User Guidance

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# IAPD Report

# STEVEN LEE FORD

CRD# 2023908

# IAPD Information About Representatives

IAPD offers information on all current-and many former representatives. Investors are strongly encouraged to use IAPD to check the background of representatives before deciding to conduct, or continue to conduct, business with them.

**What is included in a IAPD report?**

IAPD reports for individual representatives include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards.

It is important to note that the information contained in an IAPD report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

**Where did this information come from?**

The information contained in IAPD comes from the Investment Adviser Registration Depository (IARD) and FINRA's Central Registration Depository, or CRD, (see more on CRD below) and is a combination of:

- information the states require representatives and firms to submit as part of the registration and licensing process, and
- information that state regulators report regarding disciplinary actions or allegations against representatives.

**How current is this information?**

Generally, representatives are required to update their professional and disciplinary information in IARD within 30 days.

**Need help interpreting this report?**

For help understanding how to read this report, please consult NASAA's IAPD Tips page http://www.nasaa.org/IAPD/IARReports.cfm

**What if I want to check the background of an Individual Broker or Brokerage Firm?**

To check the background of an Individual Broker or Brokerage firm, you can search for the firm or individual in IAPD. If your search is successful, click on the link provided to view the available licensing and registration information in FINRA's BrokerCheck website.

**Are there other resources I can use to check the background of investment professionals?**

It is recommended that you learn as much as possible about an individual representative or Investment Adviser firm before deciding to work with them. Your state securities regulator can help you research individuals and certain firms doing business in your state. The contact information for state securities regulators can be found on the website of the North American Securities Administrators Association http://www.nasaa.org

# Report Summary

## STEVEN LEE FORD (CRD# 2023908)

The report summary provides an overview of the representative's professional background and conduct. The information contained in this report has been provided by the representative, investment adviser and/or securities firms, and/or securities regulators as part of the states' investment adviser registration and licensing process. The information contained in this report was last updated by the representative, a previous employing firm, or a securities regulator on **06/10/2026**.

## CURRENT EMPLOYERS

| | Firm | CRD# | Registered Since |
|---|---|---|---|
| B | CETERA WEALTH SERVICES, LLC | CRD# 13572 | 06/17/2019 |
| IA | CWM, LLC | CRD# 155344 | 06/17/2019 |
| IA | CETERA INVESTMENT ADVISERS LLC | CRD# 105644 | 04/25/2023 |

## QUALIFICATIONS

This representative is currently registered in **1** SRO(s) and **19** jurisdiction(s).

Is this representative currently Inactive or Suspended with any regulator? **No**

**Note:** Not all jurisdictions require IAR registration or may have an exemption from registration.
Additional information including this individual's qualification examinations and professional designations is available in the Detailed Report.

## REGISTRATION HISTORY

This representative was previously registered with the following firm(s):

| | FIRM | CRD# | LOCATION | REGISTRATION DATES |
|---|---|---|---|---|
| IA | CETERA ADVISOR NETWORKS LLC | 13572 | EL SEGUNDO, CA | 06/17/2019 - 06/29/2023 |
| IA | CADARET GRANT & CO INC | 10641 | INDIANAPOLIS, IN | 11/14/2005 - 06/14/2019 |
| B | CADARET, GRANT & CO., INC. | 10641 | INDIANAPOLIS, IN | 07/17/2000 - 06/14/2019 |

For additional registration and employment history details as reported by the individual, refer to the Registration and Employment History section of the Detailed Report.

## DISCLOSURE INFORMATION

Disclosure events include certain criminal charges and convictions, formal investigations and disciplinary actions initiated by regulators, customer disputes and arbitrations, and financial disclosures such as bankruptcies and unpaid judgments or liens.

Are there events disclosed about this representative? **Yes**

The following types of events are disclosed about this representative:

| Type | Count |
|---|---|
| Judgment/Lien | 1 |

 

# Qualifications

## REGISTRATIONS

This section provides the SRO, states and U.S. territories in which the representative is currently registered and licensed, the category of each registration, and the date on which the registration becomes effective. This section also provides, for each firm with which the representative is currently employed, the address of each location where the representative works.
This individual is currently registered with **19** jurisdiction(s) and 1 SRO(s) through his or her employer(s).

