



IAPD Report

JOYCE ANN BLONSKIJ

CRD# 1411467

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When communicating online or investing with any professional, make sure you know who you're dealing with. [Imposters](#) might link to sites like BrokerCheck from [phishing](#) or similar scam websites, or through [social media](#), trying to steal your personal information or your money.

Please contact FINRA with any concerns.



IAPD Information About Representatives

IAPD offers information on all current-and many former representatives. Investors are strongly encouraged to use IAPD to check the background of representatives before deciding to conduct, or continue to conduct, business with them.

What is included in a IAPD report?

IAPD reports for individual representatives include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards.

It is important to note that the information contained in an IAPD report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

Where did this information come from?

The information contained in IAPD comes from the Investment Adviser Registration Depository (IARD) and FINRA's Central Registration Depository, or CRD, (see more on CRD below) and is a combination of:

- information the states require representatives and firms to submit as part of the registration and licensing process, and
- information that state regulators report regarding disciplinary actions or allegations against representatives.

How current is this information?

Generally, representatives are required to update their professional and disciplinary information in IARD within 30 days.

Need help interpreting this report?

For help understanding how to read this report, please consult NASAA's IAPD Tips page <http://www.nasaa.org/IAPD/IARReports.cfm>

What if I want to check the background of an Individual Broker or Brokerage Firm?

To check the background of an Individual Broker or Brokerage firm, you can search for the firm or individual in IAPD. If your search is successful, click on the link provided to view the available licensing and registration information in FINRA's BrokerCheck website.

Are there other resources I can use to check the background of investment professionals?

It is recommended that you learn as much as possible about an individual representative or Investment Adviser firm before deciding to work with them. Your state securities regulator can help you research individuals and certain firms doing business in your state. The contact information for state securities regulators can be found on the website of the North American Securities Administrators Association <http://www.nasaa.org>



Report Summary

JOYCE ANN BLONSKIJ (CRD# 1411467)

The report summary provides an overview of the representative's professional background and conduct. The information contained in this report has been provided by the representative, investment adviser and/or securities firms, and/or securities regulators as part of the states' investment adviser registration and licensing process. The information contained in this report was last updated by the representative, a previous employing firm, or a securities regulator on **02/05/2026**.

CURRENT EMPLOYERS

	Firm	CRD#	Registered Since
B	CAMBRIDGE INVESTMENT RESEARCH, INC.	CRD# 39543	01/28/2003
IA	CAMBRIDGE INVESTMENT RESEARCH ADVISORS, INC.	CRD# 134139	03/28/2005

QUALIFICATIONS

This representative is currently registered in **1** SRO(s) and **16** jurisdiction(s).

Is this representative currently Inactive or Suspended with any regulator? **No**

Note: Not all jurisdictions require IAR registration or may have an exemption from registration.

Additional information including this individual's qualification examinations and professional designations is available in the Detailed Report.

REGISTRATION HISTORY

This representative was previously registered with the following firm(s):

	FIRM	CRD#	LOCATION	REGISTRATION DATES
IA	CAMBRIDGE INVESTMENT RESERARCH, INC.	39543	FAIRFIELD, IA	01/28/2003 - 03/28/2005
IA	MORGAN STANLEY	7556	CITRUS HEIGHTS, CA	07/08/1997 - 01/27/2003
B	MORGAN STANLEY DW INC.	7556	PURCHASE, NY	11/20/1985 - 01/27/2003

For additional registration and employment history details as reported by the individual, refer to the Registration and Employment History section of the Detailed Report.

DISCLOSURE INFORMATION

Disclosure events include certain criminal charges and convictions, formal investigations and disciplinary actions initiated by regulators, customer disputes and arbitrations, and financial disclosures such as bankruptcies and unpaid judgments or liens.

Are there events disclosed about this representative? **Yes**

The following types of events are disclosed about this representative:

Type	Count
Customer Dispute	2



Qualifications

REGISTRATIONS

This section provides the SRO, states and U.S. territories in which the representative is currently registered and licensed, the category of each registration, and the date on which the registration becomes effective. This section also provides, for each firm with which the representative is currently employed, the address of each location where the representative works. This individual is currently registered with **16** jurisdiction(s) and 1 SRO(s) through his or her employer(s).

