User Guidance

www.adviserinfo.sec.gov

IAPD Report

David C Selden

CRD# 1587100

When communicating online or investing with any professional, make sure you know who you're dealing with. Imposters might link to sites like BrokerCheck from phishing or similar scam websites, or through social media, trying to steal your personal information or your money.

Please contact FINRA with any concerns.

IAPD Information About Representatives

IAPD offers information on all current-and many former representatives. Investors are strongly encouraged to use IAPD to check the background of representatives before deciding to conduct, or continue to conduct, business with them.

What is included in a IAPD report?

IAPD reports for individual representatives include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards.

It is important to note that the information contained in an IAPD report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

Where did this information come from?

The information contained in IAPD comes from the Investment Adviser Registration Depository (IARD) and FINRA's Central Registration Depository, or CRD, (see more on CRD below) and is a combination of:

- information the states require representatives and firms to submit as part of the registration and licensing process, and
- information that state regulators report regarding disciplinary actions or allegations against representatives.

How current is this information?

Generally, representatives are required to update their professional and disciplinary information in IARD within 30 days.

Need help interpreting this report?

For help understanding how to read this report, please consult NASAA's IAPD Tips page http://www.nasaa.org/IAPD/IARReports.cfm

What if I want to check the background of an Individual Broker or Brokerage Firm?

To check the background of an Individual Broker or Brokerage firm, you can search for the firm or individual in IAPD. If your search is successful, click on the link provided to view the available licensing and registration information in FINRA's BrokerCheck website.

Are there other resources I can use to check the background of investment professionals?

It is recommended that you learn as much as possible about an individual representative or Investment Adviser firm before deciding to work with them. Your state securities regulator can help you research individuals and certain firms doing business in your state. The contact information for state securities regulators can be found on the website of the North American Securities Administrators Association http://www.nasaa.org

Report Summary

David C Selden (CRD# 1587100)

The report summary provides an overview of the representative's professional background and conduct. The information contained in this report has been provided by the representative, investment adviser and/or securities firms, and/or securities regulators as part of the states' investment adviser registration and licensing process. The information contained in this report was last updated by the representative, a previous employing firm, or a securities regulator on **06/06/2023**.

CURRENT EMPLOYERS

	Firm	CRD#	Registered Since
IA	CREATIVEONE WEALTH, LLC	CRD# 281213	06/01/2023

QUALIFICATIONS

This representative is currently registered in **0** SRO(s) and **1** jurisdiction(s).

Is this representative currently Inactive or Suspended with any regulator? **No**

Note: Not all jurisdictions require IAR registration or may have an exemption from registration.
Additional information including this individual's qualification examinations and professional designations is available in the Detailed Report.

REGISTRATION HISTORY

This representative was previously registered with the following firm(s):

	FIRM	CRD#	LOCATION	REGISTRATION DATES
IA	GRADIENT ADVISORS, LLC	152665	Parker, CO	05/17/2022 - 06/06/2023
IA	AE WEALTH MANAGEMENT, LLC	282580	DENVER, CO	04/03/2019 - 05/04/2022
IA	MOUNTAIN WEST RETIREMENT, LLC.	289516	Parker, CO	06/28/2018 - 04/16/2019

For additional registration and employment history details as reported by the individual, refer to the Registration and Employment History section of the Detailed Report.

DISCLOSURE INFORMATION

Disclosure events include certain criminal charges and convictions, formal investigations and disciplinary actions initiated by regulators, customer disputes and arbitrations, and financial disclosures such as bankruptcies and unpaid judgments or liens.

Are there events disclosed about this representative? **Yes**

The following types of events are disclosed about this representative:

Type	Count
Regulatory Event	1

Qualifications

REGISTRATIONS

This section provides the SRO, states and U.S. territories in which the representative is currently registered and licensed, the category of each registration, and the date on which the registration becomes effective. This section also provides, for each firm with which the representative is currently employed, the address of each location where the representative works.
This individual is currently registered with **1** jurisdiction(s) and **0** SRO(s) through his or her employer(s).

Employment 1 of 1

Firm Name:	**CREATIVEONE WEALTH, LLC**
Main Address:	6330 SPRINT PKWY SUITE 400 OVERLAND PARK, KS 66211
Firm ID#:	281213

	Regulator	Registration	Status	Date
IA	Colorado	Investment Adviser Representative	Approved	06/01/2023

Branch Office Locations

CREATIVEONE WEALTH, LLC
11479 South Pine Drive
PARKER, CO 80134

Qualifications

PASSED INDUSTRY EXAMS

This section includes all industry exams that the representative has passed. Under limited circumstances, a representative may attain registration after receiving an exam waiver based on a combination of exams the representative has passed and qualifying work experience. Likewise a new exam requirement may be grandfathered based on a representative's specific qualifying work experience. Exam waivers and grandfathering are not included below.

