



## IAPD Report

# MARK JEFFERY MARTIN

CRD# 1945626

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Please contact FINRA with any concerns.



## IAPD Information About Representatives

IAPD offers information on all current-and many former representatives. Investors are strongly encouraged to use IAPD to check the background of representatives before deciding to conduct, or continue to conduct, business with them.

### What is included in a IAPD report?

IAPD reports for individual representatives include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards.

It is important to note that the information contained in an IAPD report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

### Where did this information come from?

The information contained in IAPD comes from the Investment Adviser Registration Depository (IARD) and FINRA's Central Registration Depository, or CRD, (see more on CRD below) and is a combination of:

- information the states require representatives and firms to submit as part of the registration and licensing process, and
- information that state regulators report regarding disciplinary actions or allegations against representatives.

### How current is this information?

Generally, representatives are required to update their professional and disciplinary information in IARD within 30 days.

### Need help interpreting this report?

For help understanding how to read this report, please consult NASAA's IAPD Tips page <http://www.nasaa.org/IAPD/IARReports.cfm>

### What if I want to check the background of an Individual Broker or Brokerage Firm?

To check the background of an Individual Broker or Brokerage firm, you can search for the firm or individual in IAPD. If your search is successful, click on the link provided to view the available licensing and registration information in FINRA's BrokerCheck website.

### Are there other resources I can use to check the background of investment professionals?

It is recommended that you learn as much as possible about an individual representative or Investment Adviser firm before deciding to work with them. Your state securities regulator can help you research individuals and certain firms doing business in your state. The contact information for state securities regulators can be found on the website of the North American Securities Administrators Association <http://www.nasaa.org>



## Report Summary

### MARK JEFFERY MARTIN (CRD# 1945626)

The report summary provides an overview of the representative's professional background and conduct. The information contained in this report has been provided by the representative, investment adviser and/or securities firms, and/or securities regulators as part of the states' investment adviser registration and licensing process. The information contained in this report was last updated by the representative, a previous employing firm, or a securities regulator on **01/14/2025**.

### CURRENT EMPLOYERS

	Firm	CRD#	Registered Since
IA	INTEGRITY ALLIANCE, LLC	CRD# 139627	06/28/2021
B	INTEGRITY ALLIANCE, LLC.	CRD# 139627	06/28/2021

### QUALIFICATIONS

This representative is currently registered in **1** SRO(s) and **3** jurisdiction(s).

Is this representative currently Inactive or Suspended with any regulator? **No**

**Note:** Not all jurisdictions require IAR registration or may have an exemption from registration.

Additional information including this individual's qualification examinations and professional designations is available in the Detailed Report.

### REGISTRATION HISTORY

This representative was previously registered with the following firm(s):

	FIRM	CRD#	LOCATION	REGISTRATION DATES
IA	BFC PLANNING, INC.	119682	Moon TWP, PA	11/01/2013 - 06/14/2021
B	SECURITIES MANAGEMENT & RESEARCH, INC.	759	Moon TWP, PA	10/31/2013 - 06/14/2021
B	HORNOR, TOWNSEND & KENT, INC.	4031	MOON TOWNSHIP, PA	04/08/2004 - 11/07/2013

For additional registration and employment history details as reported by the individual, refer to the Registration and Employment History section of the Detailed Report.

### DISCLOSURE INFORMATION

Disclosure events include certain criminal charges and convictions, formal investigations and disciplinary actions initiated by regulators, customer disputes and arbitrations, and financial disclosures such as bankruptcies and unpaid judgments or liens.

Are there events disclosed about this representative? **Yes**

The following types of events are disclosed about this representative:

Type	Count
Customer Dispute	2



## Qualifications

### REGISTRATIONS

This section provides the SRO, states and U.S. territories in which the representative is currently registered and licensed, the category of each registration, and the date on which the registration becomes effective. This section also provides, for each firm with which the representative is currently employed, the address of each location where the representative works. This individual is currently registered with 3 jurisdiction(s) and 1 SRO(s) through his or her employer(s).

### Employment 1 of 1

Firm Name: **INTEGRITY ALLIANCE, LLC**  
Main Address: 4135 NW URBANDALE DR  
URBANDALE, IA 50322  
Firm ID#: 139627

	Regulator	Registration	Status	Date
<b>B</b>	FINRA	General Securities Representative	Approved	06/28/2021
<b>B</b>	FINRA	Invest. Co and Variable Contracts	Approved	06/28/2021
<b>B</b>	Florida	Agent	Approved	08/02/2021
<b>B</b>	Pennsylvania	Agent	Approved	06/28/2021
<b>IA</b>	Pennsylvania	Investment Adviser Representative	Approved	06/28/2021
<b>B</b>	South Carolina	Agent	Approved	07/16/2024

### Branch Office Locations

**INTEGRITY ALLIANCE, LLC**  
7900 Steubenville Pike  
Suite 33  
Imperial, PA 15126



## Qualifications

### PASSED INDUSTRY EXAMS

This section includes all industry exams that the representative has passed. Under limited circumstances, a representative may attain registration after receiving an exam waiver based on a combination of exams the representative has passed and qualifying work experience. Likewise a new exam requirement may be grandfathered based on a representative's specific qualifying work experience. Exam waivers and grandfathering are not included below.