Employment 1 of 2

Firm Name: **CAMBRIDGE INVESTMENT RESEARCH, INC.**
Main Address: 1776 PLEASANT PLAIN RD.
FAIRFIELD, IA 52556-8757
Firm ID#: 39543

	Regulator	Registration	Status	Date
B	FINRA	General Securities Representative	Approved	01/28/2003
B	FINRA	General Securities Sales Supervisor	Approved	09/23/2004
B	Alabama	Agent	Approved	07/28/2004
B	Arizona	Agent	Approved	02/21/2006
B	California	Agent	Approved	01/28/2003
B	Colorado	Agent	Approved	03/16/2004
B	Georgia	Agent	Approved	10/27/2022
B	Idaho	Agent	Approved	04/26/2019
B	Illinois	Agent	Approved	08/10/2015
B	Kentucky	Agent	Approved	05/03/2021
B	Montana	Agent	Approved	06/11/2021
B	Nebraska	Agent	Approved	11/04/2022
B	Nevada	Agent	Approved	02/03/2006



Qualifications

Regulator	Registration	Status	Date
B Oregon	Agent	Approved	08/07/2015
B Pennsylvania	Agent	Approved	01/27/2014
B South Carolina	Agent	Approved	11/05/2021
B Virginia	Agent	Approved	06/05/2023
B Washington	Agent	Approved	09/17/2008

Branch Office Locations

CAMBRIDGE INVESTMENT RESERARCH, INC.

151 N. Sunrise Avenue
Suite 1303
Roseville, CA 95661

Employment 2 of 2

Firm Name: **CAMBRIDGE INVESTMENT RESEARCH ADVISORS, INC.**
Main Address: 1776 PLEASANT PLAIN RD.
FAIRFIELD, IA 52556-8757
Firm ID#: 134139

Regulator	Registration	Status	Date
IA California	Investment Adviser Representative	Approved	03/28/2005

Branch Office Locations

CAMBRIDGE INVESTMENT RESEARCH ADVISORS, INC.

151 N. Sunrise Avenue, Suite 1303
Roseville, CA 95661






Qualifications

PASSED INDUSTRY EXAMS




This section includes all industry exams that the representative has passed. Under limited circumstances, a representative may attain registration after receiving an exam waiver based on a combination of exams the representative has passed and qualifying work experience. Likewise a new exam requirement may be grandfathered based on a representative's specific qualifying work experience. Exam waivers and grandfathering are not included below.

This individual has passed 3 principal/supervisory exams, 3 general industry/product exams, and 1 state securities law exam.


Principal/Supervisory Exams

Exam	Category	Date
 General Securities Sales Supervisor - General Module Examination (S10)	Series 10	01/02/2023
 General Securities Sales Supervisor - Options Module Examination (S9)	Series 9	01/02/2023
 General Securities Sales Supervisor Examination (Options Module & General Module) (S8)	Series 8	03/18/1999

General Industry/Product Exams

Exam	Category	Date
 Securities Industry Essentials Examination (SIE)	SIE	10/01/2018
 National Commodity Futures Examination (S3)	Series 3	03/06/1987
 General Securities Representative Examination (S7)	Series 7	11/16/1985

State Securities Law Exams

Exam	Category	Date
 Uniform Securities Agent State Law Examination (S63)	Series 63	11/23/1985

PROFESSIONAL DESIGNATIONS

This section details that the representative has reported **0** professional designation(s).

No information reported.



Registration & Employment History

PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

	Registration Dates	Firm Name	ID#	Branch Location
IA	01/28/2003 - 03/28/2005	CAMBRIDGE INVESTMENT RESERARCH, INC.	CRD# 39543	FAIRFIELD, IA
IA	07/08/1997 - 01/27/2003	MORGAN STANLEY	CRD# 7556	CITRUS HEIGHTS, CA
B	11/20/1985 - 01/27/2003	MORGAN STANLEY DW INC.	CRD# 7556	PURCHASE, NY

EMPLOYMENT HISTORY

Below is the representative's employment history for up to the last 10 years.

Employment Dates	Employer Name	Position	Investment Related	Employer Location
03/2005 - Present	CAMBRIDGE INVESTMENT RESEARCH ADVISORS, INC.	IA REP	Y	FAIRFIELD, IA, United States
01/2003 - Present	CAMBRIDGE INVESTMENT RESEARCH, INC	REG REP	Y	FAIRFIELD, IA, United States

OTHER BUSINESS ACTIVITIES

This section includes information, if any, as provided by the representative regarding other business activities the representative is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent, or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious, or fraternal and is recognized as tax exempt.

