



## IAPD Report

# FRANK LEON WELCH

CRD# 1617257

<b><u>Section Title</u></b>	<b><u>Page(s)</u></b>
Report Summary	1
Qualifications	2 - 5
Registration and Employment History	6 - 7
Disclosure Information	8

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Please contact FINRA with any concerns.



## IAPD Information About Representatives

IAPD offers information on all current-and many former representatives. Investors are strongly encouraged to use IAPD to check the background of representatives before deciding to conduct, or continue to conduct, business with them.

### What is included in a IAPD report?

IAPD reports for individual representatives include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards.

It is important to note that the information contained in an IAPD report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

### Where did this information come from?

The information contained in IAPD comes from the Investment Adviser Registration Depository (IARD) and FINRA's Central Registration Depository, or CRD, (see more on CRD below) and is a combination of:

- information the states require representatives and firms to submit as part of the registration and licensing process, and
- information that state regulators report regarding disciplinary actions or allegations against representatives.

### How current is this information?

Generally, representatives are required to update their professional and disciplinary information in IARD within 30 days.

### Need help interpreting this report?

For help understanding how to read this report, please consult NASAA's IAPD Tips page <http://www.nasaa.org/IAPD/IARReports.cfm>

### What if I want to check the background of an Individual Broker or Brokerage Firm?

To check the background of an Individual Broker or Brokerage firm, you can search for the firm or individual in IAPD. If your search is successful, click on the link provided to view the available licensing and registration information in FINRA's BrokerCheck website.

### Are there other resources I can use to check the background of investment professionals?

It is recommended that you learn as much as possible about an individual representative or Investment Adviser firm before deciding to work with them. Your state securities regulator can help you research individuals and certain firms doing business in your state. The contact information for state securities regulators can be found on the website of the North American Securities Administrators Association <http://www.nasaa.org>



## Report Summary

### FRANK LEON WELCH (CRD# 1617257)

The report summary provides an overview of the representative's professional background and conduct. The information contained in this report has been provided by the representative, investment adviser and/or securities firms, and/or securities regulators as part of the states' investment adviser registration and licensing process. The information contained in this report was last updated by the representative, a previous employing firm, or a securities regulator on **04/06/2026**.

### CURRENT EMPLOYERS

	Firm	CRD#	Registered Since
<b>B</b>	CETERA INVESTMENT SERVICES LLC	CRD# 15340	03/30/2018
<b>IA</b>	CETERA INVESTMENT ADVISERS LLC	CRD# 105644	04/10/2018

### QUALIFICATIONS

This representative is currently registered in **1** SRO(s) and **25** jurisdiction(s).

Is this representative currently Inactive or Suspended with any regulator? **No**

**Note:** Not all jurisdictions require IAR registration or may have an exemption from registration.

Additional information including this individual's qualification examinations and professional designations is available in the Detailed Report.

### REGISTRATION HISTORY

This representative was previously registered with the following firm(s):

	FIRM	CRD#	LOCATION	REGISTRATION DATES
<b>IA</b>	SUNTRUST ADVISORY SERVICES, INC.	283390	RIVERVIEW, FL	08/19/2016 - 04/06/2018
<b>B</b>	SUNTRUST INVESTMENT SERVICES, INC.	17499	TAMPA, FL	10/14/2004 - 04/06/2018
<b>IA</b>	SUNTRUST INVESTMENT SERVICES, INC.	17499	TAMPA, FL	10/18/2004 - 12/31/2016

For additional registration and employment history details as reported by the individual, refer to the Registration and Employment History section of the Detailed Report.

### DISCLOSURE INFORMATION

Disclosure events include certain criminal charges and convictions, formal investigations and disciplinary actions initiated by regulators, customer disputes and arbitrations, and financial disclosures such as bankruptcies and unpaid judgments or liens.

Are there events disclosed about this representative? **Yes**

The following types of events are disclosed about this representative:

Type	Count
Termination	1



## Qualifications

### REGISTRATIONS

This section provides the SRO, states and U.S. territories in which the representative is currently registered and licensed, the category of each registration, and the date on which the registration becomes effective. This section also provides, for each firm with which the representative is currently employed, the address of each location where the representative works. This individual is currently registered with **25** jurisdiction(s) and 1 SRO(s) through his or her employer(s).

