# IAPD Report

# WILLIAM DAVID VELLON

CRD# 1954258

**Section Title** | **Page(s)**

# IAPD Information About Representatives

IAPD offers information on all current-and many former representatives. Investors are strongly encouraged to use IAPD to check the background of representatives before deciding to conduct, or continue to conduct, business with them.

**What is included in a IAPD report?**

IAPD reports for individual representatives include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards.

It is important to note that the information contained in an IAPD report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

**Where did this information come from?**

The information contained in IAPD comes from the Investment Adviser Registration Depository (IARD) and FINRA's Central Registration Depository, or CRD, (see more on CRD below) and is a combination of:

- information the states require representatives and firms to submit as part of the registration and licensing process, and
- information that state regulators report regarding disciplinary actions or allegations against representatives.

**How current is this information?**

Generally, representatives are required to update their professional and disciplinary information in IARD within 30 days.

**Need help interpreting this report?**

For help understanding how to read this report, please consult NASAA's IAPD Tips page http://www.nasaa.org/IAPD/IARReports.cfm

**What if I want to check the background of an Individual Broker or Brokerage Firm?**

To check the background of an Individual Broker or Brokerage firm, you can search for the firm or individual in IAPD. If your search is successful, click on the link provided to view the available licensing and registration information in FINRA's BrokerCheck website.

**Are there other resources I can use to check the background of investment professionals?**

It is recommended that you learn as much as possible about an individual representative or Investment Adviser firm before deciding to work with them. Your state securities regulator can help you research individuals and certain firms doing business in your state. The contact information for state securities regulators can be found on the website of the North American Securities Administrators Association http://www.nasaa.org

# Report Summary

## WILLIAM DAVID VELLON (CRD# 1954258)

The report summary provides an overview of the representative's professional background and conduct. The information contained in this report has been provided by the representative, investment adviser and/or securities firms, and/or securities regulators as part of the states' investment adviser registration and licensing process. The information contained in this report was last updated by the representative, a previous employing firm, or a securities regulator on **02/10/2025**.

## CURRENT EMPLOYERS

| | Firm | CRD# | Registered Since |
|---|---|---|---|
| IA | KINGSBURY CAPITAL INVESTMENT ADVISORS LLC | CRD# 145658 | 03/20/2008 |
| B | CABOT LODGE SECURITIES LLC | CRD# 159712 | 01/21/2020 |

## QUALIFICATIONS

This representative is currently registered in **1** SRO(s) and **33** jurisdiction(s).

Is this representative currently Inactive or Suspended with any regulator? **No**

**Note:** Not all jurisdictions require IAR registration or may have an exemption from registration.
Additional information including this individual's qualification examinations and professional designations is available in the Detailed Report.

## REGISTRATION HISTORY

This representative was previously registered with the following firm(s):

| | FIRM | CRD# | LOCATION | REGISTRATION DATES |
|---|---|---|---|---|
| B | KINGSBURY CAPITAL, INC. | 7638 | Evanston, IL | 01/06/2015 - 12/31/2019 |
| B | KINGSBURY, LLC | 147102 | EVANSTON, IL | 10/10/2008 - 04/29/2015 |
| B | FREEDOM INVESTORS CORP. | 23714 | EVANSTON, IL | 09/17/2013 - 01/05/2015 |

For additional registration and employment history details as reported by the individual, refer to the Registration and Employment History section of the Detailed Report.

## DISCLOSURE INFORMATION

Disclosure events include certain criminal charges and convictions, formal investigations and disciplinary actions initiated by regulators, customer disputes and arbitrations, and financial disclosures such as bankruptcies and unpaid judgments or liens.

Are there events disclosed about this representative? **Yes**

The following types of events are disclosed about this representative:

| Type | Count |
|---|---|
| Customer Dispute | 1 |

# Qualifications

## REGISTRATIONS

This section provides the SRO, states and U.S. territories in which the representative is currently registered and licensed, the category of each registration, and the date on which the registration becomes effective. This section also provides, for each firm with which the representative is currently employed, the address of each location where the representative works.
This individual is currently registered with **33** jurisdiction(s) and 1 SRO(s) through his or her employer(s).

