



## IAPD Report

# GREGERY DEAN ODELL

CRD# 1809666

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Please contact FINRA with any concerns.



## IAPD Information About Representatives

IAPD offers information on all current-and many former representatives. Investors are strongly encouraged to use IAPD to check the background of representatives before deciding to conduct, or continue to conduct, business with them.

### What is included in a IAPD report?

IAPD reports for individual representatives include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards.

It is important to note that the information contained in an IAPD report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

### Where did this information come from?

The information contained in IAPD comes from the Investment Adviser Registration Depository (IARD) and FINRA's Central Registration Depository, or CRD, (see more on CRD below) and is a combination of:

- information the states require representatives and firms to submit as part of the registration and licensing process, and
- information that state regulators report regarding disciplinary actions or allegations against representatives.

### How current is this information?

Generally, representatives are required to update their professional and disciplinary information in IARD within 30 days.

### Need help interpreting this report?

For help understanding how to read this report, please consult NASAA's IAPD Tips page <http://www.nasaa.org/IAPD/IARReports.cfm>

### What if I want to check the background of an Individual Broker or Brokerage Firm?

To check the background of an Individual Broker or Brokerage firm, you can search for the firm or individual in IAPD. If your search is successful, click on the link provided to view the available licensing and registration information in FINRA's BrokerCheck website.

### Are there other resources I can use to check the background of investment professionals?

It is recommended that you learn as much as possible about an individual representative or Investment Adviser firm before deciding to work with them. Your state securities regulator can help you research individuals and certain firms doing business in your state. The contact information for state securities regulators can be found on the website of the North American Securities Administrators Association <http://www.nasaa.org>



### Report Summary

#### GREGERY DEAN ODELL (CRD# 1809666)

The report summary provides an overview of the representative's professional background and conduct. The information contained in this report has been provided by the representative, investment adviser and/or securities firms, and/or securities regulators as part of the states' investment adviser registration and licensing process. The information contained in this report was last updated by the representative, a previous employing firm, or a securities regulator on **04/27/2026**.

#### CURRENT EMPLOYERS

	Firm	CRD#	Registered Since
<b>B</b>	PRINCIPAL SECURITIES, INC.	CRD# 1137	12/22/2023
<b>IA</b>	PRINCIPAL SECURITIES, INC.	CRD# 1137	01/08/2024

#### QUALIFICATIONS

This representative is currently registered in **1** SRO(s) and **4** jurisdiction(s).

Is this representative currently Inactive or Suspended with any regulator? **No**

**Note:** Not all jurisdictions require IAR registration or may have an exemption from registration. Additional information including this individual's qualification examinations and professional designations is available in the Detailed Report.

#### REGISTRATION HISTORY

This representative was previously registered with the following firm(s):

	FIRM	CRD#	LOCATION	REGISTRATION DATES
<b>B</b>	PARK AVENUE SECURITIES LLC	46173	FORT WORTH, TX	07/17/2023 - 01/05/2024
<b>B</b>	NYLIFE SECURITIES LLC	5167	FRISCO, TX	12/24/2020 - 07/10/2023
<b>B</b>	PRUCO SECURITIES, LLC.	5685	Frisco, TX	06/12/2020 - 12/07/2020

For additional registration and employment history details as reported by the individual, refer to the Registration and Employment History section of the Detailed Report.

#### DISCLOSURE INFORMATION

Disclosure events include certain criminal charges and convictions, formal investigations and disciplinary actions initiated by regulators, customer disputes and arbitrations, and financial disclosures such as bankruptcies and unpaid judgments or liens.

Are there events disclosed about this representative? **Yes**

The following types of events are disclosed about this representative:

Type	Count
Financial	1



## Qualifications

### REGISTRATIONS

This section provides the SRO, states and U.S. territories in which the representative is currently registered and licensed, the category of each registration, and the date on which the registration becomes effective. This section also provides, for each firm with which the representative is currently employed, the address of each location where the representative works. This individual is currently registered with 4 jurisdiction(s) and 1 SRO(s) through his or her employer(s).