### Employment 1 of 2

Firm Name: **CETERA INVESTMENT SERVICES LLC**  
Main Address: 400 FIRST ST. S. SUITE 300  
ST. CLOUD, MN 56301  
Firm ID#: 15340

	Regulator	Registration	Status	Date
<b>B</b>	FINRA	General Securities Representative	Approved	03/30/2018
<b>B</b>	FINRA	Investment Co./Variable Contracts Prin	Approved	03/30/2018
<b>B</b>	Alabama	Agent	Approved	06/09/2020
<b>B</b>	Arizona	Agent	Approved	04/27/2018
<b>B</b>	California	Agent	Approved	10/27/2021
<b>B</b>	Colorado	Agent	Approved	04/11/2025
<b>B</b>	Connecticut	Agent	Approved	04/24/2018
<b>B</b>	Delaware	Agent	Approved	11/03/2023
<b>B</b>	Florida	Agent	Approved	04/23/2018
<b>B</b>	Georgia	Agent	Approved	04/30/2018
<b>B</b>	Illinois	Agent	Approved	08/07/2018
<b>B</b>	Indiana	Agent	Approved	05/03/2018
<b>B</b>	Kentucky	Agent	Approved	12/15/2025



### Qualifications

Regulator	Registration	Status	Date
<b>B</b> Maine	Agent	Approved	04/06/2026
<b>B</b> Massachusetts	Agent	Approved	04/12/2023
<b>B</b> Michigan	Agent	Approved	07/27/2022
<b>B</b> Mississippi	Agent	Approved	10/29/2021
<b>B</b> Missouri	Agent	Approved	04/19/2021
<b>B</b> Montana	Agent	Approved	01/05/2021
<b>B</b> New Jersey	Agent	Approved	02/13/2023
<b>B</b> New York	Agent	Approved	04/24/2018
<b>B</b> North Carolina	Agent	Approved	05/01/2018
<b>B</b> Pennsylvania	Agent	Approved	05/02/2018
<b>B</b> South Carolina	Agent	Approved	04/07/2023
<b>B</b> Tennessee	Agent	Approved	07/09/2018
<b>B</b> Texas	Agent	Approved	12/10/2019
<b>B</b> Virginia	Agent	Approved	07/02/2018

### Branch Office Locations

**CETERA INVESTMENT SERVICES LLC**  
 6019 WINTHROP COMMERCE AVE  
 RIVERVIEW, FL 33578

### Employment 2 of 2

Firm Name: **CETERA INVESTMENT ADVISERS LLC**  
 Main Address: 1450 AMERICAN LANE  
 6TH FLOOR, SUITE 650  
 SCHAUMBURG, IL 60173-2096



## Qualifications

Firm ID#: 105644

	Regulator	Registration	Status	Date
IA	Florida	Investment Adviser Representative	Approved	04/10/2018
IA	Texas	Investment Adviser Representative	Restricted Approval	04/22/2022

### Branch Office Locations

**CETERA INVESTMENT ADVISERS LLC**  
6019 WINTHROP COMMERCE AVE  
RIVERVIEW, FL 33578




## Qualifications

### PASSED INDUSTRY EXAMS




This section includes all industry exams that the representative has passed. Under limited circumstances, a representative may attain registration after receiving an exam waiver based on a combination of exams the representative has passed and qualifying work experience. Likewise a new exam requirement may be grandfathered based on a representative's specific qualifying work experience. Exam waivers and grandfathering are not included below.

**This individual has passed 1 principal/supervisory exam, 3 general industry/product exams, and 2 state securities law exams.**



#### Principal/Supervisory Exams

Exam	Category	Date
 Investment Company Products/Variable Contracts Principal Examination (S26)	Series 26	08/28/2007

#### General Industry/Product Exams

Exam	Category	Date
 Securities Industry Essentials Examination (SIE)	SIE	10/01/2018
 National Commodity Futures Examination (S3)	Series 3	10/20/1988
 General Securities Representative Examination (S7)	Series 7	08/20/1988

#### State Securities Law Exams

Exam	Category	Date
 Uniform Investment Adviser Law Examination (S65)	Series 65	11/17/1992
 Uniform Securities Agent State Law Examination (S63)	Series 63	06/21/1988

### PROFESSIONAL DESIGNATIONS

This section details that the representative has reported **0** professional designation(s).

No information reported.



## Registration & Employment History

### PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

	Registration Dates	Firm Name	ID#	Branch Location
IA	08/19/2016 - 04/06/2018	SUNTRUST ADVISORY SERVICES, INC.	CRD# 283390	RIVERVIEW, FL
B	10/14/2004 - 04/06/2018	SUNTRUST INVESTMENT SERVICES, INC.	CRD# 17499	TAMPA, FL
IA	10/18/2004 - 12/31/2016	SUNTRUST INVESTMENT SERVICES, INC.	CRD# 17499	TAMPA, FL
IA	07/07/1998 - 10/04/2004	SOUTHTRUST SECURITIES, INC.	CRD# 17922	ST. PETERSBURG, FL
B	07/02/1998 - 10/04/2004	SOUTHTRUST SECURITIES, INC.	CRD# 17922	BIRMINGHAM, AL
B	08/04/1998 - 04/24/2000	LIBERTY SECURITIES CORPORATION	CRD# 14416	PURCHASE, NY
B	09/08/1997 - 09/29/1997	ARGUS SECURITIES, INC.	CRD# 7400	HALLANDALE, FL
B	09/14/1994 - 07/30/1997	AMSOUTH INVESTMENT SERVICES, INC.	CRD# 15692	BIRMINGHAM, AL
B	04/21/1994 - 08/23/1994	GLENFED BROKERAGE SERVICES	CRD# 13648	GLENDALE, CA
B	06/09/1989 - 06/15/1993	PRUDENTIAL SECURITIES INCORPORATED	CRD# 7471	NEW YORK, NY
B	06/12/1989 - 07/05/1989	THOMSON MCKINNON SECURITIES INC.	CRD# 829	NEW YORK, NY
B	09/10/1988 - 06/16/1989	DREXEL BURNHAM LAMBERT INCORPORATED	CRD# 7323	

### EMPLOYMENT HISTORY

Below is the representative's employment history for up to the last 10 years.

