# IAPD Report

# JEFFREY SEAN YODER

CRD# 2009282

# IAPD Information About Representatives

IAPD offers information on all current-and many former representatives. Investors are strongly encouraged to use IAPD to check the background of representatives before deciding to conduct, or continue to conduct, business with them.

**What is included in a IAPD report?**

IAPD reports for individual representatives include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards.

It is important to note that the information contained in an IAPD report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

**Where did this information come from?**

The information contained in IAPD comes from the Investment Adviser Registration Depository (IARD) and FINRA's Central Registration Depository, or CRD, (see more on CRD below) and is a combination of:

- information the states require representatives and firms to submit as part of the registration and licensing process, and
- information that state regulators report regarding disciplinary actions or allegations against representatives.

**How current is this information?**

Generally, representatives are required to update their professional and disciplinary information in IARD within 30 days.

**Need help interpreting this report?**

For help understanding how to read this report, please consult NASAA's IAPD Tips page http://www.nasaa.org/IAPD/IARReports.cfm

**What if I want to check the background of an Individual Broker or Brokerage Firm?**

To check the background of an Individual Broker or Brokerage firm, you can search for the firm or individual in IAPD. If your search is successful, click on the link provided to view the available licensing and registration information in FINRA's BrokerCheck website.

**Are there other resources I can use to check the background of investment professionals?**

It is recommended that you learn as much as possible about an individual representative or Investment Adviser firm before deciding to work with them. Your state securities regulator can help you research individuals and certain firms doing business in your state. The contact information for state securities regulators can be found on the website of the North American Securities Administrators Association http://www.nasaa.org

# Report Summary

## JEFFREY SEAN YODER (CRD# 2009282)

The report summary provides an overview of the representative's professional background and conduct. The information contained in this report has been provided by the representative, investment adviser and/or securities firms, and/or securities regulators as part of the states' investment adviser registration and licensing process. The information contained in this report was last updated by the representative, a previous employing firm, or a securities regulator on **07/20/2026**.

## CURRENT EMPLOYERS

| | Firm | CRD# | Registered Since |
|---|---|---|---|
| IA | INTEGRITY ALLIANCE, LLC | CRD# 139627 | 11/03/2025 |
| B | INTEGRITY ALLIANCE, LLC. | CRD# 139627 | 11/03/2025 |

## QUALIFICATIONS

This representative is currently registered in **1** SRO(s) and **26** jurisdiction(s).

Is this representative currently Inactive or Suspended with any regulator? **No**

**Note:** Not all jurisdictions require IAR registration or may have an exemption from registration.
Additional information including this individual's qualification examinations and professional designations is available in the Detailed Report.

## REGISTRATION HISTORY

This representative was previously registered with the following firm(s):

| | FIRM | CRD# | LOCATION | REGISTRATION DATES |
|---|---|---|---|---|
| IA | LION STREET ADVISORS, LLC | 167610 | Wichita, KS | 04/04/2023 - 11/03/2025 |
| B | LION STREET FINANCIAL, LLC | 165828 | Wichita, KS | 04/04/2023 - 11/03/2025 |
| IA | KESTRA ADVISORY SERVICES, LLC | 283330 | WICHITA, KS | 01/03/2017 - 03/15/2023 |

For additional registration and employment history details as reported by the individual, refer to the Registration and Employment History section of the Detailed Report.

## DISCLOSURE INFORMATION

Disclosure events include certain criminal charges and convictions, formal investigations and disciplinary actions initiated by regulators, customer disputes and arbitrations, and financial disclosures such as bankruptcies and unpaid judgments or liens.

Are there events disclosed about this representative? **Yes**

The following types of events are disclosed about this representative:

| Type | Count |
|---|---|
| Customer Dispute | 2 |

 

# Qualifications

## REGISTRATIONS

This section provides the SRO, states and U.S. territories in which the representative is currently registered and licensed, the category of each registration, and the date on which the registration becomes effective. This section also provides, for each firm with which the representative is currently employed, the address of each location where the representative works.
This individual is currently registered with **26** jurisdiction(s) and 1 SRO(s) through his or her employer(s).