### Employment 1 of 1

Firm Name: **PRINCIPAL SECURITIES, INC.**  
Main Address: 711 HIGH STREET  
DES MOINES, IA 50392  
Firm ID#: 1137

	Regulator	Registration	Status	Date
<b>B</b>	FINRA	General Securities Principal	Approved	12/22/2023
<b>B</b>	FINRA	General Securities Representative	Approved	12/22/2023
<b>B</b>	FINRA	Invest. Co and Variable Contracts	Approved	12/22/2023
<b>B</b>	FINRA	Investment Co./Variable Contracts Prin	Approved	12/22/2023
<b>B</b>	FINRA	Municipal Securities Representative	Approved	01/30/2024
<b>B</b>	Arkansas	Agent	Approved	10/28/2025
<b>B</b>	Delaware	Agent	Approved	04/27/2026
<b>B</b>	Oklahoma	Agent	Approved	01/08/2024
<b>B</b>	Texas	Agent	Approved	12/22/2023
<b>IA</b>	Texas	Investment Adviser Representative	Approved	01/08/2024

### Branch Office Locations

**PRINCIPAL SECURITIES, INC.**  
5080 SPECTRUM DR  
STE 1200E  
ADDISON, TX 75001



## Qualifications

### PASSED INDUSTRY EXAMS

This section includes all industry exams that the representative has passed. Under limited circumstances, a representative may attain registration after receiving an exam waiver based on a combination of exams the representative has passed and qualifying work experience. Likewise a new exam requirement may be grandfathered based on a representative's specific qualifying work experience. Exam waivers and grandfathering are not included below.

**This individual has passed 3 principal/supervisory exams, 4 general industry/product exams, and 1 state securities law exam.**

#### Principal/Supervisory Exams

Exam	Category	Date
Municipal Securities Principal Examination (S53)	Series 53	12/01/2008
General Securities Principal Examination (S24)	Series 24	01/06/2008
Investment Company Products/Variable Contracts Principal Examination (S26)	Series 26	06/10/1999

#### General Industry/Product Exams

Exam	Category	Date
Municipal Securities Representative Examination (S52TO)	Series 52TO	01/30/2024
Securities Industry Essentials Examination (SIE)	SIE	10/01/2018
General Securities Representative Examination (S7)	Series 7	11/07/2007
Investment Company Products/Variable Contracts Representative Examination (S6)	Series 6	06/12/1989

#### State Securities Law Exams

Exam	Category	Date
Uniform Securities Agent State Law Examination (S63)	Series 63	10/20/1989

### PROFESSIONAL DESIGNATIONS

This section details that the representative has reported **1** professional designation(s).

Chartered Financial Consultant

This representative holds or did hold **1** professional designation(s) that may have been used to qualify as an Investment Advisor



representative. Please check with the appropriate designation authority for verification that the designation is still in effect. The contact information for these professional designation authorities can be found on the website for the North American Securities Administrators Association at <http://www.nasaa.org>



