



IAPD Report

Jordan M Gelb

CRD# 1444391

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When communicating online or investing with any professional, make sure you know who you're dealing with. [Imposters](#) might link to sites like BrokerCheck from [phishing](#) or similar scam websites, or through [social media](#), trying to steal your personal information or your money.

Please contact FINRA with any concerns.



IAPD Information About Representatives

IAPD offers information on all current-and many former representatives. Investors are strongly encouraged to use IAPD to check the background of representatives before deciding to conduct, or continue to conduct, business with them.

What is included in a IAPD report?

IAPD reports for individual representatives include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards.

It is important to note that the information contained in an IAPD report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

Where did this information come from?

The information contained in IAPD comes from the Investment Adviser Registration Depository (IARD) and FINRA's Central Registration Depository, or CRD, (see more on CRD below) and is a combination of:

- information the states require representatives and firms to submit as part of the registration and licensing process, and
- information that state regulators report regarding disciplinary actions or allegations against representatives.

How current is this information?

Generally, representatives are required to update their professional and disciplinary information in IARD within 30 days.

Need help interpreting this report?

For help understanding how to read this report, please consult NASAA's IAPD Tips page <http://www.nasaa.org/IAPD/IARReports.cfm>

What if I want to check the background of an Individual Broker or Brokerage Firm?

To check the background of an Individual Broker or Brokerage firm, you can search for the firm or individual in IAPD. If your search is successful, click on the link provided to view the available licensing and registration information in FINRA's BrokerCheck website.

Are there other resources I can use to check the background of investment professionals?

It is recommended that you learn as much as possible about an individual representative or Investment Adviser firm before deciding to work with them. Your state securities regulator can help you research individuals and certain firms doing business in your state. The contact information for state securities regulators can be found on the website of the North American Securities Administrators Association <http://www.nasaa.org>



Report Summary

Jordan M Gelb (CRD# 1444391)

The report summary provides an overview of the representative's professional background and conduct. The information contained in this report has been provided by the representative, investment adviser and/or securities firms, and/or securities regulators as part of the states' investment adviser registration and licensing process. The information contained in this report was last updated by the representative, a previous employing firm, or a securities regulator on **07/06/2021**.

CURRENT EMPLOYERS

	Firm	CRD#	Registered Since
B	MERRILL LYNCH, PIERCE, FENNER & SMITH INCORPORATED	CRD# 7691	11/04/1994
IA	MERRILL LYNCH, PIERCE, FENNER & SMITH INCORPORATED	CRD# 7691	11/10/1994

QUALIFICATIONS

This representative is currently registered in **6** SRO(s) and **53** jurisdiction(s).

Is this representative currently Inactive or Suspended with any regulator? **No**

Note: Not all jurisdictions require IAR registration or may have an exemption from registration.

Additional information including this individual's qualification examinations and professional designations is available in the Detailed Report.

REGISTRATION HISTORY

This representative was previously registered with the following firm(s):

	FIRM	CRD#	LOCATION	REGISTRATION DATES
B	LEHMAN BROTHERS INC.	7506	NEW YORK, NY	12/22/1988 - 10/19/1994
B	BEAR, STEARNS & CO. INC.	79	NEW YORK, NY	07/29/1988 - 11/21/1988
B	BLINDER, ROBINSON & CO., INC.	5096	NEW YORK, NY	12/17/1985 - 06/01/1988

For additional registration and employment history details as reported by the individual, refer to the Registration and Employment History section of the Detailed Report.

DISCLOSURE INFORMATION

Disclosure events include certain criminal charges and convictions, formal investigations and disciplinary actions initiated by regulators, customer disputes and arbitrations, and financial disclosures such as bankruptcies and unpaid judgments or liens.

Are there events disclosed about this representative? **Yes**

The following types of events are disclosed about this representative:

Type	Count
Regulatory Event	1
Customer Dispute	2



Qualifications

REGISTRATIONS

This section provides the SRO, states and U.S. territories in which the representative is currently registered and licensed, the category of each registration, and the date on which the registration becomes effective. This section also provides, for each firm with which the representative is currently employed, the address of each location where the representative works. This individual is currently registered with **53** jurisdiction(s) and 6 SRO(s) through his or her employer(s).

