



IAPD Report

LISA ANN DETANNA

CRD# 1979568

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When communicating online or investing with any professional, make sure you know who you're dealing with. [Imposters](#) might link to sites like BrokerCheck from [phishing](#) or similar scam websites, or through [social media](#), trying to steal your personal information or your money.

Please contact FINRA with any concerns.



IAPD Information About Representatives

IAPD offers information on all current-and many former representatives. Investors are strongly encouraged to use IAPD to check the background of representatives before deciding to conduct, or continue to conduct, business with them.

What is included in a IAPD report?

IAPD reports for individual representatives include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards.

It is important to note that the information contained in an IAPD report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

Where did this information come from?

The information contained in IAPD comes from the Investment Adviser Registration Depository (IARD) and FINRA's Central Registration Depository, or CRD, (see more on CRD below) and is a combination of:

- information the states require representatives and firms to submit as part of the registration and licensing process, and
- information that state regulators report regarding disciplinary actions or allegations against representatives.

How current is this information?

Generally, representatives are required to update their professional and disciplinary information in IARD within 30 days.

Need help interpreting this report?

For help understanding how to read this report, please consult NASAA's IAPD Tips page <http://www.nasaa.org/IAPD/IARReports.cfm>

What if I want to check the background of an Individual Broker or Brokerage Firm?

To check the background of an Individual Broker or Brokerage firm, you can search for the firm or individual in IAPD. If your search is successful, click on the link provided to view the available licensing and registration information in FINRA's BrokerCheck website.

Are there other resources I can use to check the background of investment professionals?

It is recommended that you learn as much as possible about an individual representative or Investment Adviser firm before deciding to work with them. Your state securities regulator can help you research individuals and certain firms doing business in your state. The contact information for state securities regulators can be found on the website of the North American Securities Administrators Association <http://www.nasaa.org>



Report Summary

LISA ANN DETANNA (CRD# 1979568)

The report summary provides an overview of the representative's professional background and conduct. The information contained in this report has been provided by the representative, investment adviser and/or securities firms, and/or securities regulators as part of the states' investment adviser registration and licensing process. The information contained in this report was last updated by the representative, a previous employing firm, or a securities regulator on **01/07/2026**.

CURRENT EMPLOYERS

	Firm	CRD#	Registered Since
B	RAYMOND JAMES & ASSOCIATES, INC.	CRD# 705	12/02/2011
IA	RAYMOND JAMES & ASSOCIATES, INC.	CRD# 705	01/10/2012

QUALIFICATIONS

This representative is currently registered in **9** SRO(s) and **50** jurisdiction(s).

Is this representative currently Inactive or Suspended with any regulator? **No**

Note: Not all jurisdictions require IAR registration or may have an exemption from registration.

Additional information including this individual's qualification examinations and professional designations is available in the Detailed Report.

REGISTRATION HISTORY

This representative was previously registered with the following firm(s):

	FIRM	CRD#	LOCATION	REGISTRATION DATES
IA	WEDBUSH SECURITIES INC.	877	LOS ANGELES, CA	03/09/2011 - 12/15/2011
B	WEDBUSH SECURITIES INC.	877	LOS ANGELES, CA	02/22/2011 - 12/15/2011
B	MORGAN STANLEY SMITH BARNEY	149777	BEVERLY HILLS, CA	06/01/2009 - 02/04/2011

For additional registration and employment history details as reported by the individual, refer to the Registration and Employment History section of the Detailed Report.

DISCLOSURE INFORMATION

Disclosure events include certain criminal charges and convictions, formal investigations and disciplinary actions initiated by regulators, customer disputes and arbitrations, and financial disclosures such as bankruptcies and unpaid judgments or liens.

Are there events disclosed about this representative? **Yes**

The following types of events are disclosed about this representative:

Type	Count
Customer Dispute	2



Qualifications

REGISTRATIONS

This section provides the SRO, states and U.S. territories in which the representative is currently registered and licensed, the category of each registration, and the date on which the registration becomes effective. This section also provides, for each firm with which the representative is currently employed, the address of each location where the representative works. This individual is currently registered with **50** jurisdiction(s) and 9 SRO(s) through his or her employer(s).

