



IAPD Report

BOBBY MITCHELL NEELEY

CRD# 1593550

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When communicating online or investing with any professional, make sure you know who you're dealing with. [Imposters](#) might link to sites like BrokerCheck from [phishing](#) or similar scam websites, or through [social media](#), trying to steal your personal information or your money.

Please contact FINRA with any concerns.



IAPD Information About Representatives

IAPD offers information on all current-and many former representatives. Investors are strongly encouraged to use IAPD to check the background of representatives before deciding to conduct, or continue to conduct, business with them.

What is included in a IAPD report?

IAPD reports for individual representatives include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards.

It is important to note that the information contained in an IAPD report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

Where did this information come from?

The information contained in IAPD comes from the Investment Adviser Registration Depository (IARD) and FINRA's Central Registration Depository, or CRD, (see more on CRD below) and is a combination of:

- information the states require representatives and firms to submit as part of the registration and licensing process, and
- information that state regulators report regarding disciplinary actions or allegations against representatives.

How current is this information?

Generally, representatives are required to update their professional and disciplinary information in IARD within 30 days.

Need help interpreting this report?

For help understanding how to read this report, please consult NASAA's IAPD Tips page <http://www.nasaa.org/IAPD/IARReports.cfm>

What if I want to check the background of an Individual Broker or Brokerage Firm?

To check the background of an Individual Broker or Brokerage firm, you can search for the firm or individual in IAPD. If your search is successful, click on the link provided to view the available licensing and registration information in FINRA's BrokerCheck website.

Are there other resources I can use to check the background of investment professionals?

It is recommended that you learn as much as possible about an individual representative or Investment Adviser firm before deciding to work with them. Your state securities regulator can help you research individuals and certain firms doing business in your state. The contact information for state securities regulators can be found on the website of the North American Securities Administrators Association <http://www.nasaa.org>



Report Summary

BOBBY MITCHELL NEELEY (CRD# 1593550)

The report summary provides an overview of the representative's professional background and conduct. The information contained in this report has been provided by the representative, investment adviser and/or securities firms, and/or securities regulators as part of the states' investment adviser registration and licensing process. The information contained in this report was last updated by the representative, a previous employing firm, or a securities regulator on **12/13/2024**.

CURRENT EMPLOYERS

	Firm	CRD#	Registered Since
B	RAYMOND JAMES FINANCIAL SERVICES, INC.	CRD# 6694	08/30/2016
IA	RAYMOND JAMES FINANCIAL SERVICES ADVISORS, INC	CRD# 149018	09/02/2016

QUALIFICATIONS

This representative is currently registered in **1** SRO(s) and **19** jurisdiction(s).

Is this representative currently Inactive or Suspended with any regulator? **No**

Note: Not all jurisdictions require IAR registration or may have an exemption from registration.

Additional information including this individual's qualification examinations and professional designations is available in the Detailed Report.

REGISTRATION HISTORY

This representative was previously registered with the following firm(s):

	FIRM	CRD#	LOCATION	REGISTRATION DATES
IA	LASALLE ST. INVESTMENT ADVISORS, L.L.C.	109701	OKLAHOMA CITY, OK	01/27/2006 - 09/01/2016
B	LASALLE ST SECURITIES, L.L.C.	7191	OKLAHOMA CITY, OK	10/16/1997 - 09/01/2016
B	SAPERSTON FINANCIAL INC.	27863	BUFFALO, NY	09/02/1997 - 10/16/1997

For additional registration and employment history details as reported by the individual, refer to the Registration and Employment History section of the Detailed Report.

DISCLOSURE INFORMATION

Disclosure events include certain criminal charges and convictions, formal investigations and disciplinary actions initiated by regulators, customer disputes and arbitrations, and financial disclosures such as bankruptcies and unpaid judgments or liens.

Are there events disclosed about this representative? **Yes**

The following types of events are disclosed about this representative:

Type	Count
Customer Dispute	2
Termination	1



Qualifications

REGISTRATIONS

This section provides the SRO, states and U.S. territories in which the representative is currently registered and licensed, the category of each registration, and the date on which the registration becomes effective. This section also provides, for each firm with which the representative is currently employed, the address of each location where the representative works. This individual is currently registered with **19** jurisdiction(s) and 1 SRO(s) through his or her employer(s).

