



IAPD Report

LAWRENCE JAY COLE

CRD# 1915922

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When communicating online or investing with any professional, make sure you know who you're dealing with. [Imposters](#) might link to sites like BrokerCheck from [phishing](#) or similar scam websites, or through [social media](#), trying to steal your personal information or your money.

Please contact FINRA with any concerns.



IAPD Information About Representatives

IAPD offers information on all current-and many former representatives. Investors are strongly encouraged to use IAPD to check the background of representatives before deciding to conduct, or continue to conduct, business with them.

What is included in a IAPD report?

IAPD reports for individual representatives include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards.

It is important to note that the information contained in an IAPD report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

Where did this information come from?

The information contained in IAPD comes from the Investment Adviser Registration Depository (IARD) and FINRA's Central Registration Depository, or CRD, (see more on CRD below) and is a combination of:

- information the states require representatives and firms to submit as part of the registration and licensing process, and
- information that state regulators report regarding disciplinary actions or allegations against representatives.

How current is this information?

Generally, representatives are required to update their professional and disciplinary information in IARD within 30 days.

Need help interpreting this report?

For help understanding how to read this report, please consult NASAA's IAPD Tips page <http://www.nasaa.org/IAPD/IARReports.cfm>

What if I want to check the background of an Individual Broker or Brokerage Firm?

To check the background of an Individual Broker or Brokerage firm, you can search for the firm or individual in IAPD. If your search is successful, click on the link provided to view the available licensing and registration information in FINRA's BrokerCheck website.

Are there other resources I can use to check the background of investment professionals?

It is recommended that you learn as much as possible about an individual representative or Investment Adviser firm before deciding to work with them. Your state securities regulator can help you research individuals and certain firms doing business in your state. The contact information for state securities regulators can be found on the website of the North American Securities Administrators Association <http://www.nasaa.org>



Report Summary

LAWRENCE JAY COLE (CRD# 1915922)

The report summary provides an overview of the representative's professional background and conduct. The information contained in this report has been provided by the representative, investment adviser and/or securities firms, and/or securities regulators as part of the states' investment adviser registration and licensing process. The information contained in this report was last updated by the representative, a previous employing firm, or a securities regulator on **11/08/2024**.

CURRENT EMPLOYERS

	Firm	CRD#	Registered Since
B	LPL FINANCIAL LLC	CRD# 6413	05/15/2020
IA	PRIVATE ADVISOR GROUP, LLC	CRD# 155216	05/15/2020

QUALIFICATIONS

This representative is currently registered in **1** SRO(s) and **11** jurisdiction(s).

Is this representative currently Inactive or Suspended with any regulator? **No**

Note: Not all jurisdictions require IAR registration or may have an exemption from registration.

Additional information including this individual's qualification examinations and professional designations is available in the Detailed Report.

REGISTRATION HISTORY

This representative was previously registered with the following firm(s):

	FIRM	CRD#	LOCATION	REGISTRATION DATES
B	WELLS FARGO CLEARING SERVICES, LLC	19616	SPRINGFIELD, IL	08/13/2012 - 05/19/2020
IA	WELLS FARGO CLEARING SERVICES, LLC	19616	SPRINGFIELD, IL	08/13/2012 - 05/19/2020
IA	AXA ADVISORS, LLC	6627	SPRINGFIELD, IL	03/18/1998 - 08/16/2012

For additional registration and employment history details as reported by the individual, refer to the Registration and Employment History section of the Detailed Report.

DISCLOSURE INFORMATION

Disclosure events include certain criminal charges and convictions, formal investigations and disciplinary actions initiated by regulators, customer disputes and arbitrations, and financial disclosures such as bankruptcies and unpaid judgments or liens.

Are there events disclosed about this representative? **Yes**

The following types of events are disclosed about this representative:

Type	Count
Customer Dispute	4



Qualifications

REGISTRATIONS

This section provides the SRO, states and U.S. territories in which the representative is currently registered and licensed, the category of each registration, and the date on which the registration becomes effective. This section also provides, for each firm with which the representative is currently employed, the address of each location where the representative works. This individual is currently registered with **11** jurisdiction(s) and 1 SRO(s) through his or her employer(s).

