



IAPD Report

Jeffrey Maior Goldfarb

CRD# 1718720

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Please contact FINRA with any concerns.



IAPD Information About Representatives

IAPD offers information on all current-and many former representatives. Investors are strongly encouraged to use IAPD to check the background of representatives before deciding to conduct, or continue to conduct, business with them.

What is included in a IAPD report?

IAPD reports for individual representatives include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards.

It is important to note that the information contained in an IAPD report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

Where did this information come from?

The information contained in IAPD comes from the Investment Adviser Registration Depository (IARD) and FINRA's Central Registration Depository, or CRD, (see more on CRD below) and is a combination of:

- information the states require representatives and firms to submit as part of the registration and licensing process, and
- information that state regulators report regarding disciplinary actions or allegations against representatives.

How current is this information?

Generally, representatives are required to update their professional and disciplinary information in IARD within 30 days.

Need help interpreting this report?

For help understanding how to read this report, please consult NASAA's IAPD Tips page <http://www.nasaa.org/IAPD/IARReports.cfm>

What if I want to check the background of an Individual Broker or Brokerage Firm?

To check the background of an Individual Broker or Brokerage firm, you can search for the firm or individual in IAPD. If your search is successful, click on the link provided to view the available licensing and registration information in FINRA's BrokerCheck website.

Are there other resources I can use to check the background of investment professionals?

It is recommended that you learn as much as possible about an individual representative or Investment Adviser firm before deciding to work with them. Your state securities regulator can help you research individuals and certain firms doing business in your state. The contact information for state securities regulators can be found on the website of the North American Securities Administrators Association <http://www.nasaa.org>



Report Summary

Jeffrey Maior Goldfarb (CRD# 1718720)

The report summary provides an overview of the representative's professional background and conduct. The information contained in this report has been provided by the representative, investment adviser and/or securities firms, and/or securities regulators as part of the states' investment adviser registration and licensing process. The information contained in this report was last updated by the representative, a previous employing firm, or a securities regulator on **10/16/2025**.

CURRENT EMPLOYERS

	Firm	CRD#	Registered Since
B	RAYMOND JAMES FINANCIAL SERVICES, INC.	CRD# 6694	09/18/2009
IA	RAYMOND JAMES FINANCIAL SERVICES ADVISORS, INC	CRD# 149018	10/06/2016

QUALIFICATIONS

This representative is currently registered in **1** SRO(s) and **23** jurisdiction(s).

Is this representative currently Inactive or Suspended with any regulator? **No**

Note: Not all jurisdictions require IAR registration or may have an exemption from registration.

Additional information including this individual's qualification examinations and professional designations is available in the Detailed Report.

REGISTRATION HISTORY

This representative was previously registered with the following firm(s):

	FIRM	CRD#	LOCATION	REGISTRATION DATES
B	AMERIPRISE FINANCIAL SERVICES, INC.	6363	WILLIAMSVILLE, NY	01/19/1988 - 09/21/2009
B	IDS LIFE INSURANCE COMPANY	6321	MINNEAPOLIS, MN	01/19/1988 - 07/03/2006

For additional registration and employment history details as reported by the individual, refer to the Registration and Employment History section of the Detailed Report.

DISCLOSURE INFORMATION

Disclosure events include certain criminal charges and convictions, formal investigations and disciplinary actions initiated by regulators, customer disputes and arbitrations, and financial disclosures such as bankruptcies and unpaid judgments or liens.

Are there events disclosed about this representative? **Yes**

The following types of events are disclosed about this representative:

Type	Count
Customer Dispute	3



Qualifications

REGISTRATIONS

This section provides the SRO, states and U.S. territories in which the representative is currently registered and licensed, the category of each registration, and the date on which the registration becomes effective. This section also provides, for each firm with which the representative is currently employed, the address of each location where the representative works. This individual is currently registered with **23** jurisdiction(s) and 1 SRO(s) through his or her employer(s).

