



IAPD Report

DEREK RUDOLF D'ALONZO

CRD# 2099610

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When communicating online or investing with any professional, make sure you know who you're dealing with. [Imposters](#) might link to sites like BrokerCheck from [phishing](#) or similar scam websites, or through [social media](#), trying to steal your personal information or your money.

Please contact FINRA with any concerns.



IAPD Information About Representatives

IAPD offers information on all current-and many former representatives. Investors are strongly encouraged to use IAPD to check the background of representatives before deciding to conduct, or continue to conduct, business with them.

What is included in a IAPD report?

IAPD reports for individual representatives include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards.

It is important to note that the information contained in an IAPD report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

Where did this information come from?

The information contained in IAPD comes from the Investment Adviser Registration Depository (IARD) and FINRA's Central Registration Depository, or CRD, (see more on CRD below) and is a combination of:

- information the states require representatives and firms to submit as part of the registration and licensing process, and
- information that state regulators report regarding disciplinary actions or allegations against representatives.

How current is this information?

Generally, representatives are required to update their professional and disciplinary information in IARD within 30 days.

Need help interpreting this report?

For help understanding how to read this report, please consult NASAA's IAPD Tips page <http://www.nasaa.org/IAPD/IARReports.cfm>

What if I want to check the background of an Individual Broker or Brokerage Firm?

To check the background of an Individual Broker or Brokerage firm, you can search for the firm or individual in IAPD. If your search is successful, click on the link provided to view the available licensing and registration information in FINRA's BrokerCheck website.

Are there other resources I can use to check the background of investment professionals?

It is recommended that you learn as much as possible about an individual representative or Investment Adviser firm before deciding to work with them. Your state securities regulator can help you research individuals and certain firms doing business in your state. The contact information for state securities regulators can be found on the website of the North American Securities Administrators Association <http://www.nasaa.org>



Report Summary

DEREK RUDOLF D'ALONZO (CRD# 2099610)

The report summary provides an overview of the representative's professional background and conduct. The information contained in this report has been provided by the representative, investment adviser and/or securities firms, and/or securities regulators as part of the states' investment adviser registration and licensing process. The information contained in this report was last updated by the representative, a previous employing firm, or a securities regulator on **11/22/2022**.

CURRENT EMPLOYERS

	Firm	CRD#	Registered Since
IA	ALDEN INVESTMENT GROUP	CRD# 317077	06/30/2022

QUALIFICATIONS

This representative is currently registered in **0** SRO(s) and **1** jurisdiction(s).

Is this representative currently Inactive or Suspended with any regulator? **No**

Note: Not all jurisdictions require IAR registration or may have an exemption from registration.

Additional information including this individual's qualification examinations and professional designations is available in the Detailed Report.

REGISTRATION HISTORY

This representative was previously registered with the following firm(s):

	FIRM	CRD#	LOCATION	REGISTRATION DATES
IA	ALDEN CAPITAL	293551	Hoschton, GA	12/02/2020 - 11/22/2022
B	J. ALDEN ASSOCIATES, INC.	40002	WAYNE, PA	11/30/2020 - 05/20/2022
B	AMERIPRISE FINANCIAL SERVICES, LLC	6363	SUWANEE, GA	08/24/2017 - 10/29/2020

For additional registration and employment history details as reported by the individual, refer to the Registration and Employment History section of the Detailed Report.

DISCLOSURE INFORMATION

Disclosure events include certain criminal charges and convictions, formal investigations and disciplinary actions initiated by regulators, customer disputes and arbitrations, and financial disclosures such as bankruptcies and unpaid judgments or liens.

Are there events disclosed about this representative?

Yes

The following types of events are disclosed about this representative:

Type	Count
Regulatory Event	1
Termination	2



Qualifications

REGISTRATIONS

This section provides the SRO, states and U.S. territories in which the representative is currently registered and licensed, the category of each registration, and the date on which the registration becomes effective. This section also provides, for each firm with which the representative is currently employed, the address of each location where the representative works.


This individual is currently registered with **1** jurisdiction(s) and **0** SRO(s) through his or her employer(s).

Employment 1 of 1

Firm Name: **ALDEN INVESTMENT GROUP**

Main Address: 37 WEST AVENUE
SUITE 301
WAYNE, PA 19087-3226

Firm ID#: 317077

	Regulator	Registration	Status	Date
	Georgia	Investment Adviser Representative	Approved	06/30/2022

Branch Office Locations

ALDEN INVESTMENT GROUP

Hockton, GA



Qualifications



PASSED INDUSTRY EXAMS

This section includes all industry exams that the representative has passed. Under limited circumstances, a representative may attain registration after receiving an exam waiver based on a combination of exams the representative has passed and qualifying work experience. Likewise a new exam requirement may be grandfathered based on a representative's specific qualifying work experience. Exam waivers and grandfathering are not included below.

