



Disclosure Summary

Disclosure Information

What you should know about reported disclosure events:

(1) Certain thresholds must be met before an event is reported to IARD, for example:

- A law enforcement agency must file formal charges before an Investment Adviser Representative is required to report a particular criminal event.;
- A customer dispute must involve allegations that an Investment Adviser Representative engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.

(2) Disclosure events in IAPD reports come from different sources:

As mentioned in the "About IAPD" section on page 1 of this report, information contained in IAPD comes from Investment Adviser Representatives, firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the IAPD report. The different versions will be separated by a solid line with the reporting source labeled.

(3) There are different statuses and dispositions for disclosure events:

- A disclosure event may have a status of *pending*, *on appeal*, or *final*.
 - A "pending" disclosure event involves allegations that have not been proven or formally adjudicated.
 - A disclosure event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - A "final" disclosure event has been concluded and its resolution is not subject to change.
- A final disclosure event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
 - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - A "settled" matter generally represents a disposition wherein the parties involved in a dispute reach an agreement to resolve the matter. Please note that Investment Adviser Representatives and firms may choose to settle customer disputes or regulatory matters for business or other reasons.
 - A "resolved" matter usually includes a disposition wherein no payment is made to the customer or there is no finding of wrongdoing on the part of the Investment Adviser Representative. Such matters generally involve customer disputes.

(4) You may wish to contact the Investment Adviser Representatives to obtain further information regarding any of the disclosure events contained in this IAPD report.



DISCLOSURE EVENT DETAILS

When evaluating this information, please keep in mind that some items may involve pending actions or allegations that may be contested and have not been resolved or proven. The event may, in the end, be withdrawn, dismissed, resolved in favor of the Investment Adviser Representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to the Investment Adviser Registration Depository. Some of the specific data fields contained in the report may be blank if the information was not provided.

The following types of events are disclosed about this representative:

Type	Count
Customer Dispute	1

Customer Dispute

This section provides information regarding a customer dispute that was reported to the Investment Adviser Registration Depository (IARD) by the Investment Adviser Representative (IAR), an investment adviser and/or securities firm, and/or a securities regulator. The event may include a consumer-initiated, investment-related complaint, arbitration proceeding or civil suit that contains allegations of sales practice violations against the individual.

The customer dispute may be pending or may have resulted in a civil judgment, arbitration award, monetary settlement, closure without action, withdrawal, dismissal, denial, or other outcome.

Disclosure 1 of 1

Reporting Source:	Firm
Employing firm when activities occurred which led to the complaint:	PRUCO SECURITIES
Allegations:	REGARDING THE 1986 PURCHASE OF A VARIABLE APPRECIABLE LIFE INSURANCE POLICY, THE CLIENT ALLEGED MISREPRESENTATION CONCERNING THE ABBREVIATED PAYMENT PLAN. THE INSURED DID NOT ALLEGUE ANY SPECIFIED DAMAGES.
Product Type:	Insurance
Alleged Damages:	\$0.00

Customer Complaint Information

Date Complaint Received:	11/26/1996
Complaint Pending?	No
Status:	Settled
Status Date:	03/26/1997
Settlement Amount:	\$31,108.15
Individual Contribution Amount:	\$0.00
Firm Statement	MARKETING DECISION AND TOTAL LOSS \$31,108.15. THIS MATTER IS BEING REPORTED CONSISTENT WITH NASDR RULES PERTAINING TO THE REPORTING OF CERTAIN WRITTEN CUSTOMER COMPLAINTS AND SETTLEMENT OF \$10,000 OR MORE. THE COMPANY BY THIS FILING MAKES NO ALLEGATIONS REGARDING THE ACTIONS OF THE REPRESENTATIVE.



Reporting Source: Individual

Employing firm when activities occurred which led to the complaint: PRUCO SECURITIES

Allegations: [CUSTOMER] HAD PRUDENTIAL INSURANCE POLICIES WHICH HAD OUTSTANDING LOANS. HE WAS MAKING PREMIUM AS WELL AS LOAN PAYMENTS INTO HIS POLICIES. PRUDENTIAL ENCOURAGED INTERNAL EXCHANGES OF CONTRACTS WHEN THERE WERE SUBSTANTIAL LOANS UPON PERMANENT CONTRACTS. THE DISTRICT AND SALES MANAGER ACCCOMPANIED ME UPON THE INTERVIEW WITH [CUSTOMER'S]. ABOUT 1986 [CUSTOMER CONVERTED HIS CONTRACTS TO A VARIABLE CONTRACT. HE NO LONGER HAD LOANS AND HAD MORE INSURANCE FOR [FAMILY MEMBER]. HE HAD ABOUT \$81000 OF CONTRACT VALUE AND \$200000 OF LIFE INSURANCE. AROUND 1988-89, [CUSTOMER WITHDREW \$50000 TO PURCHASE A LOT IN FLORIDA ACCORDING TO OUR PHONE CONVERSATION. THIS HAD A NEGATIVE EFFECT UPON THE PLANS AND PROJECTIONS WHICH WERE DISCUSSED WHEN THE CONTRACT WAS ESTABLISHED. APPARENTLY [CUSTOMER WAS REQUIRED TO MAKE ADDITIONAL PREMIUM PAYMENTS TO THE CONTRACT AS A RESULT OF WITHDRAWING THE \$50000. APPARENTLY PRUDENTIAL GAVE HIM \$31000. THIS ALONG WITH THE \$50000 WOULD BE ABOUT HIS COST IN THE CONTRACT.

Product Type: Insurance

Alleged Damages: \$0.00

Customer Complaint Information

Date Complaint Received: 11/26/1996

Complaint Pending? No

Status: Settled

Status Date: 03/26/1997

Settlement Amount: \$31,108.15

Individual Contribution Amount: \$0.00



End of Report

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