



IAPD Report

ROBERT KRUSE ROSS

CRD# 1420135

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When communicating online or investing with any professional, make sure you know who you're dealing with. [Imposters](#) might link to sites like BrokerCheck from [phishing](#) or similar scam websites, or through [social media](#), trying to steal your personal information or your money.

Please contact FINRA with any concerns.



IAPD Information About Representatives

IAPD offers information on all current-and many former representatives. Investors are strongly encouraged to use IAPD to check the background of representatives before deciding to conduct, or continue to conduct, business with them.

What is included in a IAPD report?

IAPD reports for individual representatives include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards.

It is important to note that the information contained in an IAPD report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

Where did this information come from?

The information contained in IAPD comes from the Investment Adviser Registration Depository (IARD) and FINRA's Central Registration Depository, or CRD, (see more on CRD below) and is a combination of:

- information the states require representatives and firms to submit as part of the registration and licensing process, and
- information that state regulators report regarding disciplinary actions or allegations against representatives.

How current is this information?

Generally, representatives are required to update their professional and disciplinary information in IARD within 30 days.

Need help interpreting this report?

For help understanding how to read this report, please consult NASAA's IAPD Tips page <http://www.nasaa.org/IAPD/IARReports.cfm>

What if I want to check the background of an Individual Broker or Brokerage Firm?

To check the background of an Individual Broker or Brokerage firm, you can search for the firm or individual in IAPD. If your search is successful, click on the link provided to view the available licensing and registration information in FINRA's BrokerCheck website.

Are there other resources I can use to check the background of investment professionals?

It is recommended that you learn as much as possible about an individual representative or Investment Adviser firm before deciding to work with them. Your state securities regulator can help you research individuals and certain firms doing business in your state. The contact information for state securities regulators can be found on the website of the North American Securities Administrators Association <http://www.nasaa.org>



Report Summary

ROBERT KRUSE ROSS (CRD# 1420135)

The report summary provides an overview of the representative's professional background and conduct. The information contained in this report has been provided by the representative, investment adviser and/or securities firms, and/or securities regulators as part of the states' investment adviser registration and licensing process. The information contained in this report was last updated by the representative, a previous employing firm, or a securities regulator on **09/09/2026**.

CURRENT EMPLOYERS

	Firm	CRD#	Registered Since
B	AMERIPRISE FINANCIAL SERVICES, LLC	CRD# 6363	01/22/2021
IA	AMERIPRISE FINANCIAL SERVICES, LLC	CRD# 6363	01/22/2021

QUALIFICATIONS

This representative is currently registered in **1** SRO(s) and **39** jurisdiction(s).

Is this representative currently Inactive or Suspended with any regulator? **No**

Note: Not all jurisdictions require IAR registration or may have an exemption from registration.

Additional information including this individual's qualification examinations and professional designations is available in the Detailed Report.

REGISTRATION HISTORY

This representative was previously registered with the following firm(s):

	FIRM	CRD#	LOCATION	REGISTRATION DATES
IA	NEXT FINANCIAL GROUP, INC.	46214	INDEPENDENCE, OH	06/08/2011 - 01/25/2021
B	NEXT FINANCIAL GROUP, INC.	46214	INDEPENDENCE, OH	05/31/2011 - 01/25/2021
IA	SPC	110692	INDEPENDENCE, OH	02/15/2002 - 05/31/2011

For additional registration and employment history details as reported by the individual, refer to the Registration and Employment History section of the Detailed Report.

DISCLOSURE INFORMATION

Disclosure events include certain criminal charges and convictions, formal investigations and disciplinary actions initiated by regulators, customer disputes and arbitrations, and financial disclosures such as bankruptcies and unpaid judgments or liens.

Are there events disclosed about this representative? **Yes**

The following types of events are disclosed about this representative:

Type	Count
Termination	1



Qualifications

REGISTRATIONS

This section provides the SRO, states and U.S. territories in which the representative is currently registered and licensed, the category of each registration, and the date on which the registration becomes effective. This section also provides, for each firm with which the representative is currently employed, the address of each location where the representative works. This individual is currently registered with **39** jurisdiction(s) and 1 SRO(s) through his or her employer(s).