This individual has passed 0 principal/supervisory exams, 2 general industry/product exams, and 2 state securities law exams.

Principal/Supervisory Exams

Exam	Category	Date
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No information reported.

General Industry/Product Exams

Exam	Category	Date
B Securities Industry Essentials Examination (SIE)	SIE	10/01/2018
B General Securities Representative Examination (S7)	Series 7	10/09/1991

State Securities Law Exams

Exam	Category	Date
IA Uniform Investment Adviser Law Examination (S65)	Series 65	09/23/2014
B Uniform Securities Agent State Law Examination (S63)	Series 63	11/21/1991



PROFESSIONAL DESIGNATIONS

This section details that the representative has reported **0** professional designation(s).

No information reported.



Registration & Employment History

PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

	Registration Dates	Firm Name	ID#	Branch Location
IA	12/02/2020 - 11/22/2022	ALDEN CAPITAL	CRD# 293551	Hoschton, GA
B	11/30/2020 - 05/20/2022	J. ALDEN ASSOCIATES, INC.	CRD# 40002	WAYNE, PA
B	08/24/2017 - 10/29/2020	AMERIPRISE FINANCIAL SERVICES, LLC	CRD# 6363	SUWANEE, GA
IA	08/24/2017 - 10/29/2020	AMERIPRISE FINANCIAL SERVICES, LLC.	CRD# 6363	SUWANEE, GA
IA	09/09/2016 - 06/19/2017	SUNTRUST ADVISORY SERVICES, INC.	CRD# 283390	SUWANEE, GA
B	01/25/2013 - 06/19/2017	SUNTRUST INVESTMENT SERVICES, INC.	CRD# 17499	LAWRENCEVILLE, GA
IA	09/24/2014 - 12/31/2016	SUNTRUST INVESTMENT SERVICES, INC.	CRD# 17499	LAWRENCEVILLE, GA
B	12/14/2001 - 01/29/2013	WELLS FARGO ADVISORS, LLC	CRD# 19616	BUFORD, GA
B	04/02/2001 - 12/20/2001	BB&T INVESTMENT SERVICES, INC.	CRD# 33856	CHARLOTTE, NC
B	03/02/1999 - 03/19/2001	STERNE, AGEE & LEACH, INC.	CRD# 791	BIRMINGHAM, AL
B	12/11/1996 - 03/01/1999	JOSEPHTHAL & CO., INC.	CRD# 3227	NEW YORK, NY
B	12/13/1993 - 12/13/1996	BEAR, STEARNS & CO. INC.	CRD# 79	NEW YORK, NY
B	11/15/1991 - 12/20/1993	LEHMAN BROTHERS INC.	CRD# 7506	NEW YORK, NY
B	10/10/1991 - 10/29/1991	J. W. GANT & ASSOCIATES, INC.	CRD# 7963	

EMPLOYMENT HISTORY

Below is the representative's employment history for up to the last 10 years.

Employment Dates	Employer Name	Position	Investment Related	Employer Location
10/2020 - Present	Alden Investment Group	Investment Professional	Y	Jenkintown, PA, United States



Registration & Employment History



EMPLOYMENT HISTORY

Employment Dates	Employer Name	Position	Investment Related	Employer Location
08/2017 - 09/2020	Ameriprise Financial Services Inc	Re	Y	Suwanee, GA, United States
09/2016 - 08/2017	SunTrust Advisory Services	Advisor	Y	Atlanta, GA, United States
01/2013 - 08/2017	SUNTRUST INVESTMENT SERVICES, INC	FINANCIAL ADVISOR	Y	ATLANTA, GA, United States



OTHER BUSINESS ACTIVITIES

This section includes information, if any, as provided by the representative regarding other business activities the representative is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent, or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious, or fraternal and is recognized as tax exempt.

No information reported.



Disclosure Summary

Disclosure Information

What you should know about reported disclosure events:

(1) Certain thresholds must be met before an event is reported to IARD, for example:

- A law enforcement agency must file formal charges before an Investment Adviser Representative is required to report a particular criminal event.;
- A customer dispute must involve allegations that an Investment Adviser Representative engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.