Employment 1 of 2

Firm Name: **LPL FINANCIAL LLC**
Main Address: 1055 LPL WAY
FORT MILL, SC 29715
Firm ID#: 6413

	Regulator	Registration	Status	Date
	FINRA	General Securities Representative	Approved	05/15/2020
	Alabama	Agent	Approved	10/08/2021
	Arizona	Agent	Approved	05/15/2020
	Arkansas	Agent	Approved	06/04/2020
	California	Agent	Approved	05/15/2020
	Florida	Agent	Approved	11/20/2023
	Illinois	Agent	Approved	06/02/2020
	Michigan	Agent	Approved	05/15/2020
	New Jersey	Agent	Approved	11/06/2023
	North Carolina	Agent	Approved	05/15/2020
	Texas	Agent	Approved	05/15/2020
	Wisconsin	Agent	Approved	10/08/2021

Branch Office Locations



Qualifications

LPL FINANCIAL LLC
SOUTHPORT, NC

Employment 2 of 2

Firm Name: **PRIVATE ADVISOR GROUP, LLC**
Main Address: 305 MADISON AVENUE
MORRISTOWN, NJ 07960
Firm ID#: 155216

	Regulator	Registration	Status	Date
IA	Illinois	Investment Adviser Representative	Approved	06/02/2020
IA	North Carolina	Investment Adviser Representative	Approved	01/20/2022
IA	Texas	Investment Adviser Representative	Restricted Approval	05/15/2020

Branch Office Locations

PRIVATE ADVISOR GROUP, LLC
3330 Ginger Creek Dr. Ste C
Springfield, IL 62702

PRIVATE ADVISOR GROUP, LLC
Southport, NC



Qualifications

PASSED INDUSTRY EXAMS

This section includes all industry exams that the representative has passed. Under limited circumstances, a representative may attain registration after receiving an exam waiver based on a combination of exams the representative has passed and qualifying work experience. Likewise a new exam requirement may be grandfathered based on a representative's specific qualifying work experience. Exam waivers and grandfathering are not included below.

This individual has passed 3 principal/supervisory exams, 3 general industry/product exams, and 2 state securities law exams.

Principal/Supervisory Exams

	Exam	Category	Date
	Municipal Securities Principal Examination (S53)	Series 53	05/01/2006
	General Securities Principal Examination (S24)	Series 24	03/03/2000
	Investment Company Products/Variable Contracts Principal Examination (S26)	Series 26	02/21/1996

General Industry/Product Exams

	Exam	Category	Date
	Securities Industry Essentials Examination (SIE)	SIE	10/01/2018
	General Securities Representative Examination (S7)	Series 7	10/06/1999
	Investment Company Products/Variable Contracts Representative Examination (S6)	Series 6	03/01/1989

State Securities Law Exams

	Exam	Category	Date
	Uniform Investment Adviser Law Examination (S65)	Series 65	08/30/1996
	Uniform Securities Agent State Law Examination (S63)	Series 63	06/25/1991

PROFESSIONAL DESIGNATIONS

This section details that the representative has reported **0** professional designation(s).

No information reported.

Only professional designations listed in Question 8 of the Form U4 will appear in this section if the appropriate box is checked



and verified by the issuing organization at the time of the filing. Learn more about eligible designations at [IARD](#) and [NASAA](#).



Registration & Employment History

PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

	Registration Dates	Firm Name	ID#	Branch Location
B	08/13/2012 - 05/19/2020	WELLS FARGO CLEARING SERVICES, LLC	CRD# 19616	SPRINGFIELD, IL
IA	08/13/2012 - 05/19/2020	WELLS FARGO CLEARING SERVICES, LLC	CRD# 19616	SPRINGFIELD, IL
IA	03/18/1998 - 08/16/2012	AXA ADVISORS, LLC	CRD# 6627	SPRINGFIELD, IL
B	03/03/1989 - 08/16/2012	AXA ADVISORS, LLC	CRD# 6627	SPRINGFIELD, IL
B	03/03/1989 - 01/05/2000	THE EQUITABLE LIFE ASSURANCE SOCIETY OF THE UNITED STATES	CRD# 4039	NEW YORK, NY

EMPLOYMENT HISTORY

Below is the representative's employment history for up to the last 10 years.

Employment Dates	Employer Name	Position	Investment Related	Employer Location
05/2020 - Present	LPL Financial, LLC	Registered Representative	Y	SOUTHPORT, NC, United States
05/2020 - Present	Private Advisor Group, LLC	Investment Adviser Representative	Y	Springfield, IL, United States
11/2016 - 05/2020	WELLS FARGO CLEARING SERVICES, LLC	REGISTERED REP	Y	SPRINGFIELD, IL, United States
08/2012 - 11/2016	WELLS FARGO ADVISORS	REGISTERED REP	Y	SPRINGFIELD, IL, United States

OTHER BUSINESS ACTIVITIES

This section includes information, if any, as provided by the representative regarding other business activities the representative is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent, or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious, or fraternal and is recognized as tax exempt.

1) 2/2020 - DBA for LPL Business (entity for LPL business) - Broadway Graham Wealth Partners - Investment Related - Springfield, IL 62711

2) 2/1989 - Non-Variable Insurance - Lawrence Cole - Investment Related - Springfield, IL 62711.