### Registration & Employment History

#### PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

	Registration Dates	Firm Name	ID#	Branch Location
B	07/17/2023 - 01/05/2024	PARK AVENUE SECURITIES LLC	CRD# 46173	FORT WORTH, TX
B	12/24/2020 - 07/10/2023	NYLIFE SECURITIES LLC	CRD# 5167	FRISCO, TX
B	06/12/2020 - 12/07/2020	PRUCO SECURITIES, LLC.	CRD# 5685	Frisco, TX
IA	06/12/2020 - 12/07/2020	PRUDENTIAL FINANCIAL PLANNING SERVICES	CRD# 5685	Frisco, TX
IA	08/08/2014 - 02/20/2020	PRUDENTIAL FINANCIAL PLANNING SERVICES	CRD# 5685	IRVING, TX
B	05/27/2014 - 02/20/2020	PRUCO SECURITIES, LLC.	CRD# 5685	IRVING, TX
B	02/19/2014 - 05/22/2014	NEW ENGLAND SECURITIES	CRD# 615	DALLAS, TX
IA	01/03/2014 - 05/22/2014	METLIFE SECURITIES INC.	CRD# 14251	DALLAS, TX
B	06/03/2013 - 05/22/2014	METLIFE SECURITIES INC.	CRD# 14251	DALLAS, TX
IA	11/01/2012 - 06/07/2013	SAGEPOINT FINANCIAL, INC.	CRD# 133763	ADDISON, TX
B	10/26/2012 - 06/07/2013	SAGEPOINT FINANCIAL, INC.	CRD# 133763	ADDISON, TX
IA	02/11/2008 - 07/18/2012	METLIFE SECURITIES INC.	CRD# 14251	SAN JOSE, CA
B	09/24/2004 - 07/18/2012	METLIFE SECURITIES INC.	CRD# 14251	SAN JOSE, CA
B	09/24/2004 - 07/09/2007	METROPOLITAN LIFE INSURANCE COMPANY	CRD# 4095	DALLAS, TX
B	08/27/1998 - 07/29/2004	MUTUAL OF OMAHA INVESTOR SERVICES, INC.	CRD# 611	OMAHA, NE
B	03/16/1995 - 08/26/1998	ARAGON FINANCIAL SERVICES, INC.	CRD# 16023	IRVINE, CA
B	08/15/1994 - 03/16/1995	ADVANTAGE CAPITAL CORPORATION	CRD# 146	ATLANTA, GA



## Registration & Employment History

### PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

	Registration Dates	Firm Name	ID#	Branch Location
B	03/11/1994 - 08/15/1994	TRAVELERS EQUITIES SALES, INC.	CRD# 833	EL SEGUNDO, CA
B	09/04/1991 - 02/02/1994	LINCOLN FINANCIAL ADVISORS CORPORATION	CRD# 3978	FORT WAYNE, IN
B	09/04/1991 - 02/02/1994	THE LINCOLN NATIONAL LIFE INSURANCE COMPANY	CRD# 2580	FORT WAYNE, IN
B	06/13/1989 - 09/27/1991	METLIFE SECURITIES INC.	CRD# 14251	SPRINGFIELD, MA
B	06/13/1989 - 09/27/1991	METROPOLITAN LIFE INSURANCE COMPANY	CRD# 4095	NEW YORK, NY

### EMPLOYMENT HISTORY

Below is the representative's employment history for up to the last 10 years.

Employment Dates	Employer Name	Position	Investment Related	Employer Location
12/2023 - Present	PRINCIPAL LIFE INSURANCE COMPANY	AGENT-MANAGING DIRECTOR	Y	ADDISON, TX, United States
12/2023 - Present	PRINCIPAL SECURITIES INC	REGISTERED REP	Y	ADDISON, TX, United States
07/2023 - 12/2023	Guardian Life Insurance Company	Agent	Y	Fort Worth, TX, United States
07/2023 - 12/2023	Park Avenue Securities	Registered Representative	Y	Fort Worth, TX, United States
12/2020 - 07/2023	NYLIFE securities LLC	Registered Rep	Y	Dallas, TX, United States
12/2020 - 07/2023	New York Life Insurance Co.	Agent	Y	Dallas, TX, United States
06/2020 - 12/2020	Pruco Securities LLC	Registered Representative	Y	FRISCO, TX, United States
06/2020 - 12/2020	The Prudential Insurance Company of America	Financial Professional	N	FRISCO, TX, United States
03/2020 - 05/2020	Unemployed	unemployed	N	FRISCO, TX, United States
05/2014 - 02/2020	PRUCO SECURITIES LLC	REGISTERED PRINCIPAL	Y	IRVING, TX, United States
05/2014 - 02/2020	THE PRUDENTIAL INSURANCE COMPANY OF AMERICA	MANAGING DIRECTOR	N	IRVING, TX, United States



## Registration & Employment History



### OTHER BUSINESS ACTIVITIES

This section includes information, if any, as provided by the representative regarding other business activities the representative is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent, or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious, or fraternal and is recognized as tax exempt.

#### \*\*INSURANCE

POSITION: Agent NATURE: null INVESTMENT RELATED: Yes NUMBER OF HOURS: 2 SECURITIES TRADING HOURS: 2  
START DATE: 01/01/1988  
ADDRESS: 5080 Spectrum Drive, 1200E, Addison TX 75001, United States  
DESCRIPTION: Sales and service of outside fixed insurance, including life, annuities, DI, LTC, health and group insurance.

