



IAPD Report

M F LONG II

CRD# 1778299

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Please contact FINRA with any concerns.



IAPD Information About Representatives

IAPD offers information on all current-and many former representatives. Investors are strongly encouraged to use IAPD to check the background of representatives before deciding to conduct, or continue to conduct, business with them.

What is included in a IAPD report?

IAPD reports for individual representatives include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards.

It is important to note that the information contained in an IAPD report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

Where did this information come from?

The information contained in IAPD comes from the Investment Adviser Registration Depository (IARD) and FINRA's Central Registration Depository, or CRD, (see more on CRD below) and is a combination of:

- information the states require representatives and firms to submit as part of the registration and licensing process, and
- information that state regulators report regarding disciplinary actions or allegations against representatives.

How current is this information?

Generally, representatives are required to update their professional and disciplinary information in IARD within 30 days.

Need help interpreting this report?

For help understanding how to read this report, please consult NASAA's IAPD Tips page <http://www.nasaa.org/IAPD/IARReports.cfm>

What if I want to check the background of an Individual Broker or Brokerage Firm?

To check the background of an Individual Broker or Brokerage firm, you can search for the firm or individual in IAPD. If your search is successful, click on the link provided to view the available licensing and registration information in FINRA's BrokerCheck website.

Are there other resources I can use to check the background of investment professionals?

It is recommended that you learn as much as possible about an individual representative or Investment Adviser firm before deciding to work with them. Your state securities regulator can help you research individuals and certain firms doing business in your state. The contact information for state securities regulators can be found on the website of the North American Securities Administrators Association <http://www.nasaa.org>



Report Summary

M F LONG II (CRD# 1778299)

The report summary provides an overview of the representative's professional background and conduct. The information contained in this report has been provided by the representative, investment adviser and/or securities firms, and/or securities regulators as part of the states' investment adviser registration and licensing process. The information contained in this report was last updated by the representative, a previous employing firm, or a securities regulator on **10/21/2025**.

CURRENT EMPLOYERS

	Firm	CRD#	Registered Since
B	CALTON & ASSOCIATES, INC.	CRD# 20999	06/30/2016
IA	CALTON & ASSOCIATES, INC.	CRD# 20999	10/04/2016

QUALIFICATIONS

This representative is currently registered in **1** SRO(s) and **2** jurisdiction(s).

Is this representative currently Inactive or Suspended with any regulator? **No**

Note: Not all jurisdictions require IAR registration or may have an exemption from registration.

Additional information including this individual's qualification examinations and professional designations is available in the Detailed Report.

REGISTRATION HISTORY

This representative was previously registered with the following firm(s):

	FIRM	CRD#	LOCATION	REGISTRATION DATES
IA	VSR ADVISORY SERVICES	14503	PLANO, TX	02/07/2003 - 07/01/2016
B	VSR FINANCIAL SERVICES, INC.	14503	PLANO, TX	06/06/2002 - 07/01/2016
IA	THE MASTERS, INC.	108432	PLANO, TX	06/07/2002 - 02/07/2003

For additional registration and employment history details as reported by the individual, refer to the Registration and Employment History section of the Detailed Report.

DISCLOSURE INFORMATION

Disclosure events include certain criminal charges and convictions, formal investigations and disciplinary actions initiated by regulators, customer disputes and arbitrations, and financial disclosures such as bankruptcies and unpaid judgments or liens.

Are there events disclosed about this representative? **Yes**

The following types of events are disclosed about this representative:

Type	Count
Regulatory Event	1
Customer Dispute	15



Qualifications

REGISTRATIONS

This section provides the SRO, states and U.S. territories in which the representative is currently registered and licensed, the category of each registration, and the date on which the registration becomes effective. This section also provides, for each firm with which the representative is currently employed, the address of each location where the representative works. This individual is currently registered with 2 jurisdiction(s) and 1 SRO(s) through his or her employer(s).

Employment 1 of 1

Firm Name: **CALTON & ASSOCIATES, INC.**
Main Address: 2701 N. ROCKY POINT DRIVE
SUITE 1000
TAMPA, FL 33607
Firm ID#: 20999

	Regulator	Registration	Status	Date
B	FINRA	General Securities Principal	Approved	06/30/2016
B	FINRA	General Securities Representative	Approved	06/30/2016
B	California	Agent	Approved	07/15/2016
B	Texas	Agent	Approved	10/04/2016
IA	Texas	Investment Adviser Representative	Approved	10/04/2016

Branch Office Locations

CALTON & ASSOCIATES, INC.
Denton, TX



Qualifications

PASSED INDUSTRY EXAMS

This section includes all industry exams that the representative has passed. Under limited circumstances, a representative may attain registration after receiving an exam waiver based on a combination of exams the representative has passed and qualifying work experience. Likewise a new exam requirement may be grandfathered based on a representative's specific qualifying work experience. Exam waivers and grandfathering are not included below.

