



IAPD Report

SCOTT LAURENCE ZODIN

CRD# 1790609

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When communicating online or investing with any professional, make sure you know who you're dealing with. [Imposters](#) might link to sites like BrokerCheck from [phishing](#) or similar scam websites, or through [social media](#), trying to steal your personal information or your money.

Please contact FINRA with any concerns.



IAPD Information About Representatives

IAPD offers information on all current-and many former representatives. Investors are strongly encouraged to use IAPD to check the background of representatives before deciding to conduct, or continue to conduct, business with them.

What is included in a IAPD report?

IAPD reports for individual representatives include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards.

It is important to note that the information contained in an IAPD report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

Where did this information come from?

The information contained in IAPD comes from the Investment Adviser Registration Depository (IARD) and FINRA's Central Registration Depository, or CRD, (see more on CRD below) and is a combination of:

- information the states require representatives and firms to submit as part of the registration and licensing process, and
- information that state regulators report regarding disciplinary actions or allegations against representatives.

How current is this information?

Generally, representatives are required to update their professional and disciplinary information in IARD within 30 days.

Need help interpreting this report?

For help understanding how to read this report, please consult NASAA's IAPD Tips page <http://www.nasaa.org/IAPD/IARReports.cfm>

What if I want to check the background of an Individual Broker or Brokerage Firm?

To check the background of an Individual Broker or Brokerage firm, you can search for the firm or individual in IAPD. If your search is successful, click on the link provided to view the available licensing and registration information in FINRA's BrokerCheck website.

Are there other resources I can use to check the background of investment professionals?

It is recommended that you learn as much as possible about an individual representative or Investment Adviser firm before deciding to work with them. Your state securities regulator can help you research individuals and certain firms doing business in your state. The contact information for state securities regulators can be found on the website of the North American Securities Administrators Association <http://www.nasaa.org>



Report Summary

SCOTT LAURENCE ZODIN (CRD# 1790609)

The report summary provides an overview of the representative's professional background and conduct. The information contained in this report has been provided by the representative, investment adviser and/or securities firms, and/or securities regulators as part of the states' investment adviser registration and licensing process. The information contained in this report was last updated by the representative, a previous employing firm, or a securities regulator on **08/15/2017**.

CURRENT EMPLOYERS

	Firm	CRD#	Registered Since
IA	KEEL WEALTH MANAGEMENT, LLC	CRD# 285682	11/23/2016

QUALIFICATIONS

This representative is currently registered in **0** SRO(s) and **1** jurisdiction(s).

Is this representative currently Inactive or Suspended with any regulator? **No**

Note: Not all jurisdictions require IAR registration or may have an exemption from registration. Additional information including this individual's qualification examinations and professional designations is available in the Detailed Report.

REGISTRATION HISTORY

This representative was previously registered with the following firm(s):

	FIRM	CRD#	LOCATION	REGISTRATION DATES
B	MERRILL LYNCH, PIERCE, FENNER & SMITH INCORPORATED	7691	AUSTIN, TX	01/20/2011 - 11/28/2016
IA	MERRILL LYNCH, PIERCE, FENNER & SMITH INCORPORATED	7691	AUSTIN, TX	01/20/2011 - 11/28/2016
B	MORGAN STANLEY SMITH BARNEY	149777	AUSTIN, TX	06/01/2009 - 02/17/2011

For additional registration and employment history details as reported by the individual, refer to the Registration and Employment History section of the Detailed Report.

DISCLOSURE INFORMATION

Disclosure events include certain criminal charges and convictions, formal investigations and disciplinary actions initiated by regulators, customer disputes and arbitrations, and financial disclosures such as bankruptcies and unpaid judgments or liens.

Are there events disclosed about this representative? **Yes**

The following types of events are disclosed about this representative:

Type	Count
Regulatory Event	1
Customer Dispute	1



Qualifications

REGISTRATIONS

This section provides the SRO, states and U.S. territories in which the representative is currently registered and licensed, the category of each registration, and the date on which the registration becomes effective. This section also provides, for each firm with which the representative is currently employed, the address of each location where the representative works. This individual is currently registered with **1** jurisdiction(s) and **0** SRO(s) through his or her employer(s).

