



IAPD Report

EDWARD LAMAR BROWN

CRD# 2026102

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When communicating online or investing with any professional, make sure you know who you're dealing with. [Imposters](#) might link to sites like BrokerCheck from [phishing](#) or similar scam websites, or through [social media](#), trying to steal your personal information or your money.

Please contact FINRA with any concerns.



IAPD Information About Representatives

IAPD offers information on all current-and many former representatives. Investors are strongly encouraged to use IAPD to check the background of representatives before deciding to conduct, or continue to conduct, business with them.

What is included in a IAPD report?

IAPD reports for individual representatives include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards.

It is important to note that the information contained in an IAPD report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

Where did this information come from?

The information contained in IAPD comes from the Investment Adviser Registration Depository (IARD) and FINRA's Central Registration Depository, or CRD, (see more on CRD below) and is a combination of:

- information the states require representatives and firms to submit as part of the registration and licensing process, and
- information that state regulators report regarding disciplinary actions or allegations against representatives.

How current is this information?

Generally, representatives are required to update their professional and disciplinary information in IARD within 30 days.

Need help interpreting this report?

For help understanding how to read this report, please consult NASAA's IAPD Tips page
<http://www.nasaa.org/IAPD/IARReports.cfm>

What if I want to check the background of an Individual Broker or Brokerage Firm?

To check the background of an Individual Broker or Brokerage firm, you can search for the firm or individual in IAPD. If your search is successful, click on the link provided to view the available licensing and registration information in FINRA's BrokerCheck website.

Are there other resources I can use to check the background of investment professionals?

It is recommended that you learn as much as possible about an individual representative or Investment Adviser firm before deciding to work with them. Your state securities regulator can help you research individuals and certain firms doing business in your state. The contact information for state securities regulators can be found on the website of the North American Securities Administrators Association <http://www.nasaa.org>



Report Summary

EDWARD LAMAR BROWN (CRD# 2026102)

The report summary provides an overview of the representative's professional background and conduct. The information contained in this report has been provided by the representative, investment adviser and/or securities firms, and/or securities regulators as part of the states' investment adviser registration and licensing process. The information contained in this report was last updated by the representative, a previous employing firm, or a securities regulator on **12/18/2025**.

CURRENT EMPLOYERS

	Firm	CRD#	Registered Since
B	G. A. REPPEL & COMPANY	CRD# 17486	09/23/2016
IA	G. A. REPPEL & COMPANY	CRD# 17486	09/27/2016

QUALIFICATIONS

This representative is currently registered in **1** SRO(s) and **3** jurisdiction(s).

Is this representative currently Inactive or Suspended with any regulator? **No**

Note: Not all jurisdictions require IAR registration or may have an exemption from registration.

Additional information including this individual's qualification examinations and professional designations is available in the Detailed Report.

REGISTRATION HISTORY

This representative was previously registered with the following firm(s):

	FIRM	CRD#	LOCATION	REGISTRATION DATES
IA	THE STRATEGIC FINANCIAL ALLIANCE	126514	TAMPA, FL	01/16/2015 - 10/04/2016
B	THE STRATEGIC FINANCIAL ALLIANCE, INC.	126514	Lake Mary, FL	01/02/2015 - 10/04/2016
IA	G. A. REPPEL & COMPANY	17486	TAMPA, FL	06/27/2011 - 12/31/2014

For additional registration and employment history details as reported by the individual, refer to the Registration and Employment History section of the Detailed Report.

DISCLOSURE INFORMATION

Disclosure events include certain criminal charges and convictions, formal investigations and disciplinary actions initiated by regulators, customer disputes and arbitrations, and financial disclosures such as bankruptcies and unpaid judgments or liens.

Are there events disclosed about this representative? **Yes**

The following types of events are disclosed about this representative:

Type	Count
Regulatory Event	1



Qualifications

REGISTRATIONS

This section provides the SRO, states and U.S. territories in which the representative is currently registered and licensed, the category of each registration, and the date on which the registration becomes effective. This section also provides, for each firm with which the representative is currently employed, the address of each location where the representative works. This individual is currently registered with 3 jurisdiction(s) and 1 SRO(s) through his or her employer(s).

