



IAPD Report

JOSEPH DOMINIC PERNA

CRD# 1891717

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When communicating online or investing with any professional, make sure you know who you're dealing with. [Imposters](#) might link to sites like BrokerCheck from [phishing](#) or similar scam websites, or through [social media](#), trying to steal your personal information or your money.

Please contact FINRA with any concerns.



IAPD Information About Representatives

IAPD offers information on all current-and many former representatives. Investors are strongly encouraged to use IAPD to check the background of representatives before deciding to conduct, or continue to conduct, business with them.

What is included in a IAPD report?

IAPD reports for individual representatives include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards.

It is important to note that the information contained in an IAPD report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

Where did this information come from?

The information contained in IAPD comes from the Investment Adviser Registration Depository (IARD) and FINRA's Central Registration Depository, or CRD, (see more on CRD below) and is a combination of:

- information the states require representatives and firms to submit as part of the registration and licensing process, and
- information that state regulators report regarding disciplinary actions or allegations against representatives.

How current is this information?

Generally, representatives are required to update their professional and disciplinary information in IARD within 30 days.

Need help interpreting this report?

For help understanding how to read this report, please consult NASAA's IAPD Tips page <http://www.nasaa.org/IAPD/IARReports.cfm>

What if I want to check the background of an Individual Broker or Brokerage Firm?

To check the background of an Individual Broker or Brokerage firm, you can search for the firm or individual in IAPD. If your search is successful, click on the link provided to view the available licensing and registration information in FINRA's BrokerCheck website.

Are there other resources I can use to check the background of investment professionals?

It is recommended that you learn as much as possible about an individual representative or Investment Adviser firm before deciding to work with them. Your state securities regulator can help you research individuals and certain firms doing business in your state. The contact information for state securities regulators can be found on the website of the North American Securities Administrators Association <http://www.nasaa.org>



Report Summary

JOSEPH DOMINIC PERNA (CRD# 1891717)

The report summary provides an overview of the representative's professional background and conduct. The information contained in this report has been provided by the representative, investment adviser and/or securities firms, and/or securities regulators as part of the states' investment adviser registration and licensing process. The information contained in this report was last updated by the representative, a previous employing firm, or a securities regulator on **09/02/2025**.

CURRENT EMPLOYERS

	Firm	CRD#	Registered Since
B	LPL ENTERPRISE, LLC	CRD# 8733	11/14/2024
IA	LPL ENTERPRISE, LLC	CRD# 8733	11/14/2024

QUALIFICATIONS

This representative is currently registered in **1** SRO(s) and **6** jurisdiction(s).

Is this representative currently Inactive or Suspended with any regulator? **No**

Note: Not all jurisdictions require IAR registration or may have an exemption from registration.

Additional information including this individual's qualification examinations and professional designations is available in the Detailed Report.

REGISTRATION HISTORY

This representative was previously registered with the following firm(s):

	FIRM	CRD#	LOCATION	REGISTRATION DATES
B	PRUCO SECURITIES, LLC.	5685	Marlton, NJ	09/04/2024 - 11/14/2024
IA	PRUDENTIAL FINANCIAL PLANNING SERVICES	5685	Marlton, NJ	09/04/2024 - 11/14/2024
B	J. ALDEN ASSOCIATES, INC.	40002	WAYNE, PA	03/18/2024 - 07/23/2024

For additional registration and employment history details as reported by the individual, refer to the Registration and Employment History section of the Detailed Report.

DISCLOSURE INFORMATION

Disclosure events include certain criminal charges and convictions, formal investigations and disciplinary actions initiated by regulators, customer disputes and arbitrations, and financial disclosures such as bankruptcies and unpaid judgments or liens.

Are there events disclosed about this representative?

Yes

The following types of events are disclosed about this representative:

Type	Count
Customer Dispute	1



Qualifications

REGISTRATIONS

This section provides the SRO, states and U.S. territories in which the representative is currently registered and licensed, the category of each registration, and the date on which the registration becomes effective. This section also provides, for each firm with which the representative is currently employed, the address of each location where the representative works. This individual is currently registered with **6** jurisdiction(s) and **1** SRO(s) through his or her employer(s).