3) 5/26/2020 - Private Advisor Group - DBA: (Hybrid) Broadway Graham Wealth Partners - Investment Related - At Reported Business Location(s) - Registered Investment Advisor DBA - Start Date: 2/28/2020 - 160 Hours Per Month/8 Hours During Securities Trading - Time Spent 100% - I provide investment advisory services through Private Advisor Group, an independent investment advisor firm. I started this business activity in 5/2020. I expect to spend approximately 160 hours per month on this



Registration & Employment History



OTHER BUSINESS ACTIVITIES

activity. Please see the advisory firm's Form ADV for more information about its address, the nature of its business, its owners, and its services at <http://www.adviserinfo.sec.gov/IAPD>. The firm is separate from and independent of LPL Financial.

4) 5/26/2020 - Private Advisor Group - Investment Related - At Reported Business Location(s) - Registered Investment Advisor Hybrid - Start Date: 2/28/2020 - 160 Hours Per Month/8 Hours During Securities Trading - Time Spent 100% - I provide investment advisory services through Private Advisor Group, an independent investment advisor firm. I started this business activity in 5/2020. I expect to spend approximately 160 hours per month on this activity. Please see the advisory firm's Form ADV for more information about its address, the nature of its business, its owners, and its services at <http://www.adviserinfo.sec.gov/IAPD>. The firm is separate from and independent of LPL Financial.

5) 5/4/2021 - Financial Strategies Group - Investment Related - At Reported Business Location(s) - Non-Variable Insurance - Advisor/Associate - Start Date: 4/12/2021 - 2 Hours Per Month/0 Hours During Securities Trading - Medicare supplement plans.



Disclosure Summary

Disclosure Information

What you should know about reported disclosure events:

(1) Certain thresholds must be met before an event is reported to IARD, for example:

- A law enforcement agency must file formal charges before an Investment Adviser Representative is required to report a particular criminal event.;
- A customer dispute must involve allegations that an Investment Adviser Representative engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.

(2) Disclosure events in IAPD reports come from different sources:

As mentioned in the "About IAPD" section on page 1 of this report, information contained in IAPD comes from Investment Adviser Representatives, firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the IAPD report. The different versions will be separated by a solid line with the reporting source labeled.

(3) There are different statuses and dispositions for disclosure events:

- A disclosure event may have a status of *pending*, *on appeal*, or *final*.
 - A "pending" disclosure event involves allegations that have not been proven or formally adjudicated.
 - A disclosure event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - A "final" disclosure event has been concluded and its resolution is not subject to change.
- A final disclosure event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
 - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - A "settled" matter generally represents a disposition wherein the parties involved in a dispute reach an agreement to resolve the matter. Please note that Investment Adviser Representatives and firms may choose to settle customer disputes or regulatory matters for business or other reasons.
 - A "resolved" matter usually includes a disposition wherein no payment is made to the customer or there is no finding of wrongdoing on the part of the Investment Adviser Representative. Such matters generally involve customer disputes.

(4) You may wish to contact the Investment Adviser Representatives to obtain further information regarding any of the disclosure events contained in this IAPD report.



DISCLOSURE EVENT DETAILS

When evaluating this information, please keep in mind that some items may involve pending actions or allegations that may be contested and have not been resolved or proven. The event may, in the end, be withdrawn, dismissed, resolved in favor of the Investment Adviser Representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to the Investment Adviser Registration Depository. Some of the specific data fields contained in the report may be blank if the information was not provided.

The following types of events are disclosed about this representative:

Type	Count
Customer Dispute	4

Customer Dispute

This section provides information regarding a customer dispute that was reported to the Investment Adviser Registration Depository (IARD) by the Investment Adviser Representative (IAR), an investment adviser and/or securities firm, and/or a securities regulator. The event may include a consumer-initiated, investment-related complaint, arbitration proceeding or civil suit that contains allegations of sales practice violations against the individual.

The customer dispute may be pending or may have resulted in a civil judgment, arbitration award, monetary settlement, closure without action, withdrawal, dismissal, denial, or other outcome.