Employment 1 of 1

Firm Name: **G. A. REPPLE & COMPANY**

Main Address: 101 NORMANDY ROAD
CASSELBERRY, FL 32707

Firm ID#: 17486

Regulator	Registration	Status	Date
 FINRA	General Securities Representative	Approved	09/23/2016
 Colorado	Agent	Approved	03/17/2020
 Colorado	Investment Adviser Representative	Approved	03/17/2020
 Florida	Agent	Approved	09/27/2016
 Florida	Investment Adviser Representative	Approved	09/27/2016
 Georgia	Agent	Approved	10/08/2019
 Georgia	Investment Adviser Representative	Approved	01/17/2023

Branch Office Locations

G. A. REPPLE & COMPANY

Tampa, FL



Qualifications

PASSED INDUSTRY EXAMS

This section includes all industry exams that the representative has passed. Under limited circumstances, a representative may attain registration after receiving an exam waiver based on a combination of exams the representative has passed and qualifying work experience. Likewise a new exam requirement may be grandfathered based on a representative's specific qualifying work experience. Exam waivers and grandfathering are not included below.

This individual has passed 0 principal/supervisory exams, 2 general industry/product exams, and 1 state securities law exam.

Principal/Supervisory Exams

Exam	Category	Date
No information reported.		

General Industry/Product Exams

Exam	Category	Date
 Securities Industry Essentials Examination (SIE)	SIE	10/01/2018
 General Securities Representative Examination (S7)	Series 7	02/10/1990

State Securities Law Exams

Exam	Category	Date
 Uniform Securities Agent State Law Examination (S63)	Series 63	02/22/1994

PROFESSIONAL DESIGNATIONS

This section details that the representative has reported **1** professional designation(s).

Certified Financial Planner

This representative holds or did hold **1** professional designation(s) that may have been used to qualify as an Investment Advisor representative. Please check with the appropriate designation authority for verification that the designation is still in effect. The contact information for these professional designation authorities can be found on the website for the North American Securities Administrators Association at <http://www.nasaa.org>



Registration & Employment History

PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

	Registration Dates	Firm Name	ID#	Branch Location
IA	01/16/2015 - 10/04/2016	THE STRATEGIC FINANCIAL ALLIANCE	CRD# 126514	TAMPA, FL
B	01/02/2015 - 10/04/2016	THE STRATEGIC FINANCIAL ALLIANCE, INC.	CRD# 126514	Lake Mary, FL
IA	06/27/2011 - 12/31/2014	G. A. REPPEL & COMPANY	CRD# 17486	TAMPA, FL
B	09/24/1997 - 12/31/2014	G. A. REPPEL & COMPANY	CRD# 17486	TAMPA, FL
B	08/10/1995 - 09/30/1997	WMA SECURITIES, INC.	CRD# 32625	DULUTH, GA
B	11/23/1993 - 09/06/1995	PRINCOR FINANCIAL SERVICES CORPORATION	CRD# 1137	DES MOINES, IA
B	02/16/1990 - 12/24/1991	AMERICAN EXPRESS FINANCIAL ADVISORS INC.	CRD# 6363	MINNEAPOLIS, MN
B	02/16/1990 - 12/24/1991	IDS LIFE INSURANCE COMPANY	CRD# 6321	MINNEAPOLIS, MN

EMPLOYMENT HISTORY

Below is the representative's employment history for up to the last 10 years.

Employment Dates	Employer Name	Position	Investment Related	Employer Location
09/2016 - Present	G.A. REPPEL AND COMPANY	REGISTERED REPRESENTATIVE	Y	Casselberry, FL, United States
01/2015 - 09/2016	THE STRATEGIC FINANCIAL ALLIANCE, INC.	REG REP/REG INVESTMENT ADVISER REP	Y	ATLANTA, GA, United States

OTHER BUSINESS ACTIVITIES

This section includes information, if any, as provided by the representative regarding other business activities the representative is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent, or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious, or fraternal and is recognized as tax exempt.

EDWARD L BROWN, CFP - 14005 Shady Shores Dr., Tampa, FL 33613 - Fixed insurance sales and financial planning-Insurance agent and CFP -- investment related - Started 1/1/1997 10 hrs. per month, 10 hrs. during trading hrs.



Disclosure Summary

Disclosure Information

What you should know about reported disclosure events:

(1) Certain thresholds must be met before an event is reported to IARD, for example:

- A law enforcement agency must file formal charges before an Investment Adviser Representative is required to report a particular criminal event.;
- A customer dispute must involve allegations that an Investment Adviser Representative engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.

(2) Disclosure events in IAPD reports come from different sources:

As mentioned in the "About IAPD" section on page 1 of this report, information contained in IAPD comes from Investment Adviser Representatives, firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the IAPD report. The different versions will be separated by a solid line with the reporting source labeled.