This individual has passed 0 principal/supervisory exams, 3 general industry/product exams, and 2 state securities law exams.

Principal/Supervisory Exams

Exam	Category	Date
No information reported.		

General Industry/Product Exams

	Exam	Category	Date
B	Futures Managed Funds Examination (S31)	Series 31	02/01/1994
B	General Securities Representative Examination (S7)	Series 7	11/18/1989
B	Investment Company Products/Variable Contracts Representative Examination (S6)	Series 6	12/16/1986

State Securities Law Exams

	Exam	Category	Date
IA	Uniform Investment Adviser Law Examination (S65)	Series 65	06/13/2017
B	Uniform Securities Agent State Law Examination (S63)	Series 63	11/22/1989

PROFESSIONAL DESIGNATIONS

This section details that the representative has reported **0** professional designation(s).

No information reported.

Only professional designations listed in Question 8 of the Form U4 will appear in this section if the appropriate box is checked and verified by the issuing organization at the time of the filing. Learn more about eligible designations at IARD and NASAA.

Registration & Employment History

PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

	Registration Dates	Firm Name	ID#	Branch Location
IA	05/17/2022 - 06/06/2023	GRADIENT ADVISORS, LLC	CRD# 152665	Parker, CO
IA	04/03/2019 - 05/04/2022	AE WEALTH MANAGEMENT, LLC	CRD# 282580	DENVER, CO
IA	06/28/2018 - 04/16/2019	MOUNTAIN WEST RETIREMENT, LLC.	CRD# 289516	Parker, CO
IA	09/27/2017 - 12/15/2017	CAMBRIDGE INVESTMENT RESEARCH ADVISORS, INC.	CRD# 134139	Aurora, CO
B	08/04/1993 - 09/23/1994	DEAN WITTER REYNOLDS INC.	CRD# 7556	
B	06/10/1992 - 06/30/1993	KIRKPATRICK, PETTIS, SMITH, POLIAN INC.	CRD# 490	
B	11/25/1991 - 05/28/1992	A. G. EDWARDS & SONS, INC.	CRD# 4	
B	10/09/1989 - 11/22/1991	SMITH BARNEY, HARRIS UPHAM & CO., INCORPORATED	CRD# 7059	
B	12/18/1986 - 09/26/1989	JOHN HANCOCK DISTRIBUTORS, INC.	CRD# 468	

EMPLOYMENT HISTORY

Below is the representative's employment history for up to the last 10 years.

Employment Dates	Employer Name	Position	Investment Related	Employer Location
05/2023 - Present	CREATIVEONE WEALTH	INVESTMENT ADVISER REPRESENTATIVE	Y	OVERLAND PARK, KS, United States
05/2023 - Present	PROSPECT WEALTH ADVISORS OF COLORADO	FOUNDER	Y	PARKER, CO, United States
06/2008 - Present	MOUNTAIN WEST RETIREMENT, LLC	PRESIDENT & MANAGING PARTNER	Y	AURORA, CO, United States
05/2022 - 05/2023	Gradient Advisors, LLC	Investment Advisor Representative	Y	Arden Hills, MN, United States
07/2021 - 05/2022	E.A. BUCK INSURANCE DBA EA BUCK FINANCIAL SERVICES	PRIVATE WEALTH MANAGER	Y	Denver, CO, United States

Registration & Employment History

EMPLOYMENT HISTORY

Employment Dates	Employer Name	Position	Investment Related	Employer Location
07/2021 - 05/2022	MADISON AVENUE SECURITIES	NON-REGISTERED FINGERPRINT	Y	SAN DIEGO, CA, United States
09/2019 - 05/2022	AE WEALTH MANAGEMENT, LLC	INVESTMENT ADVISER REPRESENTATIVE	Y	TOPEKA, KS, United States
06/2018 - 04/2019	MOUNTAIN WEST RETIREMENT, LLC	INVESTMENT ADVISER REPRESENTATIVE	Y	PARKER, CO, United States
09/2017 - 12/2017	CAMBRIDGE INVESTMENT RESEARCH ADVISORS, INC.	INVESTMENT ADVISER REPRESENTATIVE	Y	FAIRFIELD, IA, United States

OTHER BUSINESS ACTIVITIES

This section includes information, if any, as provided by the representative regarding other business activities the representative is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent, or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious, or fraternal and is recognized as tax exempt.

