



IAPD Report

KEITH COLLINS REAGAN SR.

CRD# 1825700

<u>Section Title</u>	<u>Page(s)</u>
Report Summary	1
Qualifications	2 - 3
Registration and Employment History	5 - 6
Disclosure Information	7



When communicating online or investing with any professional, make sure you know who you're dealing with. [Imposters](#) might link to sites like BrokerCheck from [phishing](#) or similar scam websites, or through [social media](#), trying to steal your personal information or your money.

Please contact FINRA with any concerns.



IAPD Information About Representatives

IAPD offers information on all current-and many former representatives. Investors are strongly encouraged to use IAPD to check the background of representatives before deciding to conduct, or continue to conduct, business with them.

What is included in a IAPD report?

IAPD reports for individual representatives include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards.

It is important to note that the information contained in an IAPD report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

Where did this information come from?

The information contained in IAPD comes from the Investment Adviser Registration Depository (IARD) and FINRA's Central Registration Depository, or CRD, (see more on CRD below) and is a combination of:

- information the states require representatives and firms to submit as part of the registration and licensing process, and
- information that state regulators report regarding disciplinary actions or allegations against representatives.

How current is this information?

Generally, representatives are required to update their professional and disciplinary information in IARD within 30 days.

Need help interpreting this report?

For help understanding how to read this report, please consult NASAA's IAPD Tips page <http://www.nasaa.org/IAPD/IARReports.cfm>

What if I want to check the background of an Individual Broker or Brokerage Firm?

To check the background of an Individual Broker or Brokerage firm, you can search for the firm or individual in IAPD. If your search is successful, click on the link provided to view the available licensing and registration information in FINRA's BrokerCheck website.

Are there other resources I can use to check the background of investment professionals?

It is recommended that you learn as much as possible about an individual representative or Investment Adviser firm before deciding to work with them. Your state securities regulator can help you research individuals and certain firms doing business in your state. The contact information for state securities regulators can be found on the website of the North American Securities Administrators Association <http://www.nasaa.org>



Report Summary

KEITH COLLINS REAGAN SR. (CRD# 1825700)

The report summary provides an overview of the representative's professional background and conduct. The information contained in this report has been provided by the representative, investment adviser and/or securities firms, and/or securities regulators as part of the states' investment adviser registration and licensing process. The information contained in this report was last updated by the representative, a previous employing firm, or a securities regulator on **09/08/2021**.

CURRENT EMPLOYERS

	Firm	CRD#	Registered Since
IA	SOWELL MANAGEMENT	CRD# 127145	09/16/2021

QUALIFICATIONS

This representative is currently registered in **0** SRO(s) and **1** jurisdiction(s).

Is this representative currently Inactive or Suspended with any regulator? **No**

Note: Not all jurisdictions require IAR registration or may have an exemption from registration. Additional information including this individual's qualification examinations and professional designations is available in the Detailed Report.

REGISTRATION HISTORY

This representative was previously registered with the following firm(s):

	FIRM	CRD#	LOCATION	REGISTRATION DATES
IA	SOWELL MANAGEMENT	127145	NORTH LITTLE ROCK, AR	09/03/2021 - 09/08/2021
IA	PROSPERA FINANCIAL SERVICES, INC.	10740	Williamsburg, VA	02/25/2009 - 09/08/2021
B	PROSPERA FINANCIAL SERVICES, INC.	10740	Williamsburg, VA	02/20/2009 - 09/08/2021

For additional registration and employment history details as reported by the individual, refer to the Registration and Employment History section of the Detailed Report.

DISCLOSURE INFORMATION

Disclosure events include certain criminal charges and convictions, formal investigations and disciplinary actions initiated by regulators, customer disputes and arbitrations, and financial disclosures such as bankruptcies and unpaid judgments or liens.

Are there events disclosed about this representative? **Yes**

The following types of events are disclosed about this representative:

Type	Count
Customer Dispute	2



Qualifications

REGISTRATIONS

This section provides the SRO, states and U.S. territories in which the representative is currently registered and licensed, the category of each registration, and the date on which the registration becomes effective. This section also provides, for each firm with which the representative is currently employed, the address of each location where the representative works. This individual is currently registered with **1** jurisdiction(s) and **0** SRO(s) through his or her employer(s).