### Employment 1 of 3

Firm Name: **CETERA WEALTH SERVICES, LLC**

Main Address: 2301 ROSECRANS AVE #5100
EL SEGUNDO, CA 90245

Firm ID#: 13572

| | Regulator | Registration | Status | Date |
|---|---|---|---|---|
| B | FINRA | General Securities Principal | Approved | 06/17/2019 |
| B | FINRA | General Securities Representative | Approved | 06/17/2019 |
| B | FINRA | Invest. Co and Variable Contracts | Approved | 06/17/2019 |
| B | Alabama | Agent | Approved | 06/17/2019 |
| B | California | Agent | Approved | 06/17/2019 |
| B | Colorado | Agent | Approved | 10/29/2020 |
| B | Florida | Agent | Approved | 06/17/2019 |
| B | Georgia | Agent | Approved | 08/14/2019 |
| B | Illinois | Agent | Approved | 03/17/2023 |
| B | Indiana | Agent | Approved | 06/17/2019 |
| B | Minnesota | Agent | Approved | 01/12/2021 |
| B | Missouri | Agent | Approved | 06/17/2019 |
| B | New York | Agent | Approved | 06/17/2019 |

## Qualifications

| | Regulator | Registration | Status | Date |
|---|---|---|---|---|
| B | North Carolina | Agent | Approved | 06/18/2019 |
| B | Ohio | Agent | Approved | 06/17/2019 |
| B | Oklahoma | Agent | Approved | 06/17/2019 |
| B | South Carolina | Agent | Approved | 06/17/2019 |
| B | Tennessee | Agent | Approved | 06/17/2019 |
| B | Texas | Agent | Approved | 06/17/2019 |
| B | Utah | Agent | Approved | 06/17/2019 |
| B | Washington | Agent | Approved | 06/17/2019 |
| B | Wisconsin | Agent | Approved | 06/12/2026 |

### Branch Office Locations

**CETERA ADVISOR NETWORKS LLC**
9201 ROCKVILLE RD
INDIANAPOLIS, IN 46234

**CETERA ADVISOR NETWORKS LLC**
WIMAUMA, FL

## Employment 2 of 3

Firm Name: **CETERA INVESTMENT ADVISERS LLC**

Main Address: 1450 AMERICAN LANE
6TH FLOOR, SUITE 650
SCHAUMBURG, IL 60173-2096

Firm ID#: 105644

| | Regulator | Registration | Status | Date |
|---|---|---|---|---|
| IA | Florida | Investment Adviser Representative | Approved | 04/25/2023 |
| IA | Indiana | Investment Adviser Representative | Approved | 06/29/2023 |
| IA | Texas | Investment Adviser Representative | Approved | 06/29/2023 |

## Qualifications

### Branch Office Locations

**CETERA INVESTMENT ADVISERS LLC**
9201 ROCKVILLE RD
Indianapolis, IN 46234

**CETERA INVESTMENT ADVISERS LLC**
Wimauma, FL

### Employment 3 of 3

Firm Name: **CWM, LLC**

Main Address: 14600 BRANCH ST.
OMAHA, NE 68154

Firm ID#: 155344

| | Regulator | Registration | Status | Date |
|---|---|---|---|---|
| IA | Florida | Investment Adviser Representative | Approved | 01/21/2021 |
| IA | Indiana | Investment Adviser Representative | Approved | 06/17/2019 |
| IA | Texas | Investment Adviser Representative | Approved | 06/17/2019 |

### Branch Office Locations

**CWM, LLC**
9201 Rockville Rd.
Indianapolis, IN 46234

 

# Qualifications

## PASSED INDUSTRY EXAMS

This section includes all industry exams that the representative has passed. Under limited circumstances, a representative may attain registration after receiving an exam waiver based on a combination of exams the representative has passed and qualifying work experience. Likewise a new exam requirement may be grandfathered based on a representative's specific qualifying work experience. Exam waivers and grandfathering are not included below.