Employment 1 of 1

Firm Name: **KEEL WEALTH MANAGEMENT, LLC**
Main Address: AUSTIN, TX
Firm ID#: 285682

Regulator	Registration	Status	Date
IA Texas	Investment Adviser Representative	Approved	11/23/2016

Branch Office Locations

KEEL WEALTH MANAGEMENT, LLC
AUSTIN, TX




Qualifications

PASSED INDUSTRY EXAMS





This section includes all industry exams that the representative has passed. Under limited circumstances, a representative may attain registration after receiving an exam waiver based on a combination of exams the representative has passed and qualifying work experience. Likewise a new exam requirement may be grandfathered based on a representative's specific qualifying work experience. Exam waivers and grandfathering are not included below.

This individual has passed 1 principal/supervisory exam, 4 general industry/product exams, and 2 state securities law exams.



Principal/Supervisory Exams

Exam	Category	Date
 General Securities Sales Supervisor Examination (Options Module & General Module) (S8)	Series 8	12/09/1994

General Industry/Product Exams

Exam	Category	Date
 Securities Industry Essentials Examination (SIE)	SIE	11/28/2016
 Futures Managed Funds Examination (S31)	Series 31	03/08/2005
 General Securities Representative Examination (S7)	Series 7	03/19/1988
 National Commodity Futures Examination (S3)	Series 3	02/25/1988

State Securities Law Exams

Exam	Category	Date
 Uniform Investment Adviser Law Examination (S65)	Series 65	01/08/1996
 Uniform Securities Agent State Law Examination (S63)	Series 63	01/19/1988

PROFESSIONAL DESIGNATIONS

This section details that the representative has reported **0** professional designation(s).

No information reported.



Registration & Employment History

PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

	Registration Dates	Firm Name	ID#	Branch Location
B	01/20/2011 - 11/28/2016	MERRILL LYNCH, PIERCE, FENNER & SMITH INCORPORATED	CRD# 7691	AUSTIN, TX
IA	01/20/2011 - 11/28/2016	MERRILL LYNCH, PIERCE, FENNER & SMITH INCORPORATED	CRD# 7691	AUSTIN, TX
B	06/01/2009 - 02/17/2011	MORGAN STANLEY SMITH BARNEY	CRD# 149777	AUSTIN, TX
IA	06/01/2009 - 02/17/2011	MORGAN STANLEY SMITH BARNEY LLC	CRD# 149777	AUSTIN, TX
B	02/21/2006 - 06/01/2009	CITIGROUP GLOBAL MARKETS INC.	CRD# 7059	AUSTIN, TX
IA	02/21/2006 - 06/01/2009	CITIGROUP GLOBAL MARKETS INC.	CRD# 7059	AUSTIN, TX
IA	04/13/2001 - 02/21/2006	LEGG MASON WOOD WALKER INC	CRD# 6555	AUSTIN, TX
B	04/09/2001 - 02/21/2006	LEGG MASON WOOD WALKER, INCORPORATED	CRD# 6555	AUSTIN, TX
B	04/17/1995 - 04/03/2001	MORGAN KEEGAN & COMPANY, INC.	CRD# 4161	MEMPHIS, TN
B	03/31/1994 - 04/25/1995	PAINWEBBER INCORPORATED	CRD# 8174	WEEHAWKEN, NJ
B	05/31/1989 - 04/11/1994	OPPENHEIMER & CO., INC.	CRD# 630	NEW YORK, NY
B	05/22/1989 - 06/07/1989	SMITH BARNEY, HARRIS UPHAM & CO., INCORPORATED	CRD# 7059	
B	03/23/1988 - 05/22/1989	DREXEL BURNHAM LAMBERT INCORPORATED	CRD# 7323	

EMPLOYMENT HISTORY

Below is the representative's employment history for up to the last 10 years.