This individual has passed 1 principal/supervisory exam, 3 general industry/product exams, and 2 state securities law exams.

Principal/Supervisory Exams

	Exam	Category	Date
	General Securities Principal Examination (S24)	Series 24	09/07/1993

General Industry/Product Exams

	Exam	Category	Date
	Securities Industry Essentials Examination (SIE)	SIE	10/01/2018
	Futures Managed Funds Examination (S31)	Series 31	02/15/2006
	General Securities Representative Examination (S7)	Series 7	12/19/1987

State Securities Law Exams

	Exam	Category	Date
	Uniform Investment Adviser Law Examination (S65)	Series 65	05/26/2017
	Uniform Securities Agent State Law Examination (S63)	Series 63	01/25/1988

PROFESSIONAL DESIGNATIONS

This section details that the representative has reported **0** professional designation(s).

No information reported.



Registration & Employment History

PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

	Registration Dates	Firm Name	ID#	Branch Location
IA	02/07/2003 - 07/01/2016	VSR ADVISORY SERVICES	CRD# 14503	PLANO, TX
B	06/06/2002 - 07/01/2016	VSR FINANCIAL SERVICES, INC.	CRD# 14503	PLANO, TX
IA	06/07/2002 - 02/07/2003	THE MASTERS, INC.	CRD# 108432	PLANO, TX
B	01/17/2001 - 06/18/2002	RUSHMORE SECURITIES CORPORATION	CRD# 8392	DALLAS, TX
B	06/18/1998 - 03/01/2001	NORTHSTAR SECURITIES, INC.	CRD# 11247	DALLAS, TX
B	03/28/1991 - 12/09/1998	DOMINION CAPITAL CORPORATION	CRD# 18837	DALLAS, TX
B	12/22/1987 - 03/20/1990	BARABAN SECURITIES, INC.	CRD# 7659	LOS ANGELES, CA

EMPLOYMENT HISTORY

Below is the representative's employment history for up to the last 10 years.

Employment Dates	Employer Name	Position	Investment Related	Employer Location
06/2016 - Present	Calton & Associates, Inc.	Registered Advisor	Y	Plano, TX, United States
04/2015 - Present	FIRST FINANCIAL SERVICES GROUP	OWNER	Y	PLANO, TX, United States
08/2007 - 06/2016	VSR ADVISORY SERVICES	IAR	Y	OVERLAND PARK, KS, United States
06/2002 - 06/2016	VSR FINANCIAL SERVICES INC	REGISTERED REPRESENTATIVE/IAR	Y	OVERLAND PARK, KS, United States

OTHER BUSINESS ACTIVITIES

This section includes information, if any, as provided by the representative regarding other business activities the representative is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent, or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious, or fraternal and is recognized as tax exempt.

1) Name of Business: LegalShield. Non-Investment related. Address: 7700 San Jacinto Place, Suite 200, Plano, TX 75024.



Registration & Employment History



OTHER BUSINESS ACTIVITIES

Nature of Business: Will/Identity theft protection. Position/Title/Relationship: Agent. Hours per month: Negligible. Hours per month during Securities trading hours: Negligible. Duties/Responsibilities: Prepaid legal service for individuals, families, and businesses. For a low monthly late, you get comprehensive legal coverage from an entire law firm of professionals. Start Date: 2003.

2) Name of Business: Wealth Preservation Consultants Ltd. Investment related. Address: 7700 San Jacinto Place, Suite 200, Plano, TX 75024. Nature of Business: DBA for Tax Filing purposes. Position/Title/Relationship: Partner. Hours per month: 160-200. Hours per month during Securities trading hours: 100. Duties/Responsibilities: Provide financial planning services. Start Date: 1999.

3) Name of Business: M F Long. Non-Investment related. Address: 7700 San Jacinto Place, Suite 200, Plano, TX 75024. Nature of Business: Life insurance and fixed annuities. Position/Title/Relationship: Owner. Hours per month: only when service is required. Hours per month during Securities trading hours: Less than 10. Duties/Responsibilities: It is my responsibility to ask the appropriate questions to determine what the client is looking to accomplish. Based upon their input, I look for the company that can best meet the goals of the client.