**This individual has passed 1 principal/supervisory exam, 3 general industry/product exams, and 2 state securities law exams.**

### Principal/Supervisory Exams

| | Exam | Category | Date |
|---|---|---|---|
| B | General Securities Principal Examination (S24) | Series 24 | 06/21/2002 |

### General Industry/Product Exams

| | Exam | Category | Date |
|---|---|---|---|
| B | Securities Industry Essentials Examination (SIE) | SIE | 10/01/2018 |
| B | General Securities Representative Examination (S7) | Series 7 | 01/22/2002 |
| B | Investment Company Products/Variable Contracts Representative Examination (S6) | Series 6 | 05/01/1990 |

### State Securities Law Exams

| | Exam | Category | Date |
|---|---|---|---|
| IA | Uniform Investment Adviser Law Examination (S65) | Series 65 | 06/27/2005 |
| B | Uniform Securities Agent State Law Examination (S63) | Series 63 | 03/30/1990 |

## PROFESSIONAL DESIGNATIONS

This section details that the representative has reported **0** professional designation(s).

No information reported.

Only professional designations listed in Question 8 of the Form U4 will appear in this section if the appropriate box is checked and verified by the issuing organization at the time of the filing. Learn more about eligible designations at IARD and NASAA.

# Registration & Employment History

## PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

| | Registration Dates | Firm Name | ID# | Branch Location |
|---|---|---|---|---|
| IA | 06/17/2019 - 06/29/2023 | CETERA ADVISOR NETWORKS LLC | CRD# 13572 | EL SEGUNDO, CA |
| IA | 11/14/2005 - 06/14/2019 | CADARET GRANT & CO INC | CRD# 10641 | INDIANAPOLIS, IN |
| B | 07/17/2000 - 06/14/2019 | CADARET, GRANT & CO., INC. | CRD# 10641 | INDIANAPOLIS, IN |
| B | 06/22/2000 - 07/17/2000 | MUTUAL SERVICE CORPORATION | CRD# 4806 | BOSTON, MA |
| B | 02/11/2000 - 06/16/2000 | MUTUAL SERVICE CORPORATION | CRD# 4806 | BOSTON, MA |
| B | 08/02/1990 - 02/08/2000 | H.D. VEST INVESTMENT SECURITIES, INC. | CRD# 13686 | DALLAS, TX |

## EMPLOYMENT HISTORY

Below is the representative's employment history for up to the last 10 years.

| Employment Dates | Employer Name | Position | Investment Related | Employer Location |
|---|---|---|---|---|
| 04/2024 - Present | SLF LLC | OWNER | N | MADEIRA BEACH, FL, United States |
| 06/2023 - Present | CETERA INVESTMENT ADVISERS LLC | Mass Transfer | Y | Indianapolis, IN, United States |
| 03/2023 - Present | CETERA INVESTMENT ADVISERS LLC | INVESTMENT ADVISOR REPRESENTATIVE | Y | SCHAUMBURG, FL, United States |
| 06/2019 - Present | CETERA WEALTH SERVICES, LLC | REGISTERED REP/ INVESTMENT ADVISER REP | Y | EL SEGUNDO, CA, United States |
| 06/2019 - Present | CWM, LLC DBA CARSON GROUP PARTNERS | INVESTMENT ADVISOR | Y | INDIANAPOLIS, IN, United States |
| 07/2011 - Present | FFI INVESTMENTS, INC | OWNER/PRESIDENT | Y | WIMAUMA, FL, United States |
| 08/2007 - Present | WEALTHCARE PARTNERS, LTD. | OWNER | Y | INDIANAPOLIS, IN, United States |
| 07/2001 - 06/2019 | CADARET, GRANT & CO., INC. | REG. REP. | Y | INDIANAPOLIS, IN, United States |

# Registration & Employment History

## OTHER BUSINESS ACTIVITIES

This section includes information, if any, as provided by the representative regarding other business activities the representative is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent, or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious, or fraternal and is recognized as tax exempt.