**This individual has passed 0 principal/supervisory exams, 3 general industry/product exams, and 1 state securities law exam.**

#### Principal/Supervisory Exams

Exam	Category	Date
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No information reported.

#### General Industry/Product Exams

Exam	Category	Date
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Securities Industry Essentials Examination (SIE)	SIE	10/01/2018
General Securities Representative Examination (S7)	Series 7	02/08/1999
Investment Company Products/Variable Contracts Representative Examination (S6)	Series 6	08/17/1989

#### State Securities Law Exams

Exam	Category	Date
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Uniform Securities Agent State Law Examination (S63)	Series 63	10/03/1989
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### PROFESSIONAL DESIGNATIONS

This section details that the representative has reported **1** professional designation(s).

#### Certified Financial Planner

This representative holds or did hold **1** professional designation(s) that may have been used to qualify as an Investment Advisor representative. Please check with the appropriate designation authority for verification that the designation is still in effect. The contact information for these professional designation authorities can be found on the website for the North American Securities Administrators Association at <http://www.nasaa.org>



## Registration & Employment History

### PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

	Registration Dates	Firm Name	ID#	Branch Location
IA	11/01/2013 - 06/14/2021	BFC PLANNING, INC.	CRD# 119682	Moon TWP, PA
B	10/31/2013 - 06/14/2021	SECURITIES MANAGEMENT & RESEARCH, INC.	CRD# 759	Moon TWP, PA
B	04/08/2004 - 11/07/2013	HORNOR, TOWNSEND & KENT, INC.	CRD# 4031	MOON TOWNSHIP, PA
IA	04/08/2004 - 11/07/2013	HORNOR, TOWNSEND & KENT, INC.	CRD# 4031	MOON TOWNSHIP, PA
B	06/29/1994 - 04/02/2004	SECURIAN FINANCIAL SERVICES, INC.	CRD# 15296	ST. PAUL, MN
B	08/22/1989 - 06/24/1994	METLIFE SECURITIES INC.	CRD# 14251	SPRINGFIELD, MA
B	08/22/1989 - 06/24/1994	METROPOLITAN LIFE INSURANCE COMPANY	CRD# 4095	NEW YORK, NY

### EMPLOYMENT HISTORY

Below is the representative's employment history for up to the last 10 years.

Employment Dates	Employer Name	Position	Investment Related	Employer Location
06/2021 - Present	Brokers International Financial Services	Registered Representative and Investment Advisor Representative	Y	Imperial, PA, United States
10/2013 - 06/2021	BFC PLANNING	INVESTMENT ADVISOR	Y	Moon TWP, PA, United States
10/2013 - 06/2021	SECURITIES MANAGEMENT & RESEARCH, INC.	REGISTERED REP	Y	Moon TWP, PA, United States

### OTHER BUSINESS ACTIVITIES

This section includes information, if any, as provided by the representative regarding other business activities the representative is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent, or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious, or fraternal and is recognized as tax exempt.

1. Washington/Green County Caravan No. 2 (Shriners); Not investment related; 1877 Shriners Way, Cheswick, PA 15024; Charity; Secretary; 10/30/1995; 6 hours per month; 0 hours during security hours; Secretary of local chapter and past president.
2. Ordained Minister; Not investment related; 345 birth Street, Imperial, PA 15126; Preside over wedding ceremonies; Minister;



## Registration & Employment History



### OTHER BUSINESS ACTIVITIES

06/20/2016; 1 hour per month; 0 hours during security hours; Officiate wedding ceremonies.

3. Mark J Martin; Not investment related; 894 Beaver Grade Road Suite 401, Moon Twp., PA 15108; Fixed insurance sales; Owner; 06/01/1994; 45 hours per month, 5 hours during security hours; Fixed life and annuity sales.

4. M2 (Squared) Wealth Management; Not investment related; 894 Beaver Grade Road Suite 401, Moon Twp., PA 15108; Sale of variable and non variable products; Owner; 09/01/2017; 160 hours per month, 140 hours during security hours; Owner.

5. My Preferred Insurance; not investment related; 9840 Old Perry Highway Wexford, PA 15090; Fixed life and annuity sales; Sales; 06/01/2023; 20 hours per month; 5 hours during security hours; FMO used for sales of fixed life and annuity products.

6. Burgettstown Area Scholarship Foundation; Not investment related; 100 Bavington Road; Burgettstown, PA 15021; Charity, Board of Directors; 06/12/1996; 1 hour per month, 0 hours during security hours; Attend meetings and discuss scholarships to be given to students.