### Employment 1 of 1

Firm Name: **INTEGRITY ALLIANCE, LLC**

Main Address: 4135 NW URBANDALE DR
URBANDALE, IA 50322

Firm ID#: 139627

| | Regulator | Registration | Status | Date |
|---|---|---|---|---|
| B | FINRA | General Securities Representative | Approved | 11/03/2025 |
| B | FINRA | Invest. Co and Variable Contracts | Approved | 11/03/2025 |
| B | Alabama | Agent | Approved | 11/03/2025 |
| B | Arizona | Agent | Approved | 11/03/2025 |
| B | Arkansas | Agent | Approved | 11/03/2025 |
| B | California | Agent | Approved | 11/03/2025 |
| B | Colorado | Agent | Approved | 11/03/2025 |
| B | Connecticut | Agent | Approved | 11/03/2025 |
| B | Florida | Agent | Approved | 11/04/2025 |
| B | Illinois | Agent | Approved | 11/03/2025 |
| B | Iowa | Agent | Approved | 11/03/2025 |
| B | Kansas | Agent | Approved | 11/03/2025 |
| IA | Kansas | Investment Adviser Representative | Approved | 11/03/2025 |

## Qualifications

| | Regulator | Registration | Status | Date |
|---|---|---|---|---|
| B | Michigan | Agent | Approved | 11/03/2025 |
| B | Minnesota | Agent | Approved | 11/03/2025 |
| B | Missouri | Agent | Approved | 11/03/2025 |
| B | Nebraska | Agent | Approved | 11/03/2025 |
| B | New Jersey | Agent | Approved | 11/03/2025 |
| B | New Mexico | Agent | Approved | 11/03/2025 |
| B | North Carolina | Agent | Approved | 11/03/2025 |
| B | North Dakota | Agent | Approved | 11/03/2025 |
| B | Oklahoma | Agent | Approved | 11/03/2025 |
| B | Oregon | Agent | Approved | 11/12/2025 |
| B | South Carolina | Agent | Approved | 11/03/2025 |
| B | Tennessee | Agent | Approved | 11/03/2025 |
| B | Texas | Agent | Approved | 11/03/2025 |
| B | Virginia | Agent | Approved | 11/03/2025 |
| B | Washington | Agent | Approved | 11/03/2025 |
| B | Wisconsin | Agent | Approved | 11/12/2025 |

### Branch Office Locations

**INTEGRITY ALLIANCE, LLC**
8100 E 22nd St N
Bldg 1100
Wichita, KS  67226

**INTEGRITY ALLIANCE, LLC**
Scottsdale, AZ

 

## Qualifications

**INTEGRITY ALLIANCE, LLC**
Wichita, KS

# Qualifications

## PASSED INDUSTRY EXAMS

This section includes all industry exams that the representative has passed. Under limited circumstances, a representative may attain registration after receiving an exam waiver based on a combination of exams the representative has passed and qualifying work experience. Likewise a new exam requirement may be grandfathered based on a representative's specific qualifying work experience. Exam waivers and grandfathering are not included below.

**This individual has passed 0 principal/supervisory exams, 3 general industry/product exams, and 2 state securities law exams.**

### Principal/Supervisory Exams

| Exam | Category | Date |
|---|---|---|
| No information reported. | | |

### General Industry/Product Exams

| | Exam | Category | Date |
|---|---|---|---|
| B | Securities Industry Essentials Examination (SIE) | SIE | 10/01/2018 |
| B | General Securities Representative Examination (S7) | Series 7 | 03/02/1999 |
| B | Investment Company Products/Variable Contracts Representative Examination (S6) | Series 6 | 02/01/1990 |

### State Securities Law Exams

| | Exam | Category | Date |
|---|---|---|---|
| IA | Uniform Investment Adviser Law Examination (S65) | Series 65 | 12/20/1999 |
| B | Uniform Securities Agent State Law Examination (S63) | Series 63 | 09/30/1991 |

## PROFESSIONAL DESIGNATIONS

This section details that the representative has reported **0** professional designation(s).

No information reported.

Only professional designations listed in Question 8 of the Form U4 will appear in this section if the appropriate box is checked and verified by the issuing organization at the time of the filing. Learn more about eligible designations at IARD and NASAA.