1. NAME OF OTHER BUSINESS: CWM, DBA CARSON GROUP PARTNERS
INVESTMENT RELATED: YES
ADDRESS: SAME AS REGISTERED LOCATION
NATURE OF BUSINESS: SEC REGISTERED INVESTMENT ADVISORY FIRM THAT PROVIDES PORTFOLIO MANAGEMENT, FINANCIAL PLANNING, ESTATE PLANNING AND ADDITIONAL ADVISORY SERVICES
POSITION/TITLE/RELATIONSHIP: ADVISOR
START DATE: 10/2018
APX NUMBER OF HOURS PER WEEK: 40
APX NUMBER OF HOURS DURING TRADING HOURS: 40
BRIEF DESCRIPTION OF DUTIES: ADVISOR

2. NAME OF OTHER BUSINESS: FIXED INSURANCE WITH VARIOUS COMPANIES
INVESTMENT RELATED: YES
ADDRESS: SAME AS REGISTERED LOCATION
NATURE OF BUSINESS: FIXED INSURANCE
START DATE: 5/2019
APX NUMBER OF HOURS PER WEEK: 1
APX NUMBER OF HOURS DURING TRADING HOURS: MINIMAL
POSITION/TITLE/RELATIONSHIP: INSURANCE AGENT
BRIEF DESCRIPTION OF DUTIES: SELLS LIFE, DISABILITY, AND LONG-TERM CARE

3. WEALTHCARE CONSULTING
INVESTMENT RELATED: NO
ADDRESS: 16113 DIAMOND BAY DRIVE, WIMAUMA, FL 33598
TAX CONSULTING, PLANNING, ESTATE PLANNING
START DATE: 1990
POSITION/TITLE/RELATIONSHIP: CPA
APX NUMBER OF HOURS PER WEEK: 25
APX NUMBER OF HOURS DURING TRADING HOURS: 25
BRIEF DESCRIPTION OF DUTIES: TAX CONSULTING, PLANNING, ESTATE PLANNING

4. CWM, DBA CARSON GROUP PARTNERS
INVESTMENT RELATED: YES
ADDRESS: SAME AS REGISTERED LOCATION
ADVISORY SERVICES
START DATE: 6/2019
POSITION/TITLE/RELATIONSHIP: WEALTH ADVISOR
APX NUMBER OF HOURS PER WEEK: 40
APX NUMBER OF HOURS DURING TRADING HOURS: 40
BRIEF DESCRIPTION OF DUTIES: PROVIDING ADVISORY SERVICES TO CLIENTS

5. WEALTHCARE PARTNERS LTD
INVESTMENT RELATED: YES
ADDRESS: SAME AS REGISTERED LOCATION
DBA FOR PROVIDING FINANCIAL SERVICES
START DATE: 7/20017
POSITION/TITLE/RELATIONSHIP: WEALTH ADVISOR
APX NUMBER OF HOURS PER WEEK: 40
APX NUMBER OF HOURS DURING TRADING HOURS: 40

 

## Registration & Employment History

### OTHER BUSINESS ACTIVITIES

BRIEF DESCRIPTION OF DUTIES: PROVIDING ADVISORY SERVICES TO CLIENTS

6. NAME OF OTHER BUSINESS: SLF/LLC
INVESTMENT RELATED: NO
ADDRESS: 9201 ROCKVILLE ROAD, INDIANAPOLIS, IN 46234
NATURE OF BUSINESS: RENTAL PROPERTY
START DATE: 1990
POSITION/TITLE/RELATIONSHIP: OWNER
APX NUMBER OF HOURS PER WEEK: 1 HOUR MONTH
APX NUMBER OF HOURS DURING TRADING HOURS: MINIMAL
BRIEF DESCRIPTION OF DUTIES: OWNER

7. NAME OF OTHER BUSINESS: SLF, LLC INVESTMENT RELATED: NO ADDRESS: 384 OCEAN COURSE AVE, DAVENPORT, FL 33896 NATURE OF BUSINESS: RENTAL PROPERTY START DATE: 8/2021 POSITION/TITLE/RELATIONSHIP: OWNER APX NUMBER OF HOURS PER WEEK: 1 HOUR MONTH APX NUMBER OF HOURS DURING TRADING HOURS: MINIMAL BRIEF DESCRIPTION OF DUTIES: OWNER/PROPERTY MANAGER;