### Employment 1 of 2

Firm Name: **CABOT LODGE SECURITIES LLC**

Main Address: 425 N MARTINGALE RD
SUITE 1220
SCHAUMBURG, IL 60173

Firm ID#: 159712

| | Regulator | Registration | Status | Date |
|---|---|---|---|---|
| B | FINRA | General Securities Principal | Approved | 01/21/2020 |
| B | FINRA | General Securities Representative | Approved | 01/21/2020 |
| B | FINRA | Investment Banking Principal | Approved | 01/21/2020 |
| B | FINRA | Investment Banking Representative | Approved | 01/21/2020 |
| B | FINRA | Municipal Securities Principal | Approved | 01/21/2020 |
| B | FINRA | Municipal Securities Representative | Approved | 01/21/2020 |
| B | Arizona | Agent | Approved | 02/04/2020 |
| B | Arkansas | Agent | Approved | 04/11/2022 |
| B | California | Agent | Approved | 01/22/2020 |
| B | Colorado | Agent | Approved | 01/03/2024 |
| B | Connecticut | Agent | Approved | 04/11/2022 |
| B | District of Columbia | Agent | Approved | 04/20/2022 |
| B | Florida | Agent | Approved | 02/03/2020 |

 

## Qualifications

| | Regulator | Registration | Status | Date |
|---|---|---|---|---|
| B | Georgia | Agent | Approved | 01/30/2020 |
| B | Hawaii | Agent | Approved | 04/11/2022 |
| B | Illinois | Agent | Approved | 02/04/2020 |
| B | Indiana | Agent | Approved | 01/05/2024 |
| B | Kansas | Agent | Approved | 01/02/2024 |
| B | Louisiana | Agent | Approved | 11/01/2021 |
| B | Maine | Agent | Approved | 04/12/2022 |
| B | Maryland | Agent | Approved | 01/22/2020 |
| B | Michigan | Agent | Approved | 01/27/2020 |
| B | Nevada | Agent | Approved | 04/18/2022 |
| B | New Jersey | Agent | Approved | 01/02/2024 |
| B | New York | Agent | Approved | 02/05/2020 |
| B | North Carolina | Agent | Approved | 04/11/2022 |
| B | Ohio | Agent | Approved | 01/22/2020 |
| B | Oklahoma | Agent | Approved | 04/11/2022 |
| B | Rhode Island | Agent | Approved | 04/15/2022 |
| B | South Carolina | Agent | Approved | 02/04/2020 |
| B | South Dakota | Agent | Approved | 04/04/2022 |
| B | Tennessee | Agent | Approved | 02/11/2025 |

## Qualifications

| | Regulator | Registration | Status | Date |
|---|---|---|---|---|
| B | Texas | Agent | Approved | 01/03/2024 |
| B | Utah | Agent | Approved | 04/11/2022 |
| B | Virginia | Agent | Approved | 04/11/2022 |
| B | Washington | Agent | Approved | 04/08/2022 |
| B | West Virginia | Agent | Approved | 04/11/2022 |
| B | Wisconsin | Agent | Approved | 01/22/2020 |
| B | Wyoming | Agent | Approved | 02/12/2025 |

### Branch Office Locations

Wilmette, IL

## Employment 2 of 2

Firm Name: **KINGSBURY CAPITAL INVESTMENT ADVISORS LLC**
Main Address: WILMETTE, IL
Firm ID#: 145658

| | Regulator | Registration | Status | Date |
|---|---|---|---|---|
| IA | Illinois | Investment Adviser Representative | Approved | 03/20/2008 |

### Branch Office Locations

**KINGSBURY CAPITAL INVESTMENT ADVISORS LLC**
WILMETTE, IL

 

# Qualifications

## PASSED INDUSTRY EXAMS

This section includes all industry exams that the representative has passed. Under limited circumstances, a representative may attain registration after receiving an exam waiver based on a combination of exams the representative has passed and qualifying work experience. Likewise a new exam requirement may be grandfathered based on a representative's specific qualifying work experience. Exam waivers and grandfathering are not included below.