Employment 1 of 1

Firm Name: **RAYMOND JAMES & ASSOCIATES, INC.**
Main Address: 880 CARILLON PARKWAY
ST. PETERSBURG, FL 33716
Firm ID#: 705

Regulator	Registration	Status	Date
B FINRA	General Securities Representative	Approved	12/02/2011
B Investors' Exchange LLC	General Securities Representative	Approved	07/29/2025
B MEMX LLC	General Securities Representative	Approved	07/29/2025
B NYSE American LLC	General Securities Representative	Approved	12/02/2011
B NYSE Arca, Inc.	General Securities Representative	Approved	07/29/2025
B NYSE Texas, Inc.	General Securities Representative	Approved	07/29/2025
B Nasdaq PHLX LLC	General Securities Representative	Approved	12/02/2011
B Nasdaq Stock Market	General Securities Representative	Approved	12/02/2011
B New York Stock Exchange	General Securities Representative	Approved	12/02/2011
B Alabama	Agent	Approved	11/04/2021
B Alaska	Agent	Approved	12/05/2019
B Arizona	Agent	Approved	03/28/2012
B Arkansas	Agent	Approved	11/15/2021



Qualifications

Regulator	Registration	Status	Date
B California	Agent	Approved	01/10/2012
IA California	Investment Adviser Representative	Approved	01/10/2012
B Colorado	Agent	Approved	08/16/2012
B Connecticut	Agent	Approved	06/26/2013
B Delaware	Agent	Approved	08/27/2012
B District of Columbia	Agent	Approved	01/10/2012
B Florida	Agent	Approved	09/10/2013
B Georgia	Agent	Approved	02/11/2015
B Hawaii	Agent	Approved	07/29/2021
B Idaho	Agent	Approved	11/12/2015
B Illinois	Agent	Approved	04/17/2012
B Indiana	Agent	Approved	02/06/2012
B Iowa	Agent	Approved	11/09/2021
B Kansas	Agent	Approved	02/29/2012
B Kentucky	Agent	Approved	03/15/2013
B Louisiana	Agent	Approved	12/02/2011
B Maine	Agent	Approved	01/09/2018
B Maryland	Agent	Approved	12/02/2011
B Massachusetts	Agent	Approved	09/28/2021



Qualifications

Regulator	Registration	Status	Date
B Michigan	Agent	Approved	10/25/2012
B Minnesota	Agent	Approved	04/02/2019
B Missouri	Agent	Approved	03/12/2021
B Montana	Agent	Approved	03/18/2021
B Nebraska	Agent	Approved	03/05/2013
B Nevada	Agent	Approved	04/20/2012
B New Hampshire	Agent	Approved	11/17/2021
B New Jersey	Agent	Approved	09/24/2013
B New Mexico	Agent	Approved	11/05/2021
B New York	Agent	Approved	05/10/2012
B North Carolina	Agent	Approved	06/04/2012
B North Dakota	Agent	Approved	11/09/2021
B Ohio	Agent	Approved	11/08/2016
B Oklahoma	Agent	Approved	11/08/2021
B Oregon	Agent	Approved	01/17/2012
B Pennsylvania	Agent	Approved	04/29/2013
B Rhode Island	Agent	Approved	10/24/2016
B South Carolina	Agent	Approved	07/21/2020



Qualifications

Regulator	Registration	Status	Date
B South Dakota	Agent	Approved	06/09/2017
B Tennessee	Agent	Approved	07/30/2012
B Texas	Agent	Approved	01/05/2012
IA Texas	Investment Adviser Representative	Restricted Approval	01/30/2012
B Utah	Agent	Approved	07/19/2012
B Vermont	Agent	Approved	09/24/2021
B Virginia	Agent	Approved	11/12/2013
B Washington	Agent	Approved	01/10/2012
B West Virginia	Agent	Approved	10/19/2021
B Wisconsin	Agent	Approved	11/15/2012
B Wyoming	Agent	Approved	09/27/2021

Branch Office Locations

RAYMOND JAMES & ASSOCIATES, INC.
 9595 WILSHIRE BLVD.
 SUITE 801 and 200
 BEVERLY HILLS, CA 90212

RAYMOND JAMES & ASSOCIATES, INC.
 73130 El Paseo
 Suite O
 Palm Desert, CA 92260



Qualifications

PASSED INDUSTRY EXAMS

This section includes all industry exams that the representative has passed. Under limited circumstances, a representative may attain registration after receiving an exam waiver based on a combination of exams the representative has passed and qualifying work experience. Likewise a new exam requirement may be grandfathered based on a representative's specific qualifying work experience. Exam waivers and grandfathering are not included below.