#### \*\*INSURANCE

POSITION: Agent NATURE: null INVESTMENT RELATED: Yes NUMBER OF HOURS: 2 SECURITIES TRADING HOURS: 2  
START DATE: 06/30/2015  
ADDRESS: 4308 RUTH BORCHARDT DR, FRISCO TX 75035, United States  
DESCRIPTION: Sell and service of property and casualty insurance.

#### \*\*PRECISION METALFORMING ASSOCIATION LONE STAR CHAPTER

POSITION: Vice Chair NATURE: Board Member/Officer/Director of an Organization INVESTMENT RELATED: No NUMBER OF HOURS: 2 SECURITIES TRADING HOURS: 1 START DATE: 04/14/2025  
ADDRESS: 5080 Spectrum Drive, Suite 1200E, Addison TX 75001, United States  
DESCRIPTION: Vice Chair - title  
Support PMA membership growth. Support annual golf tournament. Attend Monthly video board meetings. Support and provide feedback to board from non-industry perspective.



## Disclosure Summary

### Disclosure Information

#### What you should know about reported disclosure events:

##### (1) Certain thresholds must be met before an event is reported to IARD, for example:

- A law enforcement agency must file formal charges before an Investment Adviser Representative is required to report a particular criminal event.;
- A customer dispute must involve allegations that an Investment Adviser Representative engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.

##### (2) Disclosure events in IAPD reports come from different sources:

As mentioned in the "About IAPD" section on page 1 of this report, information contained in IAPD comes from Investment Adviser Representatives, firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the IAPD report. The different versions will be separated by a solid line with the reporting source labeled.

##### (3) There are different statuses and dispositions for disclosure events:

- A disclosure event may have a status of *pending*, *on appeal*, or *final*.
  - A "pending" disclosure event involves allegations that have not been proven or formally adjudicated.
  - A disclosure event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
  - A "final" disclosure event has been concluded and its resolution is not subject to change.
- A final disclosure event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
  - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
  - A "settled" matter generally represents a disposition wherein the parties involved in a dispute reach an agreement to resolve the matter. Please note that Investment Adviser Representatives and firms may choose to settle customer disputes or regulatory matters for business or other reasons.
  - A "resolved" matter usually includes a disposition wherein no payment is made to the customer or there is no finding of wrongdoing on the part of the Investment Adviser Representative. Such matters generally involve customer disputes.

##### (4) You may wish to contact the Investment Adviser Representatives to obtain further information regarding any of the disclosure events contained in this IAPD report.



## DISCLOSURE EVENT DETAILS

When evaluating this information, please keep in mind that some items may involve pending actions or allegations that may be contested and have not been resolved or proven. The event may, in the end, be withdrawn, dismissed, resolved in favor of the Investment Adviser Representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to the Investment Adviser Registration Depository. Some of the specific data fields contained in the report may be blank if the information was not provided.

The following types of events are disclosed about this representative:

Type	Count
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Financial	1
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### Financial

This disclosure event involves a final bankruptcy, compromise with one or more creditors, or Securities Investor Protection Corporation liquidation that occurred within the last 10 years and that involved the Investment Adviser Representative or an organization/investment adviser that the Investment Adviser Representative controlled that occurred within the last 10 years.

#### Disclosure 1 of 1

<b>Reporting Source:</b>	Individual
<b>Action Type:</b>	Bankruptcy
<b>Bankruptcy:</b>	Chapter 7
<b>Action Date:</b>	04/07/2017
<b>Organization Investment-Related?</b>	
<b>Type of Court:</b>	Federal Court
<b>Name of Court:</b>	United States Bankruptcy Court
<b>Location of Court:</b>	Eastern District of Texas
<b>Docket/Case #:</b>	17-40756
<b>Action Pending?</b>	No
<b>Disposition:</b>	Discharged
<b>Disposition Date:</b>	07/09/2017



## End of Report

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