Employment Dates	Employer Name	Position	Investment Related	Employer Location
11/2016 - Present	Keel Wealth Management	CCO	Y	Austin, TX, United States
04/2013 - 11/2016	BANK OF AMERICA, N.A.	SVP; SENIOR FINANCIAL ADVISOR	Y	AUSTIN, TX, United States



Registration & Employment History

EMPLOYMENT HISTORY

Employment Dates	Employer Name	Position	Investment Related	Employer Location
01/2011 - 11/2016	MERRILL LYNCH, PIERCE, FENNER & SMITH INCORPORATED	SVP; SENIOR FINANCIAL ADVISOR	Y	AUSTIN, TX, United States

OTHER BUSINESS ACTIVITIES

This section includes information, if any, as provided by the representative regarding other business activities the representative is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent, or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious, or fraternal and is recognized as tax exempt.

- 1.FOR PROFIT OR NOT FOR PROFIT: FOR-PROFIT ORGANIZATION; NAME OF OUTSIDE BUSINESS ORGANIZATION: JENNE' LLC; INVESTMENT RELATED: N; ADDRESS OF BUSINESS: 1768 YANCEY CIRCLE SOUTH, COLLIERVILLE, TENNESSEE 38017; NATURE OF BUSINESS: LLC; POSITION, TITLE, ASSOCIATION: FAMILY HELD LLC; START DATE OF RELATIONSHIP: 1/1/2013; NUMBER OF HOURS DEVOTED: 20 HOUR(S) ANNUALLY; NUMBER OF HOURS DEVOTED DURING TRADING HOURS: 0; DUTIES: MANAGE A COMMERCIAL.Property
2. the name of the other business: Texas Crop Science, LLC; whether the business is investment-related: No; the address of the other business: 2021 Guadalupe, # 260, Austin, Texas; the nature of the other business: agricultural technology company; your position, title, or relationship with the other business: Board Member, Co-Founder; the start date of your relationship: Sept. 2013; the approximate number of hours/month you devote to the other business: 5; the number of hours you devote to the other business during securities trading hours: 20/year; and briefly describe your duties relating to the other business: Traditional board responsibilities; Oversight of management, expenses, and high level business activities.



Disclosure Summary

Disclosure Information

What you should know about reported disclosure events:

(1) Certain thresholds must be met before an event is reported to IARD, for example:

- A law enforcement agency must file formal charges before an Investment Adviser Representative is required to report a particular criminal event.;
- A customer dispute must involve allegations that an Investment Adviser Representative engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.

(2) Disclosure events in IAPD reports come from different sources:

As mentioned in the "About IAPD" section on page 1 of this report, information contained in IAPD comes from Investment Adviser Representatives, firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the IAPD report. The different versions will be separated by a solid line with the reporting source labeled.

(3) There are different statuses and dispositions for disclosure events:

- A disclosure event may have a status of *pending*, *on appeal*, or *final*.
 - A "pending" disclosure event involves allegations that have not been proven or formally adjudicated.
 - A disclosure event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - A "final" disclosure event has been concluded and its resolution is not subject to change.
- A final disclosure event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
 - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - A "settled" matter generally represents a disposition wherein the parties involved in a dispute reach an agreement to resolve the matter. Please note that Investment Adviser Representatives and firms may choose to settle customer disputes or regulatory matters for business or other reasons.
 - A "resolved" matter usually includes a disposition wherein no payment is made to the customer or there is no finding of wrongdoing on the part of the Investment Adviser Representative. Such matters generally involve customer disputes.

(4) You may wish to contact the Investment Adviser Representatives to obtain further information regarding any of the disclosure events contained in this IAPD report.