4) Name of Business: First Financial Services Group. Investment related. Address: 7700 San Jacinto Place, Suite 200, Plano, TX 75024. Nature of Business: My DBA that all of my business transactions are completed under. Position/Title/Relationship: Owner. Hours per month: 10. Hours per month during Securities trading hours: 0. Duties/Responsibilities: The annuity business is bases upon the clients concerns; I will research the companies that provide the best end results for what the client is wanting. Start Date: 04/2015.



Disclosure Summary

Disclosure Information

What you should know about reported disclosure events:

(1) Certain thresholds must be met before an event is reported to IARD, for example:

- A law enforcement agency must file formal charges before an Investment Adviser Representative is required to report a particular criminal event.;
- A customer dispute must involve allegations that an Investment Adviser Representative engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.

(2) Disclosure events in IAPD reports come from different sources:

As mentioned in the "About IAPD" section on page 1 of this report, information contained in IAPD comes from Investment Adviser Representatives, firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the IAPD report. The different versions will be separated by a solid line with the reporting source labeled.

(3) There are different statuses and dispositions for disclosure events:

- A disclosure event may have a status of *pending*, *on appeal*, or *final*.
 - A "pending" disclosure event involves allegations that have not been proven or formally adjudicated.
 - A disclosure event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - A "final" disclosure event has been concluded and its resolution is not subject to change.
- A final disclosure event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
 - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - A "settled" matter generally represents a disposition wherein the parties involved in a dispute reach an agreement to resolve the matter. Please note that Investment Adviser Representatives and firms may choose to settle customer disputes or regulatory matters for business or other reasons.
 - A "resolved" matter usually includes a disposition wherein no payment is made to the customer or there is no finding of wrongdoing on the part of the Investment Adviser Representative. Such matters generally involve customer disputes.

(4) You may wish to contact the Investment Adviser Representatives to obtain further information regarding any of the disclosure events contained in this IAPD report.



DISCLOSURE EVENT DETAILS

When evaluating this information, please keep in mind that some items may involve pending actions or allegations that may be contested and have not been resolved or proven. The event may, in the end, be withdrawn, dismissed, resolved in favor of the Investment Adviser Representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to the Investment Adviser Registration Depository. Some of the specific data fields contained in the report may be blank if the information was not provided.

The following types of events are disclosed about this representative:

Type	Count
Regulatory Event	1
Customer Dispute	15

Regulatory Event

This disclosure event may include a final, formal proceeding initiated by a regulatory authority (e.g., a state securities agency, a federal regulator such as the Securities and Exchange Commission or the Commodities Futures Trading Commission, or a foreign financial regulatory body) for a violation of investment-related rules or regulations. This disclosure event may also include a revocation or suspension of an Investment Adviser Representative's authority to act as an attorney, accountant or federal contractor.

Disclosure 1 of 1

Reporting Source:	Regulator
Regulatory Action Initiated By:	Texas
Sanction(s) Sought:	Suspension
Date Initiated:	10/04/2016
Docket/Case Number:	REG16-SUS-03
URL for Regulatory Action:	https://www.ssb.texas.gov/sites/default/files/REG16-SUS-03.pdf
Employing firm when activity occurred which led to the regulatory action:	VSR Financial Services, Inc.
Product Type:	Direct Investment-DPP & LP Interests
Allegations:	The Agent recommended that a client invest in certain alternative investments, namely non-traded REITs and private offerings of interests in oil & gas entities. The client had elected within the client's account opening documents to have no more than 20% allocated to the "Highest Risk/Aggressive" risk tolerance level and no more than 60% allocated to the "Highest Risk/Moderate" risk tolerance level. However, the agent recommended that the client allocate more than these amounts in alternative investments that fell within the aforementioned risk tolerance levels. The agent did not have a reasonable basis to believe that the recommendations exceeding the client's identified risk tolerance concentration levels were suitable for the client. The unsuitable recommendations constituted inequitable practices in the sales of securities.
Current Status:	Final
Resolution:	Order



Does the order constitute a final order based on violations of any laws or regulations that prohibit fraudulent, manipulative, or deceptive conduct?

No

Resolution Date:

10/04/2016

Sanctions Ordered:

Suspension

Undertaking

Other: Agent shall not recommend alternative investments to clients, specifically including non-listed REITs, non-listed BDCs, and interests sold pursuant to private offerings.

Sanction 1 of 1

Sanction Type:

Suspension

Capacities Affected:

Adviser/Agent Registration

Duration:

45 Days

Start Date:

10/04/2016

End Date:

11/17/2016

Reporting Source:

Individual

Regulatory Action Initiated By:

State of Texas

Sanction(s) Sought:

Suspension

Date Initiated:

10/04/2016

Docket/Case Number:

REG16-SUS-03

Employing firm when activity occurred which led to the regulatory action:

VSR Financial Services, Inc.