**This individual has passed 2 principal/supervisory exams, 5 general industry/product exams, and 2 state securities law exams.**

### Principal/Supervisory Exams

| | Exam | Category | Date |
|---|---|---|---|
| B | Municipal Securities Principal Examination (S53) | Series 53 | 09/11/2008 |
| B | General Securities Principal Examination (S24) | Series 24 | 06/07/2001 |

### General Industry/Product Exams

| | Exam | Category | Date |
|---|---|---|---|
| B | Investment Banking Registered Representative Examination (S79TO) | Series 79TO | 01/02/2023 |
| B | Municipal Securities Representative Examination (S52TO) | Series 52TO | 01/02/2023 |
| B | Securities Industry Essentials Examination (SIE) | SIE | 10/01/2018 |
| B | Futures Managed Funds Examination (S31) | Series 31 | 11/22/2002 |
| B | General Securities Representative Examination (S7) | Series 7 | 06/17/1989 |

### State Securities Law Exams

| | Exam | Category | Date |
|---|---|---|---|
| IA | Uniform Investment Adviser Law Examination (S65) | Series 65 | 06/20/2006 |
| B | Uniform Securities Agent State Law Examination (S63) | Series 63 | 07/03/1989 |

 

## PROFESSIONAL DESIGNATIONS

This section details that the representative has reported **0** professional designation(s).

No information reported.

# Registration & Employment History

## PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

| | Registration Dates | Firm Name | ID# | Branch Location |
|---|---|---|---|---|
| B | 01/06/2015 - 12/31/2019 | KINGSBURY CAPITAL, INC. | CRD# 7638 | Evanston, IL |
| B | 10/10/2008 - 04/29/2015 | KINGSBURY, LLC | CRD# 147102 | EVANSTON, IL |
| B | 09/17/2013 - 01/05/2015 | FREEDOM INVESTORS CORP. | CRD# 23714 | EVANSTON, IL |
| B | 11/08/2010 - 09/16/2013 | SPENCER TRASK VENTURES, INC. | CRD# 28373 | EVANSTON, IL |
| B | 06/19/2007 - 11/05/2010 | BREWER FINANCIAL SERVICES, LLC | CRD# 132558 | EVANSTON, IL |
| IA | 08/10/2006 - 05/30/2007 | TLG ADVISORS, INC. | CRD# 111052 | CHICAGO, IL |
| B | 12/02/2003 - 05/25/2007 | CHICAGO INVESTMENT GROUP, LLC | CRD# 11853 | CHICAGO, IL |
| B | 07/15/2002 - 09/25/2003 | FRIEDMAN, BILLINGS, RAMSEY & CO., INC. | CRD# 25027 | LOS ANGELES, CA |
| B | 11/17/2000 - 07/16/2002 | ADVANCED EQUITIES, INC. | CRD# 35545 | CHICAGO, IL |
| B | 01/29/1994 - 11/22/2000 | GRUNTAL & CO., L.L.C. | CRD# 372 | NEW YORK, NY |
| B | 05/21/1993 - 01/06/1994 | LEHMAN BROTHERS INC. | CRD# 7506 | NEW YORK, NY |
| B | 03/23/1990 - 06/17/1993 | OPPENHEIMER & CO., INC. | CRD# 630 | NEW YORK, NY |
| B | 06/20/1989 - 02/06/1990 | SHEARSON LEHMAN HUTTON INC. | CRD# 7506 | NEW YORK, NY |

## EMPLOYMENT HISTORY

Below is the representative's employment history for up to the last 10 years.

| Employment Dates | Employer Name | Position | Investment Related | Employer Location |
|---|---|---|---|---|
| 12/2022 - Present | Ten31 Farms | President/Financial Advisor | Y | Wilmette, IL, United States |

