



IAPD Report

John Thomas Keeney

CRD# 1514167

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When communicating online or investing with any professional, make sure you know who you're dealing with. [Imposters](#) might link to sites like BrokerCheck from [phishing](#) or similar scam websites, or through [social media](#), trying to steal your personal information or your money.

Please contact FINRA with any concerns.



IAPD Information About Representatives

IAPD offers information on all current-and many former representatives. Investors are strongly encouraged to use IAPD to check the background of representatives before deciding to conduct, or continue to conduct, business with them.

What is included in a IAPD report?

IAPD reports for individual representatives include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards.

It is important to note that the information contained in an IAPD report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

Where did this information come from?

The information contained in IAPD comes from the Investment Adviser Registration Depository (IARD) and FINRA's Central Registration Depository, or CRD, (see more on CRD below) and is a combination of:

- information the states require representatives and firms to submit as part of the registration and licensing process, and
- information that state regulators report regarding disciplinary actions or allegations against representatives.

How current is this information?

Generally, representatives are required to update their professional and disciplinary information in IARD within 30 days.

Need help interpreting this report?

For help understanding how to read this report, please consult NASAA's IAPD Tips page <http://www.nasaa.org/IAPD/IARReports.cfm>

What if I want to check the background of an Individual Broker or Brokerage Firm?

To check the background of an Individual Broker or Brokerage firm, you can search for the firm or individual in IAPD. If your search is successful, click on the link provided to view the available licensing and registration information in FINRA's BrokerCheck website.

Are there other resources I can use to check the background of investment professionals?

It is recommended that you learn as much as possible about an individual representative or Investment Adviser firm before deciding to work with them. Your state securities regulator can help you research individuals and certain firms doing business in your state. The contact information for state securities regulators can be found on the website of the North American Securities Administrators Association <http://www.nasaa.org>



Report Summary

John Thomas Keeney (CRD# 1514167)

The report summary provides an overview of the representative's professional background and conduct. The information contained in this report has been provided by the representative, investment adviser and/or securities firms, and/or securities regulators as part of the states' investment adviser registration and licensing process. The information contained in this report was last updated by the representative, a previous employing firm, or a securities regulator on **01/03/2025**.

CURRENT EMPLOYERS

	Firm	CRD#	Registered Since
B	KESTRA INVESTMENT SERVICES, LLC	CRD# 42046	01/31/2022
IA	KESTRA ADVISORY SERVICES, LLC	CRD# 283330	02/03/2022

QUALIFICATIONS

This representative is currently registered in **1** SRO(s) and **7** jurisdiction(s).

Is this representative currently Inactive or Suspended with any regulator? **No**

Note: Not all jurisdictions require IAR registration or may have an exemption from registration.

Additional information including this individual's qualification examinations and professional designations is available in the Detailed Report.

REGISTRATION HISTORY

This representative was previously registered with the following firm(s):

	FIRM	CRD#	LOCATION	REGISTRATION DATES
IA	CONCOURSE FINANCIAL GROUP ADVISORS	15708	ORLANDO, FL	02/17/2020 - 02/25/2022
B	CONCOURSE FINANCIAL GROUP SECURITIES, INC.	15708	ORLANDO, FL	02/14/2020 - 02/25/2022
B	VOYA FINANCIAL ADVISORS, INC.	2882	ALTAMONTE SPRINGS, FL	01/01/2004 - 03/12/2020

For additional registration and employment history details as reported by the individual, refer to the Registration and Employment History section of the Detailed Report.

DISCLOSURE INFORMATION

Disclosure events include certain criminal charges and convictions, formal investigations and disciplinary actions initiated by regulators, customer disputes and arbitrations, and financial disclosures such as bankruptcies and unpaid judgments or liens.

Are there events disclosed about this representative?