Employment 1 of 1

Firm Name: **MERRILL LYNCH, PIERCE, FENNER & SMITH INCORPORATED**
Main Address: ONE BRYANT PARK
NEW YORK, NY 10036
Firm ID#: 7691

Regulator	Registration	Status	Date
B Cboe BYX Exchange, Inc.	General Securities Representative	Approved	05/13/2014
B Cboe BYX Exchange, Inc.	General Securities Principal	Approved	05/27/2014
B Cboe BZX Exchange, Inc.	General Securities Representative	Approved	05/13/2014
B Cboe BZX Exchange, Inc.	General Securities Principal	Approved	05/27/2014
B Cboe Exchange, Inc.	General Securities Representative	Approved	11/04/1994
B Cboe Exchange, Inc.	General Securities Principal	Approved	07/06/2021
B FINRA	General Securities Representative	Approved	11/07/1994
B FINRA	General Securities Principal	Approved	05/22/1995
B Nasdaq Stock Market	General Securities Principal	Approved	07/12/2006
B Nasdaq Stock Market	General Securities Representative	Approved	07/12/2006
B New York Stock Exchange	General Securities Representative	Approved	11/07/1994
B New York Stock Exchange	General Securities Principal	Approved	06/26/2010
B Alabama	Agent	Approved	11/13/2015



Qualifications

Regulator	Registration	Status	Date
B Alaska	Agent	Approved	11/16/2015
B Arizona	Agent	Approved	11/08/1994
B Arkansas	Agent	Approved	11/12/2015
B California	Agent	Approved	11/04/1994
B Colorado	Agent	Approved	11/08/1994
B Connecticut	Agent	Approved	08/25/2008
B Delaware	Agent	Approved	04/09/2010
B District of Columbia	Agent	Approved	11/12/2015
B Florida	Agent	Approved	02/11/2000
B Georgia	Agent	Approved	11/17/1994
B Hawaii	Agent	Approved	11/12/2015
B Idaho	Agent	Approved	11/12/2015
B Illinois	Agent	Approved	11/09/1994
IA Illinois	Investment Adviser Representative	Approved	04/12/1998
B Indiana	Agent	Approved	01/18/1995
B Iowa	Agent	Approved	04/25/2013
B Kansas	Agent	Approved	11/23/2015
B Kentucky	Agent	Approved	05/28/2014
B Louisiana	Agent	Approved	06/19/2008



Qualifications

Regulator	Registration	Status	Date
B Maine	Agent	Approved	11/12/2015
B Maryland	Agent	Approved	02/24/2004
B Massachusetts	Agent	Approved	11/12/2003
B Michigan	Agent	Approved	11/29/1994
B Minnesota	Agent	Approved	11/09/1994
B Mississippi	Agent	Approved	03/16/2016
B Missouri	Agent	Approved	04/02/2013
B Montana	Agent	Approved	11/12/2015
B Nebraska	Agent	Approved	11/12/2015
B Nevada	Agent	Approved	11/19/2015
B New Hampshire	Agent	Approved	11/30/2015
B New Jersey	Agent	Approved	03/08/2001
B New Mexico	Agent	Approved	11/12/2015
B New York	Agent	Approved	12/08/1994
B North Carolina	Agent	Approved	01/18/2008
B North Dakota	Agent	Approved	10/30/2007
B Ohio	Agent	Approved	11/22/1994
B Oklahoma	Agent	Approved	02/18/2011
B Oregon	Agent	Approved	01/16/2007



Qualifications

Regulator	Registration	Status	Date
B Pennsylvania	Agent	Approved	11/09/1994
B Puerto Rico	Agent	Approved	11/25/2015
B Rhode Island	Agent	Approved	11/12/2015
B South Carolina	Agent	Approved	06/17/2011
B South Dakota	Agent	Approved	03/18/2003
B Tennessee	Agent	Approved	03/25/2013
B Texas	Agent	Approved	11/10/1994
IA Texas	Investment Adviser Representative	Restricted Approval	11/10/1994
B Utah	Agent	Approved	11/12/2015
B Vermont	Agent	Approved	11/16/2015
B Virgin Islands	Agent	Approved	11/12/2015
B Virginia	Agent	Approved	11/27/2006
B Washington	Agent	Approved	02/23/2009
B West Virginia	Agent	Approved	04/09/2014
B Wisconsin	Agent	Approved	11/08/1994
B Wyoming	Agent	Approved	11/16/2015

Branch Office Locations

**MERRILL LYNCH, PIERCE, FENNER & SMITH
INCORPORATED**
1033 SKOKIE BLVD



Qualifications

NORTHBROOK, IL 60062



Qualifications

PASSED INDUSTRY EXAMS

This section includes all industry exams that the representative has passed. Under limited circumstances, a representative may attain registration after receiving an exam waiver based on a combination of exams the representative has passed and qualifying work experience. Likewise a new exam requirement may be grandfathered based on a representative's specific qualifying work experience. Exam waivers and grandfathering are not included below.

This individual has passed 1 principal/supervisory exam, 2 general industry/product exams, and 2 state securities law exams.