MOUNTAIN WEST RETIREMENT, LLC.; NOT INVESTMENT RELATED; PARKER, CO ; PRESIDENT/MANAGING PARTNER; MARKETING INSURANCE SERVICES; START DATE 04/2022; APPROX 160HRS/MONTH; APPROX 160 HRS/MONTH DURING TRADING.

PROSPECT WEALTH ADVISORS OF COLORADO; INVESTMENT RELATED; PARKER, CO ; FOUNDER; MARKETING ADVISORY SERVICES OFFERED THROUGH C1W; START DATE 05/2023; APPROX 160HRS/MONTH; APPROX 160 HRS/MONTH DURING TRADING.

AMERICAN FINANCIAL EDUCATION ALLIANCE; PARKER, CO; START DATE 03/2023; NOT INVESTMENT RELATED; CHAPTER PRESIDENT/ INSTRUCTOR FOR A VARIETY OF FINANCIAL EDUCATION CLASSES THROUGH A NOT-FOR-PROFIT; APPROX 16HRS/MONTH AND 0 DURING SECURITIES TRAIDING HOURS.

Disclosure Summary

Disclosure Information

What you should know about reported disclosure events:

(1) Certain thresholds must be met before an event is reported to IARD, for example:

- A law enforcement agency must file formal charges before an Investment Adviser Representative is required to report a particular criminal event.;
- A customer dispute must involve allegations that an Investment Adviser Representative engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least $5,000.

(2) Disclosure events in IAPD reports come from different sources:

As mentioned in the "About IAPD" section on page 1 of this report, information contained in IAPD comes from Investment Adviser Representatives, firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the IAPD report. The different versions will be separated by a solid line with the reporting source labeled.

(3) There are different statuses and dispositions for disclosure events:

- A disclosure event may have a status of *pending, on appeal,* or *final*.
    - A "pending" disclosure event involves allegations that have not been proven or formally adjudicated.
    - A disclosure event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
    - A "final" disclosure event has been concluded and its resolution is not subject to change.
- A final disclosure event generally has a disposition of *adjudicated, settled* or *otherwise resolved*.
    - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
    - A "settled" matter generally represents a disposition wherein the parties involved in a dispute reach an agreement to resolve the matter. Please note that Investment Adviser Representatives and firms may choose to settle customer disputes or regulatory matters for business or other reasons.
    - A "resolved" matter usually includes a disposition wherein no payment is made to the customer or there is no finding of wrongdoing on the part of the Investment Adviser Representative. Such matters generally involve customer disputes.

(4) You may wish to contact the Investment Adviser Representatives to obtain further information regarding any of the disclosure events contained in this IAPD report.

DISCLOSURE EVENT DETAILS

When evaluating this information, please keep in mind that some items may involve pending actions or allegations that may be contested and have not been resolved or proven. The event may, in the end, be withdrawn, dismissed, resolved in favor of the Investment Adviser Representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to the Investment Adviser Registration Depository. Some of the specific data fields contained in the report may be blank if the information was not provided.

The following types of events are disclosed about this representative:

Type	Count
Regulatory Event	1

Regulatory Event

This disclosure event may include a final, formal proceeding initiated by a regulatory authority (e.g., a state securities agency, a federal regulator such as the Securities and Exchange Commission or the Commodities Futures Trading Commission, or a foreign financial regulatory body) for a violation of investment-related rules or regulations. This disclosure event may also include a revocation or suspension of an Investment Adviser Representative's authority to act as an attorney, accountant or federal contractor.

Disclosure 1 of 1

Reporting Source:	Regulator
Regulatory Action Initiated By:	FINRA
Sanction(s) Sought:	Other: n/a
Date Initiated:	09/14/1994
Docket/Case Number:	C04940010
Employing firm when activity occurred which led to the regulatory action:	n/a
Product Type:	Other: unspecified securities
Allegations:	Complaint was filed by NASD District NO. 4 against David Craig Selden alleging violations of Article III, Sections 1, 2, and 18 of the Rules of fair practice in that respondent Selden exercised effective control over the account of public customers and recommended or implicitly recommended to the customers numerous purchases and sales of securities without having reasonable grounds for believing that such recommendations were suitable for the customers in view of the size and frequency of the recommended transactions and the customers' financial situation and needs.
Current Status:	Final
Resolution:	Decision & Order of Offer of Settlement