Yes

The following types of events are disclosed about this representative:

Type	Count
Customer Dispute	1



Qualifications

REGISTRATIONS

This section provides the SRO, states and U.S. territories in which the representative is currently registered and licensed, the category of each registration, and the date on which the registration becomes effective. This section also provides, for each firm with which the representative is currently employed, the address of each location where the representative works. This individual is currently registered with 7 jurisdiction(s) and 1 SRO(s) through his or her employer(s).

Employment 1 of 2

Firm Name: **KESTRA INVESTMENT SERVICES, LLC**
Main Address: 5707 SOUTHWEST PARKWAY
BUILDING 2, SUITE 400
AUSTIN, TX 78735
Firm ID#: 42046

	Regulator	Registration	Status	Date
	FINRA	General Securities Representative	Approved	01/31/2022
	Florida	Agent	Approved	02/01/2022
	Georgia	Agent	Approved	01/02/2025
	Kansas	Agent	Approved	01/31/2022
	New York	Agent	Approved	01/31/2022
	North Carolina	Agent	Approved	09/12/2024
	Texas	Agent	Approved	06/18/2024
	Washington	Agent	Approved	01/31/2022

Branch Office Locations

NFP ADVISOR SERVICES, LLC
2420 S. Lakemont Ave
Suite 120
Orlando, FL 32814

NFP ADVISOR SERVICES, LLC
8245 Devereux Drive
Suite 103
Melbourne, FL 32940

Employment 2 of 2

Firm Name: **KESTRA ADVISORY SERVICES, LLC**
Main Address: 5707 SOUTHWEST PARKWAY
BUILDING 2, SUITE 400
AUSTIN, TX 78735



Qualifications

Firm ID#: 283330

	Regulator	Registration	Status	Date
IA	Florida	Investment Adviser Representative	Approved	02/03/2022
IA	Texas	Investment Adviser Representative	Restricted Approval	06/19/2024

Branch Office Locations

KESTRA ADVISORY SERVICES, LLC
2420 S. Lakemont Ave Suite 120
Orlando, FL 32814

KESTRA ADVISORY SERVICES, LLC
8245 Devereux Drive
Suite 103
MELBOURNE, FL 32940



Qualifications



PASSED INDUSTRY EXAMS

This section includes all industry exams that the representative has passed. Under limited circumstances, a representative may attain registration after receiving an exam waiver based on a combination of exams the representative has passed and qualifying work experience. Likewise a new exam requirement may be grandfathered based on a representative's specific qualifying work experience. Exam waivers and grandfathering are not included below.

This individual has passed 1 principal/supervisory exam, 2 general industry/product exams, and 2 state securities law exams.

Principal/Supervisory Exams

Exam	Category	Date
B General Securities Principal Examination (S24)	Series 24	05/15/1989

General Industry/Product Exams

Exam	Category	Date
B Securities Industry Essentials Examination (SIE)	SIE	10/01/2018
B General Securities Representative Examination (S7)	Series 7	06/21/1986

State Securities Law Exams

Exam	Category	Date
B Uniform Securities Agent State Law Examination (S63)	Series 63	12/09/2004
IA Uniform Investment Adviser Law Examination (S65)	Series 65	05/01/1998



PROFESSIONAL DESIGNATIONS

This section details that the representative has reported **0** professional designation(s).

No information reported.

Only professional designations listed in Question 8 of the Form U4 will appear in this section if the appropriate box is checked and verified by the issuing organization at the time of the filing. Learn more about eligible designations at [IARD](#) and [NASAA](#).