Principal/Supervisory Exams

Exam	Category	Date
General Securities Principal Examination (S24)	Series 24	12/04/1986

General Industry/Product Exams

Exam	Category	Date
Securities Industry Essentials Examination (SIE)	SIE	10/01/2018
General Securities Representative Examination (S7)	Series 7	12/14/1985

State Securities Law Exams

Exam	Category	Date
Uniform Investment Adviser Law Examination (S65)	Series 65	01/30/1995
Uniform Securities Agent State Law Examination (S63)	Series 63	01/03/1986

PROFESSIONAL DESIGNATIONS

This section details that the representative has reported **0** professional designation(s).

No information reported.



Registration & Employment History

PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

	Registration Dates	Firm Name	ID#	Branch Location
B	12/22/1988 - 10/19/1994	LEHMAN BROTHERS INC.	CRD# 7506	NEW YORK, NY
B	07/29/1988 - 11/21/1988	BEAR, STEARNS & CO. INC.	CRD# 79	
B	12/17/1985 - 06/01/1988	BLINDER, ROBINSON & CO., INC.	CRD# 5096	

EMPLOYMENT HISTORY

Below is the representative's employment history for up to the last 10 years.

Employment Dates	Employer Name	Position	Investment Related	Employer Location
07/2011 - Present	Bank of America, N.A.	Wealth Management Advisor	Y	NORTHBROOK, IL, United States
09/1994 - Present	MERRILL LYNCH, PIERCE, FENNER & SMITH INCORPORATED	WEALTH MANAGEMENT ADVISOR	Y	NORTHBROOK, IL, United States

OTHER BUSINESS ACTIVITIES

This section includes information, if any, as provided by the representative regarding other business activities the representative is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent, or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious, or fraternal and is recognized as tax exempt.

No information reported.



Disclosure Summary

Disclosure Information

What you should know about reported disclosure events:

(1) Certain thresholds must be met before an event is reported to IARD, for example:

- A law enforcement agency must file formal charges before an Investment Adviser Representative is required to report a particular criminal event.;
- A customer dispute must involve allegations that an Investment Adviser Representative engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.

(2) Disclosure events in IAPD reports come from different sources:

As mentioned in the "About IAPD" section on page 1 of this report, information contained in IAPD comes from Investment Adviser Representatives, firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the IAPD report. The different versions will be separated by a solid line with the reporting source labeled.

(3) There are different statuses and dispositions for disclosure events:

- A disclosure event may have a status of *pending*, *on appeal*, or *final*.
 - A "pending" disclosure event involves allegations that have not been proven or formally adjudicated.
 - A disclosure event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - A "final" disclosure event has been concluded and its resolution is not subject to change.
- A final disclosure event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
 - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - A "settled" matter generally represents a disposition wherein the parties involved in a dispute reach an agreement to resolve the matter. Please note that Investment Adviser Representatives and firms may choose to settle customer disputes or regulatory matters for business or other reasons.
 - A "resolved" matter usually includes a disposition wherein no payment is made to the customer or there is no finding of wrongdoing on the part of the Investment Adviser Representative. Such matters generally involve customer disputes.

(4) You may wish to contact the Investment Adviser Representatives to obtain further information regarding any of the disclosure events contained in this IAPD report.



DISCLOSURE EVENT DETAILS

When evaluating this information, please keep in mind that some items may involve pending actions or allegations that may be contested and have not been resolved or proven. The event may, in the end, be withdrawn, dismissed, resolved in favor of the Investment Adviser Representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to the Investment Adviser Registration Depository. Some of the specific data fields contained in the report may be blank if the information was not provided.

The following types of events are disclosed about this representative:

Type	Count
Regulatory Event	1
Customer Dispute	2

Regulatory Event

This disclosure event may include a final, formal proceeding initiated by a regulatory authority (e.g., a state securities agency, a federal regulator such as the Securities and Exchange Commission or the Commodities Futures Trading Commission, or a foreign financial regulatory body) for a violation of investment-related rules or regulations. This disclosure event may also include a revocation or suspension of an Investment Adviser Representative's authority to act as an attorney, accountant or federal contractor.

Disclosure 1 of 1

Reporting Source: Regulator

Regulatory Action Initiated By: NATIONAL ASSOCIATION OF SECURITIES DEALERS, INC.

