



IAPD Report

ROBERT FREDERIC LIMMER

CRD# 1445011

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When communicating online or investing with any professional, make sure you know who you're dealing with. [Imposters](#) might link to sites like BrokerCheck from [phishing](#) or similar scam websites, or through [social media](#), trying to steal your personal information or your money.

Please contact FINRA with any concerns.



IAPD Information About Representatives

IAPD offers information on all current-and many former representatives. Investors are strongly encouraged to use IAPD to check the background of representatives before deciding to conduct, or continue to conduct, business with them.

What is included in a IAPD report?

IAPD reports for individual representatives include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards.

It is important to note that the information contained in an IAPD report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

Where did this information come from?

The information contained in IAPD comes from the Investment Adviser Registration Depository (IARD) and FINRA's Central Registration Depository, or CRD, (see more on CRD below) and is a combination of:

- information the states require representatives and firms to submit as part of the registration and licensing process, and
- information that state regulators report regarding disciplinary actions or allegations against representatives.

How current is this information?

Generally, representatives are required to update their professional and disciplinary information in IARD within 30 days.

Need help interpreting this report?

For help understanding how to read this report, please consult NASAA's IAPD Tips page <http://www.nasaa.org/IAPD/IARReports.cfm>

What if I want to check the background of an Individual Broker or Brokerage Firm?

To check the background of an Individual Broker or Brokerage firm, you can search for the firm or individual in IAPD. If your search is successful, click on the link provided to view the available licensing and registration information in FINRA's BrokerCheck website.

Are there other resources I can use to check the background of investment professionals?

It is recommended that you learn as much as possible about an individual representative or Investment Adviser firm before deciding to work with them. Your state securities regulator can help you research individuals and certain firms doing business in your state. The contact information for state securities regulators can be found on the website of the North American Securities Administrators Association <http://www.nasaa.org>



Report Summary

ROBERT FREDERIC LIMMER (CRD# 1445011)

The report summary provides an overview of the representative's professional background and conduct. The information contained in this report has been provided by the representative, investment adviser and/or securities firms, and/or securities regulators as part of the states' investment adviser registration and licensing process. The information contained in this report was last updated by the representative, a previous employing firm, or a securities regulator on **05/01/2026**.

CURRENT EMPLOYERS

	Firm	CRD#	Registered Since
B	WEDBUSH SECURITIES INC.	CRD# 877	06/28/2019
IA	WEDBUSH SECURITIES INC.	CRD# 877	07/05/2019

QUALIFICATIONS

This representative is currently registered in **23** SRO(s) and **6** jurisdiction(s).

Is this representative currently Inactive or Suspended with any regulator? **No**

Note: Not all jurisdictions require IAR registration or may have an exemption from registration.

Additional information including this individual's qualification examinations and professional designations is available in the Detailed Report.

REGISTRATION HISTORY

This representative was previously registered with the following firm(s):

	FIRM	CRD#	LOCATION	REGISTRATION DATES
B	LPL FINANCIAL LLC	6413	PARAMUS, NJ	09/10/2018 - 07/10/2019
IA	GLADSTONE WEALTH GROUP	250787	PARAMUS, NJ	10/29/2018 - 06/27/2019
B	UBS FINANCIAL SERVICES INC.	8174	MELVILLE, NY	04/11/2008 - 12/31/2017

For additional registration and employment history details as reported by the individual, refer to the Registration and Employment History section of the Detailed Report.

DISCLOSURE INFORMATION

Disclosure events include certain criminal charges and convictions, formal investigations and disciplinary actions initiated by regulators, customer disputes and arbitrations, and financial disclosures such as bankruptcies and unpaid judgments or liens.

Are there events disclosed about this representative? **Yes**

The following types of events are disclosed about this representative:

Type	Count
Customer Dispute	1



Qualifications

REGISTRATIONS

This section provides the SRO, states and U.S. territories in which the representative is currently registered and licensed, the category of each registration, and the date on which the registration becomes effective. This section also provides, for each firm with which the representative is currently employed, the address of each location where the representative works. This individual is currently registered with **6** jurisdiction(s) and 23 SRO(s) through his or her employer(s).