Registration & Employment History

PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

	Registration Dates	Firm Name	ID#	Branch Location
IA	02/17/2020 - 02/25/2022	CONCOURSE FINANCIAL GROUP ADVISORS	CRD# 15708	ORLANDO, FL
B	02/14/2020 - 02/25/2022	CONCOURSE FINANCIAL GROUP SECURITIES, INC.	CRD# 15708	ORLANDO, FL
B	01/01/2004 - 03/12/2020	VOYA FINANCIAL ADVISORS, INC.	CRD# 2882	ALTAMONTE SPRINGS,
IA	01/01/2004 - 03/12/2020	VOYA FINANCIAL ADVISORS, INC.	CRD# 2882	ALTAMONTE SPRINGS,
IA	02/02/2002 - 01/01/2004	LOCUST STREET SECURITIES, INC.	CRD# 1703	ALTAMONTE SPRINGS,
B	12/20/2000 - 01/01/2004	LOCUST STREET SECURITIES, INC.	CRD# 1703	DES MOINES, IA
B	03/08/1991 - 12/20/2000	PRUCO SECURITIES CORPORATION	CRD# 5685	NEWARK, NJ
B	03/08/1991 - 12/10/1993	THE PRUDENTIAL INSURANCE COMPANY OF AMERICA	CRD# 680	NEWARK, NJ
B	08/22/1989 - 12/19/1989	PALM BEACH FINANCIAL, INC.	CRD# 19477	
B	01/26/1989 - 08/30/1989	ALISON, BAER SECURITIES INC.	CRD# 11808	
B	01/06/1989 - 04/05/1989	U.S. ADVISORS, INC.	CRD# 10721	
B	02/05/1988 - 01/10/1989	GRAYSTONE NASH, INC.	CRD# 10635	
B	10/30/1987 - 02/04/1988	SHELTER ROCK SECURITIES CORP.	CRD# 11043	
B	08/20/1986 - 05/08/1987	THE STUART-JAMES COMPANY, INC.	CRD# 11691	
B	07/08/1986 - 09/12/1986	GREENTREE SECURITIES CORP.	CRD# 7372	



Registration & Employment History

EMPLOYMENT HISTORY

Below is the representative's employment history for up to the last 10 years.

Employment Dates	Employer Name	Position	Investment Related	Employer Location
01/2022 - Present	Kestra Advisory Services, LLC	Investment Advisor	Y	Orlando, FL, United States
01/2022 - Present	Kestra Investment Services, LLC	Registered Rep	Y	Orlando, FL, United States
02/2020 - 01/2022	CONCOURSE FINANCIAL GROUP SECURITIES (fka ProEquities, Inc.)	REGISTERED REPRESENTATIVE/ INVESTMENT ADVISOR REPRESENTATIVE	Y	ORLANDO, FL, United States
09/2014 - 02/2020	VOYA FINANCIAL ADVISORS	MASS TRANSFER	Y	DES MOINES, IA, United States

OTHER BUSINESS ACTIVITIES

This section includes information, if any, as provided by the representative regarding other business activities the representative is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent, or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious, or fraternal and is recognized as tax exempt.

1) (dba) Security Financial Management, Inc.; Investment Related; 2420 S Lakemont Avenue, Suite 120, Orlando, FL 32814; Insurance and Financial Services; Financial Advisor; Start Date 02/2020; 160 hours per month with all hours occurring during trading hours; Securities and Financial Planning.//

2) (dba) Quantitative Wealth Management; Investment Related; 2420 S Lakemont Avenue, Suite 120, Orlando, FL 32814; Insurance; President; Start Date 06/2009; 4 hours per month with all hours occurring during trading hours; "Doing Business As" name for general insurance and fixed insurance product sales.

KESTRA ADVISORY SERVICES

POSITION: IAR NATURE: Investment advisory services through Kestra Advisory Services, LLC INVESTMENT RELATED: Yes
NUMBER OF HOURS: 160 SECURITIES TRADING HOURS: 130 START DATE: 02/01/2022
ADDRESS: 5707 SW Parkway, Building 2 Suite 400, Austin TX 78735, United States
DESCRIPTION: Fee based asset management

SECURITY FINANCIAL MANAGEMENT

POSITION: Agent NATURE: Insurance INVESTMENT RELATED: Yes NUMBER OF HOURS: 5 SECURITIES TRADING HOURS: 2
START DATE: 02/01/2022
ADDRESS: 2420 S. Lakemont Ave, Suite 120, Orlando FL 32814, United States
DESCRIPTION: Insurance sales



Disclosure Summary

Disclosure Information

What you should know about reported disclosure events:

(1) Certain thresholds must be met before an event is reported to IARD, for example:

- A law enforcement agency must file formal charges before an Investment Adviser Representative is required to report a particular criminal event.;
- A customer dispute must involve allegations that an Investment Adviser Representative engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.