Does the order constitute a final order based on violations of any laws or regulations that prohibit fraudulent, manipulative, or deceptive conduct?	No
Resolution Date:	03/30/1995
Sanctions Ordered:	Censure Civil and Administrative Penalty(ies)/Fine(s) Restitution
If the regulator is the SEC, CFTC, or an SRO, did the action result in a finding of a willful violation or failure to supervise? **(1) willfully violated any provision of the Securities Act of 1933, the Securities Exchange Act of 1934, the Investment Advisers Act of 1940, the Investment Company Act of 1940, the Commodity Exchange Act, or any rule or regulation under any of such Acts, or any of the rules of the Municipal Securities Rulemaking Board, or to have been unable to comply with any provision of such Act, rule or regulation?** **(2) willfully aided, abetted, counseled, commanded, induced, or procured the violation by any person of any provision of the Securities Act of 1933, the Securities Exchange Act of 1934, the Investment Advisers Act of 1940, the Investment Company Act of 1940, the Commodity Exchange Act, or any rule or regulation under any of such Acts, or any of the rules of the Municipal Securities Rulemaking Board? or**	No

(3) failed reasonably to supervise another person subject to your supervision, with a view to preventing the violation by such person of any provision of the Securities Act of 1933, the Securities Exchange Act of 1934, the Investment Advisers Act of 1940, the Investment Company Act of 1940, the Commodity Exchange Act, or any rule or regulation under any such Acts, or any of the rules of the Municipal Securities Rulemaking Board?	
Sanction 1 of 1	
Sanction Type:	Suspension
Capacities Affected:	All Capacities,
Duration:	six months
Start Date:	05/15/1995
End Date:	11/15/1995
Monetary Sanction 1 of 2	
Monetary Related Sanction:	Restitution
Total Amount:	$14,000.00
Portion Levied against individual:	$14,000.00
Payment Plan:	
Is Payment Plan Current:	
Date Paid by individual:	
Was any portion of penalty waived?	No
Amount Waived:	
Monetary Sanction 2 of 2	
Monetary Related Sanction:	Civil and Administrative Penalty(ies)/Fine(s)
Total Amount:	$5,000.00
Portion Levied against individual:	$5,000.00
Payment Plan:	
Is Payment Plan Current:	
Date Paid by individual:	
Was any portion of penalty waived?	No

Amount Waived:	
Regulator Statement	On March 30, 1995, the Decision and Order of Acceptance of Offer of Settlement submitted by David Craig Selden was issued; therefore, he is censured, fined $5,000 and suspended from association with any NASD member in any capacity for six months. Respondent Selden must also demonstrate that he has made restitution to customers in the amount of $14,000 before re-associating with any member firm in any capacity following the suspension. The suspension will commence with the opening of business May 15, 1995 and will conclude at the close of business November 15, 1995. See Notice to Members April 1995. Ceased collection October 1995 - [Filed Chapter 7, discharged - September 14, 1995]

Reporting Source:	Individual
Regulatory Action Initiated By:	FINRA
Sanction(s) Sought:	Other: n/a
Date Initiated:	09/14/1994
Docket/Case Number:	C04940010
Employing firm when activity occurred which led to the regulatory action:	n/a
Product Type:	Other: unspecified securities
Allegations:	Complaint wsa filed by NASD District NO. 4 against David Craig Selden alleging violations of Article III, Sections 1,2, and 18 of the Rules of fair practice in that respondent Selden exercised effective control over the account of public customers and recommended or implicitly recommended to the customers numerous purchases of sales and securities without having reasonable grounds for believing that such recommendations were suitable for the customers in view of the size and frequency of the recommended transactions and customers' financial situation and needs.
Current Status:	Final
Resolution:	Decision & Order of Offer of Settlement
Does the order constitute a final order based on violations of any laws or regulations that prohibit fraudulent, manipulative, or deceptive conduct?	No
Resolution Date:	03/30/1995
Sanctions Ordered:	Censure Civil and Administrative Penalty(ies)/Fine(s) Restitution Suspension
Sanction 1 of 1	
Sanction Type:	Suspension
Capacities Affected:	all capacities

Duration:	6 months
Start Date:	05/15/1995
End Date:	11/15/1995
Monetary Sanction 1 of 2	
Monetary Related Sanction:	Restitution
Total Amount:	$14,000.00
Portion Levied against individual:	$14,000.00
Payment Plan:	
Is Payment Plan Current:	
Date Paid by individual:	
Was any portion of penalty waived?	No
Amount Waived:	
Monetary Sanction 2 of 2	
Monetary Related Sanction:	Civil and Administrative Penalty(ies)/Fine(s)
Total Amount:	$5,000.00
Portion Levied against individual:	$5,000.00
Payment Plan:	
Is Payment Plan Current:	
Date Paid by individual:	
Was any portion of penalty waived?	No
Amount Waived:	

End of Report

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