1)JOYCE BLONSKIJ INSURANCE, 775 SUNRISE AVE, STE 250, ROSEVILLE, CA, AS INDEPENDENT INSURANCE AGENT FOR VARIOUS INDEPENDENT INSURANCE COMPANIES. INV REL - 5 HR/MO - 0/TRADING.

2)OPTAVIA, FOLSOM, CA. BEGAN 7/2009 AS HEALTH COACH. NIR - 15/WK 0/TRADE.

3)OWN THE CLOUDS, BY JOYCE BLONSKIJ 7840 MADISON AVE., STE #107 FAIR OAKS, CA 95628. BEGAN 11/1/2011 AS AN AUTHOR OF THE BOOK; OWN THE CLOUDS, THE BOOK, E-BOOK, AND AUDIO WILL BE AVAILABLE FROM AMAZON.COM, BARNES&NOBLE, AND THROUGH BOOK STORES LOCALLY AND NATIONALLY. NOT INVESTMENT RELATED. DEVOTES 24 HRS/WK. NONE DURING TRADING.

4)CIRA, 1776 PLEASANT PLAIN RD, FAIRFIELD, IA, AS ADVISORY REP OF A RIA. INV REL - 30 HR/WK - 6/TRADING. SEE EMPLOYMENT HISTORY FOR START DATE.

5)JOYCE BLONSKIJ INSURANCE, 7840 MADISON AVE, SUITE 107, FAIR OAKS CA 95628, United States, 01/27/2003, Agent, Insurance/Benefits/Human Resources, INV REL, 5 HR/MO - 0 HR/MO TRADING

6)JOYCE BLONSKIJ INSURANCE, 151 N SUNRISE AVE, STE 1303, ROSEVILLE CA 95661-2933, United States, 01/01/2026, Owner, Insurance/Benefits/Human Resources, NIR, 2 HR/MO - 2 HR/MO TRADING

7) OWN THE CLOUDS, BY JOYCE BLONSKIJ, 151 N. Sunrise Ave., Suite 1303, Roseville CA 95661-2933, United States, 07/08/2021, Author, Author/Educator/Podcast/Speaker, NIR, 0 HR/MO - 0 HR/MO TRADING



Registration & Employment History



OTHER BUSINESS ACTIVITIES

8) JOYCE BLONSKIJ, OPTAVIA COACH, 107 Foxridge Dr, Folsom CA 95630-1806, United States, 01/12/2026, Coach, Consulting/Coaching, NIR, 3 HR/MO - 0 HR/MO TRADING

9) BLONSKIJ FINANCIAL SERVICES, INC., 151 N. Sunrise Ave., Ste 1303, Roseville, CA 95661-2933, 01/2003, President, Owner / Operator of Financial Services Business Entity, INV REL, 240 HR/MO - 24 HR/MO TRADING



Disclosure Summary

Disclosure Information

What you should know about reported disclosure events:

(1) Certain thresholds must be met before an event is reported to IARD, for example:

- A law enforcement agency must file formal charges before an Investment Adviser Representative is required to report a particular criminal event.;
- A customer dispute must involve allegations that an Investment Adviser Representative engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.

(2) Disclosure events in IAPD reports come from different sources:

As mentioned in the "About IAPD" section on page 1 of this report, information contained in IAPD comes from Investment Adviser Representatives, firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the IAPD report. The different versions will be separated by a solid line with the reporting source labeled.

(3) There are different statuses and dispositions for disclosure events:

- A disclosure event may have a status of *pending*, *on appeal*, or *final*.
 - A "pending" disclosure event involves allegations that have not been proven or formally adjudicated.
 - A disclosure event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - A "final" disclosure event has been concluded and its resolution is not subject to change.
- A final disclosure event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
 - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - A "settled" matter generally represents a disposition wherein the parties involved in a dispute reach an agreement to resolve the matter. Please note that Investment Adviser Representatives and firms may choose to settle customer disputes or regulatory matters for business or other reasons.
 - A "resolved" matter usually includes a disposition wherein no payment is made to the customer or there is no finding of wrongdoing on the part of the Investment Adviser Representative. Such matters generally involve customer disputes.