Employment Dates	Employer Name	Position	Investment Related	Employer Location
04/2018 - Present	CETERA INVESTMENT ADVISERS LLC	INVESTMENT ADVISER REPRESENTATIVE	Y	RIVERVIEW, FL, United States
03/2018 - Present	CETERA INVESTMENT SERVICES LLC	REGISTERED REPRESENTATIVE	Y	ST. CLOUD, MN, United States



## Registration & Employment History

### EMPLOYMENT HISTORY

Employment Dates	Employer Name	Position	Investment Related	Employer Location
03/2018 - Present	REGIONS BANK	REGISTERED REPRESENTATIVE	Y	RIVERVIEW, FL, United States
08/2016 - 03/2018	SunTrust Advisory Services	Investment Advisory Representative	Y	Atlanta, GA, United States
10/2004 - 03/2018	SUNTRUST INVESTMENT SERVICES, INC.	INVESTMENT CONSULTANT	Y	TAMPA, FL, United States

### OTHER BUSINESS ACTIVITIES

This section includes information, if any, as provided by the representative regarding other business activities the representative is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent, or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious, or fraternal and is recognized as tax exempt.

No information reported.



## Disclosure Summary

### Disclosure Information

#### What you should know about reported disclosure events:

##### (1) Certain thresholds must be met before an event is reported to IARD, for example:

- A law enforcement agency must file formal charges before an Investment Adviser Representative is required to report a particular criminal event.;
- A customer dispute must involve allegations that an Investment Adviser Representative engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.

##### (2) Disclosure events in IAPD reports come from different sources:

As mentioned in the "About IAPD" section on page 1 of this report, information contained in IAPD comes from Investment Adviser Representatives, firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the IAPD report. The different versions will be separated by a solid line with the reporting source labeled.

##### (3) There are different statuses and dispositions for disclosure events:

- A disclosure event may have a status of *pending*, *on appeal*, or *final*.
  - A "pending" disclosure event involves allegations that have not been proven or formally adjudicated.
  - A disclosure event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
  - A "final" disclosure event has been concluded and its resolution is not subject to change.
- A final disclosure event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
  - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
  - A "settled" matter generally represents a disposition wherein the parties involved in a dispute reach an agreement to resolve the matter. Please note that Investment Adviser Representatives and firms may choose to settle customer disputes or regulatory matters for business or other reasons.
  - A "resolved" matter usually includes a disposition wherein no payment is made to the customer or there is no finding of wrongdoing on the part of the Investment Adviser Representative. Such matters generally involve customer disputes.

##### (4) You may wish to contact the Investment Adviser Representatives to obtain further information regarding any of the disclosure events contained in this IAPD report.



## DISCLOSURE EVENT DETAILS

When evaluating this information, please keep in mind that some items may involve pending actions or allegations that may be contested and have not been resolved or proven. The event may, in the end, be withdrawn, dismissed, resolved in favor of the Investment Adviser Representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to the Investment Adviser Registration Depository. Some of the specific data fields contained in the report may be blank if the information was not provided.

The following types of events are disclosed about this representative:

Type	Count
Termination	1

### Termination

This disclosure event involves a situation where the Investment Adviser Representative voluntarily resigned, was discharged or was permitted to resign after allegations were made that accused the Investment Adviser Representative of violating investment-related statutes, regulations, rules or industry standards of conduct; fraud or the wrongful taking of property; or failure to supervise in connection with investment-related statutes, regulations, rules or industry standards of conduct.

#### Disclosure 1 of 1

**Reporting Source:** Individual

**Firm Name:** AMSOUTH INVESTMENT SERVICES, INC.

**Termination Type:** Permitted to Resign

**Termination Date:** 07/18/1997

**Allegations:** N/A  
VIOLATION OF FIRM POLICY, NO ACTUAL OR ALLEGED DAMAGES OR CLAIMS INVOLVED.

**Product Type:**

**Other Product Types:**

**Broker Statement** TERMINATION  
AMSOUTH INVESTMENT SERVICES ASSERTS THAT I VIOLATED FIRM POLICY. BY SIGNING VARIOUS ADMINISTRATIVE FORM ON BEHALF OF FIXED ANNUITY CUSTOMERS. NO LOSSES OR CLAIMS WERE SUFFERED BY ANY CUSTOMER NO PERSONAL BENEFIT WAS DERIVED ON ANYBODY BEHALF.



## End of Report

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