Employment 1 of 1

Firm Name: **AMERIPRISE FINANCIAL SERVICES, LLC**

Main Address: 901 3RD AVENUE SOUTH
MINNEAPOLIS, MN 55402

Firm ID#: 6363

	Regulator	Registration	Status	Date
	FINRA	General Securities Principal	Approved	01/22/2021
	FINRA	General Securities Representative	Approved	01/22/2021
	FINRA	Invest. Co and Variable Contracts	Approved	01/22/2021
	Alabama	Agent	Approved	01/22/2021
	Arizona	Agent	Approved	01/22/2021
	Arkansas	Agent	Approved	01/22/2021
	California	Agent	Approved	01/22/2021
	Colorado	Agent	Approved	01/22/2021
	Connecticut	Agent	Approved	01/22/2021
	Delaware	Agent	Approved	09/15/2025
	District of Columbia	Agent	Approved	01/22/2021
	Florida	Agent	Approved	01/22/2021
	Georgia	Agent	Approved	01/22/2021



Qualifications

	Regulator	Registration	Status	Date
B	Idaho	Agent	Approved	06/06/2022
B	Illinois	Agent	Approved	01/22/2021
B	Indiana	Agent	Approved	01/22/2021
B	Iowa	Agent	Approved	01/22/2021
B	Kansas	Agent	Approved	01/22/2021
B	Kentucky	Agent	Approved	01/22/2021
B	Louisiana	Agent	Approved	01/22/2021
B	Maryland	Agent	Approved	01/22/2021
B	Massachusetts	Agent	Approved	01/22/2021
B	Michigan	Agent	Approved	01/22/2021
B	Minnesota	Agent	Approved	09/09/2026
B	Mississippi	Agent	Approved	01/22/2021
B	Missouri	Agent	Approved	01/22/2021
B	Nevada	Agent	Approved	12/04/2025
B	New Hampshire	Agent	Approved	01/22/2021
B	New Jersey	Agent	Approved	01/22/2021
B	New York	Agent	Approved	01/22/2021
B	North Carolina	Agent	Approved	01/26/2021
B	Ohio	Agent	Approved	01/22/2021



Qualifications

Regulator	Registration	Status	Date
IA Ohio	Investment Adviser Representative	Approved	01/22/2021
B Oregon	Agent	Approved	01/22/2021
B Pennsylvania	Agent	Approved	01/22/2021
B South Carolina	Agent	Approved	01/22/2021
B Tennessee	Agent	Approved	01/22/2021
B Texas	Agent	Approved	01/22/2021
IA Texas	Investment Adviser Representative	Approved	01/22/2021
B Virginia	Agent	Approved	01/22/2021
B Washington	Agent	Approved	01/22/2024
B West Virginia	Agent	Approved	03/28/2024
B Wisconsin	Agent	Approved	01/22/2021
B Wyoming	Agent	Approved	12/15/2022

Branch Office Locations

AMERIPRISE FINANCIAL SERVICES, LLC
4401 Rockside Rd
Suite 406
Independence, OH 44131

AMERIPRISE FINANCIAL SERVICES, LLC
Hudson, OH



Qualifications

PASSED INDUSTRY EXAMS

This section includes all industry exams that the representative has passed. Under limited circumstances, a representative may attain registration after receiving an exam waiver based on a combination of exams the representative has passed and qualifying work experience. Likewise a new exam requirement may be grandfathered based on a representative's specific qualifying work experience. Exam waivers and grandfathering are not included below.

This individual has passed 1 principal/supervisory exam, 3 general industry/product exams, and 2 state securities law exams.