(2) Disclosure events in IAPD reports come from different sources:

As mentioned in the "About IAPD" section on page 1 of this report, information contained in IAPD comes from Investment Adviser Representatives, firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the IAPD report. The different versions will be separated by a solid line with the reporting source labeled.

(3) There are different statuses and dispositions for disclosure events:

- A disclosure event may have a status of *pending*, *on appeal*, or *final*.
 - A "pending" disclosure event involves allegations that have not been proven or formally adjudicated.
 - A disclosure event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - A "final" disclosure event has been concluded and its resolution is not subject to change.
- A final disclosure event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
 - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - A "settled" matter generally represents a disposition wherein the parties involved in a dispute reach an agreement to resolve the matter. Please note that Investment Adviser Representatives and firms may choose to settle customer disputes or regulatory matters for business or other reasons.
 - A "resolved" matter usually includes a disposition wherein no payment is made to the customer or there is no finding of wrongdoing on the part of the Investment Adviser Representative. Such matters generally involve customer disputes.

(4) You may wish to contact the Investment Adviser Representatives to obtain further information regarding any of the disclosure events contained in this IAPD report.



DISCLOSURE EVENT DETAILS

When evaluating this information, please keep in mind that some items may involve pending actions or allegations that may be contested and have not been resolved or proven. The event may, in the end, be withdrawn, dismissed, resolved in favor of the Investment Adviser Representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to the Investment Adviser Registration Depository. Some of the specific data fields contained in the report may be blank if the information was not provided.

The following types of events are disclosed about this representative:

Type	Count
Customer Dispute	1

Customer Dispute

This section provides information regarding a customer dispute that was reported to the Investment Adviser Registration Depository (IARD) by the Investment Adviser Representative (IAR), an investment adviser and/or securities firm, and/or a securities regulator. The event may include a consumer-initiated, investment-related complaint, arbitration proceeding or civil suit that contains allegations of sales practice violations against the individual.

The customer dispute may be pending or may have resulted in a civil judgment, arbitration award, monetary settlement, closure without action, withdrawal, dismissal, denial, or other outcome.

Disclosure 1 of 1

Reporting Source:	Individual
Employing firm when activities occurred which led to the complaint:	ING FINANCIAL PARTNERS, INC.
Allegations:	CLIENT ALLEGES THE REPRESENTATIVE HAS TAKEN ADVANTAGE OF HIS TRUST AND RECOMMENDED REITS WHICH WERE UNSUITABLE.
Product Type:	Real Estate Security
Alleged Damages:	\$0.00
Alleged Damages Amount Explanation (if amount not exact):	THE CLIENT DOES NOT ALLEGE AN EXACT DOLLAR AMOUNT, AND THE FIRM CANNOT MAKE A GOOD FAITH DETERMINATION THAT THE DAMAGES FROM THE ALLEGED CONDUCT WOULD BE LESS THAN \$5000.
Is this an oral complaint?	No
Is this a written complaint?	Yes
Is this an arbitration/CFTC reparation or civil litigation?	No

Customer Complaint Information

Date Complaint Received:	12/13/2010
Complaint Pending?	No
Status:	Denied
Status Date:	02/08/2011
Settlement Amount:	



**Individual Contribution
Amount:**

Broker Statement

THE CLIENT'S CONCERNS WERE INVESTIGATED AND FOUND TO BE
WITHOUT MERIT.



End of Report

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