DISCLOSURE EVENT DETAILS

When evaluating this information, please keep in mind that some items may involve pending actions or allegations that may be contested and have not been resolved or proven. The event may, in the end, be withdrawn, dismissed, resolved in favor of the Investment Adviser Representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to the Investment Adviser Registration Depository. Some of the specific data fields contained in the report may be blank if the information was not provided.

The following types of events are disclosed about this representative:

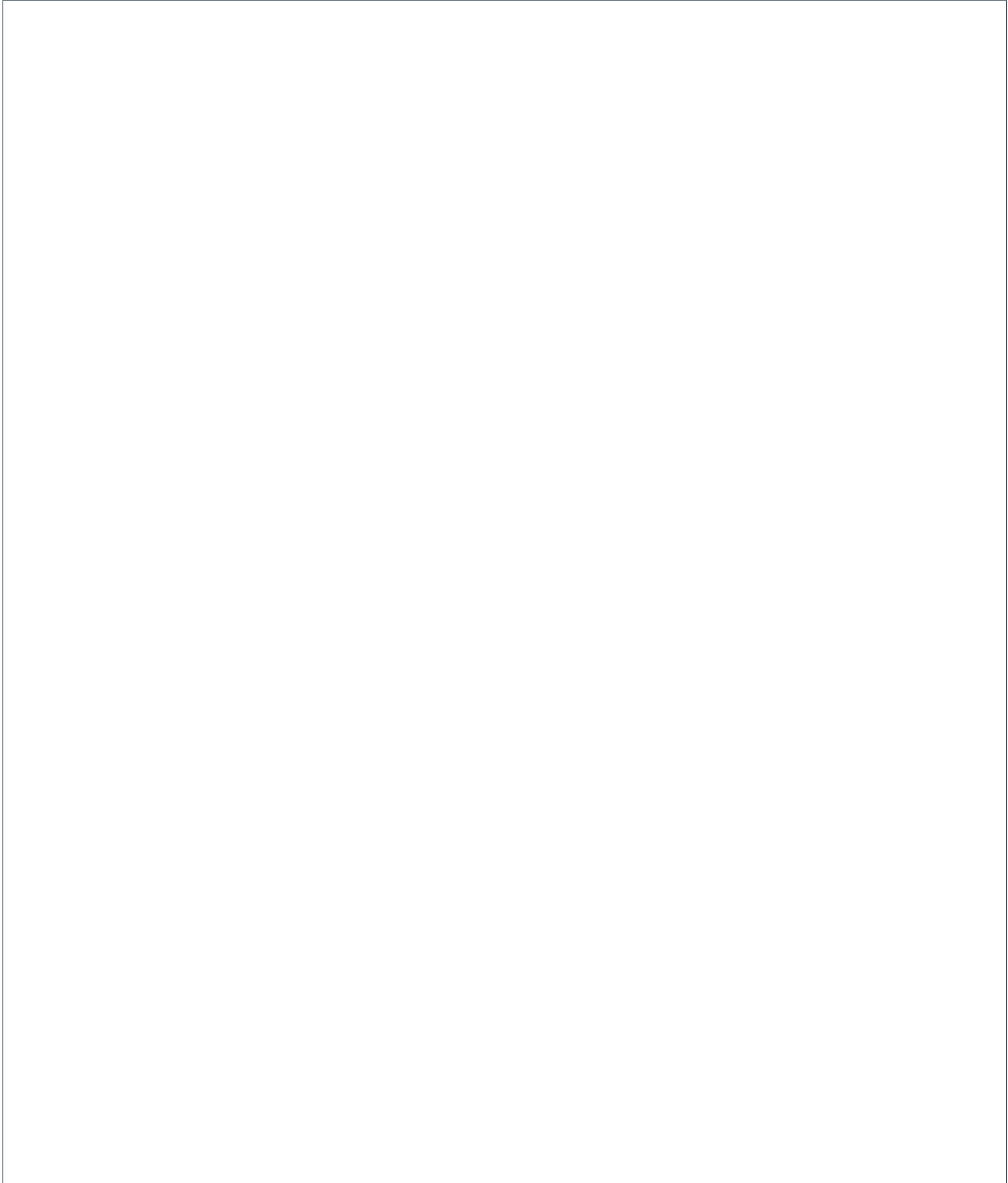
Type	Count
Regulatory Event	1
Customer Dispute	1