Product Type:

Direct Investment-DPP & LP Interests

Allegations:

The Agent recommended that a client invest in certain alternative investments, namely non-traded REITs and private offerings of interests in oil & gas entities. The client had elected within the client's account opening documents to have no more than 20% allocated to the "Highest Risk/Aggressive" risk tolerance level and no more than 60% allocated to the "Highest Risk/Moderate" risk tolerance level. However, the agent recommended that the client allocate more than these amounts in alternative investments that fell within the aforementioned risk tolerance levels. The agent did not have a reasonable basis to believe that the recommendations exceeding the client's identified risk tolerance concentration levels were suitable for the client. The unsuitable recommendations constituted inequitable practices in the sales of securities.

Current Status:

Final

Resolution:

Order



Does the order constitute a final order based on violations of any laws or regulations that prohibit fraudulent, manipulative, or deceptive conduct?	No
Resolution Date:	10/04/2016
Sanctions Ordered:	Suspension Undertaking Other: Agent shall not recommend alternative investments to clients, specifically including non-listed REIT's, non-listed BDCs, and interests sold pursuant to private offerings.
Sanction 1 of 1	
Sanction Type:	Suspension
Capacities Affected:	All Capacities
Duration:	45 Days
Start Date:	10/04/2016
End Date:	11/17/2016



Customer Dispute

This section provides information regarding a customer dispute that was reported to the Investment Adviser Registration Depository (IARD) by the Investment Adviser Representative (IAR), an investment adviser and/or securities firm, and/or a securities regulator. The event may include a consumer-initiated, investment-related complaint, arbitration proceeding or civil suit that contains allegations of sales practice violations against the individual.

The customer dispute may be pending or may have resulted in a civil judgment, arbitration award, monetary settlement, closure without action, withdrawal, dismissal, denial, or other outcome.

Disclosure 1 of 15

Reporting Source:	Individual
Employing firm when activities occurred which led to the complaint:	VSR Financial Services
Allegations:	Unsuitable recommendations between 2003 - 2016.
Product Type:	Oil & Gas Real Estate Security
Alleged Damages:	\$701,936.00
Is this an oral complaint?	No
Is this a written complaint?	Yes
Is this an arbitration/CFTC reparation or civil litigation?	No

Customer Complaint Information

Date Complaint Received:	05/29/2018
Complaint Pending?	No
Status:	Closed/No Action
Status Date:	10/16/2018
Settlement Amount:	
Individual Contribution Amount:	
Broker Statement	he is a sophisticated accredited investor and suitable for all of the diverse investments he purchased

Disclosure 2 of 15

Reporting Source:	Individual
Employing firm when activities occurred which led to the complaint:	VSR Financial Services, Inc.
Allegations:	Misrepresentation, suitability, breach of fiduciary duty, negligence. events dates 2002 - 2014
Product Type:	Direct Investment-DPP & LP Interests Oil & Gas Real Estate Security
Alleged Damages:	\$94,438.49
Is this an oral complaint?	No



Is this a written complaint? Yes

Is this an arbitration/CFTC
reparation or civil litigation? No

Customer Complaint Information

Date Complaint Received: 03/27/2017

Complaint Pending? No

Status: Closed/No Action

Status Date: 10/16/2018

Settlement Amount:

Individual Contribution
Amount:

Broker Statement client was suitable for the investments he participated in

Disclosure 3 of 15

Reporting Source: Individual

Employing firm when
activities occurred which led
to the complaint: VSR

Allegations: Suitability, Misrepresentation

Product Type: Direct Investment-DPP & LP Interests
Oil & Gas
Real Estate Security

Alleged Damages: \$149,200.92

Is this an oral complaint? No

Is this a written complaint? No

Is this an arbitration/CFTC
reparation or civil litigation? Yes

Arbitration/Reparation forum
or court name and location: FINRA

Docket/Case #: 16-03551

Filing date of
arbitration/CFTC reparation
or civil litigation: 12/06/2016

Customer Complaint Information

Date Complaint Received: 01/20/2017

Complaint Pending? No

Status: Settled

Status Date: 02/06/2018

Settlement Amount: \$82,500.00

Individual Contribution
Amount: \$0.00



Disclosure 4 of 15

Reporting Source: Firm

Employing firm when activities occurred which led to the complaint: VSR Financial Services

Allegations: Through a letter from their attorney clients allege highly concentrated various illiquid and highly unsuitable investments.