This individual has passed 0 principal/supervisory exams, 2 general industry/product exams, and 2 state securities law exams.

Principal/Supervisory Exams

Exam	Category	Date
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No information reported.

General Industry/Product Exams

Exam	Category	Date
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B Securities Industry Essentials Examination (SIE)	SIE	10/01/2018
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B General Securities Representative Examination (S7)	Series 7	02/10/1990
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State Securities Law Exams

Exam	Category	Date
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IA Uniform Investment Adviser Law Examination (S65)	Series 65	11/10/2011
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B Uniform Securities Agent State Law Examination (S63)	Series 63	04/18/1990
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PROFESSIONAL DESIGNATIONS

This section details that the representative has reported **0** professional designation(s).

No information reported.



Registration & Employment History

PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

	Registration Dates	Firm Name	ID#	Branch Location
IA	03/09/2011 - 12/15/2011	WEDBUSH SECURITIES INC.	CRD# 877	LOS ANGELES, CA
B	02/22/2011 - 12/15/2011	WEDBUSH SECURITIES INC.	CRD# 877	LOS ANGELES, CA
B	06/01/2009 - 02/04/2011	MORGAN STANLEY SMITH BARNEY	CRD# 149777	BEVERLY HILLS, CA
IA	06/01/2009 - 02/04/2011	MORGAN STANLEY SMITH BARNEY LLC	CRD# 149777	BEVERLY HILLS, CA
IA	04/10/2001 - 06/01/2009	CITIGROUP GLOBAL MARKETS INC.	CRD# 7059	BEVERLY HILLS, CA
B	04/02/2001 - 06/01/2009	CITIGROUP GLOBAL MARKETS INC.	CRD# 7059	BEVERLY HILLS, CA
B	09/03/1998 - 04/05/2001	MORGAN STANLEY DW INC.	CRD# 7556	PURCHASE, NY
B	08/10/1998 - 09/01/1998	DEAN WITTER REYNOLDS INC.	CRD# 7556	
B	12/19/1997 - 08/11/1998	IMPERIAL CAPITAL, LLC	CRD# 43744	LOS ANGELES, CA
B	03/31/1990 - 12/31/1997	DABNEY/RESNICK/IMPERIAL, LLC	CRD# 24367	BEVERLY HILLS, CA
B	03/21/1990 - 03/28/1990	MERRILL LYNCH, PIERCE, FENNER & SMITH INCORPORATED	CRD# 7691	NEW YORK, NY
B	02/13/1990 - 03/03/1990	DREXEL BURNHAM LAMBERT INCORPORATED	CRD# 7323	

EMPLOYMENT HISTORY

Below is the representative's employment history for up to the last 10 years.

Employment Dates	Employer Name	Position	Investment Related	Employer Location
12/2011 - Present	RAYMOND JAMES & ASSOCIATES, INC.	REGISTERED ASSOCIATE	Y	BEVERLY HILLS, CA, United States



Registration & Employment History



OTHER BUSINESS ACTIVITIES

This section includes information, if any, as provided by the representative regarding other business activities the representative is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent, or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious, or fraternal and is recognized as tax exempt.

- (1)Name of Business: 27615 Hillstone LLC Address: 9817 Beeson Drive, Beverly Hills , CA, 90210, United States Activity Type: Rental Real Estate Position/Title: Other Investment Related: Yes Start Date: 12/30/2025 Hours per month devoted to this business: 0-1 Hours per month devoted to this business during trading hours: 0-1 Description of duties: I am the sole owner of the property, and LLC, and the LLC has been recommended by my attorney and CPA. The property will be rented in 2026.
- (2)Name of Business: Co Author Children's Book Address: 9595 Wilshire Boulevard, Suite 300q, Beverly Hills , CA, 90212, United States Activity Type: Other Position/Title: Author Investment Related: Yes Start Date: 06/23/2015 Hours per month devoted to this business: 0-1 Hours per month devoted to this business during trading hours: 0-1 Description of duties: I co authored this book with Debbie Bertram illustrated by Kevin Greene
- (3)Name of Business: Lisa Detanna Advisory and Marketing Inc Address: 9817 Beeson Drive, Beverly Hills, CA, 90210, United States Activity Type: Business Owner Position/Title: Owner/Proprietor Investment Related: No Start Date: 08/14/2020 Hours per month devoted to this business: 0-1 Hours per month devoted to this business during trading hours: 0-1 Description of duties: I will be managing the checking account designated for expenses related to my RJ business for tax purposes.