(3) There are different statuses and dispositions for disclosure events:

- A disclosure event may have a status of *pending*, *on appeal*, or *final*.
 - A "pending" disclosure event involves allegations that have not been proven or formally adjudicated.
 - A disclosure event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - A "final" disclosure event has been concluded and its resolution is not subject to change.
- A final disclosure event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
 - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - A "settled" matter generally represents a disposition wherein the parties involved in a dispute reach an agreement to resolve the matter. Please note that Investment Adviser Representatives and firms may choose to settle customer disputes or regulatory matters for business or other reasons.
 - A "resolved" matter usually includes a disposition wherein no payment is made to the customer or there is no finding of wrongdoing on the part of the Investment Adviser Representative. Such matters generally involve customer disputes.

(4) You may wish to contact the Investment Adviser Representatives to obtain further information regarding any of the disclosure events contained in this IAPD report.



DISCLOSURE EVENT DETAILS

When evaluating this information, please keep in mind that some items may involve pending actions or allegations that may be contested and have not been resolved or proven. The event may, in the end, be withdrawn, dismissed, resolved in favor of the Investment Adviser Representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to the Investment Adviser Registration Depository. Some of the specific data fields contained in the report may be blank if the information was not provided.

The following types of events are disclosed about this representative:

Type	Count
Regulatory Event	1

Regulatory Event

This disclosure event may include a final, formal proceeding initiated by a regulatory authority (e.g., a state securities agency, a federal regulator such as the Securities and Exchange Commission or the Commodities Futures Trading Commission, or a foreign financial regulatory body) for a violation of investment-related rules or regulations. This disclosure event may also include a revocation or suspension of an Investment Adviser Representative's authority to act as an attorney, accountant or federal contractor.

Disclosure 1 of 1

Reporting Source: Regulator

Regulatory Action Initiated By: FLORIDA

Sanction(s) Sought:

Other Sanction(s) Sought:

Date Initiated: 07/31/1986

Docket/Case Number: 86.42.DOS

Employing firm when activity occurred which led to the regulatory action:

Product Type: No Product

Other Product Type(s):

Allegations: NA

Current Status: Final

Resolution: Stipulation and Consent

Resolution Date: 07/31/1986

Sanctions Ordered:

Other Sanctions Ordered:

Sanction Details: FLORIDA APPROVED THE REGISTRATION OF BROWN SUBJECT TO CONDITIONS THAT HE NOT BE A PRINCIPAL, NOT ACT IN ANY SUPERVISORY CAPACITY, NOT EXERCISE DISCRETIONARY AUTHORITY IN CUSTOMER ACCOUNTS, AND THAT HE RECEIVE STRICT SUPERVISION.



THESE CONDITIONS WERE IMPOSED AS A RESULT OF HIS INVOLVEMENT WITH A COMPANY WHICH WENT INTO SIPC LIQUIDATION.

Reporting Source: Individual

Regulatory Action Initiated By: FL DEPT OF BANKING & FINANCE, DIVISION OF SECURITIES

Sanction(s) Sought:

Other Sanction(s) Sought:

Date Initiated: 07/31/1986

Docket/Case Number: 86.42.DOS

Employing firm when activity occurred which led to the regulatory action:

Product Type:

Other Product Type(s):

Allegations: WAS DESIGNATED PRINCIPAL OF A FIRM WHICH HAD INCOMPLETE BOOKS AND RECORDS; WHO HAD UNREGISTERED ASSOCIATED PERSONS AFFILIATED WITH FIRM WHILE SOLICITING THE SALE OF SECURITIES.

Current Status: Final

Resolution: Stipulation and Consent

Resolution Date: 07/31/1986

Sanctions Ordered:

Other Sanctions Ordered:

Sanction Details: STIPULATION AND CONSENT ORDER WAS ENTERED INTO BY FIRM UPON SUBSEQUENT REGISTRATION WITH ANOTHER FIRM IN JULY 86, I WAS REQUIRED TO ENTER INTO SUBSEQUENT REGISTRATION WITH ANOTHER FIRM IN JULY 86, I WAS REQUIRED TO ENTER INTO SUBSEQUENT AGREEMENTS WERE EXECUTED UPON REGISTERING WITH OTHER FIRMS, UNTIL JUNE OF 94 WHEN AGREEMENT WAS VACATED AND I WAS REGISTERED WITHOUT ANY AGREEMENT AND/OR RESTRICTIONS.

Broker Statement

THE PROBLEMS THAT BESEIGED THE ABOVE FIRM WERE STRICTLY ADMINISTRATIVE IN NATURE AND CONSISTED OF NO INTENTIONAL, DELIBERATE OR FRAUDULENT ACTIVITIES. THEY WERE A RESULT OF A LACK OF PROPER CHECK SYSTEMS BEING IN PLACE AND A LACK OF AUTHORITY BEING ALLOCATED TO MYSELF BY MY SUPERIOR.



End of Report

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