(2) Disclosure events in IAPD reports come from different sources:

As mentioned in the "About IAPD" section on page 1 of this report, information contained in IAPD comes from Investment Adviser Representatives, firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the IAPD report. The different versions will be separated by a solid line with the reporting source labeled.

(3) There are different statuses and dispositions for disclosure events:

- A disclosure event may have a status of *pending*, *on appeal*, or *final*.
 - A "pending" disclosure event involves allegations that have not been proven or formally adjudicated.
 - A disclosure event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - A "final" disclosure event has been concluded and its resolution is not subject to change.
- A final disclosure event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
 - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - A "settled" matter generally represents a disposition wherein the parties involved in a dispute reach an agreement to resolve the matter. Please note that Investment Adviser Representatives and firms may choose to settle customer disputes or regulatory matters for business or other reasons.
 - A "resolved" matter usually includes a disposition wherein no payment is made to the customer or there is no finding of wrongdoing on the part of the Investment Adviser Representative. Such matters generally involve customer disputes.

(4) You may wish to contact the Investment Adviser Representatives to obtain further information regarding any of the disclosure events contained in this IAPD report.



DISCLOSURE EVENT DETAILS

When evaluating this information, please keep in mind that some items may involve pending actions or allegations that may be contested and have not been resolved or proven. The event may, in the end, be withdrawn, dismissed, resolved in favor of the Investment Adviser Representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to the Investment Adviser Registration Depository. Some of the specific data fields contained in the report may be blank if the information was not provided.

The following types of events are disclosed about this representative:

Type	Count
Regulatory Event	1
Termination	2

Regulatory Event

This disclosure event may include a final, formal proceeding initiated by a regulatory authority (e.g., a state securities agency, a federal regulator such as the Securities and Exchange Commission or the Commodities Futures Trading Commission, or a foreign financial regulatory body) for a violation of investment-related rules or regulations. This disclosure event may also include a revocation or suspension of an Investment Adviser Representative's authority to act as an attorney, accountant or federal contractor.

Disclosure 1 of 1

Reporting Source:	Regulator
Regulatory Action Initiated By:	FINRA
Sanction(s) Sought:	Suspension
Date Initiated:	04/23/2021
Docket/Case Number:	20210712356
Employing firm when activity occurred which led to the regulatory action:	N/A
Product Type:	No Product
Allegations:	Respondent D'Alonzo failed to pay an arbitration award and failed to prove that he had a bona fide inability to pay or make a meaningful payment toward the award.
Current Status:	Final
Resolution:	Decision
Does the order constitute a final order based on violations of any laws or regulations that prohibit fraudulent, manipulative, or deceptive conduct?	No
Resolution Date:	10/21/2021
Sanctions Ordered:	Monetary Penalty other than Fines Suspension



If the regulator is the SEC, CFTC, or an SRO, did the action result in a finding of a willful violation or failure to supervise?

No

(1) willfully violated any provision of the Securities Act of 1933, the Securities Exchange Act of 1934, the Investment Advisers Act of 1940, the Investment Company Act of 1940, the Commodity Exchange Act, or any rule or regulation under any of such Acts, or any of the rules of the Municipal Securities Rulemaking Board, or to have been unable to comply with any provision of such Act, rule or regulation?

(2) willfully aided, abetted, counseled, commanded, induced, or procured the violation by any person of any provision of the Securities Act of 1933, the Securities Exchange Act of 1934, the Investment Advisers Act of 1940, the Investment Company Act of 1940, the Commodity Exchange Act, or any rule or regulation under any of such Acts, or any of the rules of the Municipal Securities Rulemaking Board? or

(3) failed reasonably to supervise another person subject to your supervision, with a view to preventing the violation by such person of any provision of the Securities Act of 1933, the Securities Exchange Act of 1934, the Investment Advisers Act of 1940, the Investment Company Act of 1940, the Commodity Exchange Act, or any rule or regulation under any such Acts, or any of the rules of the Municipal Securities Rulemaking Board?

**Sanction 1 of 1**

Sanction Type: Suspension
Capacities Affected: All Capacities
Duration: Indefinite
Start Date: 10/21/2021
End Date:

Monetary Sanction 1 of 1

Monetary Related Sanction: Monetary Penalty other than Fines
Total Amount: \$1,757.92
Portion Levied against individual: \$1,757.92
Payment Plan: Costs
Is Payment Plan Current:
Date Paid by individual:
Was any portion of penalty waived? No
Amount Waived:

Regulator Statement Expedited Proceeding No. ARB210010: On October 21, 2021, an Expedited Decision was issued for D'Alonzo. Pursuant to Article VI, Section 3 of FINRA By-Laws, and FINRA Rule 9554, Respondent D'Alonzo is suspended on October 21, 2021 for failure to comply with an arbitration award or settlement agreement or to satisfactorily respond to a FINRA request to provide information concerning the status of compliance. The suspension is to remain in effect until D'Alonzo produces sufficient documentary evidence to FINRA that: (1) he has paid the award in full; (2) he and the arbitration creditor have agreed to settle the matter, and he is current in fulfilling his obligations under the terms of the settlement; or (3) he has filed a petition in a United States Bankruptcy Court, or the Court has discharged the debt representing the award. Upon making such a showing, the suspension will automatically terminate. D'Alonzo is also ordered to pay FINRA's costs of \$1,757.92.

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Reporting Source: Individual
Regulatory Action Initiated By: FINRA
Sanction(s) Sought: Suspension
Date Initiated: 04/23/2021
Docket/Case Number: 20210712356
Employing firm when activity occurred which led to the regulatory action: SUNTRUST ADVISORY SERVICES, INC. (CRD# 283390)
Product Type: No Product
Allegations: Respondent failed to pay an arbitration award and failed to provide that he had a bona fide inability to pay or make a meaningful payment toward the award.



Respondent is therefore suspended from associating with any FINRA member in any capacity until such time:(1) he has paid the award in full; (2) he and Sun Trust have agreed to settle the matter, and he is currently fulfilling his obligations under the terms of the settlement; or (3) he has filed a petition in a United States Bankruptcy Court, or the Court has discharged the debt representing the award.

Current Status:

Final

Limitation Details:

Respondent is therefore suspended from associating with any FINRA member in any capacity until such time:(1) he has paid the award in full; (2) he and Sun Trust have agreed to settle the matter, and he is currently fulfilling his obligations under the terms of the settlement; or (3) he has filed a petition in a United States Bankruptcy Court, or the Court has discharged the debt representing the award.

Resolution:

Decision & Order of Offer of Settlement

Does the order constitute a final order based on violations of any laws or regulations that prohibit fraudulent, manipulative, or deceptive conduct?

No

Resolution Date:

10/21/2021

Sanctions Ordered:

Monetary Penalty other than Fines
Suspension
Other: \$1,757.92

Sanction 1 of 1**Sanction Type:**

Suspension

Capacities Affected:

Registered Representative

Duration:

Unknown

Start Date:

10/21/2021

End Date:**Monetary Sanction 1 of 1****Monetary Related Sanction:**

Monetary Penalty other than Fines

Total Amount:

\$1,757.92

Portion Levied against individual:

\$1,757.92

Payment Plan:

0

Is Payment Plan Current:

No

Date Paid by individual:**Was any portion of penalty waived?**

No

Amount Waived:



Termination

This disclosure event involves a situation where the Investment Adviser Representative voluntarily resigned, was discharged or was permitted to resign after allegations were made that accused the Investment Adviser Representative of violating investment-related statutes, regulations, rules or industry standards of conduct; fraud or the wrongful taking of property; or failure to supervise in connection with investment-related statutes, regulations, rules or industry standards of conduct.

Disclosure 1 of 2

Reporting Source: Firm
Firm Name: Ameriprise Financial
Termination Type: Discharged
Termination Date: 09/30/2020
Allegations: Registered Representative was terminated on September 30, 2020 for violation of company policy related to client signatures.
Product Type: No Product

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Reporting Source: Individual
Firm Name: AMERIPRISE FINANCIAL SERVICES, LLC (6363)
Termination Type: Discharged
Termination Date: 09/30/2020
Allegations: Registered Representative was terminated on September 30, 2020 for violation of company policy related to client signatures.
Product Type: No Product
Broker Statement After my mother passed my father requested the transfer of some of her assets to the grandchildren. Ameriprise is claiming that I made copies of the signature pages rather than receiving originals. My father has since submitted a document to Ameriprise dated 10/1/2020 stating that the signatures were in fact originals and that the transfers were authorized.

Disclosure 2 of 2

Reporting Source: Firm
Firm Name: SunTrust Investment Services, Inc.
Termination Type: Discharged
Termination Date: 06/07/2017
Allegations: Representative made changes to a client signed document after having received it back from the client. He then submitted the document for processing.
Product Type: Annuity-Fixed

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Reporting Source: Individual
Firm Name: SunTrust Investment Services, Inc.
Termination Type: Discharged
Termination Date: 06/07/2017
Allegations: Representative made changes to a client signed document after having received it



Product Type:

back from the client. He then submitted the document for processing.

Annuity-Fixed



End of Report

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