Employment 1 of 2

Firm Name: **RAYMOND JAMES FINANCIAL SERVICES, INC.**

Main Address: 880 CARILLON PARKWAY
ST. PETERSBURG, FL 33716

Firm ID#: 6694

	Regulator	Registration	Status	Date
B	FINRA	General Securities Principal	Approved	08/30/2016
B	FINRA	General Securities Representative	Approved	08/30/2016
B	Alabama	Agent	Approved	01/08/2019
B	Arizona	Agent	Approved	01/11/2018
B	Arkansas	Agent	Approved	01/09/2018
B	California	Agent	Approved	01/09/2018
B	District of Columbia	Agent	Approved	08/17/2023
B	Florida	Agent	Approved	06/12/2024
B	Georgia	Agent	Approved	03/18/2022
B	Idaho	Agent	Approved	05/08/2018
B	Kansas	Agent	Approved	01/09/2018
B	Mississippi	Agent	Approved	04/16/2019
B	Montana	Agent	Approved	01/09/2018



Qualifications

Regulator	Registration	Status	Date
B Nebraska	Agent	Approved	01/08/2018
B New York	Agent	Approved	01/31/2018
B Ohio	Agent	Approved	01/08/2018
B Oklahoma	Agent	Approved	08/30/2016
B Tennessee	Agent	Approved	04/14/2023
B Texas	Agent	Approved	01/09/2018
B Virginia	Agent	Approved	01/10/2018
B Washington	Agent	Approved	09/16/2019

Branch Office Locations

RAYMOND JAMES FINANCIAL SERVICES
 3030 NW EXPRESSWAY
 SUITE 1450
 OKLAHOMA CITY, OK 73112

Employment 2 of 2

Firm Name: **RAYMOND JAMES FINANCIAL SERVICES ADVISORS, INC**
 Main Address: 880 CARILLON PARKWAY
 SAINT PETERSBURG, FL 33716
 Firm ID#: 149018

Regulator	Registration	Status	Date
IA Oklahoma	Investment Adviser Representative	Approved	09/02/2016
IA Texas	Investment Adviser Representative	Restricted Approval	10/17/2016

Branch Office Locations

RAYMOND JAMES FINANCIAL SERVICES ADVISORS, INC
 3817 NW EXPRESSWAY
 SUITE 440



Qualifications

OKLAHOMA CITY, OK 73112





Qualifications

PASSED INDUSTRY EXAMS



This section includes all industry exams that the representative has passed. Under limited circumstances, a representative may attain registration after receiving an exam waiver based on a combination of exams the representative has passed and qualifying work experience. Likewise a new exam requirement may be grandfathered based on a representative's specific qualifying work experience. Exam waivers and grandfathering are not included below.

This individual has passed 2 principal/supervisory exams, 3 general industry/product exams, and 2 state securities law exams.



Principal/Supervisory Exams

Exam	Category	Date
 General Securities Principal Examination (S24)	Series 24	08/12/1997
 Investment Company Products/Variable Contracts Principal Examination (S26)	Series 26	07/12/1988

General Industry/Product Exams

Exam	Category	Date
 Securities Industry Essentials Examination (SIE)	SIE	10/01/2018
 General Securities Representative Examination (S7)	Series 7	10/20/1994
 Investment Company Products/Variable Contracts Representative Examination (S6)	Series 6	11/24/1986

State Securities Law Exams

Exam	Category	Date
 Uniform Investment Adviser Law Examination (S65)	Series 65	12/21/1999
 Uniform Securities Agent State Law Examination (S63)	Series 63	11/21/1986

PROFESSIONAL DESIGNATIONS

This section details that the representative has reported **1** professional designation(s).