Disclosure Summary

Disclosure Information

What you should know about reported disclosure events:

(1) Certain thresholds must be met before an event is reported to IARD, for example:

- A law enforcement agency must file formal charges before an Investment Adviser Representative is required to report a particular criminal event.;
- A customer dispute must involve allegations that an Investment Adviser Representative engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.

(2) Disclosure events in IAPD reports come from different sources:

As mentioned in the "About IAPD" section on page 1 of this report, information contained in IAPD comes from Investment Adviser Representatives, firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the IAPD report. The different versions will be separated by a solid line with the reporting source labeled.

(3) There are different statuses and dispositions for disclosure events:

- A disclosure event may have a status of *pending*, *on appeal*, or *final*.
 - A "pending" disclosure event involves allegations that have not been proven or formally adjudicated.
 - A disclosure event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - A "final" disclosure event has been concluded and its resolution is not subject to change.
- A final disclosure event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
 - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - A "settled" matter generally represents a disposition wherein the parties involved in a dispute reach an agreement to resolve the matter. Please note that Investment Adviser Representatives and firms may choose to settle customer disputes or regulatory matters for business or other reasons.
 - A "resolved" matter usually includes a disposition wherein no payment is made to the customer or there is no finding of wrongdoing on the part of the Investment Adviser Representative. Such matters generally involve customer disputes.

(4) You may wish to contact the Investment Adviser Representatives to obtain further information regarding any of the disclosure events contained in this IAPD report.



DISCLOSURE EVENT DETAILS

When evaluating this information, please keep in mind that some items may involve pending actions or allegations that may be contested and have not been resolved or proven. The event may, in the end, be withdrawn, dismissed, resolved in favor of the Investment Adviser Representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to the Investment Adviser Registration Depository. Some of the specific data fields contained in the report may be blank if the information was not provided.

The following types of events are disclosed about this representative:

Type	Count
Customer Dispute	2

Customer Dispute

This section provides information regarding a customer dispute that was reported to the Investment Adviser Registration Depository (IARD) by the Investment Adviser Representative (IAR), an investment adviser and/or securities firm, and/or a securities regulator. The event may include a consumer-initiated, investment-related complaint, arbitration proceeding or civil suit that contains allegations of sales practice violations against the individual.

The customer dispute may be pending or may have resulted in a civil judgment, arbitration award, monetary settlement, closure without action, withdrawal, dismissal, denial, or other outcome.

Disclosure 1 of 2

Reporting Source:	Individual
Employing firm when activities occurred which led to the complaint:	RAYMOND JAMES & ASSOCIATES, INC.
Allegations:	Client in divorce proceedings complained regarding efforts to comply with stipulated court orders, alleging unauthorized transfer of assets to client's account and sharing of information with client's former spouse. Raymond James has thoroughly investigated and found no merit to client's allegations.
Product Type:	Other: Equities
Alleged Damages:	\$1,500,000.00
Is this an oral complaint?	No
Is this a written complaint?	Yes
Is this an arbitration/CFTC reparation or civil litigation?	No

Customer Complaint Information

Date Complaint Received:	06/12/2023
Complaint Pending?	No
Status:	Denied
Status Date:	08/01/2023

Settlement Amount:

Individual Contribution Amount:



Broker Statement The client embroiled in divorce proceedings, complained about efforts by the firm to comply with stipulated court orders concerning assets held by her former spouse at Raymond James, alleging assets had been transferred to her Raymond James account without her authorization and that her account information had been shared with her former spouse without her permission. A thorough investigation of the clients claims demonstrated her allegations were meritless and her complaint was denied.

Disclosure 2 of 2

Reporting Source: Regulator

Employing firm when activities occurred which led to the complaint: CITIGROUP GLOBAL MARKETS, INC.