Regulatory Event

This disclosure event may include a final, formal proceeding initiated by a regulatory authority (e.g., a state securities agency, a federal regulator such as the Securities and Exchange Commission or the Commodities Futures Trading Commission, or a foreign financial regulatory body) for a violation of investment-related rules or regulations. This disclosure event may also include a revocation or suspension of an Investment Adviser Representative's authority to act as an attorney, accountant or federal contractor.

Disclosure 1 of 1

Reporting Source:	Individual
Regulatory Action Initiated By:	TEXAS DEPARTMENT OF INSURANCE
Sanction(s) Sought:	Other
Other Sanction(s) Sought:	\$3000 ADMINISTRATIVE PENALTY
Date Initiated:	05/23/2000
Docket/Case Number:	#00-0604
Employing firm when activity occurred which led to the regulatory action:	MORGAN KEEGAN & COMPANY, INC.
Product Type:	Insurance
Other Product Type(s):	
Allegations:	MR. ZODIN FAILED TO COMPLETE CONTINUING EDUCATION REQUIREMENTS
Current Status:	Final
Resolution:	Consent
Resolution Date:	05/31/2000
Sanctions Ordered:	Monetary/Fine \$3,000.00
Other Sanctions Ordered:	
Sanction Details:	ADMINISTRATIVE PENALTY TO BE PAID WITHIN 90 DAYS OF ENTRY OF ORDER.





Customer Dispute

This section provides information regarding a customer dispute that was reported to the Investment Adviser Registration Depository (IARD) by the Investment Adviser Representative (IAR), an investment adviser and/or securities firm, and/or a securities regulator. The event may include a consumer-initiated, investment-related complaint, arbitration proceeding or civil suit that contains allegations of sales practice violations against the individual.

The customer dispute may be pending or may have resulted in a civil judgment, arbitration award, monetary settlement, closure without action, withdrawal, dismissal, denial, or other outcome.

Disclosure 1 of 1

Reporting Source:	Firm
Employing firm when activities occurred which led to the complaint:	MORGAN STANLEY SMITH BARNEY
Allegations:	CLIENT ALLEGES FAILURE TO FOLLOW INSTRUCTIONS WITH RESPECT TO MANAGED ACCOUNT 4/15/10-6/30/10.
Product Type:	Other: MANAGED ACCOUNT
Alleged Damages:	\$0.00
Alleged Damages Amount Explanation (if amount not exact):	UNSPECIFIED
Is this an oral complaint?	No
Is this a written complaint?	Yes
Is this an arbitration/CFTC reparation or civil litigation?	No

Customer Complaint Information

Date Complaint Received:	07/13/2010
Complaint Pending?	No
Status:	Settled
Status Date:	03/18/2011
Settlement Amount:	\$130,000.00
Individual Contribution Amount:	\$0.00

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Reporting Source:	Individual
Employing firm when activities occurred which led to the complaint:	MORGAN STANLEY SMITH BARNEY
Allegations:	CLIENT ALLEGES FAILURE TO FOLLOW INSTRUCTIONS WITH RESPECT TO MANAGED ACCOUNT 04/15/10 - 06/30/10
Product Type:	Other: MANAGED ACCOUNT
Alleged Damages:	\$0.00



Alleged Damages Amount UNSPECIFIED
Explanation (if amount not exact):

Is this an oral complaint? No

Is this a written complaint? Yes

Is this an arbitration/CFTC reparation or civil litigation? No

Customer Complaint Information

Date Complaint Received: 07/13/2010

Complaint Pending? No

Status: Settled

Status Date: 03/18/2011

Settlement Amount: \$130,000.00

Individual Contribution Amount: \$0.00



End of Report

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