Sanction(s) Sought:

Other Sanction(s) Sought:

Date Initiated: 09/11/1989

Docket/Case Number: TEX-691-AWC

Employing firm when activity occurred which led to the regulatory action:

Product Type:

Other Product Type(s):

Allegations:

Current Status: Final

Resolution: Acceptance, Waiver & Consent(AWC)

Resolution Date: 09/11/1989

Sanctions Ordered: Censure
Monetary/Fine \$3,000.00

Other Sanctions Ordered:

Sanction Details:

**Regulator Statement**

ON SEPTEMBER 11, 1989, THE LETTER OF ACCEPTANCE, WAIVER AND CONSENT NO. TEX-691-AWC (DISTRICT NO. 6) SUBMITTED BY RESPONDENT JORDAN M. GELB WAS ACCEPTED; THEREFORE, HE IS CENSURED AND FINED \$3,000.00 - (ARTICLE III, SECTION 1 OF THE RULES OF FAIR PRACTICE - PURCHASED SHARES OF COMMON STOCK IN AN INITIAL PUBLIC OFFERING WHICH WERE NOT REGISTERED IN THE STATE WHERE HE WAS A RESIDENT).
\$3,000.00 PAID ON 2/15/90 INVOICE #89-06-631

Reporting Source:

Individual

Regulatory Action Initiated By:

NASD-DURING AN OFFICE AUDIT

Sanction(s) Sought:**Other Sanction(s) Sought:****Date Initiated:**

09/11/1989

Docket/Case Number:

TEX-691-AWC

Employing firm when activity occurred which led to the regulatory action:**Product Type:****Other Product Type(s):****Allegations:**

BY PAYING FOR THE STOCK IN BINL, WITH A TEXAS CHECK IT WAS STATED THAT I WAS INVIOLATION OF BUYING A STOCK THAT WAS NOT BLUE SKIED IN TEXAS.

Current Status:

Final

Resolution:

Acceptance, Waiver & Consent(AWC)

Resolution Date:

09/11/1989

Sanctions Ordered:

Censure
Monetary/Fine \$3,000.00

Other Sanctions Ordered:**Sanction Details:**

I PAID A \$3000.00 FINE AS SETTLEMENT.

Broker Statement

I PAID THE FINE BECAUSE IT WAS CHEAPER THAN FIGHTING. I HAD BEEN A RESIDENT IN ILLINOIS FOR 24 YEARS PREVIOUS TO THIS TRANSACTION. I CHANGED MY CHEDKING ACCOUNT TO TEXAS BECAUSE IT WAS REQUIRED TO MAKE LIFE EASIER. I LIVED THERE FOR LESS THAN 6 MONTHS. I BELIEVED THAT AN EMPLOYEE/FAMILY MEMBER COULD BUY STOCK IN A SCHEDULED OFFERING OF THEIR OWN COMPANY.



Customer Dispute

This section provides information regarding a customer dispute that was reported to the Investment Adviser Registration Depository (IARD) by the Investment Adviser Representative (IAR), an investment adviser and/or securities firm, and/or a securities regulator. The event may include a consumer-initiated, investment-related complaint, arbitration proceeding or civil suit that contains allegations of sales practice violations against the individual.

The customer dispute may be pending or may have resulted in a civil judgment, arbitration award, monetary settlement, closure without action, withdrawal, dismissal, denial, or other outcome.

Disclosure 1 of 2

Reporting Source: Individual

Employing firm when activities occurred which led to the complaint: MERRILL LYNCH, PIERCE, FENNER & SMITH INCORPORATED

Allegations: THE CUSTOMER ALLEGES THAT THE FINANCIAL ADVISOR MADE UNSUITABLE INVESTMENT RECOMMENDATIONS AND MISREPRESENTATIONS FROM 2004 TO 2008.

Product Type: Equity Listed (Common & Preferred Stock)

Alleged Damages: \$900,000.00

Arbitration Information

Arbitration/CFTC reparation claim filed with (FINRA, AAA, CFTC, etc.): FINRA

Docket/Case #: 09-06374

Date Notice/Process Served: 11/24/2009

Arbitration Pending? No

Disposition: Settled

Disposition Date: 01/06/2011

Monetary Compensation Amount: \$14,900.00

Individual Contribution Amount: \$0.00

Disclosure 2 of 2

Reporting Source: Individual

Employing firm when activities occurred which led to the complaint: MERRILL LYNCH

Allegations: CLIENT ALLEGES THAT FINANCIAL ADVISOR ENGAGED IN EXCESSIVE TRADING AND AN UNSUITABLE INVESTMENT STRATEGY.

Product Type: Equity - OTC

Alleged Damages: \$0.00

Customer Complaint Information

Date Complaint Received: 05/09/2007

Complaint Pending? No



Status:	Denied
Status Date:	05/14/2008
Settlement Amount:	
Individual Contribution Amount:	
Broker Statement	LETTER TO CUSTOMER DENYING ALLEGATIONS.



End of Report

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