Employment 1 of 1

Firm Name: **WEDBUSH SECURITIES INC.**
Main Address: **ATTN: COMPLIANCE DEPT.
225 S. LAKE AVE PENTHOUSE
PASADENA, CA 91101**
Firm ID#: **877**

	Regulator	Registration	Status	Date
B	BOX Exchange LLC	General Securities Representative	Approved	06/28/2019
B	BOX Exchange LLC	General Securities Sales Supervisor	Approved	06/28/2019
B	Cboe BYX Exchange, Inc.	General Securities Representative	Approved	06/28/2019
B	Cboe BZX Exchange, Inc.	General Securities Representative	Approved	06/28/2019
B	Cboe C2 Exchange, Inc.	General Securities Representative	Approved	06/28/2019
B	Cboe C2 Exchange, Inc.	General Securities Sales Supervisor	Approved	06/28/2019
B	Cboe EDGA Exchange, Inc.	General Securities Representative	Approved	06/28/2019
B	Cboe EDGA Exchange, Inc.	General Securities Sales Supervisor	Approved	06/28/2019
B	Cboe EDGX Exchange, Inc.	General Securities Representative	Approved	06/28/2019
B	Cboe EDGX Exchange, Inc.	General Securities Sales Supervisor	Approved	06/28/2019
B	Cboe Exchange, Inc.	General Securities Representative	Approved	06/28/2019
B	Cboe Exchange, Inc.	General Securities Sales Supervisor	Approved	06/28/2019
B	FINRA	General Securities Representative	Approved	06/28/2019



Qualifications

Regulator	Registration	Status	Date
B FINRA	General Securities Sales Supervisor	Approved	06/28/2019
B FINRA	Operations Professional	Approved	02/17/2023
B Investors' Exchange LLC	General Securities Representative	Approved	06/28/2019
B MIAX PEARL, LLC	General Securities Representative	Approved	06/28/2019
B MIAX PEARL, LLC	General Securities Sales Supervisor	Approved	06/28/2019
B MIAX Sapphire	General Securities Representative	Approved	09/23/2024
B MIAX Sapphire	General Securities Sales Supervisor	Approved	09/23/2024
B Miami International Securities Exchange, LLC	General Securities Representative	Approved	06/28/2019
B Miami International Securities Exchange, LLC	General Securities Sales Supervisor	Approved	06/28/2019
B NYSE American LLC	General Securities Representative	Approved	06/28/2019
B NYSE American LLC	General Securities Sales Supervisor	Approved	06/28/2019
B NYSE Arca, Inc.	General Securities Representative	Approved	06/28/2019
B NYSE Arca, Inc.	General Securities Sales Supervisor	Approved	06/28/2019
B NYSE National, Inc.	General Securities Representative	Approved	06/28/2019
B NYSE National, Inc.	General Securities Sales Supervisor	Approved	06/28/2019
B NYSE Texas, Inc.	General Securities Representative	Approved	06/28/2019
B NYSE Texas, Inc.	General Securities Sales Supervisor	Approved	06/28/2019
B Nasdaq GEMX, LLC	General Securities Representative	Approved	06/28/2019



Qualifications

	Regulator	Registration	Status	Date
B	Nasdaq GEMX, LLC	General Securities Sales Supervisor	Approved	06/28/2019
B	Nasdaq ISE, LLC	General Securities Representative	Approved	06/28/2019
B	Nasdaq ISE, LLC	General Securities Sales Supervisor	Approved	06/28/2019
B	Nasdaq MRX, LLC	General Securities Representative	Approved	06/28/2019
B	Nasdaq MRX, LLC	General Securities Sales Supervisor	Approved	06/28/2019
B	Nasdaq PHLX LLC	General Securities Representative	Approved	06/28/2019
B	Nasdaq PHLX LLC	General Securities Sales Supervisor	Approved	06/28/2019
B	Nasdaq Stock Market	General Securities Representative	Approved	06/28/2019
B	Nasdaq Stock Market	General Securities Sales Supervisor	Approved	06/28/2019
B	Nasdaq Texas, LLC	General Securities Representative	Approved	06/28/2019
B	Nasdaq Texas, LLC	General Securities Sales Supervisor	Approved	06/28/2019
B	New York Stock Exchange	General Securities Representative	Approved	06/28/2019
B	New York Stock Exchange	General Securities Sales Supervisor	Approved	06/28/2019
B	California	Agent	Approved	07/01/2019
B	Massachusetts	Agent	Approved	05/04/2026
B	New Jersey	Agent	Approved	06/28/2019
IA	New Jersey	Investment Adviser Representative	Approved	07/05/2019
B	New York	Agent	Approved	06/28/2019
IA	New York	Investment Adviser Representative	Approved	08/04/2021



Qualifications

	Regulator	Registration	Status	Date
B	Rhode Island	Agent	Approved	09/05/2019
B	Washington	Agent	Approved	05/04/2026

Branch Office Locations

WEDBUSH SECURITIES INC.
142 WEST 57TH STREET
12TH FL
NEW YORK, NY 10019

WEDBUSH SECURITIES INC.
Englewood, NJ



Qualifications



PASSED INDUSTRY EXAMS

This section includes all industry exams that the representative has passed. Under limited circumstances, a representative may attain registration after receiving an exam waiver based on a combination of exams the representative has passed and qualifying work experience. Likewise a new exam requirement may be grandfathered based on a representative's specific qualifying work experience. Exam waivers and grandfathering are not included below.