7. Significance Financial Group DBA Kuorum Partners, LLC; not investment related; 206 Church St SE, Ste. 210, Leesburg, VA 20175; Insurance Marketing; Executive Director - Operations; 06/15/2023; 80 hours per month, 70 hours during security hours; Provide support to fixed life and annuity agents.



## Disclosure Summary

### Disclosure Information

#### What you should know about reported disclosure events:

##### (1) Certain thresholds must be met before an event is reported to IARD, for example:

- A law enforcement agency must file formal charges before an Investment Adviser Representative is required to report a particular criminal event.;
- A customer dispute must involve allegations that an Investment Adviser Representative engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.

##### (2) Disclosure events in IAPD reports come from different sources:

As mentioned in the "About IAPD" section on page 1 of this report, information contained in IAPD comes from Investment Adviser Representatives, firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the IAPD report. The different versions will be separated by a solid line with the reporting source labeled.

##### (3) There are different statuses and dispositions for disclosure events:

- A disclosure event may have a status of *pending*, *on appeal*, or *final*.
  - A "pending" disclosure event involves allegations that have not been proven or formally adjudicated.
  - A disclosure event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
  - A "final" disclosure event has been concluded and its resolution is not subject to change.
- A final disclosure event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
  - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
  - A "settled" matter generally represents a disposition wherein the parties involved in a dispute reach an agreement to resolve the matter. Please note that Investment Adviser Representatives and firms may choose to settle customer disputes or regulatory matters for business or other reasons.
  - A "resolved" matter usually includes a disposition wherein no payment is made to the customer or there is no finding of wrongdoing on the part of the Investment Adviser Representative. Such matters generally involve customer disputes.

##### (4) You may wish to contact the Investment Adviser Representatives to obtain further information regarding any of the disclosure events contained in this IAPD report.



## DISCLOSURE EVENT DETAILS

When evaluating this information, please keep in mind that some items may involve pending actions or allegations that may be contested and have not been resolved or proven. The event may, in the end, be withdrawn, dismissed, resolved in favor of the Investment Adviser Representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to the Investment Adviser Registration Depository. Some of the specific data fields contained in the report may be blank if the information was not provided.

The following types of events are disclosed about this representative:

Type	Count
Customer Dispute	2

### Customer Dispute

This section provides information regarding a customer dispute that was reported to the Investment Adviser Registration Depository (IARD) by the Investment Adviser Representative (IAR), an investment adviser and/or securities firm, and/or a securities regulator. The event may include a consumer-initiated, investment-related complaint, arbitration proceeding or civil suit that contains allegations of sales practice violations against the individual.

The customer dispute may be pending or may have resulted in a civil judgment, arbitration award, monetary settlement, closure without action, withdrawal, dismissal, denial, or other outcome.

#### Disclosure 1 of 2

<b>Reporting Source:</b>	Individual
<b>Employing firm when activities occurred which led to the complaint:</b>	SECURITIES MANAGEMENT & RESEARCH, INC.
<b>Allegations:</b>	Insurance agent sold client [REDACTED] a fixed annuity with Colorado Banker Life. Colorado Bankers Life became insolvent. Agent is named in civil litigation filed by the client in the State of Pennsylvania
<b>Product Type:</b>	Annuity-Fixed
<b>Alleged Damages:</b>	\$5,000.00
<b>Alleged Damages Amount Explanation (if amount not exact):</b>	The Firm is confident that the amount is over \$5,000.00. The exact amount is not known at this time.

### Civil Litigation Information

<b>Type of Court:</b>	State Court
<b>Name of Court:</b>	Court of Commons Pleas of Allegheny County, Pennsylvania
<b>Location of Court:</b>	Allegheny, PA
<b>Docket/Case #:</b>	GD-24-013336
<b>Date Notice/Process Served:</b>	11/26/2024
<b>Litigation Pending?</b>	Yes

#### Disclosure 2 of 2



**Reporting Source:** Individual

**Employing firm when activities occurred which led to the complaint:** BROKERS INTERNATIONAL FINANCIAL SERVICES, LLC.

**Allegations:** The client alleges that the terms of the two annuity contracts; one variable, and one fixed indexed were not properly or thoroughly explained at the point of sale in December of 2021. As of this date the client has not surrendered either contract.

**Product Type:** Annuity-Fixed  
Annuity-Variable

**Alleged Damages:** \$31,500.00

**Alleged Damages Amount Explanation (if amount not exact):** Client did not specify an amount but is seeking to have the variable annuity contract and the fixed indexed annuity contract surrender charges waived which if surrendered as of the date of this filing would be approximately \$31,500.00.

**Is this an oral complaint?** No

**Is this a written complaint?** Yes

**Is this an arbitration/CFTC reparation or civil litigation?** No

**Customer Complaint Information**

**Date Complaint Received:** 06/03/2024

**Complaint Pending?** No

**Status:** Closed/No Action

**Status Date:** 01/13/2025

**Settlement Amount:**

**Individual Contribution Amount:**



## End of Report

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