Employment 1 of 1

Firm Name: **SOWELL MANAGEMENT**
Main Address: 5320 NORTSHORE DRIVE
NORTH LITTLE ROCK, AR 72118
Firm ID#: 127145

Regulator	Registration	Status	Date
IA Virginia	Investment Adviser Representative	Approved	09/16/2021

Branch Office Locations

SOWELL MANAGEMENT
4801 Courthouse Street
STE 129
Williamsburg, VA 23188





Qualifications

PASSED INDUSTRY EXAMS






This section includes all industry exams that the representative has passed. Under limited circumstances, a representative may attain registration after receiving an exam waiver based on a combination of exams the representative has passed and qualifying work experience. Likewise a new exam requirement may be grandfathered based on a representative's specific qualifying work experience. Exam waivers and grandfathering are not included below.

This individual has passed 2 principal/supervisory exams, 5 general industry/product exams, and 2 state securities law exams.



Principal/Supervisory Exams

Exam	Category	Date
 General Securities Sales Supervisor - General Module Examination (S10)	Series 10	01/08/2008
 General Securities Sales Supervisor - Options Module Examination (S9)	Series 9	09/28/2007

General Industry/Product Exams

Exam	Category	Date
 General Securities Representative Examination (S7TO)	Series 7TO	03/12/2024
 Operations Professional Examination (S99TO)	Series 99TO	03/12/2024
 Securities Industry Essentials Examination (SIE)	SIE	10/01/2018
 Futures Managed Funds Examination (S31)	Series 31	10/25/2006
 General Securities Representative Examination (S7)	Series 7	07/23/1992

State Securities Law Exams

Exam	Category	Date
 Uniform Investment Adviser Law Examination (S65)	Series 65	09/14/1992
 Uniform Securities Agent State Law Examination (S63)	Series 63	08/13/1992



PROFESSIONAL DESIGNATIONS

This section details that the representative has reported **0** professional designation(s).

No information reported.



Registration & Employment History

PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

	Registration Dates	Firm Name	ID#	Branch Location
IA	09/03/2021 - 09/08/2021	SOWELL MANAGEMENT	CRD# 127145	NORTH LITTLE ROCK, A
IA	02/25/2009 - 09/08/2021	PROSPERA FINANCIAL SERVICES, INC.	CRD# 10740	Williamsburg, VA
B	02/20/2009 - 09/08/2021	PROSPERA FINANCIAL SERVICES, INC.	CRD# 10740	Williamsburg, VA
IA	12/16/2005 - 02/20/2009	MICG INVESTMENT MANAGEMENT	CRD# 104028	WILLIAMSBURG, VA
B	12/16/2005 - 02/20/2009	MICG INVESTMENT MANAGEMENT, LLC	CRD# 104028	WILLIAMSBURG, VA
IA	04/26/2004 - 12/20/2005	MERRILL LYNCH PIERCE FENNER & SMITH INC.	CRD# 7691	NEWPORT NEWS, VA
B	04/26/2004 - 12/20/2005	MERRILL LYNCH, PIERCE, FENNER & SMITH INCORPORATED	CRD# 7691	NEW YORK, NY
IA	07/31/2002 - 04/28/2004	SUNTRUST SECURITIES, INC.	CRD# 17499	WILLIAMSBURG, VA
B	04/11/2002 - 04/28/2004	SUNTRUST SECURITIES, INC.	CRD# 17499	ATLANTA, GA
B	07/05/1994 - 03/19/2002	MERRILL LYNCH, PIERCE, FENNER & SMITH INCORPORATED	CRD# 7691	NEW YORK, NY
B	07/24/1992 - 07/11/1994	WHEAT, FIRST SECURITIES, INC.	CRD# 6124	CHARLOTTE, NC

EMPLOYMENT HISTORY

Below is the representative's employment history for up to the last 10 years.