# Registration & Employment History

## PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

| | Registration Dates | Firm Name | ID# | Branch Location |
|---|---|---|---|---|
| IA | 04/04/2023 - 11/03/2025 | LION STREET ADVISORS, LLC | CRD# 167610 | Wichita, KS |
| B | 04/04/2023 - 11/03/2025 | LION STREET FINANCIAL, LLC | CRD# 165828 | Wichita, KS |
| IA | 01/03/2017 - 03/15/2023 | KESTRA ADVISORY SERVICES, LLC | CRD# 283330 | WICHITA, KS |
| B | 01/03/2017 - 03/15/2023 | KESTRA INVESTMENT SERVICES, LLC | CRD# 42046 | WICHITA, KS |
| IA | 04/18/2016 - 12/31/2016 | KESTRA ADVISORY SERVICES, LLC | CRD# 283330 | WICHITA, KS |
| B | 01/06/2004 - 12/31/2016 | KESTRA INVESTMENT SERVICES, LLC | CRD# 42046 | WICHITA, KS |
| IA | 01/06/2004 - 09/22/2016 | NFP ADVISOR SERVICES, LLC | CRD# 42046 | WICHITA, KS |
| IA | 09/16/1997 - 01/09/2004 | NEW ENGLAND SECURITIES CORPORATION | CRD# 615 | WICHITA, KS |
| B | 02/02/1990 - 01/09/2004 | NEW ENGLAND SECURITIES | CRD# 615 | NEW YORK, NY |

## EMPLOYMENT HISTORY

Below is the representative's employment history for up to the last 10 years.

| Employment Dates | Employer Name | Position | Investment Related | Employer Location |
|---|---|---|---|---|
| 11/2025 - Present | INTEGRITY ALLIANCE, LLC. | Mass Transfer | Y | Wichita, KS, United States |
| 11/2025 - Present | INTEGRITY ALLIANCE, LLC. | Mass Transfer | Y | Wichita, KS, United States |
| 04/2023 - Present | Lion Street Advisors | Investment Advisor Representative | Y | Wichita, KS, United States |
| 04/2023 - Present | Lion Street Financial | Registered Representative | Y | Wichita, KS, United States |
| 01/2004 - Present | Yoder Financial Group | Owner | Y | Wichita, KS, United States |

 

# Registration & Employment History

## EMPLOYMENT HISTORY

| Employment Dates | Employer Name | Position | Investment Related | Employer Location |
|---|---|---|---|---|
| 04/2016 - 03/2023 | KESTRA ADVISORY SERVICES, LLC | INVESTMENT ADVISOR REPRESENTATIVE | Y | WICHITA, KS, United States |
| 01/2004 - 03/2023 | KESTRA INVESTMENT SERVICES, LLC | REGISTERED REPRESENTATIVE | Y | WICHITA, KS, United States |

## OTHER BUSINESS ACTIVITIES

This section includes information, if any, as provided by the representative regarding other business activities the representative is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent, or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious, or fraternal and is recognized as tax exempt.

I own an LLC called True Properties which was established 10/15/2015. True Properties owns our office building located at 8100 E. 22nd St N., Building #100, Wichita, KS 67226 and a condo in Chandler Arizona which is located at 1976 N. Leon Tree Lane #57, Chandler, AZ 85224. I do not spend any time during trading hours on the True Properties, LLC entity. I spend a small amount of time paying taxes and maintenance fees.

TRUE PROPERTIES, LLC
POSITION: Member NATURE: True Properties LLC is an LLC which owns my office building and a rental condo in Chandler Arizona. The business collects monthly rent from both properties. INVESTMENT RELATED: Yes NUMBER OF HOURS: 1 SECURITIES TRADING HOURS: 0 START DATE: 01/01/2018
ADDRESS: 8100 E. 22nd St., N. Bldg 1100, Wichita KS 67226, United States
DESCRIPTION: I just collect rent and over see routine maintenance.

YODER FINANCIAL GROUP
POSITION: Owner NATURE: Yoder Financial Group an entity I use for all of my fixed insurance business. INVESTMENT RELATED: No NUMBER OF HOURS: 50 SECURITIES TRADING HOURS: 50 START DATE: 01/01/2004
ADDRESS: 8100 E. 22nd St., Bldg 1100, Wichita KS 67226, United States
DESCRIPTION: I run an independent financial services business which advises on securities and insurance matters.

# Disclosure Summary

## Disclosure Information

**What you should know about reported disclosure events:**

**(1) Certain thresholds must be met before an event is reported to IARD, for example:**

- A law enforcement agency must file formal charges before an Investment Adviser Representative is required to report a particular criminal event.;
- A customer dispute must involve allegations that an Investment Adviser Representative engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least $5,000.

**(2) Disclosure events in IAPD reports come from different sources:**

As mentioned in the "About IAPD" section on page 1 of this report, information contained in IAPD comes from Investment Adviser Representatives, firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the IAPD report. The different versions will be separated by a solid line with the reporting source labeled.