Product Type: Real Estate Security

Alleged Damages: \$0.00

Is this an oral complaint? No

Is this a written complaint? Yes

Is this an arbitration/CFTC reparation or civil litigation? No

Customer Complaint Information

Date Complaint Received: 10/27/2016

Complaint Pending? Yes

Settlement Amount:

Individual Contribution Amount:

.....

Reporting Source: Individual

Employing firm when activities occurred which led to the complaint: VSR Financial Services, Inc.

Allegations: Through a letter from their attorney clients allege highly concentrated various illiquid and highly unsuitable investments.

Product Type: Real Estate Security

Alleged Damages: \$0.00

Is this an oral complaint? No

Is this a written complaint? Yes

Is this an arbitration/CFTC reparation or civil litigation? No

Customer Complaint Information

Date Complaint Received: 10/27/2016

Complaint Pending? No

Status: Closed/No Action

Status Date: 10/16/2018

Settlement Amount:

Individual Contribution Amount:



Broker Statement

I acquired a book of business on 4/1/2015, both [customer] and [customer] were long time clients of the previous Advisor. [customer] the daughter of [customer] was investing with the former Advisor since 2001 . I did not sell any of the illiquid assets. I only worked with [customer] as an Advisory client. [customer] began working with the former Advisor in 2000, I did not sell her any illiquid assets nor was she ever an Advisory client of mine. were not my clients and had no valid claim against me.

Disclosure 5 of 15

Reporting Source: Firm
Employing firm when activities occurred which led to the complaint: VSR Financial Services Inc

Allegations: Highly unsuitable and illiquid investments.

Product Type: Oil & Gas
Real Estate Security

Alleged Damages: \$838,389.00

Is this an oral complaint? No

Is this a written complaint? Yes

Is this an arbitration/CFTC reparation or civil litigation? No

Customer Complaint Information

Date Complaint Received: 11/11/2016

Complaint Pending? Yes

Settlement Amount:

Individual Contribution Amount:

Reporting Source: Individual
Employing firm when activities occurred which led to the complaint: VSR Financial Services, Inc.

Allegations: Highly unsuitable and illiquid investments

Product Type: Oil & Gas
Real Estate Security

Alleged Damages: \$838,389.00

Is this an oral complaint? No

Is this a written complaint? Yes

Is this an arbitration/CFTC reparation or civil litigation? No

Customer Complaint Information

Date Complaint Received: 11/11/2016

Complaint Pending? No



Status: Closed/No Action
Status Date: 10/16/2018
Settlement Amount:
Individual Contribution Amount:
Broker Statement he was a sophisticated investor and was suitable for the investments he participated in

Disclosure 6 of 15

Reporting Source: Firm
Employing firm when activities occurred which led to the complaint: VSR Financial Services
Allegations: Unsuitability.
Product Type: Real Estate Security
 Other: Private Placements
Alleged Damages: \$0.00
Alleged Damages Amount Explanation (if amount not exact): Not stated in claim
Is this an oral complaint? No
Is this a written complaint? Yes
Is this an arbitration/CFTC reparation or civil litigation? No

Customer Complaint Information

Date Complaint Received: 11/19/2015
Complaint Pending? No
Status: Settled
Status Date: 09/19/2016
Settlement Amount: \$196,500.00
Individual Contribution Amount: \$0.00

Reporting Source: Individual
Employing firm when activities occurred which led to the complaint: VSR Financial Services
Allegations: Suitability
Product Type: Real Estate Security
 Other: Private Placements
Alleged Damages: \$0.00



Alleged Damages Amount Not stated on claim
Explanation (if amount not exact):

Is this an oral complaint? No

Is this a written complaint? Yes

Is this an arbitration/CFTC reparation or civil litigation? No

Customer Complaint Information

Date Complaint Received: 11/19/2015

Complaint Pending? No

Status: Settled

Status Date: 09/19/2016

Settlement Amount: \$196,500.00

Individual Contribution Amount: \$0.00

Broker Statement I was not aware of this complaint until my current Broker Dealer received a disclosure letter and brought to my attention. This was on 10/20/2016.

Disclosure 7 of 15

Reporting Source: Individual

Employing firm when activities occurred which led to the complaint: VSR Financial Services, Inc.

Allegations: The client alleges a variable annuity was misrepresented to her has a fixed annuity. Activity dated February 2015.

Product Type: Annuity-Variable

Alleged Damages: \$6,315.69

Alleged Damages Amount Explanation (if amount not exact): The client would like her money back, the surrender charge on the contract is \$6,315.69.