Employment Dates	Employer Name	Position	Investment Related	Employer Location
09/2021 - Present	Sowell Management	Investment Advisor Representative	Y	Williamsburg, VA, United States
04/2004 - Present	MERRILL LYNCH, PIERCE, FENNER & SMITH INCORPORATED	FINANCIAL ADVISOR	Y	NEWPORT NEWS, VA, United States
02/2009 - 09/2021	PROSPERA FINANCIAL SERVICES, INC.	REGISTERED REP	Y	DALLAS, TX, United States



Registration & Employment History

EMPLOYMENT HISTORY

OTHER BUSINESS ACTIVITIES

This section includes information, if any, as provided by the representative regarding other business activities the representative is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent, or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious, or fraternal and is recognized as tax exempt.

- 1.) OWNER, KEITH REAGAN FILM AND VIDEO., FILMS WEDDINGS AND CORPORATE EVENTS., WILLIAMSBURG, VA., 10-15 HRS/MO NOT DURING NORMAL BUSINESS HRS., FOR 10% ANNUAL INCOME
- 2.) MR. REAGAN IS 100% OWNER OF REAGAN CONSULTING, LLC.(DBA) THIS BUSINESS IS INVESTMENT RELATED. CONDUCTING THIS BUSINESS 40 HOURS A WEEK DURING MARKET HOURS.
- 3.)MR. REAGAN IS Doing Business as Reagan Holloway. THIS BUSINESS IS INVESTMENT RELATED. CONDUCTING THIS BUSINESS 40 HOURS A WEEK DURING MARKET HOURS.



Disclosure Summary

Disclosure Information

What you should know about reported disclosure events:

(1) Certain thresholds must be met before an event is reported to IARD, for example:

- A law enforcement agency must file formal charges before an Investment Adviser Representative is required to report a particular criminal event.;
- A customer dispute must involve allegations that an Investment Adviser Representative engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.

(2) Disclosure events in IAPD reports come from different sources:

As mentioned in the "About IAPD" section on page 1 of this report, information contained in IAPD comes from Investment Adviser Representatives, firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the IAPD report. The different versions will be separated by a solid line with the reporting source labeled.

(3) There are different statuses and dispositions for disclosure events:

- A disclosure event may have a status of *pending*, *on appeal*, or *final*.
 - A "pending" disclosure event involves allegations that have not been proven or formally adjudicated.
 - A disclosure event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - A "final" disclosure event has been concluded and its resolution is not subject to change.
- A final disclosure event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
 - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - A "settled" matter generally represents a disposition wherein the parties involved in a dispute reach an agreement to resolve the matter. Please note that Investment Adviser Representatives and firms may choose to settle customer disputes or regulatory matters for business or other reasons.
 - A "resolved" matter usually includes a disposition wherein no payment is made to the customer or there is no finding of wrongdoing on the part of the Investment Adviser Representative. Such matters generally involve customer disputes.

(4) You may wish to contact the Investment Adviser Representatives to obtain further information regarding any of the disclosure events contained in this IAPD report.



DISCLOSURE EVENT DETAILS

When evaluating this information, please keep in mind that some items may involve pending actions or allegations that may be contested and have not been resolved or proven. The event may, in the end, be withdrawn, dismissed, resolved in favor of the Investment Adviser Representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to the Investment Adviser Registration Depository. Some of the specific data fields contained in the report may be blank if the information was not provided.

The following types of events are disclosed about this representative:

Type	Count
Customer Dispute	2

Customer Dispute

This section provides information regarding a customer dispute that was reported to the Investment Adviser Registration Depository (IARD) by the Investment Adviser Representative (IAR), an investment adviser and/or securities firm, and/or a securities regulator. The event may include a consumer-initiated, investment-related complaint, arbitration proceeding or civil suit that contains allegations of sales practice violations against the individual.

The customer dispute may be pending or may have resulted in a civil judgment, arbitration award, monetary settlement, closure without action, withdrawal, dismissal, denial, or other outcome.