Employment 1 of 1

Firm Name: **LPL ENTERPRISE, LLC**
Main Address: 1055 LPL WAY
FORT MILL, SC 29715
Firm ID#: 8733

	Regulator	Registration	Status	Date
B	FINRA	General Securities Representative	Approved	11/14/2024
B	Florida	Agent	Approved	11/18/2024
B	Illinois	Agent	Approved	07/31/2025
B	Nevada	Agent	Approved	03/13/2025
B	New Jersey	Agent	Approved	11/14/2024
IA	New Jersey	Investment Adviser Representative	Approved	11/14/2024
B	New York	Agent	Approved	09/07/2025
B	Pennsylvania	Agent	Approved	11/14/2024

Branch Office Locations

LPL ENTERPRISE, LLC
101 CRAWFORDS CORNER RD STE
2409
HOLMDEL, NJ 07733



Qualifications

PASSED INDUSTRY EXAMS

This section includes all industry exams that the representative has passed. Under limited circumstances, a representative may attain registration after receiving an exam waiver based on a combination of exams the representative has passed and qualifying work experience. Likewise a new exam requirement may be grandfathered based on a representative's specific qualifying work experience. Exam waivers and grandfathering are not included below.

This individual has passed 0 principal/supervisory exams, 4 general industry/product exams, and 2 state securities law exams.

Principal/Supervisory Exams

Exam	Category	Date
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No information reported.

General Industry/Product Exams

Exam	Category	Date
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	Securities Industry Essentials Examination (SIE)	SIE	10/01/2018
	National Commodity Futures Examination (S3)	Series 3	03/02/2015
	General Securities Representative Examination (S7)	Series 7	06/17/1989
	Investment Company Products/Variable Contracts Representative Examination (S6)	Series 6	12/02/1988

State Securities Law Exams

Exam	Category	Date
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	Uniform Securities Agent State Law Examination (S63)	Series 63	04/12/2024
	Uniform Investment Adviser Law Examination (S65)	Series 65	03/01/2012

PROFESSIONAL DESIGNATIONS

This section details that the representative has reported **0** professional designation(s).

No information reported.

Only professional designations listed in Question 8 of the Form U4 will appear in this section if the appropriate box is checked and verified by the issuing organization at the time of the filing. Learn more about eligible designations at [IARD](#) and [NASAA](#).



Registration & Employment History

PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

	Registration Dates	Firm Name	ID#	Branch Location
B	09/04/2024 - 11/14/2024	PRUCO SECURITIES, LLC.	CRD# 5685	Marlton, NJ
IA	09/04/2024 - 11/14/2024	PRUDENTIAL FINANCIAL PLANNING SERVICES	CRD# 5685	Marlton, NJ
B	03/18/2024 - 07/23/2024	J. ALDEN ASSOCIATES, INC.	CRD# 40002	WAYNE, PA
IA	11/22/2023 - 07/22/2024	SHARP FINANCIAL	CRD# 289325	HORSHAM, PA
IA	08/16/2019 - 12/31/2023	CLARFELD	CRD# 106743	NORTHFIELD, NJ
IA	08/24/2018 - 01/08/2020	CITIZENS SECURITIES, INC.	CRD# 39550	Fort Washington, PA
B	08/13/2018 - 01/08/2020	CITIZENS SECURITIES, INC.	CRD# 39550	Fort Washington, PA
IA	03/02/2012 - 04/19/2016	WELLS FARGO ADVISORS, LLC	CRD# 19616	RADNOR, PA
B	01/12/2012 - 04/19/2016	WELLS FARGO ADVISORS, LLC	CRD# 19616	RADNOR, PA
B	02/06/2009 - 07/15/2011	WELLS FARGO ADVISORS, LLC	CRD# 19616	PHILADELPHIA, PA
B	08/05/2005 - 04/09/2007	COMMERCE CAPITAL MARKETS, INC.	CRD# 6940	PHILADELPHIA, PA
IA	08/05/2005 - 04/09/2007	COMMERCE CAPITAL MARKETS, INC.	CRD# 6940	PHILADELPHIA, PA
IA	04/01/2005 - 08/04/2005	ROYAL ALLIANCE ASSOCIATES, INC.	CRD# 23131	VINELAND, NJ
B	02/07/2005 - 08/04/2005	ROYAL ALLIANCE ASSOCIATES, INC.	CRD# 23131	SCOTTSDALE, AZ
B	03/25/2003 - 09/09/2003	ALLSTATE FINANCIAL SERVICES, LLC	CRD# 18272	LINCOLN, NE
B	01/02/2003 - 03/12/2003	WILMINGTON BROKERAGE SERVICES COMPANY	CRD# 14942	WILMINGTON, DE