This individual has passed 3 principal/supervisory exams, 6 general industry/product exams, and 2 state securities law exams.

Principal/Supervisory Exams

	Exam	Category	Date
B	General Securities Sales Supervisor - Options Module Examination (S9)	Series 9	01/02/2023
B	General Securities Sales Supervisor - General Module Examination (S10)	Series 10	01/02/2023
B	General Securities Sales Supervisor Examination (Options Module & General Module) (S8)	Series 8	04/23/1993

General Industry/Product Exams

	Exam	Category	Date
B	Operations Professional Examination (S99TO)	Series 99TO	02/17/2023
B	Securities Industry Essentials Examination (SIE)	SIE	10/01/2018
B	Foreign Currency Options Examination (S15)	Series 15	12/02/1994
B	Interest Rate Options Examination (S5)	Series 5	12/02/1994
B	National Commodity Futures Examination (S3)	Series 3	06/23/1986
B	General Securities Representative Examination (S7)	Series 7	12/14/1985

State Securities Law Exams

	Exam	Category	Date
IA	Uniform Investment Adviser Law Examination (S65)	Series 65	10/26/1992
B	Uniform Securities Agent State Law Examination (S63)	Series 63	03/05/1986



PROFESSIONAL DESIGNATIONS

This section details that the representative has reported **0** professional designation(s).

No information reported.

Only professional designations listed in Question 8 of the Form U4 will appear in this section if the appropriate box is checked and verified by the issuing organization at the time of the filing. Learn more about eligible designations at [IARD](#) and [NASAA](#).



Registration & Employment History

PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

	Registration Dates	Firm Name	ID#	Branch Location
B	09/10/2018 - 07/10/2019	LPL FINANCIAL LLC	CRD# 6413	PARAMUS, NJ
IA	10/29/2018 - 06/27/2019	GLADSTONE WEALTH GROUP	CRD# 250787	PARAMUS, NJ
B	04/11/2008 - 12/31/2017	UBS FINANCIAL SERVICES INC.	CRD# 8174	MELVILLE, NY
B	08/21/2007 - 04/15/2008	STIFEL, NICOLAUS & COMPANY, INCORPORATED	CRD# 793	NEW YORK, NY
IA	08/21/2007 - 04/15/2008	STIFEL, NICOLAUS & COMPANY, INCORPORATED	CRD# 793	NEW YORK, NY
IA	06/14/2006 - 08/21/2007	RYAN BECK & CO.	CRD# 3248	NEW YORK, NY
B	06/12/2006 - 08/21/2007	RYAN BECK & CO.	CRD# 3248	NEW YORK, NY
B	07/01/2003 - 06/09/2006	WACHOVIA SECURITIES, LLC	CRD# 19616	NEW YORK, NY
B	03/20/1989 - 07/01/2003	PRUDENTIAL SECURITIES INCORPORATED	CRD# 7471	NEW YORK, NY
B	05/23/1986 - 04/17/1989	SHEARSON LEHMAN HUTTON INC.	CRD# 7506	NEW YORK, NY
B	03/25/1986 - 05/01/1986	DENTON & COMPANY, INCORPORATED	CRD# 1630	

EMPLOYMENT HISTORY

Below is the representative's employment history for up to the last 10 years.

Employment Dates	Employer Name	Position	Investment Related	Employer Location
01/2022 - Present	Onward Advisors	Principal-Chief Growth Officer	Y	New York, NY, United States
06/2019 - Present	WEDBUSH SECURITIES INC.	SVP-HEAD OF INDEPENDENT FRANCHISE OWNER NETWORK	Y	NEW YORK, NY, United States
09/2018 - 06/2019	Gladstone Institutional Advisory (DBA: Gladstone Wealth Group)	Investment Adviser Representative	Y	Paramus, NJ, United States
09/2018 - 06/2019	LPL Financial, LLC	Registered Representative	Y	PARAMUS, NJ, United States



Registration & Employment History



EMPLOYMENT HISTORY

Employment Dates	Employer Name	Position	Investment Related	Employer Location
01/2018 - 09/2018	Due Dilligence	N/A	N	Englewood, NJ, United States
01/2018 - 08/2018	N/A	Unemployed	Y	Englewood, NJ, United States
04/2008 - 12/2017	UBS	Executive Director	Y	Melville, NY, United States



OTHER BUSINESS ACTIVITIES

This section includes information, if any, as provided by the representative regarding other business activities the representative is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent, or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious, or fraternal and is recognized as tax exempt.