Principal/Supervisory Exams

	Exam	Category	Date
	General Securities Principal Examination (S24)	Series 24	12/10/2011

General Industry/Product Exams

	Exam	Category	Date
	Securities Industry Essentials Examination (SIE)	SIE	10/01/2018
	General Securities Representative Examination (S7)	Series 7	12/21/1999
	Investment Company Products/Variable Contracts Representative Examination (S6)	Series 6	12/14/1985

State Securities Law Exams

	Exam	Category	Date
	Uniform Investment Adviser Law Examination (S65)	Series 65	07/23/1999
	Uniform Securities Agent State Law Examination (S63)	Series 63	12/14/1985

PROFESSIONAL DESIGNATIONS

This section details that the representative has reported **1** professional designation(s).

Certified Financial Planner

Only professional designations listed in Question 8 of the Form U4 will appear in this section if the appropriate box is checked and verified by the issuing organization at the time of the filing. Learn more about eligible designations at [IARD](#) and [NASAA](#).



Registration & Employment History

PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

	Registration Dates	Firm Name	ID#	Branch Location
IA	06/08/2011 - 01/25/2021	NEXT FINANCIAL GROUP, INC.	CRD# 46214	INDEPENDENCE, OH
B	05/31/2011 - 01/25/2021	NEXT FINANCIAL GROUP, INC.	CRD# 46214	INDEPENDENCE, OH
IA	02/15/2002 - 05/31/2011	SPC	CRD# 110692	INDEPENDENCE, OH
B	02/09/2002 - 05/31/2011	SAMMONS SECURITIES COMPANY, LLC	CRD# 115368	INDEPENDENCE, OH
B	03/28/2002 - 05/03/2002	SIGMA FINANCIAL CORPORATION	CRD# 14303	ANN ARBOR, MI
B	10/27/1997 - 02/09/2002	WALNUT STREET SECURITIES, INC.	CRD# 15840	EL SEGUNDO, CA
B	01/09/1992 - 07/31/1997	PNMR SECURITIES, INC.	CRD# 19061	BOSTON, MA
B	02/24/1989 - 12/31/1991	NORTH AMERICAN MANAGEMENT, INC.	CRD# 624	SIOUX FALLS, SD
B	12/16/1985 - 08/14/1987	SMA EQUITIES, INC.	CRD# 3960	

EMPLOYMENT HISTORY

Below is the representative's employment history for up to the last 10 years.

Employment Dates	Employer Name	Position	Investment Related	Employer Location
01/2021 - Present	Ameriprise Financial Services, LLC	Registered Rep	Y	Independence, OH, United States
05/2011 - 01/2021	NEXT FINANCIAL GROUP INC	INDEPENDENT CONTRACTOR/REGISTERED REPRESENTATIVE	Y	INDEPENDENCE, OH, United States
07/1990 - 01/2021	INTEGRITY FINANCIAL SERVICES, INC	PRESIDENT	Y	MINNEAPOLIS, MN, United States



Registration & Employment History



OTHER BUSINESS ACTIVITIES

This section includes information, if any, as provided by the representative regarding other business activities the representative is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent, or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious, or fraternal and is recognized as tax exempt.

Independent Insurance Brokering; Midland National Life; 06/07/1989; Term Life / Medical Mutual; 06/18/2025; Medicare Supplement. Business Ownership; IFS Partners Agency, Inc.; Oversee business financials related to management of Ameriprise practice; Oversee business financials related to management of Ameriprise practice; 4401 Rockside Rd #406, , Independence, OH, 44131; Investment-Related; 01/22/2021; 1 to 9 hours per month; 1 to 9 during trading hours. Outside Employment; IFS Partners Agency, Inc.; President - Leadership of organization, client meetings, planning for clients, development of staff and advisors; ; 4401 Rockside Rd #406, , Independence, OH, 44131; Investment-Related; 07/01/1990; 60 hours per month; 60 during trading hours. Other Business Activities; Air BNB; Short term rental of in-law suite in private residence; 3225 Old Mill Rd, , Hudson, OH, 44236; Not Investment-Related; 01/22/2021; 1 to 9 hours per month; 0 during trading hours / Advisory Board for Kairos Wellness Center; Voluntary position on Advisory Board for new Wellness Center in Akron, Ohio. This position does NOT involve governance or financial responsibility. Board meets quarterly to discuss progress of business plan and advise on any changes.; 1611 Akron-Peninsula Rd, Suite A, Akron, OH, 44313; Not Investment-Related; 01/31/2024; 1 to 9 hours per month; 0 during trading hours.