Registration & Employment History

PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

	Registration Dates	Firm Name	ID#	Branch Location
B	01/06/2000 - 11/14/2001	MML INVESTORS SERVICES, INC.	CRD# 10409	SPRINGFIELD, MA
B	01/18/1996 - 12/22/1999	SIGNATOR INVESTORS, INC.	CRD# 468	BOSTON, MA
B	01/18/1996 - 05/01/1997	JOHN HANCOCK MUTUAL LIFE INSURANCE COMPANY	CRD# 5181	BOSTON, MA
B	01/03/1995 - 01/05/1996	DEAN WITTER REYNOLDS INC.	CRD# 7556	PURCHASE, NY
B	04/04/1989 - 01/11/1995	PAINWEBBER INCORPORATED	CRD# 8174	WEEHAWKEN, NJ
B	12/05/1988 - 05/03/1989	PRUCO SECURITIES CORPORATION	CRD# 5685	NEWARK, NJ
B	12/05/1988 - 05/03/1989	THE PRUDENTIAL INSURANCE COMPANY OF AMERICA	CRD# 680	NEWARK, NJ

EMPLOYMENT HISTORY

Below is the representative's employment history for up to the last 10 years.

Employment Dates	Employer Name	Position	Investment Related	Employer Location
11/2024 - Present	LPL ENTERPRISE, LLC	Mass Transfer	Y	Marlton, NJ, United States
09/2024 - Present	THE PRUDENTIAL INSURANCE COMPANY OF AMERICA	FINANCIAL PROFESSIONAL	Y	MARLTON, NJ, United States
09/2024 - 11/2024	PRUCO SECURITIES LLC.	REGISTERED REPRESENTATIVE	Y	MARLTON, NJ, United States
02/2024 - 07/2024	J. Alden Associates, Inc.	Registered Representative	Y	Wayne, PA, United States
11/2023 - 07/2024	SHARP WEALTH ADVISORY, LLC	SENIOR MANAGING DIRECTOR	Y	HORSHAM, PA, United States
08/2019 - 11/2023	CLARFELD FINANCIAL ADVISORS, LLC	IAR	Y	FT WASHINGTON, PA, United States
07/2018 - 01/2020	CITIZENS BANK	PWM ADVISOR GROUP MARKET LEADER	N	FT WASHINGTON, PA, United States
07/2018 - 01/2020	CITIZENS SECURITIES INC.	PWM ADVISOR GROUP MARKET LEADER	Y	FT WASHINGTON, PA, United States



Registration & Employment History



EMPLOYMENT HISTORY

Employment Dates	Employer Name	Position	Investment Related	Employer Location
04/2016 - 07/2018	Wells Fargo & Co.	Senior Fiduciary Advisor	Y	Radnor, PA, United States



OTHER BUSINESS ACTIVITIES

This section includes information, if any, as provided by the representative regarding other business activities the representative is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent, or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious, or fraternal and is recognized as tax exempt.

1) 01/27/2025 - 26th Street Advisors, LLC - DBA for LPL Business (entity for LPL business) - INV Related - At reported business location(s) - Start Date 01/13/2025 - 160hrs/mth - 160hrs During Trading



Disclosure Summary

Disclosure Information

What you should know about reported disclosure events:

(1) Certain thresholds must be met before an event is reported to IARD, for example:

- A law enforcement agency must file formal charges before an Investment Adviser Representative is required to report a particular criminal event.;
- A customer dispute must involve allegations that an Investment Adviser Representative engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.