- 1). BiCoastal Wealth Management; Investment Related; New York, NY; Sole Proprietorship; DBA; Member of the Advisory Board; Start 10/15/2021; Hours devoted per month, 2; Hours devoted during trading, 0 (zero); Duties are to advise on business structure, branding, etc.
- 2). Onward Advisors; Investment Related; New York, NY; RIA; Subsidiary of WS; Start: 01/2022; Approx: 2 hours a month devoted; Duties: Principal-Chief Growth Officer.



Disclosure Summary

Disclosure Information

What you should know about reported disclosure events:

(1) Certain thresholds must be met before an event is reported to IARD, for example:

- A law enforcement agency must file formal charges before an Investment Adviser Representative is required to report a particular criminal event.;
- A customer dispute must involve allegations that an Investment Adviser Representative engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.

(2) Disclosure events in IAPD reports come from different sources:

As mentioned in the "About IAPD" section on page 1 of this report, information contained in IAPD comes from Investment Adviser Representatives, firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the IAPD report. The different versions will be separated by a solid line with the reporting source labeled.

(3) There are different statuses and dispositions for disclosure events:

- A disclosure event may have a status of *pending*, *on appeal*, or *final*.
 - A "pending" disclosure event involves allegations that have not been proven or formally adjudicated.
 - A disclosure event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - A "final" disclosure event has been concluded and its resolution is not subject to change.
- A final disclosure event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
 - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - A "settled" matter generally represents a disposition wherein the parties involved in a dispute reach an agreement to resolve the matter. Please note that Investment Adviser Representatives and firms may choose to settle customer disputes or regulatory matters for business or other reasons.
 - A "resolved" matter usually includes a disposition wherein no payment is made to the customer or there is no finding of wrongdoing on the part of the Investment Adviser Representative. Such matters generally involve customer disputes.

(4) You may wish to contact the Investment Adviser Representatives to obtain further information regarding any of the disclosure events contained in this IAPD report.



DISCLOSURE EVENT DETAILS

When evaluating this information, please keep in mind that some items may involve pending actions or allegations that may be contested and have not been resolved or proven. The event may, in the end, be withdrawn, dismissed, resolved in favor of the Investment Adviser Representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to the Investment Adviser Registration Depository. Some of the specific data fields contained in the report may be blank if the information was not provided.

The following types of events are disclosed about this representative:

Type	Count
Customer Dispute	1

Customer Dispute

This section provides information regarding a customer dispute that was reported to the Investment Adviser Registration Depository (IARD) by the Investment Adviser Representative (IAR), an investment adviser and/or securities firm, and/or a securities regulator. The event may include a consumer-initiated, investment-related complaint, arbitration proceeding or civil suit that contains allegations of sales practice violations against the individual.

The customer dispute may be pending or may have resulted in a civil judgment, arbitration award, monetary settlement, closure without action, withdrawal, dismissal, denial, or other outcome.

Disclosure 1 of 1

Reporting Source: Individual

Employing firm when activities occurred which led to the complaint:

Allegations: FAILURE TO FOLLOW INSTRUCTIONS TO PLACE ORDERS ON CERTAIN STOCK POSITIONS RESULTING IN LOSSES OF OVER \$45,000.

Product Type:

Alleged Damages: \$45,000.00

Customer Complaint Information

Date Complaint Received:

Complaint Pending? No

Status: Settled

Status Date:

Settlement Amount: \$45,000.00

Individual Contribution Amount:

Broker Statement SETTLEMENT WITH CLIENT FOR \$45,000. RESPONSES OF YES TO 22H 1 & 2 DO NOT REFLECT THIS SITUATION. THIS WAS IN NO WAY FRAUD OR WRONGFUL TAKING OF PROPERTY AND AS SUCH IT IS UNFAIR AND MISLEADING THAT THESE BOXES ARE MARKED YES. THIS CLIENT HAS BEEN WITH ME FOR MANY YEARS AND CONTINUES TO USE ME EXCLUSIVELY.



End of Report

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