Is this an oral complaint? No

Is this a written complaint? Yes

Is this an arbitration/CFTC reparation or civil litigation? No

Customer Complaint Information

Date Complaint Received: 10/15/2015

Complaint Pending? No

Status: Closed/No Action

Status Date: 11/03/2015

Settlement Amount:



Individual Contribution Amount:

Broker Statement

I met with the client numerous times in which we discussed what she wanted to accomplish. I explained the product purchased in detail. The client reviewed and signed the variable annuity application and helped select the funds, only available in a variable contract, to account for a diversified market exposure. The client also completed additional disclosure paperwork that was specifically for a variable annuity. During our discussions, the client specifically wanted an income or withdrawal rider which was discussed including beneficiaries. She was concerned that her daughter's husband was a "spend thrift" and wanted to make her sister the beneficiary.

The IRA was/is a Beneficiary IRA and the company was selected because they could accept the Beneficiary IRA and provide the guaranteed riders she was wanting to accomplish her goals. At no time did I represent the product as anything other than a variable annuity. I emphatically deny any and all allegations made by this client. I find the accusations made to be unsubstantiated and maintain that my actions have been free and clear of any wrongdoing.

Disclosure 8 of 15

Reporting Source:

Firm

Employing firm when activities occurred which led to the complaint:

VSR Financial Services

Allegations:

ALLEGED UNSUITABLE INVESTMENTS, VIOLATION OF COMMON LAW NEGLIGENCE, MISREPRESENTATION, BREACH OF FIDUCIARY DUTY, AND NEGLIGENCE. ACTIVITIES DATED 3/9/2007-3/11/2014.

Product Type:

Direct Investment-DPP & LP Interests
Equipment Leasing
Oil & Gas
Promissory Note
Real Estate Security

Alleged Damages:

\$500,000.00

Is this an oral complaint?

No

Is this a written complaint?

Yes

Is this an arbitration/CFTC reparation or civil litigation?

No

Arbitration/Reparation forum or court name and location:

FINRA

Docket/Case #:

15-00957

Filing date of arbitration/CFTC reparation or civil litigation:

04/27/2015

Customer Complaint Information

Date Complaint Received:

05/07/2015

Complaint Pending?

No

Status:

Settled

Status Date:

08/17/2016

Settlement Amount:

\$82,500.00



Settlement Amount: \$2,500.00

Individual Contribution Amount: \$0.00

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Reporting Source: Individual

Employing firm when activities occurred which led to the complaint: VSR FINANCIAL SERVICES, INC.

Allegations: ALLEGED UNSUITABLE INVESTMENTS, VIOLATION OF COMMON LAW NEGLIGENCE, MISREPRESENTATION, BREACH OF FIDUCIARY DUTY, AND NEGLIGENCE. ACTIVITIES DATED 3/9/2007-3/11/2014.

Product Type: Direct Investment-DPP & LP Interests
Equipment Leasing
Oil & Gas
Promissory Note
Real Estate Security

Alleged Damages: \$500,000.00

Alleged Damages Amount Explanation (if amount not exact): DEMAND FOR DAMAGES IN AN AMOUNT BETWEEN \$100,000 AND \$500,000.

Is this an oral complaint? No

Is this a written complaint? No

Is this an arbitration/CFTC reparation or civil litigation? Yes

Arbitration/Reparation forum or court name and location: FINRA

Docket/Case #: 15-00957

Filing date of arbitration/CFTC reparation or civil litigation: 04/27/2015

Customer Complaint Information

Date Complaint Received: 05/07/2015

Complaint Pending? No

Status: Settled

Status Date: 08/17/2016

Settlement Amount: \$82,500.00

Individual Contribution Amount: \$0.00

Disclosure 9 of 15

Reporting Source: Individual

Employing firm when activities occurred which led to the complaint: VSR FINANCIAL SERVICES, INC



Allegations: CLAIMANT ALLEGES NEGLIGENCE, BREACH OF FIDUCIARY DUTY, BREACH OF CONTRACT, ACTIVITIES DATED 10/28/2005 THROUGH 05/27/2010.