8. NAME OF OTHER BUSINESS: FFI INVESTMENTS, INC,
INVESTMENT RELATED: YES,
ADDRESS: SAME AS REGISTERED LOCATION,
NATURE OF BUSINESS: FINANCIAL SERVICES,
START DATE:  07/2011,
POSITION/TITLE/RELATIONSHIP:  OWNER/PRESIDENT,
APX NUMBER OF HOURS PER WEEK: 20,
APX NUMBER OF HOURS DURING TRADING HOURS: 20,
BRIEF DESCRIPTION OF DUTIES: DBA FOR FINANCIAL SERVICES;
9. NAME OF OTHER BUSINESS: SLF LLC,
INVESTMENT RELATED: NO,
ADDRESS: 13500 GULF BLVD, MADEIRA BEACH, FL 33708,
NATURE OF BUSINESS: REAL ESTATE,
START DATE: 04/2024,
POSITION/TITLE/RELATIONSHIP: OWNER,
APX NUMBER OF HOURS PER WEEK: 1,
APX NUMBER OF HOURS DURING TRADING HOURS: 1,
BRIEF DESCRIPTION OF DUTIES: OVERSEE ACTIVITIES AT OWNED RENTAL PROPERTY;

# Disclosure Summary

## Disclosure Information

**What you should know about reported disclosure events:**

**(1) Certain thresholds must be met before an event is reported to IARD, for example:**

- A law enforcement agency must file formal charges before an Investment Adviser Representative is required to report a particular criminal event.;
- A customer dispute must involve allegations that an Investment Adviser Representative engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least $5,000.

**(2) Disclosure events in IAPD reports come from different sources:**

As mentioned in the "About IAPD" section on page 1 of this report, information contained in IAPD comes from Investment Adviser Representatives, firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the IAPD report. The different versions will be separated by a solid line with the reporting source labeled.

**(3) There are different statuses and dispositions for disclosure events:**

- A disclosure event may have a status of *pending, on appeal,* or *final*.
    - A "pending" disclosure event involves allegations that have not been proven or formally adjudicated.
    - A disclosure event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
    - A "final" disclosure event has been concluded and its resolution is not subject to change.
- A final disclosure event generally has a disposition of *adjudicated, settled* or *otherwise resolved*.
    - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
    - A "settled" matter generally represents a disposition wherein the parties involved in a dispute reach an agreement to resolve the matter. Please note that Investment Adviser Representatives and firms may choose to settle customer disputes or regulatory matters for business or other reasons.
    - A "resolved" matter usually includes a disposition wherein no payment is made to the customer or there is no finding of wrongdoing on the part of the Investment Adviser Representative. Such matters generally involve customer disputes.

**(4) You may wish to contact the Investment Adviser Representatives to obtain further information regarding any of the disclosure events contained in this IAPD report.**

## DISCLOSURE EVENT DETAILS

When evaluating this information, please keep in mind that some items may involve pending actions or allegations that may be contested and have not been resolved or proven. The event may, in the end, be withdrawn, dismissed, resolved in favor of the Investment Adviser Representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to the Investment Adviser Registration Depository. Some of the specific data fields contained in the report may be blank if the information was not provided.

The following types of events are disclosed about this representative:

| Type | Count |
|---|---|
| Judgment/Lien | 1 |

### Judgment/Lien

This disclosure event involves an unsatisfied and outstanding judgment or lien against the Investment Adviser Representative.

**Disclosure 1 of 1**

| | |
|---|---|
| **Reporting Source:** | Individual |
| **Judgment/Lien Holder:** | STATE OF INDIANA |
| **Judgment/Lien Amount:** | $1,195.95 |
| **Judgment/Lien Type:** | Tax |
| **Date Filed with Court:** | 07/23/2019 |
| **Date Individual Learned:** | 09/24/2019 |
| **Type of Court:** | State Court |
| **Name of Court:** | MARION CIRCUIT |
| **Location of Court:** | MARION, INDIANA |
| **Docket/Case #:** | 6086061 |
| **Judgment/Lien Outstanding?** | Yes |
| **Broker Statement** | PAYCHEX PAYROLL SERVICES WITHHELD THESE TAXES FOR A RESTAURANT. I WAS A PART OWNER OF BUT FAILED TO CREDIT TO OUR ACCOUNT. PAYCHEX IS WORKING TO GET THIS CORRECTED. |

 

# End of Report

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