# Registration & Employment History

## EMPLOYMENT HISTORY

| Employment Dates | Employer Name | Position | Investment Related | Employer Location |
|---|---|---|---|---|
| 09/2021 - Present | Insurance by the Sea/Tangram LLC | Health Insurance Sales Representative | N | Myrtle Beach, SC, United States |
| 01/2020 - Present | Cabot Lodge Securities LLC | Registered Representative | Y | New York, NY, United States |
| 08/2008 - Present | KINGSBURY CAPITAL INVESTMENT ADVISORS LLC | PRESIDENT | Y | WILMETTE, IL, United States |
| 01/2015 - 12/2019 | KINGSBURY CAPITAL, INC | REGISTERED REP, CCO | Y | EVANSTON, IL, United States |

## OTHER BUSINESS ACTIVITIES

This section includes information, if any, as provided by the representative regarding other business activities the representative is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent, or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious, or fraternal and is recognized as tax exempt.

1) BSA LLC 2018, Not investment related, 2-member LLC invested in one private placement, Wilmette, IL, LLC Member only, 3/2018, zero hours per month, zero hours during trading hours, LLC member only no duties.

2) DHC 2016 Management LLC, not investment related, multi member LLC, partial ownership in an LLC that will collect a carried interest in a private equities investment in DASH, Evanston, IL, LLC Member only, 11/2016, 3/2018, zero hours per month, zero hours during trading hours, LLC member only no duties.

3) Kingsbury Capital Investment Advisors, LLC, Investment Related, Investment Advisory, Registered Investment Advisor Firm, Evanston, IL, President, C-Owner, 9/2009, 100+ hours per month, approx. 4-6 hours during trading hours, Co-owner of the firm, hold the role of President and CCO, also maintain a book of business within Kingsbury Capital Investment Advisors, LLC.

4) Millennium MSO, Inc., not investment related, corporation/sole owner, self-employment medical practice consulting/bookkeeping. One client at present-Millennium Wellness Group, LLC, Wilmette, IL, Owner, 8.2004, approx. 2-4 hours per month, less than 1 hour per month during trading hours, primarily bookkeeping and assistance with record keeping and billing record keeping for one medial practice; Millennium Wellness Group, LLC.

5) Overbrook Associates, LLC, not investment related, real estate partnership that owns one property; 111 W. Wabasy Ave., @600, Chicago, IL, equal ownership between my wife, Sara Stotts and sister in law Allison Stotts and myself, Wilmette, IL, LLC Member, 3/2008, 1-2 hours per month, less that 1 hour during trading hours, bookkeeping, rent billing and collection from one tenant.

6) Insurance by the Sea--Tangram LLC, Not Investment Related, Myrtle Beach, SC, potential Medicare advantage (health insurance sales), Health Insurance Sales Representative, 9/2021, initially approx.4 hours per month, initially less than 1 hour per month. advise/sell prospects (individuals) Medicare advantage insurance products.

7) Ten31Farms, Investment related, Wilmette, IL, to generate leads/interest for potential 1031/DST transactions, President/Financial Advisor, 12/2022,approx 10-20 hours per month, hours during trading hours TBD approximately 50%, will be the securities-licensed representative that will be in communication with potential individuals/entities that may have interest in a 1031/DST transaction in connection with the sale of real estate,

# Disclosure Summary

## Disclosure Information

**What you should know about reported disclosure events:**

**(1) Certain thresholds must be met before an event is reported to IARD, for example:**

- A law enforcement agency must file formal charges before an Investment Adviser Representative is required to report a particular criminal event.;
- A customer dispute must involve allegations that an Investment Adviser Representative engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least $5,000.

**(2) Disclosure events in IAPD reports come from different sources:**

As mentioned in the "About IAPD" section on page 1 of this report, information contained in IAPD comes from Investment Adviser Representatives, firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the IAPD report. The different versions will be separated by a solid line with the reporting source labeled.