(4) You may wish to contact the Investment Adviser Representatives to obtain further information regarding any of the disclosure events contained in this IAPD report.



DISCLOSURE EVENT DETAILS

When evaluating this information, please keep in mind that some items may involve pending actions or allegations that may be contested and have not been resolved or proven. The event may, in the end, be withdrawn, dismissed, resolved in favor of the Investment Adviser Representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to the Investment Adviser Registration Depository. Some of the specific data fields contained in the report may be blank if the information was not provided.

The following types of events are disclosed about this representative:

Type	Count
Customer Dispute	2

Customer Dispute

This section provides information regarding a customer dispute that was reported to the Investment Adviser Registration Depository (IARD) by the Investment Adviser Representative (IAR), an investment adviser and/or securities firm, and/or a securities regulator. The event may include a consumer-initiated, investment-related complaint, arbitration proceeding or civil suit that contains allegations of sales practice violations against the individual.

The customer dispute may be pending or may have resulted in a civil judgment, arbitration award, monetary settlement, closure without action, withdrawal, dismissal, denial, or other outcome.

Disclosure 1 of 2

Reporting Source: Firm

Employing firm when activities occurred which led to the complaint: MORGAN STANLEY DW, INC.

Allegations: CUSTOMER ALLEGES UNSUITABILITY.

Product Type: Other

Other Product Type(s): EQUITIES

Alleged Damages: \$5,867.74

Customer Complaint Information

Date Complaint Received: 10/29/2002

Complaint Pending? No

Status: Denied

Status Date: 04/30/2004

Settlement Amount:

Individual Contribution Amount:

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Reporting Source: Individual

Employing firm when activities occurred which led to the complaint: MORGAN STANLEY DW, INC.



Allegations: UNSUITABILITY DURING THE PERIOD 1998-2002.

Product Type: Other

Other Product Type(s): EQUITIES

Alleged Damages: \$5,867.74

Customer Complaint Information

Date Complaint Received: 10/29/2002

Complaint Pending? No

Status: Denied

Status Date: 04/30/2004

Settlement Amount:

Individual Contribution Amount:

Broker Statement

IN THE WAKE OF THE STOCK MARKET BOOM AND DECLINE, THIS CLIENT SAW THE VALUE OF HIS ACCOUNT GO DOWN AND IS ATTEMPTING TO RECLAIM HIS LOSSES. REPRESENTATIVE STATES THAT CLIENT'S ALLEGATIONS OF UNSUITABILITY ARE WITHOUT CAUSE. EXTENSIVE DISCUSSIONS WITH CLIENT OUTLINED THE RISK INVOLVED AND HE WAS MADE FULLY AWARE OF WHAT HE WAS GOING INTO. IT IS UNFORTUNATE THAT THE MARKET DECLINED AND THE VALUE OF HIS ACCOUNT WENT DOWN.

Disclosure 2 of 2

Reporting Source: Individual

Employing firm when activities occurred which led to the complaint: DEAN WITTER REYNOLDS

Allegations: CLIENTS CLAIM \$20K INVESTMENT IN DEAN WITTER REALTY GROWTH LIMITED PARTNERSHIP WASN'T SUITABLE.

Product Type: Direct Investment(s) - DPP & LP Interest(s)

Alleged Damages: \$20,000.00

Customer Complaint Information

Date Complaint Received: 05/01/1992

Complaint Pending? No

Status: Arbitration/Reparation

Status Date: 06/22/1992

Settlement Amount:

Individual Contribution Amount:

Arbitration Information

Arbitration/Reparation Claim filed with and Docket/Case No.: NASD; 92-03739

Date Notice/Process Served: 12/01/1992



Arbitration Pending?	No
Disposition:	Settled
Disposition Date:	03/22/1993
Monetary Compensation Amount:	\$13,000.00
Individual Contribution Amount:	\$0.00
Broker Statement	DEAN WITTER REYNOLDS PAID \$13K TO CLIENTS IN EXCHANGE FOR DEAN WITTER REALTY GROWTH LIMITED PARTNERSHIP UNITS & RELEASE OF ALL CALIMS. DEAN WITTER REYNOLD'S DIDN'T ASK ME TO MAKE A CONTRIBUTION TOWARD THE SETTLEMENT.



End of Report

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