Product Type: Direct Investment-DPP & LP Interests
Oil & Gas
Promissory Note
Real Estate Security

Alleged Damages: \$500,000.00

Arbitration Information

Arbitration/CFTC reparation claim filed with (FINRA, AAA, CFTC, etc.): FINRA

Docket/Case #: 11-01160

Date Notice/Process Served: 04/07/2011

Arbitration Pending? No

Disposition: Settled

Disposition Date: 03/08/2012

Monetary Compensation Amount: \$235,000.00

Individual Contribution Amount: \$5,000.00

Disclosure 10 of 15

Reporting Source: Individual

Employing firm when activities occurred which led to the complaint: VSR FINANCIAL SERVICES, INC

Allegations: CLIENT ALLEGED MISREPRESENTATION. ACTIVITIES DATED 1/2/2008-5/27/2008

Product Type: Direct Investment-DPP & LP Interests

Alleged Damages: \$100,000.00

Is this an oral complaint? No

Is this a written complaint? Yes

Is this an arbitration/CFTC reparation or civil litigation? No

Customer Complaint Information

Date Complaint Received: 05/20/2010

Complaint Pending? No

Status: Closed/No Action

Status Date: 03/26/2012

Settlement Amount:

Individual Contribution Amount:



Broker Statement WE BELIEVE THIS CLAIM TO BE FRIVOLOUS, BASELESS AND UNBEPFITTING FOR A SOPHISTICATED INVESTOR SUCH AS THIS CLIENT.

Disclosure 11 of 15

Reporting Source: Individual

Employing firm when activities occurred which led to the complaint: VSR FINANCIAL SERVICES, INC.

Allegations: CLIENT ALLEGES MISREPRESENTATION. ACTIVITIES DATED 1/2/2008-3/17/2008

Product Type: Direct Investment-DPP & LP Interests

Alleged Damages: \$100,000.00

Is this an oral complaint? No

Is this a written complaint? Yes

Is this an arbitration/CFTC reparation or civil litigation? No

Customer Complaint Information

Date Complaint Received: 05/20/2010

Complaint Pending? No

Status: Closed/No Action

Status Date: 03/26/2012

Settlement Amount:

Individual Contribution Amount:

Broker Statement WE BELIEVE THIS CLAIM TO BE FRIVOLOUS, BASELESS AND UNBEPFITTING FOR A SOPHISTICATED INVESTOR SUCH AS THIS CLIENT.

Disclosure 12 of 15

Reporting Source: Individual

Employing firm when activities occurred which led to the complaint: VSR FINANCIAL SERVICES, INC.

Allegations: DAUGHTER OF CLIENT REQUESTING FIRM INVESTIGATE TRANSACTIONS AND HOLDINGS CURRENTLY HELD IN FATHER'S TRUST THAT SHE FEELS WERE UNSUITABLE.

Product Type: Direct Investment-DPP & LP Interests

Alleged Damages: \$0.00

Is this an oral complaint? No

Is this a written complaint? Yes

Is this an arbitration/CFTC reparation or civil litigation? No

Customer Complaint Information



Date Complaint Received: 05/12/2008
Complaint Pending? No
Status: Closed/No Action
Status Date: 05/12/2010
Settlement Amount:
Individual Contribution Amount:
Broker Statement AFTER 24 MONTHS, THE COMPLAINT HAS NEITHER BEEN SETTLED FOR ANY AMOUNT, NOR HAS IT EVOLVED INTO ARBITRATION OR CIVIL LITIGATION.

Disclosure 13 of 15

Reporting Source: Individual
Employing firm when activities occurred which led to the complaint: DOMINION CAPITAL CORP (18837)
Allegations: CUSTOMERS ALLEGE INVESTMENTS THEY PURCHASED WERE NOT SUITABLE FOR THEM.
Product Type: Direct Investment(s) - DPP & LP Interest(s)
Other Product Type(s): NOTE PROGRAMS, VARIABLE ANNUITIES, AND A FIXED ANNUITY.
Alleged Damages:

Customer Complaint Information

Date Complaint Received: 07/01/1999
Complaint Pending? No
Status: Arbitration/Reparation
Status Date: 02/01/1998
Settlement Amount:

Individual Contribution Amount:

Arbitration Information

Arbitration/Reparation Claim filed with and Docket/Case No.: NASD ARBITRATION 98-02093
Date Notice/Process Served: 02/01/1998
Arbitration Pending? No
Disposition: Settled
Disposition Date: 06/01/1999
Monetary Compensation Amount: \$63,000.00
Individual Contribution Amount: \$31,500.00
Broker Statement I WORKED WITH THE [CUSTOMERS] TO MEET THEIR GOALS OF



INCOME/GROWTH. AFTER RECEIVING MONTHLY INCOME FROM INVESTMENTS OVER EXTENDED PERIOD, 3 INVESTMENTS ENDED UP IN BANKRUPTCY. I KEPT CLIENTS UPDATED ON STATUS OF EACH INVESTMENT & HELPED THEM COMPLETE REQUIRED BANKRUPTCY DOCS. OUR GOOD RELATIONSHIP WAS OVER AN EXTENDED TIME FRAME UNTIL THE INVESTMENTS MANagements' INABILITY TO FULFILL THEIR STATED OBJECTIVES. WE AGREED TO SETTLE TO AVOID ONGOING LEGAL COSTS. SETTLEMENT PAYMENTS ARE CURRENT, FINAL PAYMENT EXPECTED TO BE MADE IN 2003.