Disclosure 1 of 2

Reporting Source:	Individual
Employing firm when activities occurred which led to the complaint:	MICG INVESTMENT MANAGEMENT
Allegations:	FAILURE TO FOLLOW INSTRUCTIONS TO LIQUIDATE REIT
Product Type:	Real Estate Security
Alleged Damages:	\$164,000.00

Arbitration Information

Arbitration/CFTC reparation claim filed with (FINRA, AAA, CFTC, etc.):	FINRA
Docket/Case #:	12-03454
Date Notice/Process Served:	10/16/2012
Arbitration Pending?	No
Disposition:	Settled
Disposition Date:	06/06/2013
Monetary Compensation Amount:	\$55,000.00
Individual Contribution Amount:	\$0.00
Broker Statement	MRS. G REQUESTED TO LIQUIDATE HER REIT ON 2/13/09 WHICH REP SUBMITTED TO HIS BACK OFFICE FOR PROCESSING ON 2/17/09. REP



RESIGNED FROM FIRM THREE DAYS LATER ON 2/20/09 AT WHICH TIME MRS. G WAS CONTACTED BY ANOTHER REP AT THE FIRM WHO TOOK OVER THE ACCOUNT. MRS. G ADVISED REP ON 3/1/09 THAT SHE WAS KEEPING HER BUSINESS WITH THE NEW REP AT HIS FORMER BD.

MRS. G ASKED THE NEW REP ABOUT THE STATUS OF HER REDEMPTION REQUEST. NEW REP TOLD HER ON OR ABOUT 2/23/09 THAT HE WAS UNABLE TO LOCATE THE PAPERWORK. THE REIT TOOK REDEMPTION REQUESTS THROUGH MARCH 2009 AT WHICH TIME IT SUSPENDED ITS REDEMPTION PROGRAM. MRS. G APPARENTLY DID NOT RE-SUBMIT OR ASK NEW REP TO RE-SUBMIT THE REDEMPTION REQUEST IN EITHER FEB OR MAR 2009 ONCE THE ORIGINAL PAPERWORK COULD NOT BE LOCATED. SHE ALSO DID NOT ATTEMPT AT ANY TIME TO SELL HER SHARES ON THE SECONDARY MARKET. DURING DISCOVERY, MRS. G ADMITTED THAT WHEN SHE FOUND OUT IN LATE FEBRUARY 2009 THAT THE BD HAD NOT PROCESSED THE REIT REDEMPTION PAPERWORK, SHE INSTRUCTED THE NEW REP TO CANCEL THE REQUEST.

EVEN THOUGH SHE HAD CANCELLED THE REDEMPTION REQUEST IN FEBRUARY 2009, MRS. G FILED THIS CLAIM AGAINST REP NEARLY 3 1/2 YEARS LATER AND ONLY AFTER REIT REDUCED ITS SHARE PRICE AND SUSPENDED ITS DISTRIBUTION PROGRAM. REP AND FIRM ELECTED TO SETTLE THE CLAIM IN ORDER TO AVOID THE ONGOING LEGAL COSTS OF THE ARBITRATION. IN RETURN FOR THE SETTLEMENT, MRS. G TURNED 50% OF HER SHARES TO THE FIRM. THE SHARES HAVE A STATED MARKET VALUE OF OVER \$46,000, MAKING THE NET SETTLEMENT LESS THAN \$9,000.

Disclosure 2 of 2

Reporting Source:	Firm
Employing firm when activities occurred which led to the complaint:	MERRILL LYNCH, PIERCE, FENNER & SMITH
Allegations:	UNSUITABLE INVESTMENTS.
Product Type:	Other
Alleged Damages:	\$78,000.00

Customer Complaint Information

Date Complaint Received:	01/21/2003
Complaint Pending?	No
Status:	Settled
Status Date:	03/03/2004
Settlement Amount:	\$73,544.81
Individual Contribution Amount:	\$0.00

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Reporting Source:	Individual
Employing firm when activities occurred which led to the complaint:	MERRILL LYNCH PIERCE FENNER & SMITH



Allegations: UNSUITABLE INVESTMENTS

Product Type: Other

Alleged Damages: \$78,000.00

Customer Complaint Information

Date Complaint Received: 01/21/2003

Complaint Pending? No

Status: Settled

Status Date: 03/03/2004

Settlement Amount: \$73,544.81

Individual Contribution Amount: \$0.00



End of Report

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