Chartered Financial Consultant

This representative holds or did hold **1** professional designation(s) that may have been used to qualify as an Investment Advisor representative. Please check with the appropriate designation authority for verification that the designation is still in effect. The contact information for these professional designation authorities can be found on the website for the North American Securities



Administrators Association at <http://www.nasaa.org>



Registration & Employment History

PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

	Registration Dates	Firm Name	ID#	Branch Location
IA	01/27/2006 - 09/01/2016	LASALLE ST. INVESTMENT ADVISORS, L.L.C.	CRD# 109701	OKLAHOMA CITY, OK
B	10/16/1997 - 09/01/2016	LASALLE ST SECURITIES, L.L.C.	CRD# 7191	OKLAHOMA CITY, OK
B	09/02/1997 - 10/16/1997	SAPERSTON FINANCIAL INC.	CRD# 27863	BUFFALO, NY
B	02/12/1996 - 08/19/1997	ENERIC FINANCIAL SERVICES, INC.	CRD# 11761	FAIRFIELD, IA
B	06/06/1990 - 02/23/1996	WALNUT STREET SECURITIES, INC.	CRD# 15840	EL SEGUNDO, CA
B	11/25/1986 - 05/29/1990	FIRST INVESTORS CORPORATION	CRD# 305	EDISON, NJ

EMPLOYMENT HISTORY

Below is the representative's employment history for up to the last 10 years.

Employment Dates	Employer Name	Position	Investment Related	Employer Location
09/2016 - Present	Neeley Consulting LLC	Other	N	Oklahoma City, OK, United States
09/2016 - Present	RAYMOND JAMES FINANCIAL SERVICES ADVISORS INC.	INVESTMENT ADVISER REP	Y	OKLAHOMA CITY, OK, United States
08/2016 - Present	RAYMOND JAMES FINANCIAL SERVICES, INC.	FINANCIAL ADVISOR	Y	OKLAHOMA CITY, OK, United States
01/2006 - 08/2016	LASALLE ST. INVESTMENT ADVISORS, LLC	IAR	Y	OKLAHOMA CITY, OK, United States
10/1997 - 08/2016	LA SALLE ST. SECURITIES, INC.	OTHER - Representative	Y	MIDWEST CITY, OK, United States

OTHER BUSINESS ACTIVITIES

This section includes information, if any, as provided by the representative regarding other business activities the representative is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent, or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious, or fraternal and is recognized as tax exempt.

(1)Name of Business: Larry Gordon Insurance Group Address: 3030 NW Expressway, Suite 1450, Oklahoma City, OK, 73112, United States Activity Type: Non-variable Insurance Position/Title: Agent Investment Related: Yes Start Date: 09/01/2016 Hours per month devoted to this business: 2-10 Hours per month devoted to this business during trading hours: 2-10 Description of



Registration & Employment History



OTHER BUSINESS ACTIVITIES

duties: The sale of Fixed index Life insurance products to my clients and prospects

(2)Name of Business: Neeley Consulting LLC Address: 3030 NW Expressway Ste 1450, Oklahoma City, OK, 73112, United States Activity Type: Support Company - Owner Position/Title: Other Investment Related: No Start Date: 09/01/2016 Hours per month devoted to this business: 2-10 Hours per month devoted to this business during trading hours: 2-10 Description of duties: I am the owner



Disclosure Summary

Disclosure Information

What you should know about reported disclosure events:

(1) Certain thresholds must be met before an event is reported to IARD, for example:

- A law enforcement agency must file formal charges before an Investment Adviser Representative is required to report a particular criminal event.;
- A customer dispute must involve allegations that an Investment Adviser Representative engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.

(2) Disclosure events in IAPD reports come from different sources:

As mentioned in the "About IAPD" section on page 1 of this report, information contained in IAPD comes from Investment Adviser Representatives, firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the IAPD report. The different versions will be separated by a solid line with the reporting source labeled.

(3) There are different statuses and dispositions for disclosure events:

- A disclosure event may have a status of *pending*, *on appeal*, or *final*.
 - A "pending" disclosure event involves allegations that have not been proven or formally adjudicated.
 - A disclosure event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - A "final" disclosure event has been concluded and its resolution is not subject to change.
- A final disclosure event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
 - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - A "settled" matter generally represents a disposition wherein the parties involved in a dispute reach an agreement to resolve the matter. Please note that Investment Adviser Representatives and firms may choose to settle customer disputes or regulatory matters for business or other reasons.
 - A "resolved" matter usually includes a disposition wherein no payment is made to the customer or there is no finding of wrongdoing on the part of the Investment Adviser Representative. Such matters generally involve customer disputes.