Disclosure 1 of 4

Reporting Source:	Firm
Employing firm when activities occurred which led to the complaint:	AXA ADVISORS, LLC
Allegations:	CLIENT ALLEGES THE SALE OF A 2004 VARIABLE ANNUITY WAS NOT A SUITABLE INVESTMENT. CLIENT IS REQUESTING FOR HIS ORIGINAL DEPOSIT TO BE RETURNED IN FULL. DAMAGES UNSPECIFIED.
Product Type:	Annuity-Variable
Alleged Damages:	\$0.00
Alleged Damages Amount Explanation (if amount not exact):	CLIENT DID NOT SPECIFY A SPECIFIC DOLLAR AMOUNT.
Is this an oral complaint?	No
Is this a written complaint?	Yes
Is this an arbitration/CFTC reparation or civil litigation?	No

Customer Complaint Information

Date Complaint Received:	03/15/2013
Complaint Pending?	No
Status:	Denied
Status Date:	04/15/2013

**Settlement Amount:****Individual Contribution Amount:****Firm Statement**THE FOUND FOUND NO BASIS TO THE CUSTOMER COMPLAINT.
.....**Reporting Source:**

Individual

Employing firm when activities occurred which led to the complaint:

AXA ADVISORS, LLC

Allegations:

CLIENT ALLEGES THE SALE OF A 2004 VARIABLE ANNUITY WAS NOT A SUITABLE INVESTMENT. CLIENT IS REQUESTING FOR HIS ORIGINAL DEPOSIT TO BE RETURNED IN FULL. DAMAGES UNSPECIFIED.

Product Type:

Annuity-Variable

Alleged Damages:

\$0.00

Alleged Damages Amount Explanation (if amount not exact):

CLIENT DID NOT SPECIFY A SPECIFIC DOLLAR AMOUNT.

Is this an oral complaint?

No

Is this a written complaint?

Yes

Is this an arbitration/CFTC reparation or civil litigation?

No

Customer Complaint Information**Date Complaint Received:**

03/15/2013

Complaint Pending?

No

Status:

Denied

Status Date:

04/15/2013

Settlement Amount:**Individual Contribution Amount:****Broker Statement**

I WAS NOT A PART OF THE CUSTOMER'S CASE AT ANY TIME

Disclosure 2 of 4**Reporting Source:**

Individual

Employing firm when activities occurred which led to the complaint:

EQUITABLE LIFE

Allegations:

CLIENT ALLEGES THE AGENT GUARANTEED A 5% ANNUAL RATE OF RETURN DURING THE SALE OF A 2001 ISSUE VARIABLE ANNUITY CONTRACT. DAMAGES ARE UNSPECIFIED.

Product Type:

Annuity(ies) - Variable

Alleged Damages:

\$0.00

Customer Complaint Information



Date Complaint Received: 09/16/2002
Complaint Pending? No
Status: Settled
Status Date: 12/19/2002
Settlement Amount: \$17,023.07
Individual Contribution Amount: \$0.00
Broker Statement EQUITABLE AGREED TO CANCEL THE CURRENT CONTRACT AND RESTORE THE ORIGINAL CONTRACT. THIS RESULTED IN A LOSS OF \$17,023.07.

Disclosure 3 of 4

Reporting Source: Individual
Employing firm when activities occurred which led to the complaint: EQUITABLE LIFE
Allegations: CLIENT ALLEGES HE WAS MISLED BY THE AGENT REGARDING A 5% GUARANTEED INTEREST RATE, DURING THE SALE OF A 1997 ISSUE VARIABLE ANNUITY CONTRACT. DAMAGES ARE UNSPECIFIED.
Product Type: Annuity(ies) - Variable
Alleged Damages: \$0.00

Customer Complaint Information

Date Complaint Received: 10/01/2002
Complaint Pending? No
Status: Settled
Status Date: 12/19/2002
Settlement Amount: \$44,780.08
Individual Contribution Amount: \$0.00
Broker Statement EQUITABLE AGREED TO CANCEL THE CURRENT CONTRACT AND RESTORE THE ORIGINAL CONTRACT. THIS RESULTED IN A LOSS OF \$44,780.08.

Disclosure 4 of 4

Reporting Source: Individual
Employing firm when activities occurred which led to the complaint: EQUITABLE LIFE
Allegations: CLIENT ALLEGES HE WAS MISLED BY THE AGENT REGARDING A 5% GUARANTEED INTEREST RATE, DURING THE SALE OF A 2000 ISSUE VARIABLE ANNUITY CONTRACT. CLIENT REQUESTED THE RESTORATION OF HIS \$300,000 RETIREMENT INVESTMENT, BUT DID NOT SPECIFY ANY AMOUNT OF DAMAGES.
Product Type: Annuity(ies) - Variable
Alleged Damages: \$0.00



Customer Complaint Information

Date Complaint Received: 06/04/2002

Complaint Pending? No

Status: Settled

Status Date: 12/19/2002

Settlement Amount: \$147,335.27

Individual Contribution Amount: \$0.00

Broker Statement EQUITABLE AGREED TO CANCEL THE CONTRACT AND REFUND CONTRIBUTIONS PAID. THIS RESULTED IN A LOSS OF \$147,335.27.



End of Report

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