**(3) There are different statuses and dispositions for disclosure events:**

- A disclosure event may have a status of *pending, on appeal,* or *final*.
  - A "pending" disclosure event involves allegations that have not been proven or formally adjudicated.
  - A disclosure event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
  - A "final" disclosure event has been concluded and its resolution is not subject to change.
- A final disclosure event generally has a disposition of *adjudicated, settled* or *otherwise resolved*.
  - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
  - A "settled" matter generally represents a disposition wherein the parties involved in a dispute reach an agreement to resolve the matter. Please note that Investment Adviser Representatives and firms may choose to settle customer disputes or regulatory matters for business or other reasons.
  - A "resolved" matter usually includes a disposition wherein no payment is made to the customer or there is no finding of wrongdoing on the part of the Investment Adviser Representative. Such matters generally involve customer disputes.

**(4) You may wish to contact the Investment Adviser Representatives to obtain further information regarding any of the disclosure events contained in this IAPD report.**

## DISCLOSURE EVENT DETAILS

When evaluating this information, please keep in mind that some items may involve pending actions or allegations that may be contested and have not been resolved or proven. The event may, in the end, be withdrawn, dismissed, resolved in favor of the Investment Adviser Representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to the Investment Adviser Registration Depository. Some of the specific data fields contained in the report may be blank if the information was not provided.

The following types of events are disclosed about this representative:

| Type | Count |
|---|---|
| Customer Dispute | 1 |

### Customer Dispute

This section provides information regarding a customer dispute that was reported to the Investment Adviser Registration Depository (IARD) by the Investment Adviser Representative (IAR), an investment adviser and/or securities firm, and/or a securities regulator. The event may include a consumer-initiated, investment-related complaint, arbitration proceeding or civil suit that contains allegations of sales practice violations against the individual.

The customer dispute may be pending or may have resulted in a civil judgment, arbitration award, monetary settlement, closure without action, withdrawal, dismissal, denial, or other outcome.

#### Disclosure 1 of 1

| | |
|---|---|
| **Reporting Source:** | Individual |
| **Employing firm when activities occurred which led to the complaint:** | GRUNTAL & CO., L.L.C. |
| **Allegations:** | CLIENT ALLEGED UNAUTHORIZED SALE OF STOCK. NO DAMAGES WERE SPECIFIED. |
| **Product Type:** | Equity - OTC |
| **Alleged Damages:** | $0.00 |

### Customer Complaint Information

| | |
|---|---|
| **Date Complaint Received:** | 07/28/1995 |
| **Complaint Pending?** | No |
| **Status:** | Settled |
| **Status Date:** | 08/01/1995 |
| **Settlement Amount:** | $16,500.00 |
| **Individual Contribution Amount:** | $0.00 |
| **Broker Statement** | NINE DAYS AFTER THE SALE OF HIS STOCK, [CUSTPOMER] ALLEGED THAT IT WAS UNAUTHORIZED. SEVERAL DAYS AFTER THE CUSTOMER'S SELL ORDER, THE STOCK PRICE ROSE DUE TO A TAKEOVER BID. PRIOR TO THE COMPLAINT, THE FIRM RECEIVED A LETTER FROM [CUSTOMER] STATING THAT ON TRADE DATE, TWO REGISTERED REPRESENTATIVES CONFIRMED THE SELL ORDER. IN ADDITION, [CUSTOMER] MENTIONED IN A TELEPHONE CONVERSATION WITH ME, SUBSEQUENT TO THE STOCK'S |

SUDDEN RISE IN PRICE, THAT HE REGRETTED HIS DECISION TO SELL IT. INCIDENTLY, DURING THE SAME TIME PERIOD ANOTHER STOCK, WHICH THIS CUSTOMER SOLD, DECLINED IN PRICE. HE DID NOT MAKE ANY CLAIMS CONCERNING THE SALE OF THIS STOCK. AGAINST THE ADVICE OF THE BRANCH OFFICE MANAGER, GRUNTAL & CO. ADJUSTED THE CLIENT'S ACCOUNT BY REPLACING THE SHARES OF THE STOCK IN QUESTION AT A LOSS TO THE FIRM OF $16,500.

# End of Report

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