(4) You may wish to contact the Investment Adviser Representatives to obtain further information regarding any of the disclosure events contained in this IAPD report.



DISCLOSURE EVENT DETAILS

When evaluating this information, please keep in mind that some items may involve pending actions or allegations that may be contested and have not been resolved or proven. The event may, in the end, be withdrawn, dismissed, resolved in favor of the Investment Adviser Representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to the Investment Adviser Registration Depository. Some of the specific data fields contained in the report may be blank if the information was not provided.

The following types of events are disclosed about this representative:

Type	Count
Customer Dispute	2
Termination	1

Customer Dispute

This section provides information regarding a customer dispute that was reported to the Investment Adviser Registration Depository (IARD) by the Investment Adviser Representative (IAR), an investment adviser and/or securities firm, and/or a securities regulator. The event may include a consumer-initiated, investment-related complaint, arbitration proceeding or civil suit that contains allegations of sales practice violations against the individual.

The customer dispute may be pending or may have resulted in a civil judgment, arbitration award, monetary settlement, closure without action, withdrawal, dismissal, denial, or other outcome.

Disclosure 1 of 2

Reporting Source:	Individual
Employing firm when activities occurred which led to the complaint:	RAYMOND JAMES FINANCIAL SERVICES, INC.
Allegations:	The client alleged the advisor made a recommendation that was not in their best interest.
Product Type:	Other: Equity
Alleged Damages:	\$10,557.00
Is this an oral complaint?	No
Is this a written complaint?	Yes
Is this an arbitration/CFTC reparation or civil litigation?	No

Customer Complaint Information

Date Complaint Received:	10/10/2024
Complaint Pending?	No
Status:	Denied
Status Date:	11/29/2024
Settlement Amount:	
Individual Contribution Amount:	



Disclosure 2 of 2

Reporting Source: Individual
Employing firm when activities occurred which led to the complaint: LASALLE ST. SECURITIES, LLC
Allegations: CUSTOMER ALLEGES UNSUITABLE INVESTMENTS LEADING TO LOSSES IN ACCOUNT.
Product Type: Options
Alleged Damages: \$95,000.00

Customer Complaint Information

Date Complaint Received:
Complaint Pending? No
Status: Arbitration/Reparation
Status Date: 02/17/2004
Settlement Amount:
Individual Contribution Amount:

Arbitration Information

Arbitration/Reparation Claim filed with and Docket/Case No.: 04-00802
Date Notice/Process Served: 02/17/2004
Arbitration Pending? No
Disposition: Settled
Disposition Date: 05/23/2006
Monetary Compensation Amount: \$22,500.00
Individual Contribution Amount: \$22,500.00



Termination

This disclosure event involves a situation where the Investment Adviser Representative voluntarily resigned, was discharged or was permitted to resign after allegations were made that accused the Investment Adviser Representative of violating investment-related statutes, regulations, rules or industry standards of conduct; fraud or the wrongful taking of property; or failure to supervise in connection with investment-related statutes, regulations, rules or industry standards of conduct.

Disclosure 1 of 1

Reporting Source: Individual
Firm Name: WALNUT STREET SECURITIES, INC.
Termination Type: Permitted to Resign
Termination Date: 02/20/1996
Allegations: Not Provided
VIOLATED COMPANY POLICY REGARDING BORROWING
MONEY FROM CLIENTS

Product Type:

Other Product Types:

Broker Statement Not Provided
IN JUNE 1995, I ARRANGED FOR A FRIEND TO BORROW \$6500 FROM A CUSTOMER OF MINE. I CO-SIGNED THE LOAN. MY FRIEND WAS UNABLE TO REPAY AND I REPAID THE ENTIRE LOAN IN JANURAY 1996. IN OCTOBER 1995, I BORROWED \$10,000 FROM A CUSTOMER TO PURCHASE A VEHICLE AFTER I WAS INVOLVED IN AN ACCIDENT. I NEEDED THE MONEY UNTIL AN INSURANCE REIMBURSEMENT WAS RECEIVED. THE ENTIRE AMOUNT PLUS INTEREST WAS REPAID IN DECEMBER 1995. I VOLUNTARILY REPORTED THESE EVENTS TO DON MCCHESENEY AT WALNUT STREET



End of Report

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