Allegations: BREACH OF FIDUCIARY DUTY; BREACH OF WRITTEN CONTRACT; FRAUD BY MISREPRESENTATION AND OMISSION;

Product Type: Insurance
Other: UNSPECIFIED SECURITIES

Alleged Damages: \$1,345,015.00

Arbitration Information

Arbitration/Reparation Claim filed with and Docket/Case No.: FINRA - CASE #09-03251

Date Notice/Process Served: 05/29/2009

Arbitration Pending? No

Disposition: Other

Disposition Date: 02/09/2011

Disposition Detail: ON FEBRUARY 9, 2011, THE LOS ANGELES SUPERIOR COURT VACATED THE ARBITRATION AWARD AGAINST THE FIRM BECAUSE THE ARBITRATOR FAILED TO DISCLOSE HIS INVOLVEMENT TWO YEARS BEFORE IN HIS OWN LAWSUIT INVOLVING THE SAME SUBJECT MATTER.

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Reporting Source: Firm

Employing firm when activities occurred which led to the complaint: CITIGROUP GLOBAL MARKETS INC.

Allegations: MISMANAGEMENT OF ACCOUNT AND UNSUITABILITY FROM JANUARY 1, 2005 THROUGH DECEMBER 31, 2009.

Product Type: Equity-OTC

Alleged Damages: \$1,533,596.00

Is this an oral complaint? No

Is this a written complaint? Yes

Is this an arbitration/CFTC reparation or civil litigation? Yes



**Arbitration/Reparation forum
or court name and location:** FINRA

Docket/Case #: 09-03251

**Filing date of
arbitration/CFTC reparation
or civil litigation:** 05/29/2009

Customer Complaint Information

Date Complaint Received: 06/19/2009

Complaint Pending? No

Status: Settled

Status Date: 04/11/2011

Settlement Amount: \$3,000,000.00

**Individual Contribution
Amount:** \$0.00

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Reporting Source: Firm

**Employing firm when
activities occurred which led
to the complaint:** CITIGROUP GLOBAL MARKETS INC.

Allegations: MISMANAGEMENT OF ACCOUNT AND UNSUITABILITY FROM JANUARY 1,
2005 THROUGH DECEMBER 31, 2009.

Product Type: Equity-OTC

Alleged Damages: \$1,533,596.00

Is this an oral complaint? No

Is this a written complaint? No

**Is this an arbitration/CFTC
reparation or civil litigation?** Yes

**Arbitration/Reparation forum
or court name and location:** FINRA

Docket/Case #: 09-03251

**Filing date of
arbitration/CFTC reparation
or civil litigation:** 05/29/2009

Customer Complaint Information

Date Complaint Received: 06/19/2009

Complaint Pending? No

Status: Settled

Status Date: 04/11/2011

Settlement Amount: \$3,000,000.00

**Individual Contribution
Amount:** \$0.00



Firm Statement THE CASE WAS APPEALED AFTER 2/2011 AND ULTIMATELY SETTLED. THE OUTCOME FILED IS CORRECT.

Reporting Source: Individual

Employing firm when activities occurred which led to the complaint: CGMI

Allegations: MISMANAGEMENT OF ACCOUNT AND UNSUITABILITY FROM JANUARY 1,2005 THROUGH DECEMBER 31,2009.

Product Type: Equity-OTC

Alleged Damages: \$1,533,596.00

Is this an oral complaint? No

Is this a written complaint? Yes

Is this an arbitration/CFTC reparation or civil litigation? Yes

Arbitration/Reparation forum or court name and location: FINRA

Docket/Case #: 09-03251

Filing date of arbitration/CFTC reparation or civil litigation: 05/29/2009

Customer Complaint Information

Date Complaint Received: 06/19/2009

Complaint Pending? No

Status: Settled

Status Date: 05/10/2011

Settlement Amount: \$3,000,000.00

Individual Contribution Amount: \$0.00

Broker Statement ORIGINAL AWARD VACATED ON APPEAL ON FEBRUARY 9, 2011 BY JUDGE MICHELLE ROSENBLATT. THE CASE WAS APPEALED AFTER THIS DATE AND ULTIMATELY SETTLED. THE OUTCOME FILED IS CORRECT



End of Report

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