Employment 1 of 2

Firm Name: **RAYMOND JAMES FINANCIAL SERVICES, INC.**

Main Address: 880 CARILLON PARKWAY
ST. PETERSBURG, FL 33716

Firm ID#: 6694

	Regulator	Registration	Status	Date
B	FINRA	General Securities Representative	Approved	09/18/2009
B	FINRA	General Securities Sales Supervisor	Approved	03/04/2010
B	Arizona	Agent	Approved	02/18/2010
B	California	Agent	Approved	12/18/2018
B	Colorado	Agent	Approved	09/18/2009
B	Florida	Agent	Approved	09/18/2009
B	Hawaii	Agent	Approved	04/05/2021
B	Illinois	Agent	Approved	02/22/2018
B	Louisiana	Agent	Approved	08/02/2017
B	Maine	Agent	Approved	01/11/2024
B	Maryland	Agent	Approved	10/07/2021
B	Michigan	Agent	Approved	04/19/2016
B	Minnesota	Agent	Approved	10/16/2025



Qualifications

Regulator	Registration	Status	Date
B Missouri	Agent	Approved	05/25/2022
B Montana	Agent	Approved	10/23/2024
B New Mexico	Agent	Approved	06/08/2022
B New York	Agent	Approved	09/18/2009
B North Carolina	Agent	Approved	07/11/2012
B Ohio	Agent	Approved	01/24/2014
B Oregon	Agent	Approved	06/11/2021
B Pennsylvania	Agent	Approved	04/17/2017
B South Carolina	Agent	Approved	02/10/2010
B Texas	Agent	Approved	10/04/2016
B Vermont	Agent	Approved	02/26/2014
B Wisconsin	Agent	Approved	08/05/2025

Branch Office Locations

RAYMOND JAMES FINANCIAL SERVICES
 4549 MAIN STREET
 SUITE 200
 BUFFALO, NY 14226

RAYMOND JAMES FINANCIAL SERVICES
 900 CAMP STREET
 NEW ORLEANS, LA 70130

RAYMOND JAMES FINANCIAL SERVICES
 New Orleans, LA

Employment 2 of 2

Firm Name: **RAYMOND JAMES FINANCIAL SERVICES ADVISORS, INC**
 Main Address: 880 CARILLON PARKWAY
 SAINT PETERSBURG, FL 33716
 Firm ID#: 149018



Qualifications

Regulator	Registration	Status	Date
IA Louisiana	Investment Adviser Representative	Approved	11/13/2017
IA New York	Investment Adviser Representative	Approved	06/14/2021
IA Texas	Investment Adviser Representative	Approved	10/06/2016

Branch Office Locations

RAYMOND JAMES FINANCIAL SERVICES ADVISORS, INC
4549 MAIN STREET
SUITE 200
BUFFALO, NY 14203

RAYMOND JAMES FINANCIAL SERVICES ADVISORS, IN
900 Camp Street
New Orleans, LA 70130

RAYMOND JAMES FINANCIAL SERVICES ADVISORS, INC
New Orleans, LA



Qualifications

PASSED INDUSTRY EXAMS

This section includes all industry exams that the representative has passed. Under limited circumstances, a representative may attain registration after receiving an exam waiver based on a combination of exams the representative has passed and qualifying work experience. Likewise a new exam requirement may be grandfathered based on a representative's specific qualifying work experience. Exam waivers and grandfathering are not included below.

This individual has passed 2 principal/supervisory exams, 2 general industry/product exams, and 1 state securities law exam.

Principal/Supervisory Exams

Exam	Category	Date
General Securities Sales Supervisor - Options Module Examination (S9)	Series 9	03/03/2010
General Securities Sales Supervisor - General Module Examination (S10)	Series 10	02/23/2010

General Industry/Product Exams

Exam	Category	Date
Securities Industry Essentials Examination (SIE)	SIE	10/01/2018
General Securities Representative Examination (S7)	Series 7	01/16/1988

State Securities Law Exams

Exam	Category	Date
Uniform Securities Agent State Law Examination (S63)	Series 63	10/23/1987

PROFESSIONAL DESIGNATIONS

This section details that the representative has reported **1** professional designation(s).