(2) Disclosure events in IAPD reports come from different sources:

As mentioned in the "About IAPD" section on page 1 of this report, information contained in IAPD comes from Investment Adviser Representatives, firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the IAPD report. The different versions will be separated by a solid line with the reporting source labeled.

(3) There are different statuses and dispositions for disclosure events:

- A disclosure event may have a status of *pending*, *on appeal*, or *final*.
 - A "pending" disclosure event involves allegations that have not been proven or formally adjudicated.
 - A disclosure event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - A "final" disclosure event has been concluded and its resolution is not subject to change.
- A final disclosure event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
 - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - A "settled" matter generally represents a disposition wherein the parties involved in a dispute reach an agreement to resolve the matter. Please note that Investment Adviser Representatives and firms may choose to settle customer disputes or regulatory matters for business or other reasons.
 - A "resolved" matter usually includes a disposition wherein no payment is made to the customer or there is no finding of wrongdoing on the part of the Investment Adviser Representative. Such matters generally involve customer disputes.

(4) You may wish to contact the Investment Adviser Representatives to obtain further information regarding any of the disclosure events contained in this IAPD report.



DISCLOSURE EVENT DETAILS

When evaluating this information, please keep in mind that some items may involve pending actions or allegations that may be contested and have not been resolved or proven. The event may, in the end, be withdrawn, dismissed, resolved in favor of the Investment Adviser Representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to the Investment Adviser Registration Depository. Some of the specific data fields contained in the report may be blank if the information was not provided.

The following types of events are disclosed about this representative:

Type	Count
Customer Dispute	1

Customer Dispute

This section provides information regarding a customer dispute that was reported to the Investment Adviser Registration Depository (IARD) by the Investment Adviser Representative (IAR), an investment adviser and/or securities firm, and/or a securities regulator. The event may include a consumer-initiated, investment-related complaint, arbitration proceeding or civil suit that contains allegations of sales practice violations against the individual.

The customer dispute may be pending or may have resulted in a civil judgment, arbitration award, monetary settlement, closure without action, withdrawal, dismissal, denial, or other outcome.

Disclosure 1 of 1

Reporting Source:	Firm
Employing firm when activities occurred which led to the complaint:	Wells Fargo Advisors, LLC
Allegations:	Plaintiff alleges in 2014, the FA conspired with an outside entity to open an account at WF from which the outside entity converted her money.
Product Type:	No Product
Alleged Damages:	\$200,000.00

Civil Litigation Information

Type of Court:	State Court
Name of Court:	Superior Court of New Jersey
Location of Court:	Atlantic City Law Division
Docket/Case #:	ATL-L-1268-15
Date Notice/Process Served:	06/12/2015
Litigation Pending?	No
Disposition:	Settled
Disposition Date:	06/20/2016
Monetary Compensation Amount:	\$25,000.00
Individual Contribution Amount:	\$0.00

**Firm Statement**

Without admitting any liability, the Firm settled the matter for \$25,000.00 solely to avoid the costs and expenses of arbitration.

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Reporting Source:

Individual

Employing firm when activities occurred which led to the complaint:

WELLS FARGO ADVISORS, LLC

Allegations:

PLAINTIFF ALLEGES IN 2014, THE FA CONSPIRED WITH AN OUTSIDE ENTITY TO OPEN AN ACCOUNT AT WF FROM WHICH THE OUTSIDE ENTITY CONVERTED HER MONEY.

Product Type:

No Product

Alleged Damages:

\$200,000.00

Civil Litigation Information**Type of Court:**

State Court

Name of Court:

BEFORE THE SUPERIOR COURT OF NEW JERSEY

Location of Court:

ATLANTIC COUNTY LAW DIVISION

Docket/Case #:

ATL-L-1268-15

Date Notice/Process Served:

06/12/2015

Litigation Pending?

No

Disposition:

Settled

Disposition Date:

06/20/2016

Monetary Compensation Amount:

\$25,000.00

Individual Contribution Amount:

\$0.00



End of Report

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