**(3) There are different statuses and dispositions for disclosure events:**

- A disclosure event may have a status of *pending, on appeal,* or *final*.
  - A "pending" disclosure event involves allegations that have not been proven or formally adjudicated.
  - A disclosure event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
  - A "final" disclosure event has been concluded and its resolution is not subject to change.
- A final disclosure event generally has a disposition of *adjudicated, settled* or *otherwise resolved*.
  - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
  - A "settled" matter generally represents a disposition wherein the parties involved in a dispute reach an agreement to resolve the matter. Please note that Investment Adviser Representatives and firms may choose to settle customer disputes or regulatory matters for business or other reasons.
  - A "resolved" matter usually includes a disposition wherein no payment is made to the customer or there is no finding of wrongdoing on the part of the Investment Adviser Representative. Such matters generally involve customer disputes.

**(4) You may wish to contact the Investment Adviser Representatives to obtain further information regarding any of the disclosure events contained in this IAPD report.**

## DISCLOSURE EVENT DETAILS

When evaluating this information, please keep in mind that some items may involve pending actions or allegations that may be contested and have not been resolved or proven. The event may, in the end, be withdrawn, dismissed, resolved in favor of the Investment Adviser Representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to the Investment Adviser Registration Depository. Some of the specific data fields contained in the report may be blank if the information was not provided.

The following types of events are disclosed about this representative:

| Type | Count |
|---|---|
| Customer Dispute | 2 |

### Customer Dispute

This section provides information regarding a customer dispute that was reported to the Investment Adviser Registration Depository (IARD) by the Investment Adviser Representative (IAR), an investment adviser and/or securities firm, and/or a securities regulator. The event may include a consumer-initiated, investment-related complaint, arbitration proceeding or civil suit that contains allegations of sales practice violations against the individual.

The customer dispute may be pending or may have resulted in a civil judgment, arbitration award, monetary settlement, closure without action, withdrawal, dismissal, denial, or other outcome.

#### Disclosure 1 of 2

| | |
|---|---|
| **Reporting Source:** | Individual |
| **Employing firm when activities occurred which led to the complaint:** | NEW ENGLAND SECURITIES |
| **Allegations:** | THE CLIENT ALLEGES THAT THE REPRESENTATIVE INVESTED HIS FUNDS IN THE VARIABLE SURVIVORSHIP LIFE INSURANCE POLICY SUBACCOUNTS WITHOUT HIS AUTHORITY. |
| **Product Type:** | Insurance |
| **Alleged Damages:** | $17,820.92 |

### Customer Complaint Information

| | |
|---|---|
| **Date Complaint Received:** | 12/03/2002 |
| **Complaint Pending?** | No |
| **Status:** | Denied |
| **Status Date:** | 12/23/2002 |
| **Settlement Amount:** | $0.00 |
| **Individual Contribution Amount:** | |
| **Broker Statement** | THE COMPANY DETERMINED THAT THE CLIENT WAS AWARE OF AND APPROVED THE SUBACCOUNT ALLOCATION. |

#### Disclosure 2 of 2

| | |
|---|---|
| **Reporting Source:** | Individual |
| **Employing firm when activities occurred which led to the complaint:** | NEW ENGLAND SECURITIES |
| **Allegations:** | THE CLIENT STATES THAT SHE WAS NOT INFORMED OF THE SURRENDER CHARGE ASSOCIATED WITH REPLACING TWO EXISTING LIFE INSURANCE POLICIES FOR A NEW VARIABLE UNIVERSAL LIFE INSURANCE POLICY. IN ADDITION, THE CLIENT STATES THAT SHE WAS TOLD SHE COULD ACCESS THE MONEY IN A VARIABLE ANNUITY IF SHE NEEDED IT, HOWEVER SHE WAS ALLEGEDLY NEVER INFORMED AT THE TIME THAT THERE WOULD BE A SURRENDER CHARGE TO DO THIS. |
| **Product Type:** | Insurance |
| **Alleged Damages:** | $15,507.55 |

## Customer Complaint Information

| | |
|---|---|
| **Date Complaint Received:** | 01/21/2002 |
| **Complaint Pending?** | No |
| **Status:** | Denied |
| **Status Date:** | 03/22/2002 |
| **Settlement Amount:** | $0.00 |
| **Individual Contribution Amount:** | $0.00 |
| **Broker Statement** | BASED ON THE FIRM'S REVIEW OF THIS MATTER, IT WAS DETERMINED THAT THE REPRESENTATIVE ACTED APPROPRIATELY AND THAT THE POLICY IS SUITABLE. IN ADDITION, THE FIRM BELIEVES THAT THE CLIENT WAS AWARE OF THE REPLACEMENT AND AWARE OF THE SURRENDER CHARGES ON BOTH THE LIFE INSURANCE AND THE ANNUITY. |

 

# End of Report

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