Certified Financial Planner

This representative holds or did hold **1** professional designation(s) that may have been used to qualify as an Investment Advisor representative. Please check with the appropriate designation authority for verification that the designation is still in effect. The contact information for these professional designation authorities can be found on the website for the North American Securities Administrators Association at <http://www.nasaa.org>



Registration & Employment History

PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

	Registration Dates	Firm Name	ID#	Branch Location
B	01/19/1988 - 09/21/2009	AMERIPRISE FINANCIAL SERVICES, INC.	CRD# 6363	WILLIAMSVILLE, NY
B	01/19/1988 - 07/03/2006	IDS LIFE INSURANCE COMPANY	CRD# 6321	MINNEAPOLIS, MN

EMPLOYMENT HISTORY

Below is the representative's employment history for up to the last 10 years.

Employment Dates	Employer Name	Position	Investment Related	Employer Location
04/2010 - Present	GOLDFARB FINANCIAL	Advisor	N	BUFFALO, NY, United States
09/2009 - Present	RAYMOND JAMES FINANCIAL SERVICES ADVISORY, INC.	INVESTMENT ADVISOR REPRESENTATIVE	Y	BUFFALO, NY, United States
09/2009 - Present	RAYMOND JAMES FINANCIAL SERVICES, INC.	FINANCIAL ADVISOR	Y	BUFFALO, NY, United States
08/2018 - 12/2024	Follow the Hummingbird consulting PBC	CEO	Y	New Orleans, LA, United States

OTHER BUSINESS ACTIVITIES

This section includes information, if any, as provided by the representative regarding other business activities the representative is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent, or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious, or fraternal and is recognized as tax exempt.

(1)Name of Business: Goldfarb Financial Address: 4549 Main St, Buffalo, NY, 14226, United States Activity Type: Support Company - Owner Position/Title: Other Investment Related: No Start Date: 04/20/2010 Hours per month devoted to this business: 0-1 Hours per month devoted to this business during trading hours: 0-1 Description of duties: Branch manager for my Raymond James practice. The above name is the name for my support company



Disclosure Summary

Disclosure Information

What you should know about reported disclosure events:

(1) Certain thresholds must be met before an event is reported to IARD, for example:

- A law enforcement agency must file formal charges before an Investment Adviser Representative is required to report a particular criminal event.;
- A customer dispute must involve allegations that an Investment Adviser Representative engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.

(2) Disclosure events in IAPD reports come from different sources:

As mentioned in the "About IAPD" section on page 1 of this report, information contained in IAPD comes from Investment Adviser Representatives, firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the IAPD report. The different versions will be separated by a solid line with the reporting source labeled.

(3) There are different statuses and dispositions for disclosure events:

- A disclosure event may have a status of *pending*, *on appeal*, or *final*.
 - A "pending" disclosure event involves allegations that have not been proven or formally adjudicated.
 - A disclosure event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - A "final" disclosure event has been concluded and its resolution is not subject to change.
- A final disclosure event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
 - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - A "settled" matter generally represents a disposition wherein the parties involved in a dispute reach an agreement to resolve the matter. Please note that Investment Adviser Representatives and firms may choose to settle customer disputes or regulatory matters for business or other reasons.
 - A "resolved" matter usually includes a disposition wherein no payment is made to the customer or there is no finding of wrongdoing on the part of the Investment Adviser Representative. Such matters generally involve customer disputes.

(4) You may wish to contact the Investment Adviser Representatives to obtain further information regarding any of the disclosure events contained in this IAPD report.



DISCLOSURE EVENT DETAILS

When evaluating this information, please keep in mind that some items may involve pending actions or allegations that may be contested and have not been resolved or proven. The event may, in the end, be withdrawn, dismissed, resolved in favor of the Investment Adviser Representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to the Investment Adviser Registration Depository. Some of the specific data fields contained in the report may be blank if the information was not provided.

The following types of events are disclosed about this representative:

Type	Count
Customer Dispute	3

Customer Dispute

This section provides information regarding a customer dispute that was reported to the Investment Adviser Registration Depository (IARD) by the Investment Adviser Representative (IAR), an investment adviser and/or securities firm, and/or a securities regulator. The event may include a consumer-initiated, investment-related complaint, arbitration proceeding or civil suit that contains allegations of sales practice violations against the individual.