Disclosure 14 of 15

Reporting Source: Individual

Employing firm when activities occurred which led to the complaint: DOMINION CAPITAL CORPORATION

Allegations: VIOLATION OF SECURITY LAWS, NEGLIGENCE, FAILURE TO SUPERVISE.

Product Type: Direct Investment(s) - DPP & LP Interest(s)

Alleged Damages: \$150,000.00

Customer Complaint Information

Date Complaint Received: 07/04/2000

Complaint Pending? No

Status: Arbitration/Reparation

Status Date: 08/24/2000

Settlement Amount:

Individual Contribution Amount:

Arbitration Information

Arbitration/Reparation Claim filed with and Docket/Case No.: NASD #00-03251

Date Notice/Process Served: 08/24/2000

Arbitration Pending? No

Disposition: Settled

Disposition Date: 01/04/2001

Monetary Compensation Amount: \$65,000.00

Individual Contribution Amount: \$32,500.00

Broker Statement

CASE MEDIATED & AGREED TO SETTLEMENT. CUSTOMERS' ORIGINAL INVESTMENTS TOTALED APPROXIMATELY \$175K, WE AGREED TO BUY BACK THE INVESTMENTS FOR \$65K. I AGREED TO PAY HALF THAT AMOUNT, PAYMENT ARRANGEMENTS HAVE BEEN MADE AND PAYMENTS REMAIN CURRENT. THE INVESTMENTS HAVE CONTINUED TO PERFORM. THE CUSTOMERS WERE SUITABLE AND THE INVESTMENTS MET WITH THEIR INVESTMENT OBJECTIVES AT THE TIME OF PURCHASE.



Disclosure 15 of 15

Reporting Source: Regulator

Employing firm when activities occurred which led to the complaint: DOMINION CAPITAL CORP.

Allegations: MISREPRESENTATION; OTHER; SUITABILITY; ACCOUNT RELATED-NEGLIGENCE

Product Type:

Alleged Damages:

Arbitration Information

Arbitration/Reparation Claim filed with and Docket/Case No.: NASD - CASE #97-02129

Date Notice/Process Served: 07/17/1997

Arbitration Pending? No

Disposition: Settled

Disposition Date:

Disposition Detail: CLOSED - PARTIES SETTLED THRU MEDIATION+
****CASE SETTLED****

Reporting Source: Firm

Employing firm when activities occurred which led to the complaint: DOMINION CAPITAL CORP.

Allegations:

Product Type:

Alleged Damages:

Customer Complaint Information

Date Complaint Received:

Complaint Pending? No

Status: Arbitration/Reparation

Status Date: 07/17/1997

Settlement Amount:

Individual Contribution Amount:

Arbitration Information

Arbitration/Reparation Claim filed with and Docket/Case No.: NASD; 97-02129

Date Notice/Process Served: 07/17/1997

Arbitration Pending? No

Disposition: Settled



Disposition Date:

Monetary Compensation Amount: \$15,400.00

Individual Contribution Amount: \$7,700.00

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Reporting Source: Individual

Employing firm when activities occurred which led to the complaint: DOMINION CAPITAL CORP.

Allegations: SPECULATIVE AND UNSUITABLE INVESTMENTS

Product Type:

Alleged Damages:

Customer Complaint Information

Date Complaint Received:

Complaint Pending? No

Status: Arbitration/Reparation

Status Date: 07/17/1997

Settlement Amount:

Individual Contribution Amount:

Arbitration Information

Arbitration/Reparation Claim filed with and Docket/Case No.: NASD; 97-02129

Date Notice/Process Served: 07/17/1997

Arbitration Pending? No

Disposition: Settled

Disposition Date:

Monetary Compensation Amount: \$15,400.00

Individual Contribution Amount: \$7,700.00

Broker Statement

A TOTAL SETTLEMENT WAS AGREED TO IN THE AMOUNT OF \$15400.00 THE TOTAL WAS SPLIT EVENLY BTWN MYSELF & DOMINION CAPITAL CORP NOT PROVIDED



End of Report

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