Disclosure Summary

Disclosure Information

What you should know about reported disclosure events:

(1) Certain thresholds must be met before an event is reported to IARD, for example:

- A law enforcement agency must file formal charges before an Investment Adviser Representative is required to report a particular criminal event.;
- A customer dispute must involve allegations that an Investment Adviser Representative engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.

(2) Disclosure events in IAPD reports come from different sources:

As mentioned in the "About IAPD" section on page 1 of this report, information contained in IAPD comes from Investment Adviser Representatives, firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the IAPD report. The different versions will be separated by a solid line with the reporting source labeled.

(3) There are different statuses and dispositions for disclosure events:

- A disclosure event may have a status of *pending*, *on appeal*, or *final*.
 - A "pending" disclosure event involves allegations that have not been proven or formally adjudicated.
 - A disclosure event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - A "final" disclosure event has been concluded and its resolution is not subject to change.
- A final disclosure event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
 - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - A "settled" matter generally represents a disposition wherein the parties involved in a dispute reach an agreement to resolve the matter. Please note that Investment Adviser Representatives and firms may choose to settle customer disputes or regulatory matters for business or other reasons.
 - A "resolved" matter usually includes a disposition wherein no payment is made to the customer or there is no finding of wrongdoing on the part of the Investment Adviser Representative. Such matters generally involve customer disputes.

(4) You may wish to contact the Investment Adviser Representatives to obtain further information regarding any of the disclosure events contained in this IAPD report.



DISCLOSURE EVENT DETAILS

When evaluating this information, please keep in mind that some items may involve pending actions or allegations that may be contested and have not been resolved or proven. The event may, in the end, be withdrawn, dismissed, resolved in favor of the Investment Adviser Representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to the Investment Adviser Registration Depository. Some of the specific data fields contained in the report may be blank if the information was not provided.

The following types of events are disclosed about this representative:

Type	Count
Termination	1

Termination

This disclosure event involves a situation where the Investment Adviser Representative voluntarily resigned, was discharged or was permitted to resign after allegations were made that accused the Investment Adviser Representative of violating investment-related statutes, regulations, rules or industry standards of conduct; fraud or the wrongful taking of property; or failure to supervise in connection with investment-related statutes, regulations, rules or industry standards of conduct.

Disclosure 1 of 1

Reporting Source: Individual

Firm Name: PNMR SECURITIES, INC.

Termination Type: Discharged

Termination Date: 07/21/1997

Allegations: N/A
AS A RESULT OF 3 SELF DISCLOSED ITEMS ON MY COMPLIANCE REVIEW,PNMR SECURITEIS INVESTIGATED ME FOR: 1. CORPORATION HAVING LOANS FROM CLIENTS (3:7,000,10,000 & 40,000) 2. SERVING AS TRUSTEE FOR A CLIENTS TRUST 3. CHARGING A FEE TO A CLIENT (\$1000 FOR FINANCIAL PLANNING)

Product Type:

Other Product Types:

Broker Statement PNMR TERMINATED MY REGISTRATION FOR CAUSE 07/25/97 NO FINES,SINCE THE TERMINATION THE LOANS HAVE BEEN SATISFIED & I HAVE RESIGNED AS TRUSTEE. THE LOANS WERE TAKEN TO PROVIDE CAPITAL FOR INTEGRITY FINANCIAL SERVICES,INC. IA MA 100% STOCKHOLDER. THIS IS A P&C INSURANCE AGENCY. ONE OF THE LOANS WAS FROM THE CLIENT FOR WHOM IFS,INC WAS TRUSTEE. AFTER THE LOAN WAS MADE,THE CLIENT ASKED THAT IT BE MADE AN ASSET OF THE TRUST I WAS SERVING AS A TRUSTEE AT THE REQUEST OF THE CLIENT.



End of Report

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