The customer dispute may be pending or may have resulted in a civil judgment, arbitration award, monetary settlement, closure without action, withdrawal, dismissal, denial, or other outcome.

Disclosure 1 of 3

Reporting Source: Individual

Employing firm when activities occurred which led to the complaint: AMERIPRISE FINANCIAL SERVICES INC

Allegations: THE CLIENT ALLEGES THE ADVISOR TOLD HIM THE VARIABLE UNIVERSAL LIFE INSURANCE PURCHASED IN 2000 WAS A SELF-SUSTAINING POLICY. THE CLIENT SAID HE NOW UNDERSTANDS THE POLICY HAS A CHANCE OF LAPSING IN THE FUTURE IF HE DOES NOT MAKE ADDITIONAL PREMIUM PAYMENTS.

Product Type: Other: VARIABLE LIFE

Alleged Damages: \$5,000.00

Is this an oral complaint? No

Is this a written complaint? Yes

Is this an arbitration/CFTC reparation or civil litigation? No

Customer Complaint Information

Date Complaint Received: 03/17/2008

Complaint Pending? No

Status: Denied

Status Date: 04/17/2008

Settlement Amount:

**Individual Contribution Amount:****Broker Statement**

THE FIRM FOUND THE CLIENT RECEIVED PROPER DISCLOSURE REGARDING THE PREMIUMS NECESSARY TO KEEP THE POLICY IN FORCE.

Disclosure 2 of 3**Reporting Source:**

Individual

Employing firm when activities occurred which led to the complaint:

AMERIPRISE FINANCIAL SERVICES INC

Allegations:

CLIENT ALLEGES I PLACED AN AUTHORIZED PURCHASE IN HIS BROKERAGE ACCOUNT ON 11/26/04 AND THAT STOCKS WERE BOUGHT AND SOLD IN HIS ACCOUNTS EXCESSIVELY CAUSING HIGH COMMISSIONS.

Product Type:

Other

Other Product Type(s):

BROKERAGE, WEALTH MANAGEMENT SERVICE

Alleged Damages:

\$5,000.00

Customer Complaint Information**Date Complaint Received:**

10/20/2005

Complaint Pending?

No

Status:

Closed/No Action

Status Date:

02/24/2006

Settlement Amount:**Individual Contribution Amount:****Broker Statement**

THE FIRM FOUND THE CLIENT RECEIVED FULL DISCLOSURE ON THE FEES AND COSTS ASSOCIATED WITH HIS TRANSACTIONS AND THAT THE CLIENT AUTHORIZED ALL TRANSACTIONS PRIOR TO EXECUTION.

Disclosure 3 of 3**Reporting Source:**

Individual

Employing firm when activities occurred which led to the complaint:

AMERICAN EXPRESS FINANCIAL ADVISORS

Allegations:

THE CLIENT ALLEGED I MISGUIDED HER AND PROVIDED HER ILL INFORMATION REGARDING THE PURCHASES OF TWO ANNUITIES. SHE FUTURE ALLEGED THE INVESTMENTS WERE INAPPROPRIATE CHOICES FOR HER PORTFOLIO AND THAT I DID NOT PROVIDE FULL DISCLOSURE OF THE COSTS.

Product Type:

Annuity(ies) - Variable

Alleged Damages:

\$86,000.00

Customer Complaint Information**Date Complaint Received:**

07/30/2002

Complaint Pending?

No



Status: Denied

Status Date: 10/24/2002

Settlement Amount:

Individual Contribution Amount:

Broker Statement

THE REVIEW FOUND THE ANNUITIES WERE SUITABLE BASED ON THE CLIENT'S GOALS AND OBJECTIVES. IN ADDITION, THE REVIEW FOUND I PROVIDED THE CLIENT WITH FULL DISCLOSURE OF THE COSTS ASSOCIATED WITH THE PRODUCTS.



End of Report

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